THE MORNING OREGONIAN, SATURDAY, JANUARY 1, 1916.



## What We Have Done to Make This Community Prosperous!

## THIS COMPANY-

Has 2500 employes;

- Serves a population of more than 300,000;
- Serves a territory of more than 800 square miles;
- Paid nearly \$1,000,000 in taxes and public charges last year;
- Is the heaviest individual taxpayer in the county;
- Has 35 streetcar lines in its city system alone;
- Operates a total railway trackage of 311.023 miles;
- Gives a continuous ride of 19.07 miles for a single fare;

Operates a total of 25 sub-stations;

- Has 366 miles of high-tension transmission lines;
- Has a total of 6750 miles of distribution wires;
- Serves four important cities--Portland, Salem and Oregon City, Oregon, and Vancouver, Washington;
- Lights streets of Portland and other communities in this territory with 3827 arc lamps;
- Furnishes current for five other electric railway systems in this territory;
- Owns five, operates four and serves nine first-class parks, beaches and summer resorts along its lines;
  Has expended, in the past seven years, for operation, betterments and all other purposes, an average of \$7,343,516 per year;
  Has distributed in aggregate payrolls for the years 1908-1914 inclusive, a total of \$18,013,079, an average of \$2,573,297 per year;
  Has expended for hard-surface paving in the city of Portland a total of \$1,680,247.52.
- Operates 215.49 miles of electric railway within the 5-cent fare limit;
- Operates more streetcars per capita than are operated in any other city in the world;
- In the matter of streetcar trackage, it has placed Portland in third rank among the cities of the world with population over 150,000;
- Operates 10 first-class, modern electric power plants;

## Portland Railway, Light & Power Co.



Wonderful "Safety First" Record

Since January 1, 1907, and up to and including November 30, 1915, this company has carried the enormous total of 732,208,450 passengers without the loss of a single life.

