


## What Is the Difference?

Between the Girl Who Barters Wealth and Beauty This Is the Keynote of "The Market of Vain Desire" Remarkable Drama of Social Life, Starring H. B. Also
"ICE," a Comedy of Much Mirth Beautiful Sceni
COLUMBIA
SIXTH AND WASHINGTON


You are never far from the Blue Bell Sign of the Telephone.
Travelers throughout the Pacific Coast and other parts of the United States recognize the Blue Bell Sign. It is seen in cities, towns, villages and also in the most remote parts of the country.
No matter where you may travel, a glimpse of the Blue Bell Sign brings to you that joyful feeling as when meeting an old friend in a strange land. It denotes an always welcome place towards which to turn for almost every requirement for human communication.
It truly is "The Signboard of Civilization."

The Signboard of Civilization

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\section*{The Screen's Most Popula

## Favorite

## Favorite

## ANITA STEWART

Tingling with tense emotional

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## the Photoplay Sensation of <br> "THE SUSPECT"

Rose Festival Motion Pictures showing the dedication of the CoLUMBIA HIGHWAY and principal seenes of yes-
terdays floral parade
FRAMK DANBIS Sina amed

## $\langle\underset{\sigma}{ }|$

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Come to Portland's Greatest Shoe Store
For Your New Summer Shoes
Mary Janes 79c Pair White Mary Janes 59c

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59c $\begin{aligned} & \text { For Ladies,' Boys' and Children's } \\ & \text { Canvas Oxfords with rubber soles } \\ & 59 \mathrm{C}\end{aligned}$
Great Sale of Ladies' Street and Party
ant
$\because 4$
$\qquad$ ~
greatest talue ever offered. All sizes
and widths. Special price for these
$\$ 3.00$ and $\$ 3.50$ low


