Women Today Begin Effort to Raise \$9000.

RECITED

Publicity Week Intended to Inform Outsiders of Good Done for Girls and Women in Need. Trams Are Organized.

Fublicity week at the Young Woman's Christian Association has commenced in excess. Cancains for the campaign and sources of wetkers mot yesterday in the beadquarters for lunchase and to get tentructions from Miss Jane Scott and Miss Grace Maxwell, of Seattle, field surpristring who are generals in charge of the movement.

Miss Grace Maxwell, of Sentic, field secretaries who are generals in charge of the movement.

Although the Furtland association is all but 15 per cent self-supporting. Itself to moved to complete the hudget. To raise this mensed to complete the hudget. To raise this mensed to complete the public an apportunity to get it much with the wast amount of good, affectual work done by the nanociation here, publicity week was planned.

As a practical demonstration of methods of approaching possible subscribers, a play was given restorday after the lumbase. The dark included: Miss Apologato, Mrs. Musson; Mrs. Approachable, Miss Lydis Myrick; Miss Fundament. Mrs. Sunson; Mrs. Approachable, Miss Esther Normanson; Mrs. Tactions, Miss Ethel McKorcher, Mrs. Garraison, Mrs. Guidelinger, Mrs. Competier, Mrs. W. D. Whitcomb, Mrs. Competies, Mrs. W. D. Whitcomb, Mrs. Competies, Mrs. W. D. Whitcomb, Mrs. Competies, Mrs. W. D. Whitcomb, Tack Mrs. Grang Wussen's Christian Associations to the captains and helpers, Tull them of the septime work done, of the walls of the section of the association to the city and give them a chance to co-operate. Fusiones were well realise that during hard times the pounty women who work will be the first to suffer. When they was what we do for the givin feer moved in general, and for the comments who work well in general, and for the comments who work will be the first to suffer. When they was what we do for the givin feer moved in mothed to have a part in the work.

mily, they will be glad to have a part in the wort."

Miss Maxwell explained the hysinessthe method in which the compalge for friendship and frends will be carried as the friendship and frends will be observed as The suppalies will be Miss Carrie A. Heibrook, president: Mrs. John A. Heil, Mrs. George W. Frences, Mrs. E. North-up, Mrs. Charies T. Kanen, Mrs. Frank M. Warren, Mrs. Hobert W. Lower and Mrs. William H. Beharrell. Mach of these will have a staff of amiliational teams of workers will be made up of husiness wousen and beachers.

Eighty allended the lunchess wousen and beachers.

Eighty allended the lunchess wousen and beachers.

Eighty allended the lunchess morning at min wisherder. Where the Marrell in morning the afternoon. This morning at min whether will embly a deal of the history will then open.

Mrs. Warren, who made a thert address, and the apparal work done by the Travelers' Ald alunc should make an irradiction appeal. This department is presidently estimate heads to be common of adequarding all who travel."

reprise and beloars will meet his atternoom at the secondation set the results of the first day's

FESTIVAL IS TOPIC

DERECTORS ARE GUESTS OF TRANS-POSTATION CLUB AT LUNCHEON.

Jumes & Woodworth, Vice-President of Suethern Paritie, Voices Need of Delinine Attractions.

"these Euclival day" was observed at the Furthand Transportation Club ysufurday and a majority of the fastival dipoeters and with the railroad and steamakin mee at their regular lumbons at the Miditament Rotal to calline plans for this year's relebration.

W. C. Withou assistant general freight and passenger steam of the North Bank Railroad, and himself a number of the Bose Envival directors, provided. Assung the speakers were S. F. Lockwood, who has charge of the achieve of the penalers were S. F. Lockwood, who has charge of the related to children's participation; indeed Krohn, physical director of the related to the featural to the related to the featival to the related to the related to the featival to the related to the relative to the related to the relative to the related to the featival toward.

Lances G. Wandworth, vice-president

J. H. Dumber, president of the Postva-bunys. Janes G. Woodworth, vice-president of the Northeen Pacific Enlivery, who is visiting in Portland, pointed out the im-surtance of the Rose Postival, the Co-lembia Haves Highway and other at-vantions of the Northwest as assets in the compaling to atrast tenrists to this iertitory. Mr. Woodworth said that implies mend some specified attraction in Indiana them to come to the Coast. They connect be drawn by grearatities, he said. The feetival, he continued, assers admirabily as such an attraction.

Boise Man Gets Public Post.

WASHINGTON, Jan. 18.—President Wilson today nominated Frank R. Kinyon, of Botec, Idahn, for Receiver

Is Your House a Home-or is it a collection of brick walls, carpets, chairs and tapestries? Make it a home by serving for breakfast Shredded Wheat, the food of health and strength. Being ready-cooked it is so easy to prepare a delicious meal with Shredded Wheat in a few minutes. Contains all the goodness of the whole wheat-better than porridges for children or grown-ups. Made at Niagara Falls, N. Y.



SMALLEST HORSE IN THE WORLD-"LITTLE LULU"-IN PLAYROOM TODAY, FIFTH FLOOR

OUT-OF-TOWN PATRONS WILL DO ORDER BY MAIL DURING

Incomplete Assortments, Broken Lines, Odd Lots. Overstocks, Etc.,

Unprecedented

Low Prices

Many Lines New Stocks Undermuslins. Linens, Embroideries, Laces, Etc., at Greatest Savings

-Every coupon saves you money. Positively none of these goods sold without coupon.

FICTION OR COOK BOOKS, 39¢ Regularly 50c

-Your choice of any 50e reprint, the Good Housekeeper's Cook Book or Webster's Dictionary, in limp leather, for 39c. -Basement Balcony

HEAVY OUTING FLANNEL, 9¢ Regularly 121/2c Yard -Heavy quality, un-bleached, fiannelette, 32 inches wide, yard, 9c. -Secund Ploor, Fifth St.

None Sald Without Coupon. BATH MATS FOR 75¢ Regularly \$1.25 Heavy bath mats; colors blue, navy, green, red and white. The kind that never wear out.

-Second Floor, Fifth Bt. Name Sold Without Coupon.

RIBBON COAT HANGERS, 50¢ Regularly 75c to \$1.50 Dainty coat hangers, bags, pin cushions and other ribbon novelties,

-Main Floor, Pifth St.

BUSTER BROWN UMBRELLAS, 50¢

Regularly 75e -Children's umbrellas -black only-fast color and waterproof.

-Main Floor, Fifth St.

Name Sold Without Conjun. SILK DRESS MALINE, 81.98 Regularly \$2.50 Yard -72 inches wide. Dainty

rainbow effects in pink, green, rose, blue and heliotrope. Yard, \$1.98. -- Main Picor, Pitth St.

COLORED MALINE, YARD, 19¢ Regularly 25c .50 pieces for evening scarfs. 27 inches wide and

pretty. -Main Floor, Fifth St. Name Sold Without Couper. "

CRIB BLANKETS, 29¢ Regularly 45c Dainty pink or blue block patters crib blanket, with crocheted edge. -Second Floor, Sixth St.

Name Sold Without Coupon STAMPED TOWELS,

Regularly \$1.25

Linen hand towels, stamped in French and eyelet design.
--Second Floor, Sixth St.

Odds and Ends and Slightly Soiled

-We're making a "clean sweep" on this merchandise. When we asked the buyer for details he said: "We'll sell regardless of cost-we must have the space for new

-And that's just what we're doing, as a glance at some of the items listed below will convince you.

Toilet rolls that were \$9, handbags that were \$10, party cases that were \$10, \$12 \$3.98 and \$13.50, now....

Handbags that were \$12, \$13.50 and \$25, toilet bags that were sold for \$12, on \$6.98

Party cases that were \$3.50 and \$5, toilet cases that were \$3.50 and \$5, coat hanger sets that were \$2.50 and \$3.75 \$1.98 on sale now at.....

Hanger sets and other articles that were sold at \$1.50 79c on sale now at.....

White Sale of Undermuslins

-Tables piled high with the daintiest of snowy undermuslins. Lingerie of the prettiest sort now underpriced, in spite of the great advance in cotton and linen. Look to your Spring and Summer needs nowit will mean money saved!

Gowns -Sheer and dainty, of nainsook, cambric, muslin and batiste, lace and ribbon-trimmed. Special at 59c, 67c, 79c, 87c, 98c, \$1.09, \$1.47, \$1.59 to \$4.98 Combinations

-Dainty and soft, trimmed with fine laces and embroideries. Special at 98c, \$1.09, \$1.39, \$1.59, \$1.98 French Underwear

-daintily made and hand-embroidered-broken

lines at big savings! Gowns, 98c to \$2.59 Combinations, \$2.59 Chemise, 47c to 98c Drawers, 47c to \$1.98 -in many dainty designs. Sheer and pretty for thin blouses. Special at 22c, 25c, 29c, 33c, 47c, 59c, 79c to \$1.59

Petticoats -Soft and fluffy, with deep flounces of billowy lace. Special at 98c, \$1.27, \$1.47, \$1.59, \$1.98 to \$4.98

New Philippine Hand-Embroidered Wear -Exquisitely dainty undermuslins—hand-embroid-ered and sewed—bought and underpriced for Envelope Chemise, \$2.59 to \$4.95 Gowns, \$1.95 to \$7.95

Vests, \$1.49 to \$1.69 Skirts, \$2.95 to \$5.95 -Third Floor, Sixth Street.

Boys' \$1.50-\$2

-Boys' fine quality, medium-weight sweaters in a big disposal. Just right for school wear these days. Coat sweaters with ruff-neck collar-gray only. Also snakeneck styles in gray, cardinal and navy. Sizes 5 to 14 -Main Floor, Morrison

White Sale Embroideries and Laces!

-Months ago we began scouring the markets for the BEST and NEWEST embroideries and laces for this event. How well we succeeded this sale shows. Beautiful patterns, correct styles, greatest possible variety and lowest possible prices prevail.

Dozens of Real "Bargains" - Big Specials at, Yard 25c. Embroidery Edgings, 7 to 17-inch widths, fast | Embroidered Lawn Flouncings, 25 inches wide, lacy edges, 200 patterns, regularly 35c to 85c. -Shadow and Net Top Laces-Shadow 9-24 inches, Net Top 3 to 6 inches wide. Regularly 35c to 45c.

patterns, regularly 35c to 50c. Embroidered Allovers, batiste, cambric, nainsook, 22 inches wide, regularly 50c to 75c.

Corset Cover Embroidery, pretty floral designs, 18 inches wide, regularly 35c to 50c.

Skirting Embroidery, Swiss, cambric, nainsook, many patterns, 17

inches wide, regularly 40c to 65c. Net-Top Laces, white and cream, Venise edge, 3 to 7-inch widths, -Main Floor, Fifth Street regularly 35c to 45c.

White Sale Undergarments

For Girls and Infants

Mothers will profit by looking to the younger sisters' underwear

Manhattan SHIRTS

-now at special prices for our great Annual Sale. All fresh, new, desirable qualities-our stocks are the most complete in Portland. Included is a big new shipment, 200 dozen, just

\$1.50 Shirts priced at \$1.15 \$2.00 Shirts priced at \$1.55 \$2.50-\$3.00 Shirts at \$1.95 \$3.50-\$4.00 Shirts at \$2.85 \$5.00-\$6.00 Shirts at \$3.85 \$7.50 Shirts priced at \$5.45 Main Ploor, Morrison Street.

TRUNK SALE 17 Trunks Worth \$10 to \$14 14 Trunks Worth \$15, \$16, \$17 2 Trunks Worth reg. \$22.00.

\$6.50 -Three-ply, slatless fibercovered; canvas-covered, oakslatted steel-covered models, mostly cloth lined and some with straps. 32, 34, 36 and 38inch sizes. Because we want to sell

them all in one day the price in \$6,50. "Indestructo" Hat

Trunks \$33, \$38, \$42 models Only Four in the Lot. \$16.00

"Indestructo" Trunks 2. \$60 Steamer Wardrobes 2 \$70.00 Wardrobe Trunks \$20.00 ement, Sixth Street.

Sold Here Exclusively

New "Wirthmor" Waists \$1.00

FOR MEN!



Suits \$13.50

Usually \$18-\$22.50

2 Big Purchases

from two of the best-

known makers of

young men's clothing-

Ivan Frank and "Har-

vard" clothes tailors.

The price is far below

what such suits would

bring in the regular

-English and more

conservative mod els,

some with patch pock-

ets. Tweeds, cassimeres

worsteds and cheviots,

in grays, greens,

-The tailoring and

workmanship are such as you would expect to

find in much higher-

-You can't duplicate

browns and tans.

priced garments.

them at \$13.50!

way.

-As always, they are styles that you'll want-dainty, yet practical.

-Four handsome models are pictured here, each one distinctive and attractive. Never were there better waists at a dollar-the price that many women like to pay for their every-day blouses. -Fourth Floor, Central.

-Third Floor, Fifth Street.

needs now! Dainty little garments deeply underpriced! Drawers, 29c Very special. Of soft cambric or muslin, with ruffle or knicker knee.

-79c for \$1.00 drawers. Princess Slips, 59c

Regularly 75c. Soft nainsook and cambric, with lace and embroidery.

Infants' Slips, \$1.95

Regularly \$2.50 to \$3. Soft nainsooks, in long and short

-Regularly 69c. Dainty slip-over style, prettily trimmed. Skirts, 59c

Regularly 75c. Pretty, fluffy petticoats, lace and embroidery trimmed. 79c for \$1 skirts. Infants' Coats, \$4.95 Regularly \$5.50 to \$7. Both

long and short coats of cashmere and wool.

-Second Floor, Sixth Street.

Beginning Today—the Big

-The prices quoted speak for themselves. Plain and novelty stationery, cards, envelopes, office supplies and dozens of articles have been reduced. We have listed a number, and there are many others! Sale continues all week. \$1.10 Crane's Linen Lawn | 15c Crane's Linen Tablets, all

Envelope Stationery, tinted borders, box, 89c. \$1.00 Crane's Stationery and Correspondence Cards, white and tinted, gold edges, the

box, 76¢. Highland Linen Correspondence Cards, white and tints, box, 44¢. Highland Linen Initial Sta-tionery and Cards, gold ini-

tial, box, 47¢. 15c Dennison's Plain White Pa-per Napkins, 100 for 10¢. per Napkins, 100 for 10¢. | for 10¢. 25c dozen Nut Cases, red, pink, green, etc., dozen 14¢.

35c Box Letter Files, each, 23¢. Ledgers, Journals, etc. (500 page), each, 68¢. 75c Long Day Books (600

page), each, 49¢. 85c Cash Books (150 page), 63¢. 85c Double Glass Ink Stands, each, 71¢.

sizes, ruled and plain, at, each, 8¢. Fancy Stationery and Corre-

spondence Cards, odds and ends of stock, 1/2 PRICE. 25c Bicycle and Narrow Whist Cards, package, 19c. 25c New Imperial Bridge Pads,

each, 21¢. "500" and Lily Bridge Score Cards, 3 dozen for 10c. 5c rolls Waxed Paper, 3 rolls

Office Supplies Specially Priced

25c Glass Ink Wells, each, 19¢ 30c Black Leather Pocket Memo Books, each, 19¢. 60c dozen Lead Pencils, good

grade, dozen, 39c.
25c boxes Assorted Red Rub-ber Bands, box, 19c.
90c boxes White Typewriting Paper (500 sheets to box),

79c. __Main Floor, Sixth Street.

Women's Winter Apparel



at such drastic reductions that hundreds of women are buying additional Winter wear every day! See these remarkable offerings today!

Suits of broadcloth, serge, corduroy, velvet and wools; some plain tailored; others fur or velvet-trimmed—all smart. Special \$19.65, \$17.45, \$14.85, \$12.95, \$8.88

Coats of plush or wool, mixtures, tweeds and novelty cloths. Special-85.95, 87.85, \$11.45, \$14.85, \$16.95

suitable for street and afternoon wear. Of silk, serge and pretty combinations, \$5.85, \$8.85, \$9.85, \$12.45 to \$19.65

THE QUALITY STORE OF PORTLAND Fifth, Sixth, Morrison, Alder Sta.

Smoked Shoulders 9½c -Sugar cured, well smoked and closely trimmed, medium-

Victor Flour, sack, \$1.35. Butternut Butter, roll, 60¢. California Asparagus, Hatchet,

weight shoulders. Pound, 91/2 c.

Tomato Soup, Snider's, dozen, 95¢; 3 cans, 25¢. Japan Tea, Victor, 50c grade, pound, 39¢. Victor Peas, dozen, \$1.05; the No. 21/2 cans, doz., \$1.65; can, 15¢. Whole Wheat Flour, freshly milled, No. 10 sacks, 35¢. can. 9e.

-Ninth Floor, Fifth Street.

THE COLUMBIA, AMERICA'S GREAT HIGHWAY, BY LANCASTER—BASEMENT BALCONY

-Fourth Floor, Fifth Street.