

CHARGE PURCHASES. MADE TODAY

and remainder of this month will go on your August bill, which is payable on September 1. S. & H. Green Trading Stamps will be given on all accounts paid in full on or before the 10th of each month.

We Give 2 1/2 Green Trading Stamps

Olds, Wortman & King

The Pioneer Store—Established in 1851 Reliable Merchandise Reliable Methods

Wax Paper 6 Rolls 15c

No deliveries except with other purchases made in Stationery Department on the Main Floor.

Saturday Sale of Women's and Misses' Dress Skirts



The New De Bevoise Sport Brassiere For Women Who Play Golf, Tennis or Swim--A New Novelty



Silk Skirts at \$3.95 and \$4.95 - LOT 1 \$3.95—Dress Skirts of medium weight taffeta in latest full styles, some with cuff bottoms and plaited girdle. Plain black, checks and plaids. \$3.95 Special Saturday for \$3.95

Saturday Clean-Up Sale Women's Neckwear

Grades Worth to \$1.25 for 50c \$1.75 Net Guimpes, Special at 88c Main Floor—Women's novelty Neckwear—guimpes, vestees, sets, collars in great variety of different styles. Lace, organdie and voile materials. Also neck ruffs in black and white and combinations of black and white. Neck-50c wear worth up to \$1.25 at 50c

Wash Skirts Reduced

—WASH SKIRTS of white gabardines and Bedfords, also colored and striped linens. Regular and stout sizes. Various styles. Special now \$1.39 —WASH SKIRTS of gabardines, Bedfords and galathea in white, light colors, novelty stripes. \$2.49 Priced special today at \$2.49

Special Reductions on High-Class Skirts

Prices Range \$7.95 to \$17.50 Second Floor—Silk Jersey Sport and Street Skirts in plain colors and stripes, shirred or belted waistlines. Fancy stripe taffetas in box plaited models and scores of other styles—our very finest Dress Skirts in newest styles and colors. Priced special now at \$7.95 up to \$17.50

Sale of Manufacturers' Samples

Girls' Dresses Models Worth to \$5 at \$1.98 \$8.50 Dresses \$4.98 Second Floor—Beautiful new 1916 Dresses in styles to please every fancy, from the simple tailored models to dainty styles for party wear. Every desirable material. Sizes 6 to 14 years.



Sale of Men's Clothing

OUR SEMI-ANNUAL SALE of Men's and Young Men's Fancy Suits affords every man an opportunity to save on his Summer clothes. Men's Store, on Main Floor.

Men's \$15 Fancy Suits Now at \$11.85 Men's \$30 Fancy Suits \$22.50

—Clothing from the best makers in the land, styles that are correct in every detail and fabrics that will give satisfactory wear. Step in and let our clothing experts show you these smart new suits. Priced: Men's \$15 Fancy \$11.85 Men's \$25 Fancy \$18.75 Suits, Sale Price \$11.85 Suits, Sale Price \$18.75 Men's \$30 Fancy \$14.85 Men's \$30 Fancy \$22.50 Suits, Sale Price \$14.85 Suits, Sale Price \$22.50

Men's Shirts Sharply Reduced

300 Shirts Worth \$1.25, Special at 95c 600 Shirts Worth \$1.50, Special \$1.15

Main Floor—Men's high-grade Shirts in soft or stiff-cuff styles. Cut in standard sizes from splendid grade materials. Choice of many attractive patterns and colors. Shirts worth \$1.25 to \$1.50 priced special today at 95c

Straw Hats at Reduced Prices

—Sennets, Split Yachts and Milans, formerly priced at \$3.00 and \$4.00. Now on sale \$1.95 at the low price of \$1.95 —Broken assortment of 50c \$2 to \$3 Straw Hats at \$1.59 —\$5.00 Split Yachts now \$2.95

Sale of Men's Bathing Suits

—\$1.00 Cotton Bathing Suits \$9c —\$1.50 Cot. Bathing Suits \$1.29 —\$2.50 Wool Mixtures at \$2.19 —\$3.00 Wool Mixtures at \$2.59

25c Ribbons Special 10c Yd. 35c Handkerchiefs Now 19c

Main Floor—Several hundred yards Ribbons in a quick disposal. One to 2-inch widths—grograins, plaids, black velvet and narrow novelty ribbons, worth up to 25c at low price of 10c

Model Grocery Fourth Floor

—Experienced telephone clerks at your service, 8 A. M. to 6 P. M. SATURDAY SPECIALS —Sliced Boiled Ham 35c special Saturday, a lb. —Ripe Olives in bulk, Saturday special, a quart 40c —Snider's Catsup, at bottle 20c —25c Welch's Grape Juice 20c —45c Welch's Grape Juice 39c

Girls' Summer Coats Underpriced

—SPECIAL GROUP of Girls' Summer Coats in popular sport styles. Some with belts. Full-flare skirts. Checks and plain colors. Priced very low \$3.98 special for Saturday's selling at only \$3.98



81-In. Sheeting 30c Yd.

Main Floor—Splendid heavy quality bleached Sheeting, 2 1/4 yards wide. One of the best makes on the market. Full bleached. Supply your needs Saturday 30c at special the yard, only 30c

Parasols at 1/2 Price \$1.25 Parasols Now Only 63c \$30.00 Parasols Now \$15.00

Saturday, at the Center Circle, First Floor. We shall close out special lines of Women's Parasols at just half the regular selling prices. HERE IS YOUR OPPORTUNITY



Pillow Tubing —42-inch Bleached Pil-20c low Tubing at, the yard —45-inch Bleached Pil-22c low Tubing at, the yard

\$3.50 White Shoes \$1.89 \$4.00 to \$5.00 Low Shoes \$1.89

Main Floor—Hundreds of pairs Women's White Shoes in high and low styles on sale Saturday at above prices. Palm Beach white outing laced Shoes, white canvas laced shoes, white canvas Oxfords and Pumps, white strap Pumps, etc., in great many different models. Very desirable footwear for beach and sport wear. The \$1.89 grades up to \$3.50 at \$1.89

Egg Beaters Special 9c

Third Floor—Extra special offering for Saturday in the Housewares Section. Genuine "Dover" Egg Beater like above cut. Family size. Best tinned steel blades and curved handle pinions to prevent slipping of gear. No phone orders. Special today at low price of only 9c

LEAGUE PLAN READY

Subscriptions Will Be Asked for Development Fund.

\$500,000 TO BE RAISED

Scheme Used for Other Cities to Aid Industrial Growth Patterned After to Bring New Factories to Portland.

"This league will soon present to the people of Portland and the state a simple and easy method by which manufacturing concerns, large and small, may be established and a substantial payroll secured," said Secretary L. M. Lepper, of the Oregon Industrial League, yesterday.

It is planned to raise subscriptions to the proposed fund of \$500,000, by large and small subscriptions, the latter having been adopted to make the move popular, and the larger to provide a guaranty fund.

"The men of the league," said Mr. Lepper, "have worked for several months, drawing information from successful organizations of other cities. Our plans have been drawn mainly from the Madison, Wis., plan, which were drawn by six experienced men, with such changes as local conditions suggested. It will be up to Portland and the state to make this league go."

"It is working out well in a score or more cities. In Louisville, the Commercial Club started to raise \$1,000,000 to help manufacturing concerns, and raised more than \$300,000 in less than a day's time. This can be done here in Portland."

Nine Directors to Govern. The league will be governed by a board of nine directors, who will elect the officers. Objects of the league are to encourage manufacturing in Oregon by fostering industrial development; by lessening or exempting industrial enterprises from taxation; helping present factories to grow by loaning them funds upon proper securities where needed; encouraging new factories; aiding newcomers and young men with ambition and practical ideas and thus increase the payroll, smokestacks and fill dinner pails.

To do all this it is hoped, and planned to raise an irreducible manufacturing loan fund to be loaned on good and proper security to aid all worthy developing manufacturing concerns at a rate not to exceed 5 per cent, and not to exceed 1 per cent of interest received to be used for running expenses of the league, and 4 per cent to be paid to loan certificate holders as dividends annually or semi-annually as the directors may deem best.

The directors will pass on all loans, and it will require a two-thirds vote of the directors to authorize a loan.

Subscription Plan Devised. Section 2 of the plan provides that funds shall be raised by voluntary subscriptions of interested citizens to the loan fund, the maximum stock to be issued being \$50,000. Amounts may be subscribed at \$5 a share and payable as low as 50 cents a week.

Estimates of the results of these subscriptions are as follows: One thousand subscribers at 50 cents a week for two years; 1000 subscribers at \$1 a week for two years; 500 subscribers at \$2.50 a week for two years; 250 subscribers at \$5 a week for two years; 100 subscribers at \$10 a week for two years, making a total of \$250,000.

It is planned that subscriptions can be worked out on a monthly payment basis where desired, by the large or small contributor or subscriber. The \$20,000 above the \$500,000 may be used for clerk hire and expenses.

LICENSE MAY BE REVOKED

Commissioner Daly Is After Persistent Jitney Violator.

Jitneys who persist in violating the city's traffic ordinances are to be given no quarter. They are to be dealt with not only by the Municipal Court but, if their violations are frequent, will face the wrath of Commissioner Daly.

Commissioner Daly is framing an ordinance and will present it to the Council at the meeting Wednesday, revoking the license of Louis Sherman, twice convicted of speeding and other times arrested and brought before the Municipal Judge for sentence for other traffic violations. Sherman is not to escape with merely a three-day sentence, to be served every Sunday for three weeks, as prescribed by Judge Langbehn, if the plans of Mr. Daly do not miscarry his license will be revoked and others who persist in violating the traffic ordinances will be similarly treated.

NEW PRINCIPAL TO MOVE

Milwaukie Board Seeks Mrs. Goetz to Teach Music.

MILWAUKIE, Or., July 28.—(Special.)—Mrs. Goetz, who was elected principal of the Milwaukie grammar school, will move here next month preparatory to beginning his work in September. A sister and two nieces will accompany him to enter the Milwaukie High School. Professor Thompson has taught in Aurora, Woodburn and Silverton. He is a graduate of the Monmouth Normal School.

The board of education is negotiating for the services of Mrs. Goetz, as music teacher. She formerly taught music in the Milwaukie school. Principal Robert Goetz, of the Milwaukie High School, will act as athletic coach for the opening term in addition to his duties as principal. He has had experience as coach elsewhere.

NEW CREAM IS FOOD

Paul W. Turney Devises Process to Better Product.

ONLY RICH MILK USED

Gelatinous Stiffener in Ice-Cream Is Not Employed, but Method That Is Simple Produces Same Effect More Satisfactorily.

A new food product resulting from the numerous and continued attempts of the past few years to improve the ice cream manufacturing process has at last been perfected, and will shortly be introduced to the market here.

The new ice cream is the result of several years spent in experiment by Paul W. Turney, of this city, and Portlanders will soon have a chance to taste the new delicacy and compare it with the old product.

Several very significant achievements have been brought about by Mr. Turney in developing his process, for besides furnishing a new formula for manufacturing ice cream out of pure milk, without using an adulterant, he has also found a way of preserving milk indefinitely, as well as a method for readily extracting the different elements present in milk.

Process "Splits" Milk. The entire story of the new process involves an explanation of the combination and structure of milk. Milk-treating processes, such as pasteurization, evaporation and condensation, are not to be confused with Mr. Turney's method, which is original and believed to be superior.

It is possible for Mr. Turney to accomplish what experimenters have failed to accomplish; that is, to "split" the milk. The treatment involves application of heat and cold to the milk in such a way that its specific gravity is suited to the demands of a separative process. The hydrocarbonates and the proteins can be separated from the water in the milk as readily as cream can be separated from skim milk, a centrifugal separator being all that is required.

The new ice cream is made mainly from the solids and will be a product of actual food value, since it contains the best elements of the milk.

Stiffening Mass Is Lacking. The difference between real ice cream and the commercial product sold as ice cream is more obvious to the analyst than to the palate, but its chief fault, according to Mr. Turney, is due to the gelatine, or the starch, which is used as a stiffener. Cream

is little used in the commercial product, but thin milk flavored and treated to stand the freezing process is substituted. Rancid butter is often utilized in its preparation and the resulting product is then far from a real delicacy.

By leaving a dish of this ice cream standing for several hours, one discovers that it does not liquefy entirely for a gelatinous mass is left standing. This is the stiffener, which was put in to make the milk stony on end. The new product lacks the stiffener and is made only from the elements that nature puts into the milk, plus sugar and flavoring.

An important consideration in favor of the new product is that it will be sold in thick paraffin quart containers. The new container is non-conducting and will keep the cream from melting for three or four hours. It will appear on the market about August 1.

CONTRACTOR'S WIFE DIES

Mrs. James Herdman Will Be Laid to Rest Today.

Mrs. James Herdman died yesterday morning at her home, 786 Halsey street, Irvington. She had been ill for several years.

Funeral services will be conducted today at 1 o'clock, at Westminster Presbyterian Church, with Rev. Henry Marquette officiating. Interment will be in Riverview Cemetery.

Mrs. Herdman was born in Australia, and was 35 years of age. Her marriage took place in Melbourne, Australia, with Sarah Palmer, resides in Portland.

Mr. Herdman is a well-known contractor, who brought his wife to this city in 1911.

YOUNGSTERS ADMIT THEFT

Boys of 13 and 9 Guilty of Robbing Confectionery Store.

Two brothers, 13 and 9 years old, confessed yesterday morning to the burglary of a cigar and confectionery store at 294 East Morrison street the previous night. They are Brimbrick and Charles Freeman, of 285 East Morrison street.

The theft of \$42 in silver was reported by the proprietor, L. A. Jones, to the police, and Detective Coleman and Patrolman Stone, investigated. Evidence pointed to the brothers as the culprits and, when questioned, they made a confession. In reward beneath the Morrison bridge they disclosed the cache where they had hidden \$23.80. They were turned over to the Juvenile Court.

SWEDISH LODGE TO PICNIC

Festivities Arranged for Canemah Park Tomorrow.

The annual picnic of Court Scandia, Foresters of America will be held tomorrow at Canemah Park, Oregon City.

One of the interesting events will be the final tug-of-war contest between the lodges Linnea, Scandia and Vasa. Three contests have heretofore been won by each team and the victors tomorrow will get the silver trophy for one year.

A unique feature will also be the Swedish National dances by a troupe of trained dancers, several of whom have appeared at Skansen, Stockholm, at the National Free-Air Museum. There will also be many races and contests for children and grown people of both sexes. Music by soloists and orchestra.

Fair at George Is October 2. SANDY, Or., July 28.—(Special.)—The date of the community fair this year at George, under the auspices of the Social and Commercial Club, will be October 2. Special cash prizes have been offered by the Portland Railway, Light & Power Company and the Union Stockyards. These prizes are for the best showing in corn production for which seed corn was distributed and for the best showing in hog-growing. A special showing will be made in alfalfa and other farm products.

Fifty thousand British railway men joined, or rejoined, the colors when war was declared recently.

ASK FOR and GET HORLICK'S THE ORIGINAL MALTED MILK Cheap substitutes cost YOU same price.

Advertisement for Madame Franze's Butternut Bread. Includes text: "Yes! Madame FRANZE'S Butternut Bread Is Flavored" and "We have put into it some things besides High Quality Flour, Pure Milk, Good Yeast, Salt and Sugar."

Advertisement for Lake Louise. Includes text: "Go East Through the Canadian Pacific Rockies" and "visit the garden of the giants, sun-bathed peaks, ethereal, fantastic, exquisitely lovely—all these you can see reflected in the sapphire waters of Lake Louise."