

SEASIDE IS FESTIVE IN HONOR OF ROAD

Whole Town Participates in
Celebration of Highway
Connecting Astoria.

300 MOTORS MAKE RUN

Portland Contingent Greeted With
Enthusiastic Applause, S. Benson,
J. B. Yeon and Rufus Hol-
man Being Among Speakers.

BY EDITH KNIGHT HOLMES.

SEASIDE, Or., June 29.—(Special).—As a crowning event of a great achievement, the completion of the Columbia River Highway between Astoria and Seaside was celebrated today with elaborate festivities and impressive ceremonies. At 1 o'clock the delegation of 300 automobiles left Astoria and a few minutes later Mayor L. A. Paget and the reception committee from Seaside started out to escort the Astorians into this beautiful ocean resort.

Residents of the progressive little city had turned out in full force and showered its guests with a sincere welcome.

After a tour into Gearhart, where they were joined by several handsomely decorated cars, the party arrived at the triumphal arch of welcome. Here Mayor Paget gave a brief address and presented to Mayor Fred J. Johnson an immense golden key, the key to the city and to the hearts of the people of Seaside, the key that signified co-operation, good fellowship and loyalty. The key was made by Ernest Barnes.

Portland Men Participate.

With the Mayor of Astoria came members of the committee, S. Benson, Amos Benson, J. B. Yeon and Rufus Holman, of Portland; Hiram Leinenweber, president of the Astoria Automobile Club, and other notable Mayor George Schmidt, of Warrenton, was there with a delegation from his town. Dorothy Johanson, a pretty little girl of Seaside, presented bouquets of gorgeous Seaside roses to the distinguished visitors, while cheers resounded from the crowd assembled at the arch of welcome. After the brief ceremony the automobile parade passed up Broadway and Oceanway, passing the Hotel Moore, where the platform for speakers had been erected.

Patriotism and enthusiasm found expression everywhere. Gay banners, American flags and bunting fluttered over the streets and adorned the buildings. An abundance of greenery decorated the houses and stores. Seaside was in gala array. Strung across the principal streets and outlining the larger buildings were colored electric lights.

Praise Given Advocates.

Mayor Paget introduced the speakers, giving special praise to each for his part in the achievement that links Astoria and Seaside and will soon be a part of that continuous road from the sea to Hood River.

Dancing was enjoyed in the halls of the hotel. Dinner parties were given in the evening and a ball at the hotel concluded the day.

Throughout the afternoon a band from Astoria played patriotic and popular airs on the hotel porch. The Seaside band played the welcoming bars. Telegrams and letters of congratulation were read from Governor Withycombe, Mayor Albee, of Portland; Edgar B. Piper, S. Jackson, Julius Meier, Thomas B. Kay, C. C. Colt, a representative of Sam Hill and others prominent in the good roads movement. Rev. C. M. Van Marter gave the official greeting during the afternoon programme. Mayor Johnson, of Astoria, and Mayor Schmidt, of Warrenton, responded. Both urged the citizens of Clatsop and adjacent counties to co-operate in completing the remainder of the road to Hood River.

Officials Are Lauded.

Rufus Holman complimented the work of Clatsop County Commissioners Fry and Johnson and Judges Cornelius and Hudd. Mr. Holman's little daughter, Eleanor, who celebrated her 15th birthday today, was introduced and cheered. There was a general expression of appreciation for all the speakers. Probably the largest share fell to S. Benson and J. B. Yeon. The latter said: "I am proud and glad to be a part of this country. A Godsend for the farmers."

George M. Hyland, in a ringing speech, gave words of congratulation and good wishes. J. E. Gracie, of Astoria; A. Benson and Hiram Leinenweber were others who spoke. The autos were well handled and the whole affair was a success. In the midst of the programme the rain which had threatened all day commenced, but Mayor Johnson told the citizens to thank God for it and for the opportunity to live in Oregon.

Thanks Extended to Committee.

The committee from Astoria whose efforts were lauded was Messrs. Leinenweber, Todd Carruthers, W. A.

SCENES AT CELEBRATION OF OPENING OF HIGHWAY TO SEASIDE YESTERDAY.



Top—Mayor Paget, of Seaside, Presents Key to City to Mayor Johnson, of Astoria. In Foreground—Mayor Paget, A. Benson, Rufus Holman, J. B. Yeon, Leinenweber, President Seaside Automobile Club; S. Benson, Mayor Johnson and Mayor George Schmidt, of Warrenton. Below—Crowd Listening to Ceremonial Speeches in Seaside.

Sherman, Mayor Johnson, Hyland, E. Argo, Jandloff and Dr. Finch. Seaside committees for the celebration included: Reception, Mayor Paget, Dan J. Moore, Dr. E. G. Mose, Rev. J. M. Van Marter, Alex. Gilbert, Sr., and Charles Williams; entertainment, M. J. Hanon, grand marshal, C. M. Godfrey; decoration, L. C. Henry, Ernest Barnes, V. M. Spurgeon; finance, E. N. Hurd, A. R. Wascher, Fred Moore, John Selmer, J. V. Lewis, Floyd Keys, W. J. Montag, Dick Brown, Howard Wheatley; executive, Thomas McKay, Patay Dillon, George Smith, Dr. Frank Van Buren. The general committee to welcome visitors included all of these and F. H. Keys, William Reid, G. H. Smith, D. B. Wilson, F. H. Leighton and others.

ASTORIA HAS HALF HOLIDAY

Large Percentage of Residents Attends Seaside Celebration.

ASTORIA, Or., June 29.—(Special).—This afternoon was a half-holiday in Astoria, all the stores and business houses being closed.

Fully 300 automobiles laden with people left for Seaside to participate in the dedication of the Astoria-Seaside Highway.

COMPANY E MEN MEET

FORMER MEMBERS OF OLD FIRST REGIMENT REORGANIZE.

Participation in July 4 Parade and Relief Work for Soldiers' Families Taken Up.

Forty former members of old Company E, First Regiment, Oregon National Guard, answered the summons issued several days ago to meet for reorganization and met last night at Elgers Hall.

Reorganization resulted in choosing Charles E. Morgan as captain, D. W. C. Southworth First Lieutenant and E. W. Moore Second Lieutenant.

General C. F. Beebe was present and gave a very instructive talk on the objects of the veteran organization and why Company E should affiliate with it.

Plans as to what part Company E should have in the Fourth of July parade also were discussed. Assembly call will be published in time for all old members of the company to know what time and where they shall meet to take part in the celebration.

On the motion of Hy Elgers, a committee was appointed to co-operate with other local organizations in doing relief work for the families of those Guardsmen who have been sent to the border. Five ex-Captains of the company were named as members of the committee. They are: E. C. Morgan, D. W. C. Southworth, E. W. Moore, C. Merton and F. A. Gaus.

Company E was organized in 1883 and was mustered out when the Second Oregon regiment was organized at the beginning of the Spanish-American War.

MOTHER, BROTHER SLAIN

(Continued From First Page.) ago he was charged with cattle-stealing, and upon conviction was sentenced to the penitentiary at Walla Walla for a term of from three to five years.

He served about two years in the penitentiary, and it was then considered that he was mentally unbalanced and he was transferred to the insane ward at Medical Lake. There he received treatment and remained about a year. His condition had so improved that about two months ago he was discharged as cured and sent home.

WILSON TO FIGHT

Warning Against Selfishness
Given in Speech.

JUSTICE TO ALL IS IDEAL

Promise of Firm Stand in Foreign
Relations Especially Liked by
Audience at Meeting of Ad-
vertising Men of World.

(Continued From First Page.)

should understand not only her own ideals, but be ready to put them into action at any cost. It is one thing to entertain fine principles and another thing to make them work. It is one thing to entertain them in the form of words, like the splendid words which were uttered and give distinction to this ancient and historic building behind me, but it is another thing to know that those same men did make those words live in the action of their lives. And America is summoned in each new generation to renew not only the pledges that those men made, but to renew the example which they gave to the world.

Self-Interest Denied.

"I am not interested, and I beg that you will believe me when I say that I never have been interested, in fighting for myself, but I am immensely interested in fighting for the things that I believe in, and so far as they are concerned I am a challenger to all comers. It is important, therefore, since I am in fighting mode, to let you know what are some of the things that I do believe in.

"In the first place, I believe, and I summon you to show your belief in the same thing, that it is the duty of every American in everything that he does, in his business and out of it, to think first, not of himself or of any interest which he may be called upon to sacrifice because of the country which we serve. America first means nothing until you translate it in what you do. So I believe most profoundly in the duty of every American to exalt the National consciousness by purifying his own motives and exhibiting his own devotion.

"I believe, in the second place, that America, the country that we put first in our thoughts, should be ready in every point of policy that of action to vindicate at whatever cost the principles of liberty, of justice and of humanity, to which we have been devoted from the first. You cheer what sentiment, but do you realize what it means? It means that you have only got to be just to other nations.

Right to Justice Vindicated.

"It comes high, it is not an easy thing to do. It is easy to think first of the material interest of America; but it is not easy to think first of what America, if she loves justice, ought to do in the field of international affairs. I believe that at whatever cost, America should be just to other peoples and treat other peoples as she demands that they should treat her. She has a right to demand that they treat her with justice and respect, and she has a right to insist that they treat her in that fashion; but she cannot with dignity or self-respect insist upon that unless she is willing to act in the same fashion toward them. That I am ready to fight for, at any cost to myself.

State by Few Opposed.

"Then in the third place, touching ourselves more intimately, my fellow citizens, this is what I believe: If I understand the life of America, the central principle of it is that no small body of persons, no matter how influential, shall be trusted to determine the policy and development of America.

"You know what you want in your business. You want fair field and no favor. You want to give you an opportunity that other men have, not only to make known what you have to sell, but to sell it under as favorable conditions as anybody else, and the principle of the life of America is that she draws her vitality, not from small bodies of men who may wish to assume the responsibility of guiding and controlling her, but from the body of thinking and toiling and planning men from whom she draws her energy and vitality as a nation, while I believe, and this is the reason I am a Democrat, not merely with a big D, but with a little d—I am all kinds of a Democrat so far as I can discover—but the root of the whole business is that I believe in the patriotism and energy and initiative of the average man. Some men say they believe in it, but when they act they show that they do not. They show that they think the only advice that it is safe to take is their advice.

"I was not referring to any individual, but to the whole of our country, and a very short list of a group of individuals who have that opinion, namely, that it is not safe for the United States to escape from their control. I feel perfectly safe in the hands of the average body of my fellow-citizens. You are bound to feel safe in their hands.

Truth Is Principal.

"If they do not believe in you, you cannot sell anything. If they do not believe in you, you cannot conduct your business. Your vitality comes from them to you; it does not go from you to them. The theory of government which I decline to subscribe to is that of cloistered councils where a few men determine the policy of the country.

"So, gentlemen, I feel at home in this company, not because I advertise, but because I have got principles that I am perfectly willing to expose to the public view, and because I want to express my sympathy with, not only the business of the people, but the man who thinks it is worth while to get together in order to tell the truth. The only thing that ever set any man free, the only thing that ever set any nation free, is the truth. A man that is afraid of the truth is afraid of the law of life. A man that does not love the truth is in the way of decay and of failure, and I believe that if you will just let the truth that is in you and the enthusiasm that is in you run beyond the confines of the businesses that you may be interested in you will presently feel that infite reward, as if the red blood of a whole nation came coursing back into your own veins.

"Can you imagine, my fellow countrymen, a more inspiring thing than to belong to a free Nation and make your way among men every one of whom has perfect right and the right to say what he thinks? Criticism does not hurt anybody. I heard an old politician once say to his son, 'John, don't bother your head about lies and slanders; they will take care of themselves, but if you ever hear me denying anything, you may make up your mind that it is so.' And when you see a man wincing under criticism you may know that something is wrong with him. And, therefore, when they are saying the things that are not true, there is no credit in keeping your head and not minding it.

"I have such an inveterate confidence in the ultimate triumph of the truth that I feel with what Oliver Wendell Holmes that the truth is no inviolable thing, you need not mind how roughly you handle her. She has got a splendid constitution and she will survive every trial and every labor.

Profession's Ideals Commended.

"I have come, therefore, as I have abundantly shown you, not to make a formal speech—if I said a few words

some of the things I have been obliged to do before I came here, you would know that I could not possibly make a speech—but merely to show my profound interest in a body of men who are not only devoted to business, but so long as it is not sordid, and it cannot be sordid if shot through with ideals. A man, no matter how humble his business, can hold his head up among the princes of the world if, as he ought to do, he will think of himself as the servant of the people and not as their master, as one who would serve and not one who would govern.

"I congratulate you, my fellow citizens, upon ideals of a profession which can lower or exalt business, as you choose, and which you have chosen to employ for its exaltation. I came away from Washington to look into your faces and get some of the enthusiasm which I always get when I come away from mediocrity and touch hand to hand with great bodies of the free American people."

MR. M'ARTHUR SCORES

REPORT IN BEHALF OF HUGHES IS
APPLAUDED IN HOUSE.

Democrat Informed Oregon Gave Re-
publican Twice as Many Votes as
Wilson Got in Primary.

OREGONIAN NEWS BUREAU, Wash-
ington, June 29.—Representative Mc-
Arthur today received applause from his Republican colleagues when he de-
clared that Charles E. Hughes received twice as many votes as did Woodrow Wilson in the Oregon primaries. The incident occurred during a skyrocket speech of Representative Hefflin, of Alabama, who declared that Mr. Hughes was the nominee of the bosses.

"Does the gentleman know that Mr. Hughes carried the Oregon primaries by an overwhelming majority, and that he received twice as many votes as did Mr. Wilson?" asked Mr. McArthur. Mr. Hefflin's answer was drowned by tumultuous applause on the Republican side.

Y. M. C. A. WITH TROOPS

NORTHWEST ASSOCIATION TO FOL-
LOW MEN TO BORDER.

Tents Will Be Strung Along Border
Wherever Soldiers Are—Work Con-
tinues at Camp Withycombe.

Preparations are being made by the Young Men's Christian Association to follow the troops of the Northwest to the border and to establish tents for the men similar to the one maintained at Camp Withycombe during mobilization. O. E. Tyler, of Bremerton, Wash., in charge of the Army and Navy Young Men's Christian Association of the Northwest, yesterday passed through Portland on his way to the

border. There he will arrange for a string of Young Men's Christian Associations along the entire front occupied by the American troops.

Captain Williams, Federal mustering officer for Oregon, yesterday asked I. B. Rhodes, state Young Men's Christian Association secretary, to continue the Young Men's Christian Association headquarters at Camp Withycombe until the last of the 700 recruits now called for are sent south. This will be done. Magazines, newspapers, games, refreshments and musical programmes will be provided for the entertainment of the men. When the troops arrive at the front they will find similar entertainment features arranged for them by the association.

W. A. Clark's Son Out for Hughes.

BILLINGS, Mont., June 27.—W. A. Clark, Jr., son of ex-Senator W. A. Clark, for years the recognized head of Montana's Democracy, is out in an interview criticizing President Wilson and taking a firm stand for the election of Charles E. Hughes. The younger Clark, himself a power in Montana politics, has created a sensation by his action.

Read The Oregonian classified ads.

Is Money-Grubbing the Biggest Thing in Your Life?

"The Dividend"

Tells the Story of a Man Who Finds Himself
Alone in a Desolation of Wealth. A Drama of
Unusual Power, Featuring
William Thompson and Charles Ray

"Bubbles of Trouble"

A Keystone—Bubbling Over With Laughter

"The Lobster Industry"

Every Stage of Lobster Life Shown in This
Educational Subject

COLUMBIA

SIXTH AND WASHINGTON

Store Opens Daily at 8:30 A. M. Saturdays at 9 A. M. Pacific Phone: Marshall 5080

Store Closes Daily at 5:30 P. M. Saturdays at 6 P. M. Home Phone: A 2112

The Most in Value, the Best in Quality

Special Purchase and Sale Manufacturers' Short Lengths of

Voiles at Half-Price

Reg. 25c Grade 12 1/2c Yd. | Reg. 35c Grade 17 1/2c Yd.

Over 6000 yards in the assortment, including the best styles and colorings in stripes, checks, plaids, figures, flowers, etc. 36 and 38-inch widths in all lengths from two to eight yards. One of the most striking examples of rare value-giving which this store is noted for is given in this special purchase and sale of some 6000 yards of dainty Voiles—manufacturer's short lengths from two to eight yards each and in 36 and 38-inch widths. A complete showing of the latest new styles and colorings in stripes, dots, checks, plaids, figures, flowers, etc. It is the season's most favored fabric for Summer dresses at remarkably low figures—just one-half regular selling prices—for you have choice from Regular 35c VOILES, Bargain Fri- 17 1/2c Regular 25c VOILES—Bargain Friday 12 1/2c at, yard

25c-35c Curtaining, Yard 19c

Dainty Scrims and Marquisettes in white, cream and ecru—plain and in styles with open work or hemstitched edge; also in printed flower and figure styles. 25c and 35c grades, on sale 19c at the specially low price of, per yard

15c-18c Curtaining, Yard 12c

Scrims, Madras and Swiss Curtaining in white, cream and ecru—imitation hemstitched, open work and colored border styles—just the thing for Summer cottages! 15c and 18c grades 12c on sale Bargain Friday at, yard

An Out-of-the-Ordinary Saving Opportunity

R. & G. CORSETS

Manufacturer's Samples and Broken Lines in This Season's Models—\$3.00 and \$3.50 Qualities

The Most Comfortable and the Most Perfect-Fitting Corset Made—Every Corset Guaranteed, Although You Pay a Lower \$1.00 Price, Friday Only at

Come early and make sure of securing your size in the model most suited for your figure—There are not all sizes in each model, but every Corset is a fashionable up-to-date style. The highest grade models we have ever offered at such a ridiculously low price and made possible because of a big factory close-out of sample Corsets at extraordinary price concessions—they come in satin brocades, coutils, batistes and fancy materials. They are boned with A-1 boning. Many models have wide elastic supports across hips and back. All have extra good hose supporters and are finished with fine topplings of embroidery, satin or lace—and every one sold under the usual R. & G. guarantee of perfect construction, perfect fit and perfect satisfaction. Remember all are this season's models and that there are all sizes in the lot but not all sizes in each model. Reg. \$3-\$3.50... \$1.00

Women's Summer Neckwear 15c

A Sensational Underpricing of Broken Lines Women's Summer Neckwear, Sets, Vestees, Gimpes and Collars: Also Boudoir Caps. Values to 75c, Your Choice at 15c

A sale that will arouse the enthusiasm of women who delight in dainty Neckwear and who would save an unusual amount in the purchasing of the same. You have choice from samples and broken lines including organdie, lace and pique Vestees—Lace Collars, Organdie Sets and Collars in both small and large shapes—Net and Lace Gimpes, etc.; also Boudoir Caps in many styles. Come early, for first choice is always best choice and there will be rapid selling. Values up to 75c, priced for Bargain Friday at 15c

Men's \$2.50 Union Suits, Friday \$1.49

Cooper's standard quality, fine form-fitting mercerized Union Suits shown in styles with closed crotch, long sleeves and in ankle length—they come in ecru and in all sizes and are the kind regularly sold at \$2.50. Priced for this \$1.49 sale, Bargain Friday at