

OUT-OF-TOWN READERS---ORDER BY MAIL!

First Annual Sale Odds and Ends and Surplus Stock and Annual White Sale of Undermuslins, Embroideries, Etc.

—There's a fine chance to double your savings these days. Thousands of shrewd buyers do not let a single day pass without doing so. The White Sale features many lines of new undermuslins, embroideries, linens, laces, etc., at underprices. The Sale of Odds and Ends and Surplus Stock brings hundreds of incomplete assortments, broken lines, odd lots and overstocks at unprecedented reductions. Each offers quality merchandise at lowest prices possible today. YOU can benefit by both—certainly by one or other. Do not let the golden opportunities pass.

Well-Dressed Women Are Taking Advantage of These

Charming Velvet Suits At Greatest Savings!



—Not just because the price is attractively low, but because the quality and style are so superior! —Velvets—rich and handsome—fashionable throughout the year, and in this lot are many of our most beautiful models.

Were \$42.50 to \$48.50 at **\$26.45**

—Blacks, rich browns, blues, greens, field mouse—trimmed in black fox, skunk, Hudson seal furs and rich silk military braids.

—Fourth Floor, Fifth Street.

Beaded Flouncing Reduced

—With more and more beaded flouncing being ordered for Spring—this is a wonderful opportunity for the woman who needs a new party frock or dainty blouse to save money!

—Included are flouncings, 18 to 36 inches wide, with bands to match. Silver, gold, piet, black, white and colored nets—in wide array!

Regularly \$2.75, \$4.00, \$5.50, \$7.50 to \$16.50
Special at **\$1.65, \$2.67, \$3.67, \$5.00 to \$10.67**

—Main Floor, Alder Street.

Wednesday, Notion Day

50c Elton Adjustable Garment Shields, sizes 3, 4, 5, pair, 39c
25c box Ties Sanitary Napkins, six in box, 19c
5c Tailor's Tape Measures, 40-inch length, each, 3c
4c Washington 400-count Pins, 2 papers for, 5c
10c Folding Tourist Curling Irons, each, 6c
75c Shawl Straps with Handle, set, 25c
5c Donnybrook White Linen Finish Thread, 100 yards, two spools, 5c
5c Conqueror Hand or Machine

Thread, white, 200-yard, 3 for, 10c
50c "All-On" Ironing Pads for Ironing Boards, each, 42c
25c "All-On" Ironing Covers for Pads, each, 21c
5c White La Parisienne Basting Thread, 500-yard spools, 3 for, 10c
65c and 75c balls Black and White Cable Cord, all sizes, special at, 35c
15c "Set Well" Folding Skirt Markers, each, 10c
10c DeLong Snap Fasteners, black or white, 3 cards, 25c
—Main Floor, Sixth Street.

Prices Reduced on Seamless

Women's Burson Hose

Black Mercerized Lisle, 35c 50c Quality.

—Medium weight, seamless feet and Burson fashioned leg. All women's sizes. Pair 35c.

Black Wool Hose, Pair 35c Regularly 50c.

—Ribbed tops, Burson seamless feet and fashioned legs, gray heels and toes. All sizes.

Black Cotton Hose, Pair 21c Special today.

—Ribbed tops, split or black soles, medium weight. Regular and outsize. 3 pairs 60c.

Black Cotton Hose, Pair 19c Regularly 25c.

—Medium weight, Burson seamless feet and fashioned legs. Regular and outsize. 3 pairs for 55c.

—Main Floor, Sixth Street.

Three Aluminum Sauce Pans 99c



Set of three, containing the following sizes: 1-quart, 1½-quart and 2½-quart. Good grade of aluminum; lipped, handled and well-riveted.

500 sets in lot—while any remain—99c.

—Basement.

4 Cans Tomatoes 25c

—Standard grade, labeled "Puree." Limit, 4 cans to one person. NO PHONE ORDERS.

Pure Buckwheat, R. E. best quality, No. 3 sacks, 48c
Log Cabin Syrup, gallon cans, \$1.29
Keweenaw Bacon, light backs, whole or half strips, pound, 17½c

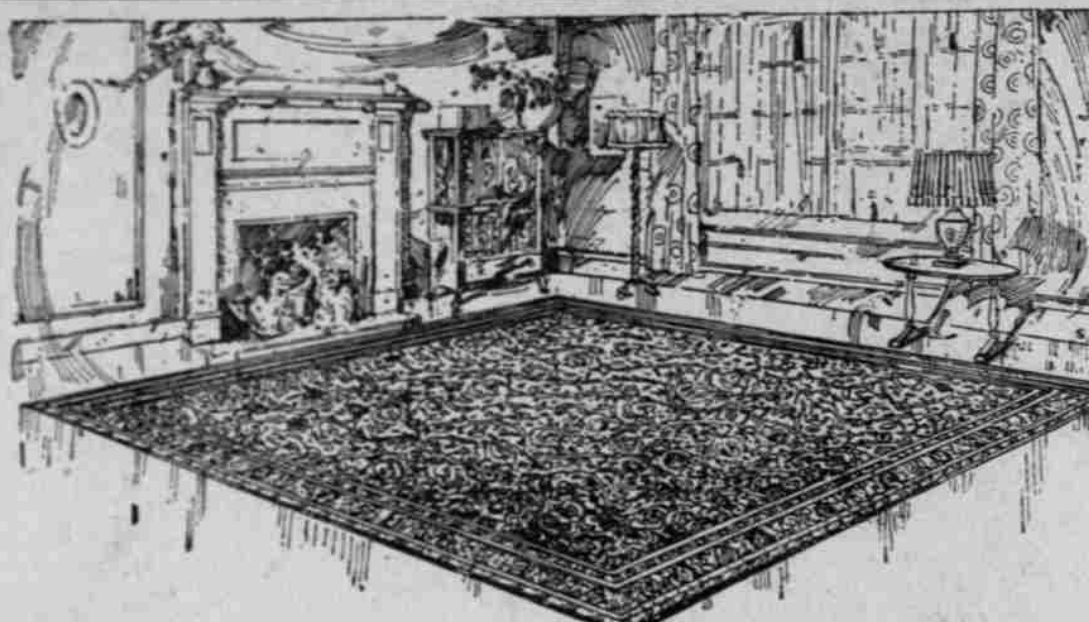
Royal Banquet Butter, fancy Oregon make, the roll, 65c
Magic Flour, high grade patent, sack, \$1.35
Wax Beans, Victor No. 2 cans, dozen \$1.15, per can 95c
—Ninth Floor, Fifth Street.

Stationery!

—Reduced prices on stationery of all kinds, office supplies and novelties.

—COLUMBIA HIGHWAY STICKERS—16 for 10c. Put them on your letters going East during "Letter-Writing Week!"

—Main Floor, Sixth Street.



Homefurnishing Day

—Set aside at Meier & Frank's as THE day for busy people to supply every furnishing for the home. Choose at lowest prices from greatest stocks in the West. Look to all needs in furniture, floor coverings and hangings. "Homefurnishing Day" means money saved to you.

Our Once-a-Year Sale of Dropped Patterns in

Whittall Wilton Rugs

—Everybody is familiar with the above-par quality of Whittall Rugs—the best rugs that come from a loom! They wear better and look better than any rug made.

—Once a season—for a limited time only—the manufacturers allow us to make a price reduction on dropped patterns. 20 beautiful rugs reduced as follows:

2 Anglo-Persian, 4-6x7-6, Regularly \$88.00. Special at **\$19.80**
4 Anglo-Persian, 6x9 feet, Regularly \$39.50. Special at **\$30.00**
1 Anglo-Persian, 8-10x10-6, Regularly \$58. Special at **\$45.00**
5 Anglo-Persian, 9x12 feet, Regularly \$65. Special at **\$50.00**

1 Anglo-Persian, 10-6x12, Regularly \$88.00. Special at **\$65.00**
2 Anglo-Persian, 10-6x13-6, Regularly \$99. Special at **\$77.50**
1 Anglo-Persian, 10-6x13-6, Regularly \$99. Special at **\$67.50**
1 Anglo-Persian, 11-3x13-6, Regularly \$99. Special at **\$89.00**

2 Anglo-Indian, 10-6x12, Regularly \$74. Special at **\$47.50**
1 Anglo-Indian, 4-6x7-6, Regularly \$18.50. Special at **\$15.00**

Liberal Credit Terms if Desired.

—Seventh Floor, Fifth Street.

Broken Lines of Best Furniture At Stock Clearing Reductions!

—Furniture of highest quality and workmanship at phenomenal reductions—we can list but a few items—come and see the additional scores!

"Lifetime" Furniture

\$300.00 Dining Suite, solid quartered oak, \$167.50.
\$250.25 Dining Suite, solid quartered oak, \$146.00.
\$52.50 Fumed Oak Buffet, \$39.50
\$30 Fumed Oak Serving Table, at \$15.
\$48 "Lifetime" China Cabinet, at \$28.50.
\$55 Fumed Oak Dining Chairs, at \$31.50.

Bedroom Furniture

\$16 Oak Combination Dresser, \$8
\$22 Mahogany Princess Dresser, at \$9.75.

Beds and Springs

\$8.40 Steel Bed, all sizes, Vernis Martin and white enamel finishes, \$5.95.
\$13.75 Brass Beds, \$9.90.
\$4.20 All-steel Bed Spring, \$2.95.
\$50 Ivory Enamel Bed, full size, \$24.75.
\$10 Vernis Martin Iron Bed, at \$4.95.

Dining Furniture

\$600.50 American Walnut Dining Suite, \$288.
\$186 Inlaid Mahogany Buffet, \$98.50.
\$141 Jacobean Oak Buffet, for \$78.50.

Dining Tables

\$12.00 Fumed 5-ft. Tables, \$6.75.
\$14.50 Waxed 6-ft. Tables, \$8.20.
\$14.50 Fumed Oak 6-ft. Table, \$8.20.
\$13.50 Fumed 6-ft. Tables, \$7.75.

—Eighth Floor.

Semi-Annual Sale "Ostermoor" Mattresses

—The famous Ostermoor mattresses—"built—not stuffed." Buy one today at big savings.

Ostermoor 50-lb. Mattress **\$12.50**

Regularly \$15

—Made in either one or two parts. Covered with fine German linen ticking. Imperial Edge.

Ostermoor 50-lb. Mattress **\$13.50**

Regularly \$16.50

—A full sized mattress, made in either one or two parts. Covered with pink or blue art ticking.

Ostermoor 60-lb. Mattress **\$23.50**

Regularly \$30.00

—The Ostermoor de luxe. Made in either one or two parts, with French edge. Beautifully covered.

—Eighth Floor, Fifth Street.

Four Specials From the Big Curtain Store

Printed Border Scrims, Yd. 19c

—unusually good quality curtain scrim, with harmonious colored borders—in tints to match almost any room.

Cretonne Laundry Bags 25c

—Beautiful - patterned cretonnes made up into practical bags, mounted on wire hangers. Were 50c-65c.

Cretonne Covered Cushions, 29c

—Pretty, effective patterns, well made cushions. Especially good for willow furniture, chairs and rockers.

—Seventh Floor, Sixth Street.

Thousands of Women Are Profiting by

The Great White Sale of Dainty Undermuslins

—Because Portland women appreciate that touch of dainty chic in underwear. They realize that the prices are phenomenally low in face of the steady advance in cotton and linen—and they're buying heavily now at great savings! We can but suggest a few—there are hundreds more!



Gowns—59c, 67c, 79c, 98c, \$1.09 to \$4.98.

Combinations—98c, \$1.09, \$1.39, \$1.59, \$1.98.

Corset Covers, 22c, 25c, 29c, 33c, 47c to \$1.59.

Petticoats—98c, \$1.27, \$1.47, \$1.59, \$1.98 to \$4.98.

French Underwear at Drastic Reductions.

Philippine Hand-Embroidered Underwear, just in and deeply reduced!

—Third Floor, Sixth Street.

Come to the White Sale for

Embroideries and Laces

—Of course, there's been a grand rush—but we were prepared for it! Thousands of yards have been sold and stocks are renewed daily!

Lovely Laces and Embroideries of all Sorts Underpriced!

Undermuslin Edgings, 35c to 85c grades, yard 25c.
25-Inch Flouncings, \$1.25 and \$1.50 kinds, yard 98c.
25-Inch Flouncings, 65c to 85c grades, yard 49c.
40-Inch Flouncings, 75c and 85c kinds, yard 59c.
17-Inch Skirtings, 25c regularly, now, yard 18c.

Corset Cover Embroidery, worth 35c-50c, yard 25c.
Convent Edges, Etc., worth 7c and 10c, yard 5c.
Wash Laces, 1 to 4-inch, worth 25c, yard 15c.
Valenciennes Laces, ½ to 1½-inch, worth 12c-20c, yard 10c.
Linen and Cotton Laces, worth 8c to 15c, yard 5c.

—Main Floor, Fifth Street.

Long White Kid Gloves

—Perhaps you were planning on a new pair for the very next dance! Well, here's your opportunity to get beautifully soft real French kid gloves at worth-while savings!

\$1.65 for \$2.50 Gloves
—16-button gloves of finest white French kid, overseam sewn, 2-clasp style.

\$1.95 for \$3.00 Gloves
—Dent's Own Make white kid gloves, pique-sewn and self-stitched, 3 clasp.

\$2.19 for \$3.50 Gloves
—Real French kid gloves in plain white, overseam and fancy pique stitched.

\$1.95 for \$2.50 Gloves
—Popular 8-button gloves of soft, white, real French kid. 3-clasp style.

\$2.19 for the 12-button
length of \$3 quality.

\$2.98 for \$3.50 Gloves
—Trefousse, real French kid gloves, with 3 rows black embroidery, overseam sewn.

\$3.19 for 20-button \$4 white
kid gloves.

—Main Floor, Fifth Street.

Girls' White Gowns 98c

Dainty little nighties of soft cambric and nainsook, trimmed with pretty laces and ribbons.

59c for 75c Princess Slips.

29c for 35c Drawers.

\$1.95 for \$2.50 to \$3 Infants' Slips.

59c for 75c Skirts.

\$4.95 for \$5.50 to \$7 Infants' Coats.

—Second Floor, Sixth Street.

Blankets and Comforters

WHITE WOOL BLANKETS—\$5.35.

Reduced from \$6.50. Heavy wool blankets, full-bed size, with pretty colored borders.

WHITE WOOL BLANKETS—\$3.35.

Reduced from \$4.00. Good weight wool blankets, with blue or pink borders.

WOOL-FILLED COMFORTERS—\$7.15.

Reduced from \$9.00. Silk covered on one side, silkoline on the other; pretty floral designs.

—Second Floor, Fifth St.

FEBRUARY "DELINEATOR" READY FOR SUBSCRIBERS.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

Women's "Swan Brand" Underwear

An Entire Big Sample Line Is Underpriced!

Women's Swiss Ribbed Vests, worth 65c, now at 38c.
Medium Weight Lisle Vests, regular 65c-75c, now 59c.
Vests and Tights, many kinds; regular \$1-\$1.50, now 78c.

Tights, Vests, Union Suits; regular \$1.50-\$2, now at \$1.15.
Union Suits, lisle, mercerized; regular \$2.50-\$3.50, now \$1.85.
Union Suits and Vests, silk, etc.; regular \$4.00, now \$2.25.

Vests and Combinations, silk, etc.; regular \$4.50 to \$6, now \$3.50.
Union Suits, wool and silk; regular \$3.50 to \$5, now \$1.65.
Tights, black cotton; regular \$1.25, now at 65c.

—Main Floor, Sixth Street.