

| Fight for Brandeis. |
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| Ftron |

COMmittee kills time

WILSON'S MOTIUES PUZZLE LEAOERS
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The new welt edge
 COLLAR It's the
$\begin{aligned} & \text { Linocord } \\ & \text { Unberabable } \\ & \text { Buttonholes }\end{aligned}$ in Ide Collars which preventspreading at the top, insuring continu-
ance of style and fit. ance of style and in no other make.
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You can just as well have a Sensible Cigarette

And why not? There a're several genuinely sensible cigarettes being not the only one. And you would sooner smoke a sensible cigarette than the other kind eevery man would.

So here's the way to pick out one of the sensi ble ones: taste
2nd. It must be com fortable to your tongue and throat - no burn or and
bite.

3rd. It must leave you feeling tip-top-free from any heady or heavy feeling after you have smoked as many as you want to.
Now, one of these sensible cigarettes is Fatima.

And Fatimas please so many men that they outsell any other cigarette costing over 5 c .
The thing for you to do is to see if they please you too. If they do, be sensible-stick to
Fatimas. Theyllbegood to you. Start in today.


A Sensible Cigarette

GRaNT BILL APPROVED



