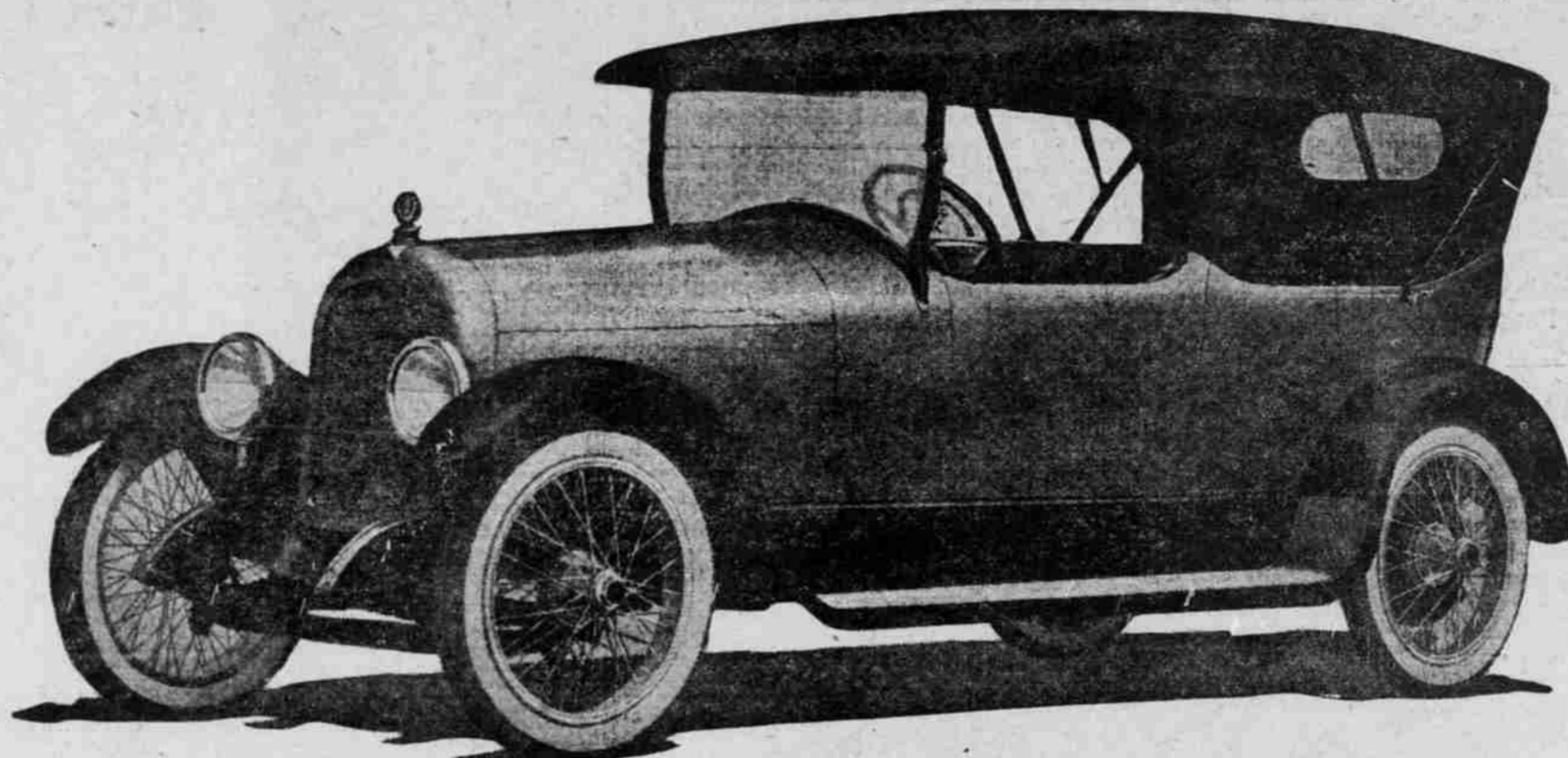


ARRIVED TODAY

**MARMON 34***A Scientifically Constructed Light-Weight Car*

*The Crowning Glory of Portland's Most  
Successful Auto Show*

**Announcing a New Automobile**

**L**ET us say in the beginning that only the facts about this new car will be published, for it is against our policy to allow any announcement to smack of sensationalism. We make the claim

- that this new car fully equipped will ride with comfort and safety and handle with extraordinary ease over ordinary highways at from fifty to fifty-five miles an hour.*
- that it will easily do sixty-five miles an hour.*
- that it will accelerate from ten to fifty miles an hour in less than eighteen seconds on any hard, level road.*
- that it weighs only three thousand five hundred and forty pounds although of seven-passenger capacity, and one hundred and thirty-six inch wheel base, completely equipped with spare wheel and tire, with gasoline, oil, and water compartments filled, and full complement of tools.*

These are **demonstrable** facts. Unprejudiced men have seen them demonstrated.

Then is the Marmon the **new motor car** that will sooner or later take the better-class motor car buyers by storm?

We firmly believe the answer is in the affirmative and that you will be willing to so answer that question just as soon as you have tried this unusual car. For here is a motor car that is as **beautiful** as it is efficient.

We will state without hesitancy, and we are conservative, that no car in the world is built better.

This model has been two years in development with fourteen years of successful motor car building experience back of it, plus a manufacturing experience that dates from 1851.

We know materials thoroughly, we use only the best, and we build every important part of this car ourselves.

The Marmon 34 is a car of remarkable power, perfect balance, light weight, extremely easy to handle, refined in every detail, of beautiful design and striking individuality—in short, the **finished car**.

We invite the motor-car public to keep our every statement in mind and examine the Marmon car.

**Northwest Auto Company**

Broadway at Couch Sts., Portland, Or.

F. W. VOGLER, President

C. M. MENZIES, Sales Manager