

VALENTINES FREE TO CHILDREN ACCOMPANIED BY ADULT—ST. VALENTINE'S POSTOFFICE—FIFTH FLOOR

Saturday Specials in CANDIES

—Made from purest ingredients by artist confectioners in our own spotless candy kitchens. Always well worth a visit—particularly so today.

40c English Almond Toffee 29c.
40c Butter Wafers, pound 29c.
25c Peanut Brittle, pound 19c.
25c French Mixed, pound 15c.

First, Ninth Floors—Basement Balcony

INDUSTRIAL EXHIBITION

—of Portland Public Schools on our Sixth Floor has attracted thousands of visitors. And it's well worth your while to see it!

—Wonderful, indeed, are the strides made by the school children along the lines of manual, decorative and practical art as shown in this exhibit.

—Direct from the Panama-Pacific Exposition. —Sixth Floor, Fifth Street.

Meier & Frank Co.

Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

Free Pathoscope Movie for Children

—Saturday afternoon, 2 to 4, Music Hall, Sixth Floor. Five reels, comic and educational. 1—Why Water Should Be Boiled; 2—James; 3—Love Against Old Age; 4—(a) Canine Smugglers, (b) Across Touraine; 5—(a) Wedding in Brittany, (b) Ivory Hunters.

—Sixth Floor, Fifth Street.

EYEGLASSES Today \$3.50

—Careful examination by registered optometrists who prescribe—only when glasses are needed—for your individual requirements.

—Toric lenses that eliminate all side reflection and give an enlarged field of vision. Gold-filled mountings.

—Balcony, Sixth Street.

A Page of Surpassing Interest to Men and Women--Girls and Boys--Meier & Frank's Suggestions for Successful Saturday Shopping!



Boys' Suits \$5

Two Pairs Pants

—Good-looking and splendid-wearing suits for the growing boy. New Spring models in fancy mixtures. Norfolk with two pairs full-lined knickerbockers. Sizes 6 to 18.

Boys' Spring Hats

—Unpacked and shown for the first time today!

—Nobby little mixtures and checked worsteds in new shapes. Gray, blue, black, brown, tan and green. Sizes 6 1/2 to 7 1/2.

Priced 50c, \$1.00 to \$1.50

—Children's hats in latest styles. Silks and worsteds in tan, gray, blue, brown and checks. Sizes 6 1/2 to 6 3/4.

Priced 50c, \$1.00 and \$1.50

—Boys' new Spring Golf Caps, all styles and colors. Sizes 6 1/2 to 7 1/2.

Priced 50c, \$1.00 to \$1.50

—Third Floor, Fifth Street.

MAIN FLOOR

MEN

Just In! 2000

New Spring Shirts for 95c

JUST unpacked, every one on display and sale for the first time today. And what a picture they make! Patterns that for variety and beauty far excel anything we have yet seen. Fabrics selected for their exceptional worth and special suitability for Spring wear. Colors and combinations that fairly defy description.

MEN, you must see these Shirts to get a correct idea of what are to be the authentic Spring styles! Laundered cuffs in splendid percales that show the very newest black and colored stripe effects. Beautifully woven fancy cords, repps and crepe cloth with soft cuffs.

Colors New and Exclusive

—Something very unusual when shirts are sold at such a price! Of course there are all sizes and plenty of them. Workmanship will pass the most critical examination. In short, they're all we were led to expect and more than any man has a right to expect at 95c—anywhere but at Meier & Frank!

New 25c Fibre Silk Hose (Seconds) 19c

—And in the new Spring colors, too! Gray, champagne, white, Palm Beach, tan, black, navy. You would need a microscope to discover some of the imperfections—wearing qualities not affected. All sizes at 19c.

And "Knox" Hats for Spring

—Of course our Men's Hat Shop is first—as ever—to show the authentic new season's styles. Take a few minutes today and step inside the convenient Morrison-street entrance. There's a treat in store for you! The new shapes and styles are most attractive. Some of the colors are pearl gray, ironstone, Knox gray, rich browns, artichoke and dark greens and fancy mixtures.

—Knox Hats, \$5; Knox Beacon Hats, \$3.

—Main Floor.

\$1 Women's Gloves \$1

\$1.50 and \$1.75 Best Makes

Broken Lines Perrin's, Reynier, Bacmo

—Good assortment of sizes in every color and style—5 1/2 to 7 1/2. Capes, suedes and French kids. Blacks, tans, browns, sand, putty and other good shades.

New Neckwear 50c to \$3.50

—Not only collars and sets, guimpes and fichus, but the loveliest array of scarfs are included. Soft silks and crepes, and in colors and combinations dazzlingly pretty. Some are fringed; others in lovely ombre shadings, smart tasseled ends and myriads of other picturesque styles.

FANS--

Make charming Valentine favors. Dainty pinks, blues and white. Priced at 65c, 50c, 35c and 25c.

—Main Floor, Fifth Street.

Two Fine Bargains Today in Veiling for Milady

75c to \$1 Face Veiling, Yard 65c

—Dainty and fashionable hexagon and hairline meshes—right for Spring wear. Black, white and "right" colors.

\$3 to \$6 Automobile Veils at \$1.98

—Correct shades in chiffon auto veils, some hemstitched, others with fancy borders. One yard wide, two yards long.

—Main Floor, Fifth Street.

Union Suits at 69c

Broken Lines Women's \$1 and \$1.50 Grades

—Fleeced cotton, low neck sleeveless and Dutch neck elbow sleeves. Regular and extra sizes. Also extra size wool and cotton vests and pants.

\$3 to \$4 Union Suits, \$2.25 Today \$1.59

—All wool, silk and wool and silk and lisle, in a variety of styles. Regular sizes.

35c to 50c Lisle and Cotton Hose, Pair, 29c

—Black, tans, colors. Domestic and imported. Sizes 8 1/2, 9 and 9 1/2.

Infants' 35c Hose, "Mill-Run" Grade, 25c

—White silk and white wool hose. Sizes 4 to 6 1/2.

Women's Glove Silk Knickers, Today \$1.59

—Medium weight of pure silk, in pink and white only. Sizes 5 to 8. Very desirable.

\$1 Pure Silk Hose, 73c

—Black, white and few colors. Sizes 8 1/2 to 9 1/2.

65c German Lisle, Flare-Top Hose, 50c

—Light medium weight, double soles. Sizes 8 1/2 to 10.

—Main Floor, Sixth Street.

Girls' Sturdy Shoes \$1.39

Were \$2.50 to \$3.50

—350 pairs misses' and children's school shoes. Several different styles—some high tops, others regulation height—patent leathers and gunmetals, with heavy extension soles. Footform last.

Sizes 8 1/2 to 11, special \$1.39.

Sizes 11 1/2 to 2, special \$1.79.

—Third Floor, Fifth Street.

Saturday Specials for Girls

—Most Portland mothers reserve Saturday as shopping day for the younger girls of the family—and most Portland mothers make our Second Floor their headquarters for girls' apparel. Why? Because selections are largest, quality highest and prices lowest! See for yourself today!

Peter Thompson Dresses \$9.95

Selling Regularly at \$13.50 and \$15

—Excellent quality blue or white serge. Trimmed with white or black soutache braid and red emblems. Sizes 16, 18 and 20 years.

All Winter Coats at Savings

—Deep reductions on every girl's Winter Coat. Zibeline, cheviot, kersey, velvet, corduroy and broadcloth—all styles, all colors—some plain tailored, others dressy. Sizes 2 to 14 years.

—\$6.49 to \$8.95 Coats \$4.95

—\$9.95 to \$10.75 Coats \$7.95

—\$14.95 to \$18.50 Coats \$9.95

—\$27.50 to \$30.00 Coats \$15.00.

Misses' Warm Sweaters \$1.95

Best, \$3.50 and \$4.50 Qualities

—Broken assortments of sizes and colors in heavy wool sweaters. Many in popular middie style. Sizes 5 to 14 years.

\$6.75 Wool Dresses, Sizes 6 to 14 Years, \$5

\$2.75 to \$4.50 Hats, \$1.95

—Children's hats in velvets, corduroys, plushes and velours, trimmed in flowers, ribbon bows and novelties.

\$1.50 to \$3.50 Bonnets 75c

—Infants' and children's hats and bonnets of velvet, chinchilla, plush and corduroy, in many styles and colors. —Second Floor, Sixth St.

Hair Combs 57c

\$1-\$1.50 Kinds

—They're just in by express—216 of them—all new and sparkling with the latest jewels approved by Fashion!

—Many different shapes and styles to add artistic touches to the coiffure.

—Only a very special purchase could bring them to you at the extremely low price of 57c.

—Main Floor, Sixth St.

25c Holmes Frostilla 16c

25c Tetlow's Swansdown Face Powder, special, two for 25c

50c Veda Face Powder, very special, box, 39c

50c Veda Rose Rouge, very special today at 29c

50c Stillman's Freckle Cream reduced to 31c

50c Creme Ormonde, very special today at 39c

15c Dr. Graves' Tooth Powder, two for 25c

25c Euthymol Tooth Paste reduced to 13c

25c Sheffield's Tooth Paste now at 13c

15c Williams' Talcum Powder, two for 25c

10c Jergen's Old-Fashioned Soap, cake, 7c

Miran Antiseptic Solution, one pint, 50c

Menthol and Butter, Eucalyptus Cough Drops, four for 10c

10c Epsom Salts, 1-pound packages, for 7c

Beef Iron and Wine Tonic, one pint, 50c

—Main Floor, Sixth Street.

Kodak the Little Folk

—and in after years you'll bless the Kodak! Think of preserving the baby's cunning ways and looks—that's what a Kodak in the house does! We have the largest Kodak line in town!

Kodaks \$6.00 to \$66.00—Brownies \$1.25 to \$12.

Saturday Specials

25c Eastman Fixing 19c | \$1.50 Print Trim-mers, today at \$1.19

Powder, 1-lb. pkgs.

FREE—Bottle of Developer with every purchase Saturday. Limited quantity.

—Main Floor, Sixth Street.

APPAREL SHOP

Saturday Brings Astonishing Values in

Women's and Misses' SUITS \$15 \$20

for suits originally from \$24.50 to \$32

for suits originally from \$35 to \$57.50

—Bargains, every one of them!

—Every one a good Winter model—in styles that can be worn right into and throughout the Spring.

—Broadcloths, velvets, serges and mixtures, in tailored and fancy models.

—Do not miss this splendid opportunity to buy a smart, new, well-tailored suit at such low pricing. —Fourth Floor, Fifth St.

3 "Sunkist" Grape Fruit 10c

—The 80-to-the-case size, seedless variety, generally sold at 5c each; dozen 35c.

Large Oranges, 126-to-the-case size, dozen 29c

Oranges, Extra Large, 35c

100-to-the-case size, doz. 35c

Pumpkin, Oregon solid pack, No. 2 1/2 cans, each, 10c

Victor Coffee, superior 35c blend, the pound, 29c

Royal Banquet Butter, 72c fancy Oregon make, roll.

Bacon, sugar cured, 8 to 10-lb. strips, half-strips, the 22 1/2c pound.

Boiled Ham, sliced or order, the pound for, 35c

Mackerel, fine fish, No. 4 size, 3 fish for, 25c

Pastry Flour, fine for cakes, No. 10 sacks, 35c

Delicious Peaches, No. 2 1/2 cans, halves or sliced, 15c

Sugar-Cured Hams, 8 to 10-pound weight, lb., 18c

—Ninth Floor, Fifth Street.

Wear a Liberty Ring

THE latest in novelty jewelry. First here in Portland—just in time for Lincoln's Birthday. Every Portland girl and woman will want one of these pretty rings.

—Sterling silver, finished in French gray or dull green gold.

Set With 13 Bright Red-White-and-Blue Stones

to represent the original American Colonies. The Statue of Liberty—symbol of Justice, Freedom and Peace—is beautifully engraved and holds aloft a fiery Siam ruby.

—Priced at \$1.00. —Main Floor, Sixth St.

MEN'S STORE

Suits and Overcoats \$14.85

—Many were prevented by the weather from sharing in last week's sale at \$14.85. They will snap up the 100 new suits just received and put in with those remaining from last week's selling.

—Many \$30 and some \$35 garments included. Suits from Adler-Rochester, Hickey-Freeman and Rogers-Peet. Tweeds, worsteds and cassimeres in stripes, checks, plaids, mixtures. All sizes and models. Mandelberg cravenetted tweeds and other fine overcoats.

Suits and Overcoats \$11.85

Our \$15-\$18-\$20 Garments

—The lines are slightly broken, hence the big price concession. Our regular stock garments, including the ultra smart "Bal Mar" overcoats and splendid suit values in advanced or conservative models. Plenty of strictly young men's styles. Suits in nearly all sizes 33 to 50. Good range of sizes in overcoats.

—Third Floor, Fifth Street.