

"LETTER-WRITING WEEK"—SEE ALDER-STREET WINDOW AND OREGON IN PICTURES—SIXTH FLOOR

"FLAGDAY" FEBRUARY 5

ARRANGEMENTS FOR MOTHERS' CONGRESS BENEFIT.

Plan Laid to Have 200 to 400 Women Engaged in Raising Funds in Whirlwind Campaign.

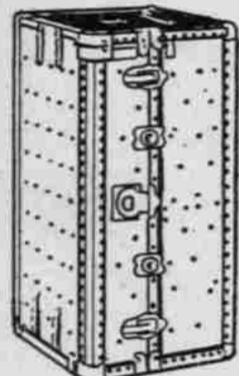
Flag day for the benefit of the work of the Oregon Congress of Mothers will be held February 5. This was determined yesterday at a meeting of the ways and means committee of the Congress of Mothers at room 550 Courthouse. Members of the committee are: Mrs. A. F. Fiegel, chairman; Mrs. I. D. Bodine, Mrs. C. F. Clarke, Miss Wilda Buckman and Mrs. A. M. Webster. It is expected to have between 200 and 400 workers enlisted for the flag sale in every part of the city. The proceeds will be used to carry on the work and it is hoped to raise not less than \$1000. Formerly, three-day sales of ribbons were held to swell the funds needed by the organization, but this year it is expected to make a whirlwind sale of only one day.

Booths where flags will be sold will be established in the entrances of downtown office buildings, stores and hotels, while workers will be placed at the downtown street intersections and transfer points, as well as at traffic centers on the East Side. Volunteer workers will enter the campaign to obtain funds for the organization, and plans so far made indicate that the work will be carried forward with a good deal of enthusiasm.

LOOT IS VALUED AT \$202

Footprints of Burglar Are Found Outside Hotel Window.

Footprints in the snow, outside the window of C. J. Cudaback, 331 Ford Hotel, told how the burglars made their getaway with virtually the entire contents of his room, but failed to give much of a clue to the identity of the burglars. He reports stolen a \$42 overcoat, \$135 represented in three suits, a \$25 handbag, a silver military set and a small amount of jewelry.



Big 1916 Sale

Hartmann Wardrobe TRUNKS

Grand Prize Winners at the Exposition

YOU now in need of a trunk or expecting to need one—in the future, here's your great chance to get the surest satisfaction.

At Great Reductions

—For radical clearaway of our remaining fine 1915 stocks to make room for new incoming 1916 Hartmann lines. —Eleven samples of new lines bought at special price will figure in this great sale.

Limited Number So Come Early

—It will undoubtedly prove to your great advantage to secure one of these splendid Hartmann models today at such very special prices.

Four \$32.50

Wardrobe Trunks \$25

—"Rite Hite," fiber covered, open top, velvet cushioned, hanger retainer. Full size.

Five \$41.00-\$44.00 Automatic Lock. . . . \$33.75

—One turn of the key and the trunk is open. Brown studded fiber style.

Six \$52.50-\$65.00 Theatrical Trunks. . . . \$45.00

—Tubular, strongly riveted trunks that will stand the hardest usage.

Seven \$72.50-\$75-\$85 Panama Hartmanns. \$67.00

—All wonderful values.

Two \$56.50-\$50.00 Ladies' Trunks. . . . \$40.00

—Full size, desirable Panama trunks—one \$56.50 model, one \$50 style.

—Basement, Sixth Street.



Mail-Order Patrons---Consult This Page for the Things You Need---and Send in Your Orders by Letter Today!

Meier & Frank's First Annual Sale of Odds and Ends and Surplus Stock--Our Great Annual White Sale--and Now

FREE Pathoscope Movie Saturday 2 and 3:30.

FREE Pathoscope Movie Saturday 2 and 3:30.

The 1354th Friday Surprise Sales!

1354TH FRIDAY SURPRISE Fine White Ripplette Yd. 10c Regularly, Yard, 15c —Soft-finished quality ripplette, 36 inches wide. Preferred by many for underwear purposes. Yard, 10¢. —Second Floor, Fifth Street.

1354TH FRIDAY SURPRISE "Pickford" Auto Caps 50c \$1-\$2 Caps to Close —"Mary Pickford" style; velvets, corduroy, silk messaline and corded silk. With and without veils. —Main Floor, Fifth Street

1354TH FRIDAY SURPRISE 1000 Yards Ribbons Yd. 10c 15c, 19c, 25c Grades —Odd pieces taffeta, satin, messaline and fancies, plain colors and combinations. 5 and 6-inch. —Main Floor, Fifth Street

1354TH FRIDAY SURPRISE Boys' Velvet Suits \$3.85 \$5.00 Regularly —Brown and black velvet, smart little suits with Eton collars and patent leather belts. Sizes 3 to 8 years. —Third Floor, Fifth Street.

1354TH FRIDAY SURPRISE Women's Neckwear 15c 25c, 35c, 50c Kinds —Big cleanup different styles. Separate collars, sets, gimpes, string and Windsor ties. 2 for 25¢. —Main Floor, Fifth Street

1354TH FRIDAY SURPRISE White Voile Waists 98c Usual Price \$1.50 —Striped and checked voile—some embroidered, others lace trimmed. Long sleeves, high and low neck, all sizes. —Fourth Floor, Central.

MEIER & FRANK'S 1354TH FRIDAY SURPRISE SALES Women's Kid Gloves! \$1.39 For \$1.75, \$2, and \$2.25 Broken Lines Perrins Trefousse Ireland Bros. —Your choice of cape, suede and French kid in black, white and a few colors. One and two-clasp styles, plain and contrasting embroidered backs. Incomplete lines, discontinued lines and a few slightly soiled from display. Surprise extraordinary, pair \$1.39. —Main Floor, Fifth Street

MEIER & FRANK'S 1354TH FRIDAY SURPRISE SALES MEN 25c Ties at 10c Great Clean-Up of Broken Lines —Good-looking four-in-hands in plain and fancy colors. Ladies' four-in-hand ties in plain colors—and red "teck" ties included. A snappy "bargain" at 10c. \$1.50, \$2 Silk Bandannas, 49c —A beautiful assortment of Persian silk bandanna 'kerchiefs. Blues, reds, tans, greens and brown—just the thing for bathing caps, pillows, hat scarfs, aprons and fancy work. 28 and 36 inches square. Friday Surprise at 49c each. \$1.50 Flannelette Pajamas, 98c —Good, warm ones, of medium weight outing flannel. Neatly made, with silk trimming and pearl buttons. Friday Surprise 98c. —Main Floor, Morrison Street

MEIER & FRANK'S 1354TH FRIDAY SURPRISE SALES 300 Pairs Women's Shoes Friday at \$1.95 Best \$3.50 to \$5.00 Kind —You'll want at least a couple of pairs when you see what splendid shoes these are! —Tan Russia calf, black and brown suedes, brown velvet and black cravenette cloth—in both button and lace styles. With Cuban heels and welt-sewed soles. —Mainly small sizes, but large sizes in many styles. —Third Floor, Fifth Street.



MEIER & FRANK'S 1354TH FRIDAY SURPRISE SALES Handsome Golfine Bath Robes \$5.98 The Best \$7.50 Grade —In the face of the scarcity and steady advance in the price of golfine—we're offering these lovely lounging robes as a special Friday Surprise! —Beautiful shades of wistaria, blue, green, rose, emerald and Copen, in Empire style, lined in white silk. Friday at \$5.98. \$6.50 Petticoats, \$3.95 —Pretty white petticoats, daintily made and trimmed—some with lace, others with embroidered flounces and ribbon-run beadings! —Third Floor, Sixth Street.



Every Item in Our Great Annual White Sale Is a Friday Surprise

MEIER & FRANK'S 1354TH FRIDAY SURPRISE SALES Sample Strips Embroideries Manufacturers' 4 1/4 and 5-Yard Sample Strips 45c-50c 2 to 4-inch widths, strip 39¢ 65c-75c 3 to 9-inch widths, strip 49¢ —These are manufacturers' sample strips of cambric, lawn and dainty Swiss embroidery. There are edges, insertions, beadings and bead-top edges, as well as heavy convent edges for undermuslins. 4 1/4 and 5-yard strips, each 39¢ and 49¢. 40-Inch Dress Flouncings, Yd. 69c 85c to \$1.25 Qualities—5 Yards Makes a Gown! —Organdie and voile embroidered flouncings—large floral designs and deep, effective scallops. —Main Floor, Fifth Street.

1354TH FRIDAY SURPRISE Surprises in Hosiery and Underwear Women's 35c-50c Lisle Cotton Hose, the Pair 29c —Broken lines of domestic and imported hose, light, medium and heavy weights. Blacks and colors in regular sizes, black only in outsize. Double soles, high spliced heels, fashioned legs, double garter tops. Not all sizes in each kind. 3 pairs 85¢. Women's \$1 Wool and Cotton Vests and Pants 45c —"Harvard Mills" brand, medium and heavy weights, all regular sizes. High-neck, long-sleeved vests, knee and ankle-length pants. Children's \$1 Munsingwear Wool Pants 45c —Medium-weight white wool pants, favorite "Munsingwear" make. Sizes 6 to 14 years. A cleanup Friday of \$1 garments at 45¢. —Main Floor, Sixth Street.

MEIER & FRANK'S 1354TH FRIDAY SURPRISE SALES 100 Women's \$19.50 Up to \$30.00 Street Dresses Friday \$15.00 —And they're wonderfully smart and attractive frocks at the regular prices! Superb selection of models today at \$15. Corduroy, Velvet, Serge, Crepe de Chine and Combinations of Materials. —Almost every desirable color and style is here—solid serge with touches of plaid silk or plain Georgette. Soft silk with bands of pretty fur—and many plain tailored models. —See these wonderfully smart dresses Friday at \$15! —Fourth Floor, 5th St.



1354TH FRIDAY SURPRISE Young Men's Fancy Suits \$11.85 —All wool tweeds and worsted cassimeres in brown, tan and gray. —Two and three-button models—patch and regular pockets—some double-breasted vests. 9 size 32, 10 size 34, 11 size 35, 12 size 36, 13 size 37, 14 size 38, 15 size 39, 16 size 40. —Third Floor, Fifth Street.



1354TH FRIDAY SURPRISE Drugs 25c Princess Cold Cream 10¢ 25c Lustrite Rose Tints, 2 for 25¢. 25c Bourjois No. 18 Theater Rouge 11¢. 50c Madame Isabelle Face Powder 33¢. \$1.00 Sal Hepatica 78¢. Merc's Sugar of Milk, 1 lb. 25¢. 50c Mentholatum 29¢. 50c Murine Eye Water 33¢. \$1.75 Maroon Hot Water Bottle, guaranteed 98¢. 75c Cushion-back Penetrator Hair Brush 49¢. —Main Floor, Sixth Street.

1354TH FRIDAY SURPRISE Couch Covers At 95c The Best \$1.50 Kind —They're pretty, these cotton couch covers in novel stripes and color combinations. 54x72 inches, neatly bound—splendid values—Friday at 95¢. \$2.25 Robes, \$1.49 —Warm cotton slumber robes, size 66x80 inches. Brown, blue and pink grounds with floral designs. —Second Floor, Fifth Street.

Meier & Frank's 1354th Friday Surprise Sales Bissell Sweepers \$1.75 The Regular Price Is \$2.50 —The Bissell Standard carpet sweeper—none better. Buy one today and save 75¢—a worth-while economy! 27x54-Inch Rugs \$2.12 Excellent \$2.75 and \$3 Grades —Velvet and Axminster rugs, good patterns and colorings, a good variety to choose from Friday at \$2.12. Print Linoleum Sq. Yd. 27c Four to 10-Yard Remnants —To close out several desirable patterns of good-quality print linoleums—remnants only at this price. —Seventh Floor, Fifth Street.

1354TH FRIDAY SURPRISE Lovely Models Needlework in 4 Lots —A sample line of exquisite pieces of hand-embroidered work—cushions, gowns, caps, scarfs, etc., at special prices to clean up the entire lot! LOT 1 \$2 to \$6 Pieces. . . . 98c LOT 2 \$4 to \$7 Pieces. . . . \$1.98 LOT 3 \$6.50-\$12 Pieces. . . . \$2.98 LOT 4 \$9-\$22.50 Pieces. . . . \$4.98 —Second Floor, Sixth Street.

1354TH FRIDAY SURPRISE Big, Warm, Woolen AUTO ROBES \$4.95 \$6.50-\$7.50 Grades —Large-size woolen auto robes, Indian blankets and steamer rugs; size 60x81. Splendid variety of colorings, Scotch plaids, etc. —Basement, Sixth Street.

MEIER & FRANK'S 1354TH FRIDAY SURPRISE SALES EACH 49¢ Blue and White Enameled Ware Each 49c —Coffee Pot, 2 1/4-quart size; Berlin Kettle, 4 1/2-quart and Berlin Sauce Pan, 4 1/2-quart. Special today, each 49¢. —Basement, Fifth Street.



Meier & Frank Co. Established 1857 THE QUALITY STORE OF PORTLAND Fifth, Sixth, Morrison, Alder Sts.

MEIER & FRANK'S 1354TH FRIDAY SURPRISE SALES Blue Ribbon Butter, Per Roll 70c —Freshly made fancy Oregon butter, 2-lb. rolls at only 70c. —Pure Lard—in No. 5 pails, 59¢. —"White Leaf" brand in medium or No. 5 pails. Mastard Sardines, 1/4 cans, 6 for 25¢. Hershey's Cocoa, can 17 1/2¢. Gloss Starch, Riverside No. 1 cartons, 4 for 25¢. Baking Chocolate, Rockwood's unsweetened, 1/2-lb. cakes 15¢. Naptha Soap, "Economy," 6 bars 19¢. Mount Vernon Milk, 12 cans 80c, can 7¢. Challenge Coffee, 4 lbs. 95¢, lb. 25¢. —Ninth Floor, Fifth Street.