



Trade-Building and Advertising Sale

We are teaching the public the path to our door with these Oregon Wool Suits, now on special sale at \$12.50. We are doing as we had planned—fixing our business location firmly in the minds of more people. And it's no wonder this sale has met with instant favor—you ought to see the splendid Spring and Summer hand-tailored suits we're selling with no regard for profit, at a price below all expectation—

\$12.50

These serviceable garments, worth \$20 to \$25, were made up between seasons in our own shops just to keep our tailors in a job and our shop force intact. We made many more than we expected to sell at regular prices, but we're glad to have them for this advertising sale, for we are confident all we lose now will come back to us later in the shape of public good will. You, too, will indorse our big trade-building idea if you will come and glance at the clothes.

Remember the Regular Brownsville Woolen Mills' Guarantee of Perfect Satisfaction of a New Suit Free Goes in This Sale

Also Big Advertising Special in Our Custom-Tailoring Department

Men who feel that their clothes must be tailored to measure are not being overlooked in this Trade-Building Sale. In rapid order they are getting acquainted with our retail custom-tailoring department, and we want YOU to learn the way to our shop. For this reason we are offering, during this sale, your choice of a large variety of handsome suitings at only \$20.

\$20

This able department, backed by the facilities of our large wholesale tailoring shop, always is in position to give—and does give—the greatest value for the money. And with a special manager and two expert city cutters to look after our retail trade, we have an exceptional opportunity to make your clothes to measure just as you want them and for about half the usual high-class tailor's price. Your personal investigation will bear out our claims.

Try to Match Them Anywhere for \$35

Brownsville Woolen Mills

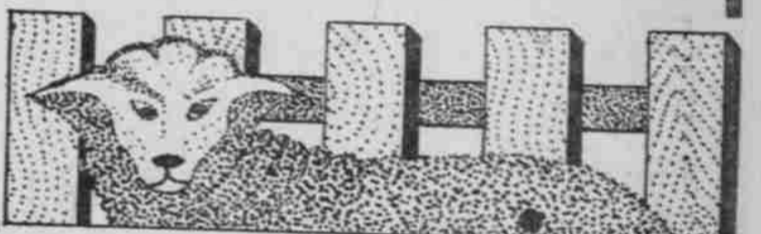
Morrison at Third St.

Mill-to-Man-Clothiers

J. L. Bowman, President



WOOLEN MILL BUILDING, Home of Brownsville Clothing for Men and Boys.



MISS PEGG LEADING

Vancouver Candidate Leaps to First Place for Queen.

ROSE UPTEGROVE SECOND

late Canvass of Votes Changes Results of Morning When Lead Is Held by Miss Carroll—Rivalry Is Growing Keener.

VANCOUVER CANDIDATE LEADS FOR QUEEN.	
Mildred Pegg, Vancouver...	142,410
Rose Uptegrove, Oregon...	140,428
Eleanor Jackson, Modern...	140,265
Foresters, McMinnville...	140,265
Jewel Carroll, Knights and Ladies of Security...	137,261
Lillian C. Hendrickson, Foresters of America...	136,621
Edel Fraasch, Eugene...	118,656
Mrs. Maud Gilman, G. A. R...	114,107
Anna B. Allen, Metropolitan Life Insurance Co...	107,326
George White, Corvallis...	98,946
Marion Anderson, Albany...	91,867
Louise Taylor, Western Union...	82,022
Waive Jacobs, Klamaith Falls...	73,224
Muriel Salling, Pendleton...	67,323
Myrtle McClarkin, Rose Park...	316
Lucile Edinger, Ad Club...	

Miss Mildred Pegg, of Vancouver, jumped into first place in the race for queen of Portland's Rose Festival when the votes were counted late yesterday. She was third after the morning canvass of votes yesterday, when Miss Jewel Carroll was in the lead. Miss Rose Uptegrove, of Oregon City, is now second, taking the place held by Miss Lillian C. Hendrickson yesterday. Miss Eleanor Jackson, of McMinnville, candidate of the Modern Foresters, is third, and Miss Carroll dropped to fourth, one place ahead of Miss Hendrickson.

EUGENE PLANS INITIATION

Portland Girl Reazee Grotto to Put Work on by Special Request.

Members of Gull Reazee Grotto, of Portland, have arranged for an excursion to Eugene Saturday to put on the initiation ceremonies there for Caliph Grotto. Between 60 and 75 members of the grotto are expected to take the trip. The Portland men will be entertained with a banquet at Eugene and will make the return to this city Sunday morning. The special bearing the members of

JITNEY TAX IS PROPOSED

Medford-Ashland Service Thriving at Expense of Taxpayers.

MEDFORD, Or., May 4.—(Special).—Motor buses have driven out local service on the Southern Pacific between Medford and Ashland. With the hard-surfaced Pacific Highway it is now possible for the traveler to go between Medford and Ashland in either direction every hour during the day. City and county authorities are considering a jitney tax and operating license for all cars doing a public transportation business. The City Council has been considering an ordinance for several months, but the final form has not been decided upon as yet.

Small fortunes are being made by jitney operators, according to city officials, while the taxpayers who constructed the roadbed at great expense are neither protected nor remunerated.

A Seattle boy has fashioned a snow Sphinx that attracted wide attention. The figure, shaped from a mass of snow twelve feet long with no instrument but a pointed stick is said to reveal marked artistic talent in the youthful sculptor.

TWO PORTLAND YOUTHS WHO WILL MAKE TRANSCONTINENTAL TRIP ON FOOT.



Kenneth Hollister

Starting from the Portland Hotel at noon Sunday, Kenneth Hollister and William Simonson, both of this city, will begin their continental journey to study music in New York. The boys expect to be on the way at least five months, traveling the entire distance on foot. Both of the boys have been engaged at local theaters and it is their intention to fill theater engagements along their route to pay the expenses of the trip. They will carry with them letters of introduction from the Portland Chamber of Commerce, the Ad Club, Mayor Albee and prominent citizens of the city. While en route they will advertise Portland manufacturers and their clothing and equipment will be furnished by those manufacturers. Their route from the Portland Hotel will take them across the Morrison bridge to Grand avenue, thence to Burnside street and thence to the Columbia Highway, via the Sandy road. Their first stop will be made at Hood River. Other towns in this state that will be visited by the two boys are The Dalles, Baker, La Grande and Pendleton. From Pendleton the duo will make stops at Wesse, Pocatello, Cheyenne, Laramie, Omaha, Des Moines, Chicago, Fort Wayne, Detroit, Toledo, Sandusky, Cleveland, Pittsburg, Harrisburg, Philadelphia and New York and other cities. Their clothing and equipment will be on display at 244 Washington street tomorrow. Kenneth Hollister is a former Lincoln High School student and lives at 755 Ives street. William Simonson lives at 85 Seventeenth street North. Two and one-half dollars will be the capital of each when the journey begins.

CITY AIDS CLEAN-UP

Mayor, Commissioners and Fire Marshals Join in Work.

WOMEN SERVE LUNCHEON

Need of Campaign Is Emphasized in Speeches—Two Tons of Old Metal, Junk and Other Waste Sold by Schoolchildren.

The Spring drive on junk and rubbish piles of Portland and its environs reached a high state of efficiency yesterday, when the campaign went forward in full swing, to be followed up energetically by further assaults upon rubbish and filth this and next week.

Yesterday Mayor Albee and Commissioners Baker, Daly and Bigelow and Jacob Kanzler joined in the onslaught and prowled through District G with 40 assistant fire marshals, spying out unsightly places and accumulations of rubbish.

They were shown about by Jay Stevens, fire marshal, and they participated in the luncheon given to the fire marshals and other officials by engine crews 25 and 11.

Women of the neighborhood helped the firemen spread the luncheon, which was much enjoyed.

The Mayor and Commissioners made speeches on the purposes of the clean-up and the need for just the work that Portland is now accomplishing. Fire Chief Dowell was so impressed with the efficiency of Engine 25 and the support it has in its neighborhood, as evidenced by the women of the district helping with the lunch, that he said that unit of the fire bureau would be in the Rose Festival parade, for he felt sure the men of that detachment will make a good showing.

Captain Greenfield, head of the fire marshals who were at work on inspection duty Wednesday, said two tons of old metal, junk and other waste had been sold by school children on that day.

District E is the section to undergo a thorough cleaning today. This section stretches from the Willamette River to the city boundary on the east and from Sullivan's Gulch to Stark street. Mrs. G. J. Frankel is captain. Lieutenants who will aid in the direction of clean-up forces for this district are:

Mrs. P. J. Nealand, president Buckman P. A. A. Club; Mrs. E. A. McPherson, president Mount Taber P. T. A. Club; Mrs. A. J. Moreland, president Montavilla P. T. A. Club; Mrs. H. A. Lewis, president Russellville P. T. A. Club; Mrs. Noah Perry, president Bassa Line Imp. Club; Mrs. O. G. Sharpe, president Domestic Coffee; Mrs. C. W. Hayhurst, president Laurahurst Study Club; Mrs. L. A. Veltine, president Woman's Aux. of National Ass'n of Letter Carriers; Mrs. M. Barr, principal Buckman school; Mrs. A. E. Watson, principal Kerns school; W. M. Miller, principal Mount Taber school; J. A. Wiley, principal Montavilla school; E. A. Zelner, captain fire bureau, Engine 7; Roberts, captain fire bureau, Engine 12; Thomas Mountain, captain fire bureau, Engine 13; R. G. Voss, captain fire bureau, Engine 27.

EAST SIDE TO BE GAY

Grand-Avenue Decoration Is Planned by Business Men.

AD CLUB TRIP IS TODAY

Portlanders Will Make Gay Excursion to Eugene.

The Portland Ad Club's Spring excursion to Eugene will leave the Union Depot by Southern Pacific this morning over the special train at 9:30, returning to the city tonight at 11 o'clock. More than 100 had signed up yesterday for the trip. The limit originally set has been taken off, and almost any number can be cared for. Tickets for the excursion may be secured this morning at the station.

There will be much entertainment offered. The Ad Club quartet will enliven the train journey with songs, and a special luncheon has been prepared for each member of the party that will be served en route.

MAY FESTIVAL IS TODAY

Sunnyside Parent-Teacher Circle Will Entertain.

Sunnyside Parent-Teacher Association will have a May festival, Maypole dance and crowning of the queen today and again tonight at their entertainment to be given for the benefit of the school.

Assisting the children who will take part there will be several talented

HOW TO GET STRONG

A Simple Remedy.

Whatever the cause, we want to say to every person who needs strength, you need Vinol, our delicious cod liver and iron tonic without oil, as it is the most efficient strength creator we have in our store. Here is proof from Dorchester, Mass.: "I don't know what we would do without Vinol in our family. I was weak, nervous and run-down as the result of an operation, and Vinol restored my strength. Then Grandmother had a nervous breakdown, and Vinol built her up and restored her health and strength after everything else had failed. We have used Vinol for 13 years in our family, and would not be without it in the house." Myrtle L. Healy, Dorchester, Mass. We believe in Vinol because we know it is a great strength creator—due to the extractive medicinal elements of fresh cod livers, without oil, combined with peptone of iron and beef peptone, all dissolved in a pure medicinal wine, so we always return the purchase money if Vinol fails to benefit those who buy it. The Owl Drug Co., Portland, Oregon, P. R.—in your own town, wherever you live, is a Vinol Drugstore. Look for the sign.

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Come to Portland's Greatest Shoe Store For Your Summer Shoes

Standard Makes for Everybody at 1/2 to 1/4 Off Regular Prices

OVER 25,000 PAIRS ON SALE

79c Pair PATENT MARY JANES
Sizes 5 to 8.....79c
Sizes 8 1/2 to 11.....\$1.29
Sizes 11 1/2 to 2.....\$1.48
Ladies' sizes.....\$1.98

Barefoots 79c Pair
Children's sizes, 5 to 8 7/8
Misses' and boys' sizes, 8 1/2 to 2, the pair.....98c
Ladies' and big boys' sizes, per pair.....\$1.48

\$1.98 Sale Ladies' Shoes \$2.48
Thousands of pairs of ladies' fine Dress Shoes on sale. They come in patent, gunmetal, dull kid, new blue and white buck with cloth or kid tops, blacks and colors, all styles of heels, light, medium or waltz soles. The best \$3 to \$4 values, all sizes, AA to EE width. Special per pair, at \$1.98 and \$2.48.

Great Sale of Ladies' Street and Party Pumps, \$1.98
\$1.98 \$1.98
For ladies' Strap Pumps, plain Pump, of Oxford, T. H. a a style in patent, vici or white, light turned or waltz soles, all sizes, AA to EE width, over 40 styles to select from. This is the greatest value ever offered. All sizes and widths. Special price for these \$2.00 and \$2.50 low cuts for \$1.98.

Shoe Repairing While You Wait

Corner 4th and Alder Streets