

CHRISTMAS SERVICE BUREAU, BASEMENT BALCONY—EXPRESS OFFICES, U. S. POSTOFFICE, WESTERN UNION OFFICE—"MERRY CHRISTMAS" NIGHT LETTERS AND PACKAGES ACCEPTED FOR DELIVERY CHRISTMAS DAY.

This Store Will Not Be Open Tonight---We Close at 6 P. M.

This Great Christmas Store Fully Prepared To Serve Your Last Hour Needs

—Our tremendous stocks mean assortments still practically complete.
 —The Christmas spirit amongst our sales force, enhanced by freedom from night work, enables us—even at the last moment—to serve you pleasantly and thoroughly.
 —The completeness of our delivery system—with its fleet of automobiles—makes sure the delivery of all purchases. *Please help* the men on the wagons by carrying your parcels whenever possible.
 —Please keep to the right—Shop on a transfer—Use the moving stairway.

M. & F. Glove or Merchandise Orders Always Acceptable—Issued in Any Amount—Good Any Time—Booth, Main Aisle; Glove Counter

—And Stirring Xmas Sales for the 1350th Friday Surprise
Gift Offerings You Can Buy Quickly Today---Shop as Early This Morning as Possible

One Ton of French Mixed CANDY, Lb. 19c

—Fresh, delicious, hand-made Bon Bons, Ices and Jellies, pure and wholesome. Today at, pound, 19c.

"Purity" Chocolates, 2 lbs., \$1; lb., 50c

—Made in our own model daylight candy kitchen. The cream, the butter, the chocolate coatings and the sugar—all the best of the best.

Candy Canes from 5c to 25c

—You can see them being made and be assured of the high quality.



Thousands of Gifts!

Neckwear
 Splendid 50c Four-in-Hands 29c

—You'll find an almost endless selection of patterns and colors—beautiful silk four-in-hands that any man will be delighted to get for Christmas.
 —Stripes, plaids, ombres and every other imaginable color combination.
 —Today, this stirring Christmas Surprise Sale of excellent 50c neckwear, 29c. —Main Floor.

1500 Women's Fine

Silk Umbrellas

\$3.50

Our Best \$5 Grades

—Surely a practical gift!
 —Splendid silk and linen covers, warranted fast colors and waterproof. Standard shapes and India styles, black and colors. Big assortment of handles.
 —\$3.50 for umbrellas you cannot duplicate anywhere under \$5. —Main Floor, Fifth Street.



5000 Boxes Children's Handkerchiefs

The Prettiest 25c grades at 15c

—Especially good for Christmas gifts!
 —Packed two and three in novelty boxes—sleds, trunks, cameras, vanities, telephones, and so forth.
 —Special Friday at only 15c —Main Floor, Fifth Street.



2400 Pairs of Women's Fine Gloves

The regular \$1.50, \$1.75 and \$2 kind \$1.15

—Real French Gloves.
 —Des'ts English Gloves.
 —Perin's Imported Cape Skin Gloves.
 —Mainly tans—a few white and colors—excellent for Christmas gifts—Friday, special at \$1.15 pair. 2 pairs \$2.25. —Main Floor, Fifth Street. —Mail Orders Filled.

Silver Frames

\$1.75 Cabinet Sized Frames \$1.39

—Just 100 of these unusually beautiful silver gift frames for Friday!
 \$2.50 Frame \$1.75
 \$2.75 Frame \$1.98
 \$6.00 Frame \$3.98
 \$10 Frame \$ 5.98
 \$15 Frame \$ 8.29
 \$20 Frame \$11.59
 \$25 Frame \$13.59



Opera Glasses

reduced for holiday giving!
 \$ 5.00 Opera Glasses, special \$ 3.75
 \$ 7.50 Opera Glasses, special \$ 5.63
 \$10.00 Opera Glasses, special \$ 7.50
 \$12.00 Opera Glasses, special \$ 8.00
 \$15.00 Opera Glasses, special \$11.25
 \$20.00 Opera Glasses, special \$15.00 —Main Floor, Sixth Street.

Oranges 35c

—Large new "Sunkists" that usually sell for 50c. Size 126-to-the-case. Case \$3.25. Cranberries, fine ripe fruit, pound, 12½c.
 Table Raisins, California clusters, box 25c and 12½c.
 Nuts and Raisins, walnuts and table raisins, 4-lb box, 85c.
 New Walnuts, No. 1 soft shells, carton 40c and 20c.
 Mixed Nuts, good varieties, pound, 15c.
 Ripe Olives, large California, pint cans, 25c.
 Fancy Butter, Royal Banquet, roll, 60c.
 Budded Walnuts, new crop California, lb., 25c.
 Smoked Shoulders, sugar-cured, lb., 10c.
 Victor Coffee, our fresh and fragrant blend, pound, 20c.
 Seeded Raisins, new, delicious fruit, No. 1 carton, 10c—9th Fl.



DON'T forget toys—the little folks' Christmas would not be real without them. See that every boy and girl you know is remembered by Santa Claus on this happy day.
 —This has been the greatest year Toytown ever knew. More parents than ever have come to Meier & Frank's for toys. The very sight of this great store full of wonderful things has brought delight to tens of thousands of children.
 —For the Boy—Mechanical toys of every description! Erector and Meccano, the structural steel toys. Steam engines, electric motors, submarine boats, drums, tool chests, bicycles, etc.
 —For the Girl—A doll, of course, and all of the things that go with it—the toy piano, furniture, stoves and the daintiest little slippers, wearables for dolly.

—Extra salespeople to see that everyone is promptly waited on in Toytown today. If it's a toy, you'll find it here!

Lots of Dainty Xmas

Stationery

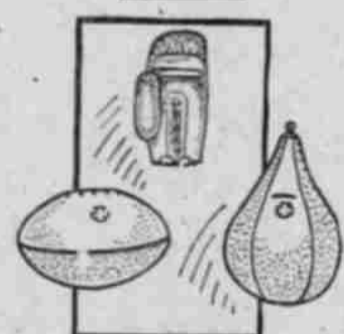
Pretty 50c Christmas Paper and Cards at 39c

—Pretty for a simple gift—or for your own holiday correspondence. \$1.19 for \$1.50 fancy Christmas Stationery with gold-edged cards. 49c for dainty 75c Christmas Stationery.

\$1.50 for \$2.50 to \$3 Brass Book Racks with extension rods.

\$3.30 for \$6.00 Brass Desk Sets, complete.

98c for \$1.25 to \$1.50 Brass Desk Pieces, Inkstands, Blotters, Stamp Boxes, etc. —Main Floor, Sixth Street. —Mail Orders Filled.



For Xmas the boys want

Football

A Guaranteed \$2.00 \$2.50 to \$3 Ball \$2.00

—Just a limited quantity—so come in as early as possible to see them. A fine Christmas suggestion!

\$1.50 to \$2.00 Striking Bags \$1.00

—And, besides those, a lot of bags at \$4, \$5 and \$6 for Friday at \$3!
 —Boys' and Girls' Nickel-plated, ball-bearing Roller Skates—special at \$1.25. —Basement Balcony.

'XTRA!

Men's Store, Mezzanine, Main Floor
 2400 New



Shirts

Just arrived for last day selling—Complete range of sizes.

55c

Let a Fine New

Kodak

Tell Your Xmas Tale
 —A kodak will bring pleasure to the whole family.
 —They're here at all prices—\$6 to \$63.
 —Brownies from \$1.25 to \$12.
 —Get your films—flash-light powders, etc., today.
 —Photograph the Christmas tree—Then let us do your developing. Expert work. —Main Floor, Sixth Street.

Girls' Coats

The Best \$6.49 Grade \$4.95

—Serviceable for school and general utility.
 —Slip-on models of English tweeds, checks, plaids and novelties—waterproofed.
 —Sizes 6 to 16—Friday special at \$4.95.

Infants', Child's \$2.50 Dresses

\$1.98

—Dainty little yoke dresses—long ones for infants and short ones for children 6 months to 2 years. —Second Floor, Sixth Street.

300 Fancy

Evening Scarfs

Regularly \$1.50, \$2, \$2.50—today at 98c

—Dainty scarfs of imported silks, chiffons and crepe de chine. In plain and fancy colors.
 —The prettiest of Christmas gifts. Friday Surprise at 98c. —Main Floor, Fifth Street.



Practical Gifts!

165 Suits \$8.88

Our Regular \$12.50 and \$15 Suits

—Wife, mother or sister would be delighted with a practical gift of one of these splendid suits. They are our own top-notch \$12.50 and \$15 suits. Norfolk, jaunty box coats, and semi-fitting models. Fur and braid trimmed. All colors—all sizes.
 —For Friday Surprise Sale, today, \$8.88.

Gift Waists, \$3.85

Selling at \$7.50

—Beautiful gift blouses of laces, Georgette Crepes and crepe de chine—plaids, new stripes and other charming effects. Each in a Holly Box. Today, \$3.85. —Fourth Floor.

Books

25c to 35c Books For Girls and Boys 15c

—A large tableful of them.
 —Dozens of attractive titles.
 —Friday special at 15c each.

Newest Reprints, 50c

—1000 good titles for your selection—reprints are always found here first.
 Calendars and Pads, 1c to \$3. —Basement Balcony.



Brush and Comb Sets

Prettiest \$3.25 Sets—Friday at \$2.43

—For the dainty dresser, no gift would be more appreciated than one of these "Pyralin" Sets. Only a limited quantity Friday at \$2.43.
 \$4.00 "Pyralin" Ivory Brush and Comb Set, \$2.98.
 \$4.50 "Pyralin" Ivory Brush and Comb Set, \$3.37. —Order by Mail. —Main Floor, Sixth Street.

An Attractive Xmas Special—

Furs

Handsome French Coney Sets at \$8.45

—Beautiful gifts—collars in two styles.
 —One flat, lined and trimmed with head and paws, the other animal-scarf effect.
 —Large or medium size pillow muff.
 —Special Friday at \$8.45.
 White Iceland Fox Scarfs Special, \$3.85 —Fourth Floor, Fifth Street.

She would enjoy a new

"Eppo"

Silk Petticoat
 The Prettiest \$8 and \$9 Kinds \$6.39

—Three pretty models—and every one a Christmas delight!
 —Plain and changeable chiffon taffetas.
 —One style shows the Van Dyke scalloped flounces, with deep accordion underlay.
 —Another has the sectional bias flounce, with extension cord and fancy ruching trim.
 —The third has the double scalloped flounce, accordion edging with braid binding.
 —For Friday only at \$6.39. —Third Floor, Sixth Street.



Cut Glass

A Hundred and One Useful Christmas Gifts

—\$3.69 for beautiful \$6 Oval Cut Glass Orange Bowl—as illustrated.
 —\$2.29 for \$3.50 to \$4.25 Bohemian Glass Footed Comports as illustrated.

Brassware
 —99c for pretty \$1.75 to \$3 Brass Tobacco Jars, illustrated below.

—24c for attractive 35c brass candlesticks.
 —24c for 35c Metal Ash Trays—pretty for gifts.

—\$1.29 for handsome \$2.50 Brass Smoking Sets as illustrated.
 —\$2.49 for handsome \$4 brass fern dish with artificial fern.

Wicker
 —99c for dainty \$1.50 wicker basket filled with pretty artificial flowers—as illustrated. —Basement—Mail Orders Filled

