

CHARGE PURCHASES TODAY GO ON APRIL ACCOUNTS, PAYABLE MAY 1st

# 2 Great Events Today---Double Savings!---Our Month-End Clean-Up and 1364th Friday Surprise Sales

MEIER & FRANK'S 1364TH FRIDAY SURPRISE SALE.



## Party Dresses \$12.45

—This Friday Surprise price represents but a very small part of the real worth of these dainty frocks.  
—Broken lots and sizes of sheer nets, chiffons and some taffetas—a few slightly mused from display.  
—Pinks, blues, rose, yellow and lavender, delicate evening shades—made in a variety of charming styles.  
—Early shopping today is advisable, as the supply is limited!

**Blouses at \$2.98**  
—Odds and ends of the finest waists—some dressy, others tailored. Crepe de chine and Jap silk, trimmed with soft lace and delicately embroidered. —Fourth Floor.

1364TH FRIDAY SURPRISE.

25c Tissue

## Gingham 17½c

—Splendid assortment of checks, stripes, embroidered dots and figures.  
—Second Floor, Fifth Street.

MEIER & FRANK'S 1364TH FRIDAY SURPRISE SALE.



## Men's Pad Garters Pr. 8c

—Good quality cable web elastic. All colors—black, white, tan, blue, gray, etc.

## Soft Collars 3c

12½c and 25c Qualities  
—Genuine Soisette, military style. White, tan, blue, gray—sizes 12 to 18—not all colors in every size.

## Pajamas 98c

—Soisette in Summer weight. Military collars. Finished with silk braid and pearl buttons. White, tan and blue.  
—Main Floor, Fifth Street.

1364TH FRIDAY SURPRISE.



## Pants \$2.65

—Brown and tan. Waist 26 to 30. Buttoned flap pockets, tunnel belt loops and cuffs.  
—Third Floor, Fifth Street.

REMAINERS OF 1364TH FRIDAY SURPRISE SALE.

## Remnants of Ribbon, 10c

—Several baskets heaped high with all kinds of ribbon remnants ½ to 1 yard long. Widths ¼ to 1½ inches. Each 10c.

## Fancy Silk and Plain Taffeta Ribbons Yard 15c

—Fancies in every color combination, 4 and 5-inch. Taffetas, lavender and Nile, pure silk, worth, yard 25c.  
—Main Floor, Fifth Street.

1364TH FRIDAY SURPRISE.

## Silk Camisoles \$1.29

\$1.55 Grades  
Broken lots of allover lace and crepe de chine camisoles.  
\$3.57 Gowns, \$2.69  
—Philippine hand-embroidered slip-on style.  
59c Outsize Drawers, 39c  
—Muslin and cambric, plain hemstitched hems or ruffles.—Third Floor, Sixth Street.



1364TH FRIDAY SURPRISE.

## 20c Plisse Crepe 12½c

—Soft-finished narrow striped, for underwear, etc., 30 inches wide.  
—Second Floor, Fifth Street.

1364TH FRIDAY SURPRISE.

## Pure Linen Squares 15c

Regularly 30c  
—6x6 inches. All hand-made. Hemstitched with dainty drawnwork design.  
60c Squares, 9x9 in. 30¢  
80c Squares, 12x12 in. 40¢  
—Second Floor, Fifth Street.

MEIER & FRANK'S 1364TH FRIDAY SURPRISE SALE.

## New Hats \$2.75

\$3.50-\$5 Values  
—The most attractive little Spring hats you ever saw at such a low price. Smart little turbans and toques, trimmed in wings, ribbon bows and flowers, in more or less tailored effect. One style as illustrated.  
\$1.75 to \$2.50 Untrimmed Shapes, \$1.25  
—All the latest "blocks" are represented in these hemp and Milan hemp hats—sailors, toques, upturned brims and mushroom styles. With the addition of a bow or wing—a smart hat for \$1.25.  
—Fourth Floor



1364TH FRIDAY SURPRISE.

## Pillow Cases 12½c

Always 17c Each  
—Only 100 dozen in the lot—so come early! Good grade muslin, torn before hemming, size 45x36 inches. Note location of sale!  
—Main Floor, Fifth Street.

MEIER & FRANK'S 1364TH FRIDAY SURPRISE SALE.

## HOSIERY AND UNDERWEAR

Women's \$2.75 Fine Silk Knickers for \$1.95  
—To clean up the lot, while any remain at this very big reduction. Fine quality silk, mostly black, few odd shades and white; sizes 5 and 6.  
Women's 50c-65c "Swan Brand" Vests Priced at 39c  
—Extra fine quality imported Swiss ribbed vests, right weight for Spring. Assorted styles, all desirable. Regular sizes only. Fine Friday offering.  
25c Mercerized Lisle Hose, Pr. 17c  
—Light weight mercerized lisle, black and white only. Made with seamless feet and double garter tops. All sizes. 3 pairs 50c, pair at 17c.  
"Mill Run" Fiber Silk Hose, a Pair 38c  
—Black, white and a good assortment of colors. Double lisle tops and reinforced feet. All sizes. A hose that is scarce—2 pair 75c.  
—Main Floor, Sixth Street.

1364TH FRIDAY SURPRISE.

## Ivory Soap Two 5c Cakes 5c

—Today only. Limit 6 to each purchaser. Delivered only with other purchases in Toilet Goods Section.  
—Main Floor, Sixth Street.

MEIER & FRANK'S 1364TH FRIDAY SURPRISE SALE.

## Big Clean-Up Women's Kid Gloves, 75c

Good \$1, \$1.25 and \$1.50 Values  
—A thousand pairs of gloves go into this sale. Broken lines of sizes and styles, and some slightly soiled from trying on.  
—Doeskins, capes, Mocha and glace gloves, black, white, tans and novelty colors. Few dozen pairs long gloves worth \$1.50 to \$3.  
—Lines are broken, so not every size in every color and style.  
None C. O. D. nor on Approval. None Exchanged.  
—Main Floor, Fifth Street.

1364TH FRIDAY SURPRISE.

## Big Cleanup Women's Neckwear, 10c

25c, 35c, 50c, 85c Pieces  
—900 pieces. Collars, vestees, guimpes, etc., in many styles. Some mused from handling.  
Linen Collars and Remnants 5c  
—Collars for women and children, 25c and 35c regularly. Several hundred remnants, white and colored ruffling.  
No C. O. D., Approvals nor Exchanges.  
—Main Floor, Fifth Street.

MEIER & FRANK'S 1364TH FRIDAY SURPRISE

## White Dresses \$1.49

\$2.25 to \$3 Values  
—A cleanup of broken lines and sizes children's dainty white lingerie dresses. Some hand embroidered, others lace trimmed. 2 to 6 years.  
—None sent C. O. D. nor exchanged.  
\$3.98 to \$7.50 Dresses, \$2.79  
\$2.75c DRESSES 59c  
—Washable gingham dresses, with plain chambray waist and pleated gingham skirt. 6 to 14 years.—Second Floor, Sixth Street.



1364TH FRIDAY SURPRISE.

## New Silk Petticoats \$2.98

Good \$3.98 Values  
—Spring petticoats, including new taffetas and jersey tops with accordion pleated taffeta flounces.  
—Solid shades and changeables in blue, Copen, rose, green, navy and black.  
—Third Floor, Sixth Street.

1364TH FRIDAY SURPRISE.

## Blue Ribbon Butter 69c

—Highest grade, freshly churned Oregon Creamery Butter. Roll today 69c.  
No. 5 Pails "White Leaf"  
Lard 70c  
—No. 10 pails \$1.39. Buy before another advance.

1364TH FRIDAY SURPRISE.

## Indestructo Trunks \$28

Six \$44-\$48  
—Rawhide bound steamer and three-quarter size trunks. For final cleanup today, \$28.  
—Basement, Sixth Street.



MEIER & FRANK'S 1364TH FRIDAY SURPRISE SALE.

## Laces--Embroideries

Savings on Friday Cleanups!  
50c to \$1 Quality Laces For Cleanup, Yard 39c  
—Net top and shadow laces in white and ecru color. Designs suitable for blouses and neckwear. Widths 5 to 24 inches. Yard 39c.  
35c to 65c Wash Laces, 1000 Yards, Yard 25c  
—Net tops, white and cream with Venise finish, 4 to 7-inch widths. Venise and Filet 1 to 2½-inch, Platte Val, and Point de Paris, 3 to 5 inch.  
35c to 65c Remnants, Today, Each 25c  
—Embroidery edges, insertions and flouncings, nets and chiffons. Fine assortment.  
—Main Floor, Fifth Street.

MEIER & FRANK'S 1364TH FRIDAY SURPRISE SALE.

## Our Annual Spring Sale Oregon ROSE BUSHES

—Make your selections NOW during this just-about-half-price sale! Planted now, these two and three-year-old bushes will bloom profusely this Summer. Fine, hardy stock. Arranged in two lots for easy selection.  
Rose Bushes—Mostly 2-Year-Old Stock  
Principally small lots—We suggest early selection.  
—Ulrich Brunner, rich, glowing crimson—Frau Karl Drushki, beautiful white—Dorothy Perkins, climbing, shell pink—Madame Alfred Carrier, white, yellow tinged—La France, silvery pink, flowers all season—Maman Cochet, carmine, shaded with yellow—Papa Gontier, red, shaded with yellow—Richmond, scarlet crimson, continuous bloomer—Madame Ravary, lovely yellow rose—J. B. Clark, dark scarlet, large flower.  
Rose Bushes—Mostly 3-Year-Old Stock  
—Caroline Testout, large bright pink—Cecil Brunner, dainty salmon pink—American Beauty, rich crimson—Kaiserin Augusta Victoria, creamy white.  
No Phone Orders—No Deliveries—At These Prices While Lots Last.  
—Basement Balcony



1364TH FRIDAY SURPRISE.

## Lard 70c

—No. 10 pails \$1.39. Buy before another advance.  
CONDENSED MILK—Yeloban or Marigold, doz. 80¢.  
GROUND CHOCOLATE—Baker's No. 3 cans 75c, 1-lb. cans 25¢.  
CHALLENGE COFFEE—Freshly roasted, 4 lbs. 95c, 1 lb. 25¢.  
CREAM-OF WHEAT—Pkg. 15¢.  
FREE Pancake Turner with 2 packages of Teco Pancake Flour 25c at.....  
—Ninth Floor

1364TH FRIDAY SURPRISE.

## High Chair \$2.23

—Combination wheel and high chair, selected elm wood, golden oak finish.  
—Fifth Floor, Sixth Street.

1364TH FRIDAY SURPRISE.

## Curtains 55c

Were \$1 to \$1.25  
—Serim curtains with lace edge and insertion. Odd one and two-pair lots.  
\$1.35 to \$1.75 Curtains, pair... 65c  
\$2.55 to \$4 Curtains, pr. \$1.50  
\$2.75-\$3.75 Cable Nets \$1.85  
—Seventh Floor, Sixth Street.

1364TH FRIDAY SURPRISE



## Tabouret 75c

—Solid oak, fumed finish, illustrated.  
—Eighth Floor, Fifth Street.

MEIER & FRANK'S 1364TH FRIDAY SURPRISE SALE.



## Marmalade Jars Friday ---\$1.59

Regularly Priced \$2.50  
—As illustrated. Clear crystal, beautifully hand etched, with sterling silver top and spoon.  
—A pretty table accessory for your own use, or as a gift.  
—Main Floor, Sixth Street

Established 1857

## Meier & Frank Co.

THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

MEIER & FRANK'S 1364TH FRIDAY SURPRISE SALE.

## 100 Cut Glass Sets --- \$1.49

\$1.49  
—Set of two-quart water jug and six glasses. See picture.  
—Two beautiful designs, in light cutting, one with grape pattern and the other with daisies.  
—Basement, Fifth Street

