

## Year's heating shows big saving

Nine people out of every ten who don't use
 тоотн PASTE
are said to suffer from "Acid-Mouth." It is "Acid-Mouth" that destroys teeth

The illustration shows a comparison of expenses and savings; but no pic ture can show or do justice to the every-day satisfaction, comfort and conveniences that your wife and family will enjoy throughout chill Fall, cold Winter and raw Spring by putting into your home an outfit of

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With IDEAL-AMERICAN Radiator heating your home is warm and your family is health fully protected-there's no fear of fire, coal-gas, drafts, or uneven temperatures. This heating drafts, or uneven temperatures. is oranteed without coaxing or poking, without fuss or muss, to warm faithfully and genially all the rooms-throughout days and nights of fog, chill, snow, sleet or blizzard-and their fuel savings pay for the outfit?

Heat that reduces living costs
All other methods mean heating by caprice-hit or miss-you are at the mercy of winds which chill exposed rooms and also draw up the chimney more than half the heat of the burning fuel. IDEAL-AMERICAN outfits give you regulated, reliable heating, whereby every bit of the available heat of the burning fue is delivered to the rooms in exactly the volume needed to keep the house at the precise degree you prefer. Each purchase of coal thus becomes an evidence of satisfaction-a record of comfort and common-sense housekeeping!
In remodeling or refitting old buildings, IDEAL heating can be up or noise.
 up or noise.
Send today for copy of our (free) book "Ideal Heating," A postal will bring it. We will weicome you personally at any of our show rooms
where you can inspect at your leisura all styles and kinds of IDEAL
Boilers and AMERTCAN Radiators without being pressed to purchase. where you can inspect at Radiators without being pressed to purchase,
Another great labor-saver-stationary Vacuum Cleaner, at $\$ 150$ Another great labor-saver-stathionalrease home health and cleanliness by use
You can wonderully reduce houselabor and highly incher
ARCO WAND Vacuum Cleaner-sits in basement or side rom; works though ron pipe running to


AMERICAN RADIATOR COMPANY No exclusive ogents.

