

Lunch in the Priscilla Tea Room—Delicious Foods, Daintily Served—Hot Luncheons 11:30-2:30—Afternoon Tea in Black and White Room

Western Union Xmas Service Special Branch—Basement Balcony. We accept Merry Xmas Night Letters and Xmas Packages Now—to be delivered Xmas Day—Uniformed Messengers.

—Meier & Frank Glove or Merchandise Bonds solve the problem—issued in any amount—Main Aisle.



—Use the moving stairways—always running—always room. Take them to upper and lower floors.

Express Office and Postal Sub-Station Basement Balcony—Your Christmas parcels will be wrapped and weighed free of charge. Money orders issued. Make use of this service.

Ready for the Greatest Saturday of the Year!

Store Will Not Remain Open Evenings—We Close at 6 P. M. Daily.

—It will seem like a great big holiday to see the throngs mingle at Meier & Frank's today! Everybody choosing gifts that'll gladden folks' hearts on Christmas morn.
—Courteous helpful salespeople—goods displayed for easy selection—prices surprisingly low, for they are based upon cost and cost is kept to the lowest level by our great buying power and efficient methods.

Visit the Lower-Priced Gift Floor—Nothing Over \$1—Fourth Floor

Christmas Candies

- Only the purest ingredients used. Made and packed in our own day-light candy kitchens by artist confectioners.
- 40c Pecan Patties 29c.
- 25c French Mixture 20c.
- 25c Mint Chews 19c.
- 25c Peanut Bar 19c.
- Pure Mixed Candies 12 1/2c.
- Candy Shop, Ninth Floor.
- Also Basement Balcony.



GIFTS A MAN WOULD BUY FOR HIMSELF

—Our Men's Furnishing Store is reputed to do the largest business west of Chicago—the reason is found in our immense assortments—exclusive merchandise without exclusive prices. Choose "his" gifts here today—here are a few suggestions:

- Suspenders, Etc.**
—President suspenders in gift boxes, 50c and \$1.
—Paris garters, 25c; sets, 50c and 75c.
—Silk mufflers and wool scarfs, 50c to \$10.
- An M. & F. Hat Order**
—Let him make his own selection. Knox, \$5; Stetson, \$4 and \$5; our M. & F. Special, \$2 and \$3. New cloth hats, \$1.50 and \$2.
- Silk Pajamas, \$5**
—You should see the QUALITY! Blue, champagne and lavender. A superb gift for the man—\$5. Other pajamas and nightshirts at all prices.
- NEW! "Silk Maid" Socks for Men, 50c**
—What woman hasn't worn "Silk Maid" stockings? And now we have "Silk Maid" socks for men to sell at 50c. The same wonderful quality. All shades.
—Phonix silk socks, 50c, 75c, \$1 and \$1.50.
—Holeproof socks, cotton, 6 pairs guaranteed 6 months, \$1.50; silk, 3 pairs guaranteed 3 months, \$2.
- Sweaters and Wool Sport Vests**
—Sweaters in all grades and styles, \$2.95 to \$7.50.
—Smart new wool sport vests and coats, \$2.75 to \$6.
- Wonderful Value in Neckwear 65c, 98c, \$1.65**
—We had to buy over a thousand dozen to get this wonderful purchase! The most distinctive effects in imported and domestic scarfs.
—65c for usual \$1 scarfs, 98c for usual \$2 scarfs, \$1.65 for usual \$2.50 to \$4 scarfs.
- Portland's Largest Stock of Manhattan Shirts**
—Give him Manhattan shirts and watch his face light up on Xmas!
—Immense selection at \$1.50, \$2, \$2.50 up to \$7.50.
—Just Inside Morrison Entrance—Mail Orders Filled.

A Dazzling Array of Specials That Will Crowd Toytown Today

—One week from today—CHRISTMAS! And thousands of little sleepy eyes will open to see the wonderful things that Santa Claus has brought. Not one little heart should be saddened for lack of some toy or plaything to celebrate that wonderful time.
—Parents who have not yet stored away some little treasure cannot do better than come to Toytown and make selection today. There is an added inducement that should not be overlooked—A REAL WORTH-WHILE SAVING ON EVERY ARTICLE LISTED HERE. Santa Claus here today, on 6th floor.

- \$1.75 Doll Buggy, \$1.39**
—Full collapsible. All steel frame. Leatherette covered. Rubber-tired wheels. Large top. As sketched.
- Boys' All-Steel Velocipedes \$1.43**
—All-steel construction. Strong steel tires and adjustable seat. For children 2 1/2 to 6 years. (Pictured.) Special, \$1.43, \$1.58, \$1.72, \$1.98.
- Boys' and Girls' "Blue Bird" Bicycles Underpriced**
—High-grade tubing, steel rims, coaster brake, steel mud-guards.
Boys' Blue Bird Bicycles
—Were \$25—19, 20-inch frame—at \$19.83.
—Were \$23.50—18-inch frame—at \$17.69.
—Were \$20—reduced to \$14.95.
Girls' Blue Bird Bicycles
—Were \$22.50—special today for only \$16.85.
\$15 Fairy Bicycles, \$10.95
- \$4.50 Game Board \$3.45**
—65 different games may be played on this board. Complete with 81 pieces equipment. See picture.
- \$1.25 Dressed Doll 93c**
—Jointed. Almost unbreakable. 15 inches tall. Order by Mail.
- Wash-Day Set, 19c**
—Metal wash tub, boiler and wash board.
- Folding Game Board, Today 27c**
—Checker and backgammon board. 18x18 inches. Complete with checkers.



A "Brownie" for the Kiddies

—The best camera for the youngsters to start with. Come in and we'll explain them to you before Xmas!
—Priced \$1.25 to \$12.
—Kodaks, \$6 to \$63.

Photo Calendars One-third Off

—Mount your own photographs and send them as Christmas or New Year's cards. All kinds and sizes.
—Main Floor, Sixth Street.



Dainty Aprons for Xmas Gifts

—In the finest assortment you'd care to see. Every dainty and practical kind is here for holiday giving.

Band Aprons

—Of sheer materials, tucked and embroidered trimmed, 35c, 39c, 59c and 95c.

Maid's Aprons

—Some with short bibs, many embroidery edged, 59c, 79c, 95c and \$1.25.

Coverall Aprons

—Light and dark percales, some belted, others gathered to elastic, 39c, 49c and 59c.

Princess Aprons

—Daintily made and trimmed, 35c to 75c.
—Third Floor, 6th St.

Xmas Neckwear and Kerchiefs

- Children's Fancy Kerchiefs, 19c Box**
—Three different patterns packed in fancy gift box. 19c, or 2 boxes, 35c.
25c for Women's 35c Kerchiefs
—Pure linen, hand-embroidered and initialed; some in pure white; others colored. Several dozen styles.
- Neckwear Specials**
—At 19c—Dainty collars and sets, vesties, fichus, etc., of organdy, voile, pique and batiste.
—At 33c—Beautiful new styles in collars, sets, guimpes, vesties, in hand-embroidered effects.
—At 65c—Roll and Dutch collars in daintiest styles. Of net, organdy, marquisette and voile.
—At 95c—The new iris collars, chin-chin collars, fur collars and hand-embroidered military stocks. Of crepes, Oriental laces, organdy and voile.
—At \$1.50—Exquisite styles of collars and sets, fichus, guimpes, etc., of daintiest materials, richly trimmed.
—Main Floor, Fifth Street.



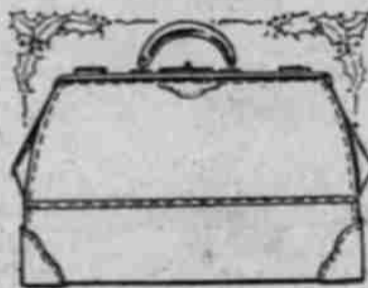
89c for Women's \$1.25 Slippers

—Just 500 women can share in this great under-priced offering today. These are the wanted felt Juliet and popular Siesta-style slippers, our best \$1.25 grade. See picture.
—Fur or felt trimming to match in great variety of colors and all sizes 2 1/2 to 8. A gift to please every woman.
—Third Floor, Fifth Street—Order by Mail.

Oranges 39c

—California finest "Sunkist," in the 1 1/2 size, that usually sell for, dozen, 50c. Today, dozen, 39c.

- Butter, Royal Banquet, fancy Oregon quality, roll 72c.
- Light Bacon, 8 to 10-lb. strips, half-strips, pound 22 1/2c.
- New Walnuts, hard shells, white meats, lb. 15c.
- Victor Coffee, popular 35c blend, the pound 29c.
- Pineapple, No. 2 cans, broken slices, dozen \$1.15, can 10c.
- Weinerwursts or Frankfurters, fresh today, lb. 17 1/2c.
- Fruit Cake, Christmas, lb. 50c.
- Plum Pudding, fancy, lb. 40c.
- Fruit Cake, decorated, lb. 50c.
—Ninth Floor, Fifth Street.



Bags \$4.50

—Genuine pigskin bags, men's or women's styles. Leather lined. Three pockets. Five-piece shape. Just 25c.

"Indestructo" Bags, Special, \$6.50

—Walrus, pigskin and cowhide bags. Indestructo and Kauffman makes. Values \$7.50, \$8.50, \$9. Some leather, some silk lined. Three and five-piece shapes.
—Basement—Order by Mail.

A Big Purchase and Sale of the Famous

"Oregon City" Bath and Lounging Robes \$7.85

Intended to Sell for \$12.50 to \$15

—Less than a hundred beautiful robes in the lot—samples, used by salesmen of the Oregon City Woolen Mills in showing their line to merchants.
—A man could not wish for a finer Christmas gift—elegant all-wool robes, made in the most desirable patterns.
—Rich, distinctive patterns, in grays, reds, greens, tans, browns, etc.—plain and figured. Shawl collars; edges and trimming of silk cord, all seams satin piped, silk girdle to match.
—Robes that would sell easily for \$12.50 to \$15—today, \$7.85.

Smoking Jackets \$5

—Gift choosers will find a splendid value in these beautifully tailored Smoking Jackets! Double-weave materials, with handsome plaid backs—lapels and cuffs trimmed to match. Silk frog fastenings, patch pockets, all edges bound and finished with silk cord. Grays, greens, browns, tans, and wine color. All sizes, 36 to 50, \$5.
—Other Smoking Jackets in great assortment, \$6 to \$25.
—Third Floor, Fifth Street—Order by Mail.

Happy Christmas Books

—With the sweet spirit of the Christmas message—to bring joy to the heart of those who receive them. And a few other suggestions for book-lovers.

- The Lost Prince—Frances Hodgson Burnett, \$1.35.
- Prudence of the Parsonage—Ethel Huxton, \$1.15.
- Michael O'Halloran—Gene Stratton Porter, \$1.25.
- For Girls and Boys**
—Latest Chatterbox, 1915, \$1.00.
- Pollyanna Calendar, \$1.50.
- Wonderful Adventure of Nils, 25c.
- Tom Slade—Boy Scout, 50c.
- National Boy Scout Books, 50c.
- What Every Child Should Know Series, 50c each.
- Ann of the Green Gables, 50c.
- Rebecca of Sunnybrook Farm, 50c.
- Poor Little Rich Girl, 50c.
- Alice's Adventures in Wonderland—Illustrations from Children's Theater Production, \$1.
- Calendars and Pads**
—Calendars from 25c to \$2.
—Calendar Pads, 1c to 10c.
- Humorous**
—Mr. Bingle—McCutcheon, \$1.25.
- New Reprints**
—The Clansman—Dixon, 50c.
- Daddy Long Legs—Jean Webster, 50c.
- Jewel Story Book, 50c.
- Year's Best Novels**
—Research Magnificent—Wells, \$1.50.
- Belitane the Smith—Farnol, \$1.50.
- God's Man—Geo. Bronson Howard, \$1.35.
- The Harbor—Poole, \$1.50.
- A Far Country—Churchill, \$1.50.
- For the Eastern Friend**
—Columbia Highway—Lyman, \$2.50.
- The Bridge of the Gods—Balch, \$1.
- In the Oregon Country, Putnam, \$1.75.
- Basement Balcony—Order by mail.

A Royal Gift for the Boy "Sampeck" Suits and Overcoats

—The only store in Portland that displays these fine clothes for boys—the label is in every garment.
—Every fancy "Sampeck" suit has two pairs of knickerbockers, which, for service, means practically two suits.
—Exclusive styles—perfect tailoring.
—All sizes up to 18 years—extra sizes for stout boys.
—"Sampeck" clothes range from \$7.50 to \$16.50.
—Our famous "Samson" guaranteed 2-part suits, \$6.50.
—Third Floor, Fifth Street—Order by Mail.



\$4.95 for Girls' \$7.00 Corduroy Dresses

—Blue, Brown and Green Corduroy Dresses, box pleated skirts and long waist, with white collars and cuffs. Sizes 6 to 14.
Wool Check Dresses, Special \$5.95
—Pretty color combinations. White collars and cuffs and patent leather belts.
\$6.49 for \$7.50-\$8.50 Coats
—Girls' Balmacaan or Slipon Coats in jaunty models. Green and gray and red and tan mixtures. Sizes 4 to 14.
—Second Floor, Sixth Street.

Misses' and Women's Coats

—Splendid storm coats in full and three-quarter lengths.
—\$10.00 to \$12.50 Coats, \$ 7.50.
—\$15.00 to \$18.50 Coats, \$10.00.
—\$20.00 to \$27.50 Coats, \$15.00.
—Fourth Floor, Fifth Street—Order by Mail.

Big Christmas Sale Today of State Souvenir Spoons 6 for 49c



ANYONE will appreciate a set of the handsome Souvenir State Spoons as a Christmas gift!

—Send them to friends back East—a good assortment of States in this lot, including Oregon.
—None sold on approval or C. O. D.
—Positively the lowest price at which these Souvenir Spoons have ever been offered in Portland.
—Main Floor—Order by Mail.

\$4.57 for a Gillette Razor

—A gift that every man would appreciate. "Gillette" in many different styles.

- 25c Jergen's Xmas Perfumes, 18c.
- 50c Jergen's Xmas Perfumes, 35c.
- 85c De Vilbiss Perfume Atomizers, 69c.
- \$2.00 Pure Bristle Military Hair Brushes, \$1.29 pair.
- French Briar Pipes with amber bits, 95c.

\$1.50 to \$5 Triple Mirrors—All at 25% Off!

—Main Floor, Sixth Street—Order by Mail.



- Lunch Kit—Like Illustration.** Fitted for 7 persons. Special at \$22.50. Other kits, \$5 to \$60.
- Vest-Pocket Flashlight—As illustrated.** \$1. Others, 75c to \$1.25. Cylinder flashlights, \$1 to \$1.50.
- Football—As illustrated.** Best \$1.75 kind for \$1.20.
—Basement Balcony.



EST. 1857 THE QUALITY STORE OF PORTLAND THE STORE OF THE CHRISTMAS SPIRIT