What the Clean-up and Paint-up Campaign Means to Every Portland Citizen

A Cleaner City A More Attractive City A Healthier City-A Safer City



May 1 to 15

Under the direction of the general executive committee for the 1916 clean-up and paint-up campaign, composed of the following:



Spick and span or shabby-which

A paint-worn, "rusty" house is an eyesore to any neighborhood. You can make your home spick and span-truly a delight to the eye-by the judicious use of B-H Paints.

Paints of real character-permaagainst decay.

A little higher in price than the

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Here's help in decorating your home inside and outside



by your home. A beautiful home, well decorated outside and inside is not only a pleasant place to live -but commands the respect and admiration of your friends and neighbors. Good decorating results require good taste plus good finishes, plus proper skill in applying. You can get expert advice on all three if you consult us about

Lowr Prothers

Paints, Varnishes, Enamels, Stains

In the selection of paint for the exterior it is economy to use Lowe Brothers "High Standard" Liquid Paint. It is scientifically-made paint that gives perfect protection with lasting beauty. "High Standard" Paint spreads and goes" farther than cheap paintsets in a close tight coat-resists

years of wind, sun and wetfails only by gradual wear -leaves a good surface for repainting.

For the walls and ceilings, use Lowe Brothers

'High Standard' Mellotone. Its rich colors rest as well as delight the eyes. It is fadeless and washable-not easily scratched or marredand decidedly economical.

For refinishing furniture, floors and woodwork, Lowe Brothers Vernicol comes in colors to match usual finishes. Easy to use-economical.

For varnish that wears, retains its brilliancy and depth of lustre, choose Lowe Brothers "Little Blue Flag" Varnish—one for every purpose. For enamel of the highest grade-use Lowe

Brothers Linduro for both exterior and interior. If you have a decorating problem we'll be glad to help you

Rasmussen & Co.

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And Leading Paint and Hardware Dealers Everywhere

nent preservatives for woodwork of all sorts-a sure insurance

cheap kinds, but B-H Paints last twice as long so are far more economical in the

NAVAL BASE HOPE HIG

COMMITTEE SECRETARY OPTIMIS-TIC OVER OUTLOOK OF PLANS.

Oregon Delegation Is Declared to Be Working as Unit and Strong Favorable Sentiment Reported.

With hearings soon to be held bewith hearings soon to be held before the Senate and House naval committees and with the entire Oregon
delegation working as a unit for the
Columbia River naval base, the outlook for success is distinctly favorable," said Wallace R. Struble, secretary of the naval base committee, last
night.

Our committee has known from the

"Our committee has known from the beginning that every member of the Oregon congressional delegation has been favorable to the first-class naval base programme, for this fact is proved by numerous letters and telegrams received from Senators and Representatives both by our committee and commercial and other organizations and citizens of Portland.

"But, while the Oregon men have been willing, it has only been recently that they have begun to sense the fact (known to our Chairman F. C. Harley and by him communicated to our committee) that there is a strong favorable sentiment in Congress, both in the Senate and House naval committees and among the rank and file of both houses, for the Columbia naval base measures. Assured of the correctness of its information, our naval base committee has been active in stirring up organizations and individual citizens of Portland to wire our delegation to zet unitedly and vigorously for hearings and consideration of the Columbia River naval base measures immediately. The flood of telegrams that has sone to Washington has stirred our delegation to renewed action."

Naval Militia Is Recruiting.

Naval Militia Is Recruiting.

MARSHFIELD, Or., May 11.—(Special.)—Following a meeting held here, at which Adjutant-General George White, of the Oregon National Guard, and Naval Militia Instructor G. H. Blair the present, Coos Bay decided to make riled campaign of recruiting for tering a naval militia division, and cers are soliciting men for the vice and meetings are being held forward the movement. A satisfacty start has been made, and the prophers expect to muster the command fore the end of the week. The nustroll closes on May 15, and it is pected the division will be organed and drilled so they will be ready or the Alaska cruise of the Marbitation July.



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Editor Oregonian:-

The therapeutic value of good paint cannot be too highly commended to the st-tention of all workers in our clean-up campaign. Also its value as an appearance-maker. Tints for a shady street and shades for the sunny places. Have a reliable man put it on and it pays for itself many times over in pre-

man put it on and it pays for itself many times over in preserving the property. No investment pays better. Why not do it now? A nicely painted house makes one feel prosperous and fends a tone to the whole neighborhood.

Telephone some of our citizen painters to come out and tell you how little it will cost and make it a paint-up as well as a clean-up campaign.

O. G. Hughson.

Manager Builders' Exchange.

CUT THIS OUT: Call these painters for esti-mates and information:

C. N. ANDERSON, Main 8497.

W. P. BLAESING, Main 4444.

L. J. BELDIN. Marshall 4563.

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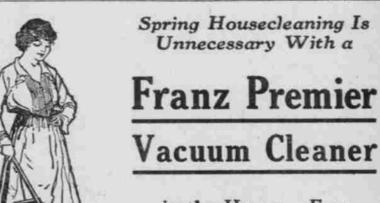
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