CHAMBER TEMPTS MOVIES TO OREGON

Portland Leading in Effort to Induce Companies to Investigate New Field.

OLD SCENES TIRE FANS

Increasing Demand for Different Background and Heavy Tax Now Exacted Inspire Change--Days in South Mostly Clear.

The Portland Chamber of Commerce is going to the front to try to make Southern Oregon the headquarters of some of the biggest motion-picture producing concerns in the United States.

Many of the larger concerns are planning to leave the vicinity of Los Angeles and Southern California and to seek other fields for operation. Oakland, Sacramento and other cities further north in California are vieing with one another in offering inducements, and yesterday the Portland Chamber began its correspondence with the motion-picture people to interest them in Southern Oregon. While the emphasis will e laid upon the facilities that Southern Oregon has to offer, the advantages of the scenic sections of the northern part of the state will also be set forth.

All of the companies which contemplate moving the scene of their activities from Southern California will be urged to investigate these proposals carefully, and the Chamber of Commerce will lend them all possible assistance in the matter.

Weather and Scenery Ideal.

M. J. Duryea, of the Ashland Commercial Club, was in Portland yesterday and conferred at length with Manager George E. Hardy, of the Chamber, on the subject.

"So far as climatic advantages are concerned," declared Mr. Duryea, "we are able to offer motion-picture producers as good chances for all-year-round operation as California, and the scenery of Southern Oregon will supply them a brand new background for their productions—and such a background of scenic beauty as they can find no place in Southern California."

Mr. Duryea produced data which were compiled for the past year, showing a total of 287 clear days in the vicinity of Ashland in 1915.

"No other section in the United States can show a better average for the whole year than we can," he said.

Statistics from the station of the United States Weather Bureau at Medford are equally encouraging, showing an average of more than two-thirds of the days clear or only partly cloudy.

The Portland Chamber is going further than this, and will produce for the representatives of the motion-picture concerns proofs from motion-picture producers who have been operating in Oregon already that even the average rainy day in this climate has no deleterious effect on the making of motion-picture films.

Change of Background Sought.

The softer and more diffused light of the Oregon climate has been found to produce a softer and more artistic effect in films than can be produced in a hard, sharp sunlight.

The Southern California background has been photographed so much, the companies hold, that movie fans are becoming tired of it and are demanding new scenes for the photo-plays.

It is also said by the motion-picture men that the burdens of licenses and regulations that are being placed upon them in Los Angeles are becoming irksome and are interfering seriously with their work.

The motion-picture business brought $7,000,000 a year into Los Angeles, and Southern Oregon is preparing to make the strongest possible bid for a share of this business.

NORTH END IS VANISHING

Portland Red Light Inhabitants, Too, Disappear in Prohi's Wake.

Portland is losing its North End and red light inhabitants, according to reports received by Mayor Albee from the police. He has been informed that there is a general exodus of these people, with Seattle and California as their objective.

"I have the information from reliable police sources," said the Mayor yesterday. "I had expected this thing, for if there is any city that is trying to enforce prohibition it is Portland, and there is no place for the undesirable element where the city is in earnest in the fight against liquor."

AUTOIST SUED FOR $50,000

George W. Hume Asserts Accident Crippled Him for Life.

Asserting he had been rendered paralytic and a permanent cripple by injuries sustained when an automobile driven by R. H. Trumbull leaped on the sidewalk at Fifth and Alder streets, October 14, and flung him through a plate-glass window in the Yeon building, George W. Hume yesterday filed suit for $50,000 damages against the automobile driver.

Mr. Hume is represented by Attorneys Logan & Smith in the action.

MOVING PICTURE NEWS

Clara Kimball Young And Paul Capellani, In "Camille" At The Rickford

TODAY'S FILM FEATURES.

Majestic—"Madame X," "A Parisian Romance."
National—"The Deathlock."
Sunset—"Who's Who in Society."
Rickford—"Camille."
Peoples—"The Foundling," "The Goddess."
Columbia — "Cross Currents," "Dizzy Heights and Daring Hearts."

THE question of a central viewing point, which is being agitated by the Portland censors, meets with an emphatic "no" from exhibitor and film-exchange man.

"If we are to be forced to take our films to a central point for viewing prior to the public exhibitions we will be absolutely at the mercy of the censors and might as well quit business," said one prominent exhibitor yesterday.

"It is a physical impossibility to view at one place the hundreds of films which come to Portland weekly. It would mean that many booths and machines would be required and that the exhibitors would be forced on many occasions to close his house or substitute films before the viewers could give him a bill of health for his productions.

"Several exhibitors make changes in programmes which give them practically no time for anything but placing the reels on their machines. Heretofore viewings have been made at the theaters just before the opening show, or during it. If this central viewing point is chosen a most severe hardship will be worked on all connected with the exhibiting of motion pictures in Portland."

Clara Kimball Young Wins.

One of the latest moving-picture contests, held at New York by the Morning Telegraph, reveals the fact that Clara Kimball Young is by far the most popular with the readers of that daily.

Miss Young's supremacy is not registered in the matter of a few votes, moreover, for the results show that she received 1,061,525 votes, as against 957,670 for the field.

The beautiful World Film star was awarded an automobile, an eight-cylinder affair, as the victor's prize, although it is questionable if this is prized as highly as the wonderful popularity evinced by the ballots.

"Deathlock" at National.

A story of Alaska, with the principal scenes taken on the famous Dawson trail in midwinter, and introducing the famous Apache "deathlock," is "The Deathlock," a Mutual five-act production, which will be presented today at the National Theater.

One of the most interesting features of this photodrama of the north is the appearance of John Johnson, "the iron man of Dawson," with his celebrated team of Siberian huskies, which won three Alaska sweepstakes. Mines, gamblers, the frozen trail and a strong love story run through the drama.

Double Bill at Majestic.

"A Parisian Romance," the picturization of the famous Mansfield stage production, and presenting Cooper Cliffe and Dorothy Green in the leading roles, will be offered today at the Majestic Theater, in addition to "Madame X," the Pathe-Savage success.

"A Parisian Romance," a Fox play of much strength, deals with a wealthy Parisian fop of advanced years, who carries on affairs with many women, destroys a romance by a marriage for money and position and finally dies after a career of dissipation. A chorus of ballet dancers is introduced as one of the features of a play which cost Fox a small fortune.

Screen Gossip.

A full-fledged aeroplane, if a diminutive one, in full action, is on exhibition at the Columbia Theater this week as an advertisement for "Dizzy Heights and Daring Hearts," the Keystone Comedy. Manager Myrick is responsible for a number of novel and attractive advertising features for his photo-play house.

* * *

Anita King, the "Paramount Girl," who will appear in person at the Peoples Theater in the near future, is ill in Seattle, according to late advices from that city. She went to Seattle to assist in the dedication of the new Coliseum Theater.

* * *

The Hakanaki Camp Fire Girls have chartered the Rickford Theater for January 19 and invite all of their friends to attend the afternoon and evening performances. The members of the club are: Eva Kidd, Lena Paymbroeck, Ethel Langley, Ruby Liddel, Alphild Pearson, Morette Howard, Evelyn Davenport, Elizabeth Tillson, Alice Blohm, Lelah Stone and Mary Paymbroeck.

* * *

Virginia Norden, a member of Ralph Ince's company at the new Bayshore studio, has been appointed official costume designer for productions, but will continue to work before the camera. She is the first motion picture actress to be retained by a director as a costuming expert in addition to her regular work.

* * *

A branch of the Actors' Fund of America, which has a movement on foot to raise $1,000,000 for the fund, was formed in Los Angeles last week at a meeting of the leading motion picture men of that city, held in the office of Mayor Charles E. Sebastian.

The branch organization has as its avowed purpose the raising of $200,000 of the required $1,000,000 among the motion picture actors of Southern California.

One of the purposes of the fund is to assist in maintaining a home for veteran actors, which home is located on Long Island. Other similar projects for the assistance of actor folk are contemplated.

* * *

Tyrone Power, former favorite of the legitimate stage and popular screen star, will be featured in a strong Universal production, the title of which is "The Illborn," and which is being directed by Lois Weber and Phillips Smalley.

* * *

James Lackaye, new comedian and character lead for Metro, pronounces his name "Lackey." His brother, Wilton Lackaye, calls himself "La-ki."

* * *

Ann Murdock will play the woman's lead opposite Richard Travers in "Captain Jinks of the Horse Marines." This film version of Clyde Fitch's comedy is now in the process of making at the Essanay Chicago studios.

* * *

Harry Morey, of the Vitagraph Company, once studied theology. A close friend and classmate tried to induce him to finish his course in the college, but without avail. Now the friend in question occupies the proud position of major in the Salvation Army. Think of what Harry missed!

* * *

Nance O'Neil is hard at work on the Lubin multiple feature, "Souls in Bondage." This is an original story written for the screen by Daniel Carson Goodman, author of the "Gods of Fate." It is being produced by Edgar Lewis.

* * *

Richard Travers, of Essanay, will go into the mountains of Canada, and asserts that he will bring back a mountain sheep if he has to stay there a year. These animals are exceedingly difficult to get, and Travers has tried for one many times before without success.

* * *

Francis X. Bushman began his career as a professional bicycle rider.

* * *

Marie Doro, whose marriage to Elliott Dexter recently was announced, returned to New York recently from Los Angeles. She is now at the Famous Players studio rehearsing that company's adaptation of Sardou's play, "Diplomacy," in which she is to star shortly.

* * *

William Faversham, the Metro star of "One Million Dollars" and other productions, once cleaned snow off sidewalks in New York City, while waiting for a stage engagement.

WOODBURN PIONEER OF 1858 PASSES AWAY.

Amanda B. Melvin Johnson.

Amanda B. Melvin Johnson, 74, who crossed the plains in 1851 and settled near Woodburn, Or., died yesterday at the home of her daughter, Mrs. J. C. Zancker, 930 Schuyler street. Mrs. Johnson was a member of the Presbyterian Church and of the Woman's Relief Corps. In 1858 she was married to A. F. Johnson, also a pioneer of 1851, who died in 1906.

Mrs. Johnson leaves the following children: Mrs. I. Henshaw, Seaside; Mrs. Katherine Zancker, Xenian Kighton, Portland; Morris D. Johnson, of Troutdale; Arthur F. Johnson, of Corbett, and Homer F. Johnson, of California.

The funeral will be held tomorrow at 1 o'clock from Finley's chapel.

LETTER WEEK MASS MEETING IS TONIGHT

Columbia River Highway Pictures Will Be Shown to Arouse Enthusiasm.

PROGRAMME IS ARRANGED

"Canvassing Committee" Organizes and Prepares for Visits to Business Men in Effort to Obtain Co-operation.

Enthusiasm for Letter-Writing week, January 17-22, will be further aroused at a great mass meeting at the Heilig Theater tonight at 8 o'clock when the complete collection of the famous Berger-Jones color pictures of the Columbia River Highway will be shown.

The committee in charge of the Letter-Writing week campaign completed arrangements yesterday for hiring the theater so that this magnificent show might be given free to the people of Portland, to add to their inspiration to write to friends in the East urging them to make a trip West next Summer and enjoy the scenery of Oregon.

Frank Branch Riley and George Hyland will supplement the lecture of Mr. Berger with talks on the plans for the Letter-Writing week and the importance to Oregon of developing the tourist travel.

"Canvassing Committee" Organized.

A. M. Grilley, chairman of the "canvassing committee," organized his forces at a noon meeting yesterday for the raid upon the business houses of the city during Letter-Writing week.

This committee will be divided into squads of two, and each party will visit certain business houses to be assigned to them and lay before the management briefly the purposes of Letter-Writing week and the advantages that will result from it, and will urge that all of the business men encourage their employes to participate in the movement.

Four hundred firms have been marked on the "war map" of Mr. Grilley's committee and each duo of workers will handle 10 of these.

Addresses in Schools Begun.

This committee will meet again Thursday noon to receive final instructions.

The committees to address the public school children began their work yesterday and will continue throughout the week, under the leadership of Phil S. Bates.

Among the committeemen assigned to address various clubs, Frank Branch Riley and C. L. Weaver appeared at the Rotary Club yesterday and R. W. Kesl addressed the Spanish War veterans.

The Auto Dealers' Club will be addressed by J. L. Wright today and the Progressive Business Men's Club by E. J. Jaeger tomorrow.

A. C. Callan and Julius Meier are scheduled for the Realty Board on Friday and George L. Baker for the Ad Club at its annual meeting.

EASTERN STAR INSTALLS

Mrs. Julia Hicks Is Worthy Matron of Martha Washington Chapter.

Fully 300 of the members of the Martha Washington Chapter, Order Eastern Star, attended the annual installation of officers and the banquet Monday night at Washington Hall, East Burnside and East Eighth streets.

Officers installed were: Worthy matron, Mrs. Julia Hicks; worthy patron, J. W. Mills; associate matron, Mrs. Pauline Lerch; secretary, Mrs. Belle Richmond; treasurer, Mrs. Lulu Mills; conductress, Mrs. Lillian Young; associate conductress, Mrs. Marion Nelson; chaplain, Mrs. Carrie Whitten; marshal, Mrs. Dolly Ingals; organist, Miss Alta Ring; Ada, Mrs. Lois Christie; Ruth, Mrs. Ella Townsend; Esther, Mrs. Anna Rogerson; Martha, Mrs. Elizabeth Tipton; Electa, Mrs. Alice Huggins; warder, Mrs. Annie Botsford; sentinel, C. I. Carpenter.

ROAD TAX PROTEST LOST

Council Formally Accepts Linnton Hillside Boulevard Work.

Remonstrances against the assessments proposed by the city for the construction of the Linnton Hillside boulevard were overruled yesterday by the City Council and the boulevard work as completed a year ago was formally accepted. These two actions brought the tangle of affairs in connection with the boulevard a little nearer final settlement.

The majority of the property owners assessed for the work filed remonstrances against acceptance. These remonstrances were overruled and the assessments finally fixed. It is expected that as soon as the Council tries to force payment of the assessments lawsuits will be instituted.

1000 SLOGANS DAY'S MARK

Rose Festival Contest Has Spurt With Rush of Contributions.

More than 1000 slogans to carry the 1916 Rose Festival were received at headquarters, 235 Northwestern Bank building, yesterday, breaking all records for daily mail at the office of the June Festivals. During the last week the mail has averaged about 200 slogans daily.

The contest will close next Saturday, January 15. Slogans received from outside the city but postmarked with the closing date of the contest will be entered in the competition. It is estimated that the board of governors of the show will have more than 10,000 slogans to consider.

S. C. LANCASTER NOW IS 51

Ad Club Committee Honors Columbia Highway Engineer.

A meeting of one of the Ad Club committees at a luncheon at Meier & Frank store was the occasion of the impromptu celebration of the 51st birthday of S. C. Lancaster, the engineer of the Columbia River Highway.

When it was learned that it was Mr. Lancaster's birthday a toy automobile was presented to the guest of honor with appropriate and elaborate speeches.

Those present were Ira Riggs, Aaron Frank, R. D. Carpenter, J. H. Dunders, C. C. Overmire, S. C. Lancaster, W. J. Piepenbrink, L. A. Spangler, E. M. Lazarus, F. B. Norman, R. C. Dolbin, Frank Branch Riley and W. B. Conklin.

PULSE ON BILL SOUNDED

PAUL C. BATES ON MARINE COMMITTEE OF NATIONAL CHAMBER.

Business Interests Asked for Expression on Shipping Measure for Guidance of Association.

Paul C. Bates, of McCargar, Bates & Lively, has accepted an invitation to become a member of the merchant marine committee of the National Chamber of Commerce, which is desirous of obtaining reports from all parts of the country as to sentiment on the Administration's proposed measure for extension of the American merchant marine.

Mr. Bates is sending the following letter, which is self-explanatory, to business men through the state:

"Your attention is directed to copy of letter attached hereto received from the secretary of the merchant marine committee of the Chamber of Commerce of the United States requesting me to serve on a committee for the purpose of analyzing the proposed measure which will be introduced at the present session of Congress for the purpose of extending the American merchant marine service.

"Inasmuch as I have decided to accept this appointment and desire to familiarize myself with the prevailing views of various individuals and corporations in this vicinity, I shall appreciate an expression of views from you on this subject, having in mind that ultimately the Chamber of Commerce of the United States will adopt suitable resolutions as expressive of the commercial interests of the country on any proposed legislation in Congress which may affect favorably or unfavorably the extension and improvement of the present marine facilities for the foreign trade of the United States.

"It is my understanding that the above organization is non-political yet representative of the commercial interests of the entire country, and whatever opinion you have to express will be filed without comment by the writer with the committee in charge at Washington, D. C."

JUICE MAKERS ORGANIZE

LOGANBERRY PRODUCT TO BE ADVERTISED ON NATIONAL SCALE.

O. L. Ferris, Portland, Is President, and Speakers Declare Berry Is $10,000,000 Asset.

Loganberry juice manufacturers of Oregon effected a permanent co-operative organization for the advertising and development of their industry at a meeting at the Chamber of Commerce yesterday.

The new association will be known as the North Pacific Loganberry Manufacturers' Association.

O. L. Ferris, of Portland, was elected president; C. J. Pugh, of Falls City, who is the first man in the state to produce commercial loganberry juice, vice-president, and F. L. Featherstone, of Gaston, secretary-treasurer.

C. I. Lewis, of Oregon Agricultural College, addressed the meeting and promised that the state college will lend every assistance to the association in carrying out its programme for the development of the industry.

He urged that the products be standardized as to heavy syrups, regular juices and juices prepared ready for drinking.

"The loganberry juice industry will grow to a $10,000,000 asset," he said, "and it depends on the producers how quickly it will grow to those dimensions."

The annual meetings of the organization will be held on the last Wednesday of each December. Plans will be elaborated at once for standardization and for a National advertising campaign.

Those present at the meeting yesterday were: F. A. Breck, R. J. Holmes, of Salem; J. O. Holt, of Eugene; C. J. Pugh, of Falls City; F. L. Featherstone, of Gaston; H. Kempernich, C. E. Gray and O. L. Ferris, of Portland; O. J. Gillette, of Hillsboro; W. C. Dueber, of Portland; J. J. Stangel, of Woodburn; H. G. Williams, of Hillsboro; U. D. Mazon, of Portland, and G. D. Lee, representing the Portland Chamber of Commerce.

STREET WORK IS DIVIDED

Union Avenue Improvement to Be Made in Four Parts.

The improvement of Union avenue from Bryant street to the south line of Columbia boulevard has been divided into four parts, one for grading, except where the viaduct over the O.-W. R. & N. line will be built, and another for the construction of the reinforced concrete viaduct and temporary trestle for the Vancouver electric railway, with a forfeit of $25 for every day's delay after the expiration of the 120 days allotted in the contract, with a bonus of $25 a day for all time he saves.

The third part includes the construction of a single track railway and the fourth part is for the furnishing and placing of temporary wiring for the temporary track. The cost of the viaduct will be about $56,000.

$300 Home at Chemawa Is Burned.

CHEMAWA, Or., Jan. 11.—(Special.)—The I. D. Basey home, one mile south of here, was burned to the ground by a fire of unknown origin Saturday night. The loss, amounting to about $300, was covered by insurance.

AGENTS NOT TO SUFFER

INSURANCE MEN OF ST. JOHNS AND LINNTON RETAIN STANDING.

Attorney-General Construes Law Regarding Single Agency in City Same as Banking Act.

Insurance agents in St. Johns and Linnton can continue to operate independent of the agents for the same companies in Portland despite the recent annexation of those cities with Portland.

This is the substance of an opinion given yesterday by Attorney-General Brown to Harvey Wells, State Insurance Commissioner. Mr. Brown, however, advises that no new agents be appointed in either St. Johns or Linnton, in accordance with the state law limiting representation to one agent for each city or town.

The question was submitted to the Attorney-General by the Insurance Commissioner when it came time for him to reissue the licenses to the agents at St. Johns and Linnton at the beginning of the year.

A similar question arose with regard to the state banking law when the town of Lents was merged in the city of Portland, and it was held with reference to the amount of capital required by banks in such cities that such merger did not require the larger amount of capital required by the statute, but that a bank already existing in the smaller place could continue to transact business therein, notwithstanding its merger in the larger city, on the capital already employed.

Sleeper's Fall Causes Illness.

CHEMAWA, Or., Jan. 11.—(Special.)—The young son of Superintendent H. E. Wadsworth is ill from pneumonia, having fallen upon the floor in sleep during the cold snap.