

FOLKS "BACK EAST" TO HEAR OF OREGON

Letter-Writing Week to Be Set by Chamber of Commerce.

ALL EXPECTED TO WRITE

Committees to Prepare Forms and Furnish Suggestions of What to Tell of Portland and State—Date Not Decided.

Have you any relatives or any friends in that faraway region generally described somewhat indefinitely and inadequately as "back East"?

Of course you have. What do they know about Portland? Probably not much.

Why don't you let them know something about it? Supply your own answers.

Will you join in a campaign of united effort, along with the other people in Portland, to bring Portland to the attention of the remainder of the country?

This latter question soon will be asked by the Portland Chamber of Commerce.

In a form to fit each particular community of the state it will be asked by the people of all Oregon by their respective commercial organizations.

Affirmative Answers Wanted.

It will be asked of the students of all the schools, the colleges and universities and nothing but an affirmative answer will be permitted.

So that this idea of informing the folks "back East" of the particular attractions of Portland and of Oregon may be thoroughly impressed upon every resident of the state the Chamber of Commerce has decided to set aside a "letter-writing week."

The name suggests the object. During this one week—probably the third week in January—you are expected to write to all your friends and your relatives and tell them of the superior attractions of Oregon—her attractions for the tourist, particularly and for the prospective settler incidentally.

Meanwhile, the Chamber of Commerce expects to send to all the cities and towns you can about your city and state. Try to enumerate the advantages of visiting here—if visiting here, if the climate appeals to you as something worth mentioning—that is, favorably—why not it down and when "letter-writing week" rolls around, tell your Eastern acquaintances about it.

The same applies to the sojourners.

Letter Forms Prepared.

If you are a good letter writer you can compose a communication of your own, sufficiently pleasing, no doubt, to attract some of your folks out here next summer.

That is the idea, anyway, of this letter-writing campaign.

If you are not so handy at writing letters, why some of the accomplished young men of letters around the city, of the Chamber will supply blank forms that you can follow.

These same young men now are working on various letters, each one to fit almost every kind of situation.

They will prepare a letter to be sent to business acquaintances, only it will be quite formal, somewhat obscure in tone and cordial enough to make the man who receives it understand that the writer really is sincere about asking him to come to Oregon.

Then there will be a set of letters, altogether different, to be sent to your school or your club members. They will contain blithful reminders of some of the intimate incidents of early young manhood, and contrast them with the peculiar activities of the Northwestern country in such a way that the friend of your youth will want to take the next train for Oregon.

Folks Back Home to Be Told Facts.

The expert letter writers will not attempt, of course, to supply you with words for letters to your immediate families, but they will deal out an abundance of facts and information that you can use to fill in with when you write to the folks at home.

Meanwhile they want everyone to get busy and think of all the persons with whom you are in contact, and those to whom you never have written, for that matter. When you think of them, note down their names and addresses. Then you will be in shape to do your share of the good work during the established letter-writing period.

This letter-writing idea has been under consideration by the Chamber officials for the last two or three weeks, and the more they considered it the more the plan appealed to them as a good, sensible, practical way of bringing Portland and Oregon to the public attention.

Strong Committee Appointed.

The whole scheme was turned over to the publicity and conventions bureau, which proposes to labor with it until it is carried to a successful and glorious conclusion. Yesterday J. C. Alsworth, chairman of this bureau, appointed the following committee to handle the details of the work: Julius L. Meier, chairman; Frank C. Riggs and Frank H. Smith.

This, apparently, is a committee of many novel, original and effective notions of its own.

One of its first acts was to arrange for co-operation with the postoffice officials. Postmaster Frank S. Myers was more than willing.

So one big attraction of letter-writing week will be a giant mail box in the middle of Sixth street, just west of the postoffice. At noon every day a big whistle will blow and everyone will be expected to deposit his letters in the giant box. A series of train cars, operated by an endless chain device, will carry the letters from the bottom of the box to the postoffice. All this will be in direct charge of the officials and employees of the post department.

Aberdeen Collie Noses Out Master in Portland.

Dog Is Shipped to Corvallis—Gets Lost Here—Finds Owner After Football Game.

"SOMEONE dog that," said the owner of "Patty," a handsome Scotch collie, as a joy fest recently held in Aberdeen, Wash.

Two months ago Irvin Pinkney, of Aberdeen, Wash., determined to ship his pet with the mascot of the Aberdeen High School team, to his brother, Donald Pinkney, a member of the class club at Oregon Agricultural College. During the game, which was at Aberdeen, the mascot was a purple ribbon-

class colors—about his neck. "Patty" started on his journey, in a crate. In the vicinity of Portland the crate broke, the dog showed his way out or someone let him out—at least something happened, and it was an empty crate that was deposited at the Union Station.

The dog was the pet and pride of the Pinkney family. Advertisements brought no answer. "Patty" had disappeared.

On December 1, Syracuse, N. Y., played Oregon Agricultural College on Multnomah Field. To root with his brother, Irvin Pinkney came to Portland from Aberdeen.

A day later, as he sat in the lobby of the Oregon Hotel, he heard a familiar whine. Somewhere in the maze of strange scents in the City of Portland "Patty" nose had struck the trail of his master, and this knowledge was strengthened by the sight of Pinkney through the windows that line the hotel front.

It was a joyful reunion, followed by

one quite as happy when the collie was taken back to Aberdeen, never again to be shipped away from his master.

PORTLAND O. A. C. CLUB ELECTS PRESIDENT.

D. Roy Groves was elected president of the Portland O. A. C. Club at an enthusiastic meeting at the Chamber of Commerce Wednesday night. Mr. Groves was a member of the class of 1912.

Other officers elected were: First vice-president, Mrs. Mary Laine; second vice-president, Miss Hedwig Bleeg; secretary, J. B. Mann; treasurer, George Neefus.

Members of the board of trustees are: Marion Stokes, E. A. Olsen, M. E. Smead, H. M. Roberts, E. I. Kelley and Thomas J. Aultzen.

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Great Annual HOLIDAY SALE of SHOES and SLIPPERS!

Over 35,000 Pairs on Sale at Third to Half Regular Prices

This will be our greatest money-saving Shoe Sale, as we have all standard makes on sale. Thirty salesmen and the largest Shoe Store in this city await you. Please remember we'll hold any article you wish until Christmas.

Sale Opens This Morning at 9 A. M.

Sale Ladies' SHOES

\$1.98
\$2.48

FOR LADIES' HIGH TOPS, \$2.48
FOR LADIES' PUMPS, \$1.98

Thousands of shoes on sale. They come in patent, gun-metal, dull kid, tan and white buck with cloth kid top, black and colors, all styles of heels, light, medium or wadded soles. The best \$2 and \$3 values, all sizes, AA to E width. Special, per pair.

HIGH TOPS

\$2.48
\$3.98
\$4.98

For men's \$2.50 and \$3.00 High Tops, black and tan, with buckles. All sizes, 10 to 12-inch tops.

For men's \$7 and \$8.00 High Tops, black and tan, all sizes, 12 to 14-inch tops.

For men's heavy Rubber Boots, all sizes, MAIL ORDERS FILLED.

Children's Fur-Top Juliets, Now for 59c Pair

These come in blue and pink, beautiful Slippers for the little folks, in sizes 2 to 8, now on sale at **59c**

Puss-in-Boots Comfy 98c

Regular \$1.75 misses' sizes, 1 1/2 to 2, now at **\$1.25**

Regular \$1.50 child's sizes, 5 to 11, now **98c** on sale at **98c**

Made of comfy felt—the best felt made. Packed in Puss-in-Boots carton.

OVER 5000 PAIRS OF SLIPPERS ON SALE—Note the HIGH GRADES AT LOW PRICES

All Findings at SPECIAL PRICES

Men's and Ladies' Rubber Heels, any size, now on sale, **15c** per pair.

5c for 2-in-1 Shoe Polish.

5c for Men's and Ladies' Cork Soles.

19c for Infants' 3c Shoes.

17c for 25c Dri-Foot.

98c for \$1.50 Arch Supporters.

\$2.48 for Men's heavy Rubber Boots, all sizes.

Ladies' \$2 "Comfy" Slippers Now \$1.48

The finest product in the world. These come in soft sole, lined with real wool, fancy made, in black and color, all sizes, on sale at **\$1.48**

Ladies' \$1.50 Soft Sole, Ribbon Trimmed Slippers Now at 98c

"Comfy" styles and "Restrict" make. These come in black and colors, in all sizes, now on sale at **98c**

Ladies' \$1.50-\$1.75 Fur Trimmed Juliets at 98c

These come with belting leather, low heels and nicely made throughout, all sizes, \$1.50 and \$1.75 grades, in black and colors, at **98c**

Felt Slippers With Felt Soles, Now on Special Always Desirable.

Children's sizes, 6 to 10 1/2 **39c**

Misses' sizes, 11 to 2 **49c**

Boys' sizes, 3 to 6 **49c**

DAIRY EXPERT DUE SOON

MRS. HOWIE, OF WISCONSIN, TO VISIT DAUGHTER HERE.

Many Persons Are Eager to Meet Woman Who Says Cows Like Music and Lace Curtains.

Mrs. Addie F. Howie, the Jersey cow and dairy expert of Wisconsin and head of the Wisconsin University extension department, who has discovered that cows have "temperament" and respond to music and lace curtains, will reach Portland early next week for a two week visit with her daughter, Mrs. W. J. Lloyd, 6844 Thirty-fifth avenue.

"You know since the Oregonian recently printed the story about mother and her work in Wisconsin and announced that she was coming here on a visit, there have been a dozen or more calls over the phone and as many letters, making inquiries about her and asking to meet and talk with her," said Mrs. Lloyd yesterday.

"When she does come next week I guess she will have to hold levees or sessions or whatever they call them, because she will want to meet and know all who are interested in her work. She has closed up her work at the Panama fair, at San Francisco, and will visit us for two weeks, beginning about Monday."

CHILDREN'S SHOES

IN STOCK special prices as follows:

Children's 5c Shoes and Pumps **50c**

Children's 11c Shoes and Pumps **79c**

Children's 11c to 12c Shoes and Pumps **98c**

Misses' 12 and 12 1/2 for **\$1.48**

MAIL ORDERS FILLED

500 Pairs Men's Fine \$1.50 - \$1.75 House Slippers, Now for 98c

These come in tans, blacks and browns, turn or McKay sewed, kid lined, opera, Everett or elastic sides, in all sizes; best \$1.50 and \$1.75 Slippers, pair **98c**

Ladies' \$1.50 Felt Juliets, 79c

300 pairs of ladies' \$1.50 wool felt, high cut, ribbon trimmed Juliets. All colors and sizes, per pair **79c**

SALE OF MEN'S SHOES

Over 3000 Pairs Men's Dress and Work Shoes

On sale at following prices: Men's 15 and 16 Shoes, \$2.99; Men's 14-16 Shoes, \$2.48; Men's 13-15 Shoes, \$1.98

MAIL ORDERS FILLED

2 IN LIQUOR SALE FINED

Hermiston Offender on Second Time Punished With \$100 Penalty.

HERMISTON, Or., Dec. 16—(Special.)

E. W. Mack, druggist, and J. A. Peed, veterinarian, charged with violating the law relating to the "selling, exchanging or giving away of intoxicating liquors." Each was fined \$60.

Shortly after, Mayor McKenzie filed a second complaint against Mack and Peed before the Recorder Tuesday and pleaded guilty, this time getting a fine of \$100.

FINAL DIVING CONTEST AT EMPRESS TONIGHT.

Helen Oshers

The winners in the diving contests at the Empress Theater will meet in the final contest tonight to compete for the grand prize. Miss Olga Proska and Ed Reed won in the preliminary contests and will be the stars in tonight's exhibition, which will be held in conjunction with the Six Diving Nymphs act on the second show.

The best all-around swimmer and diver will receive a large silver loving cup, and each diver in the contest also will receive a silver cup. The contest will be judged entirely by the audience, which will determine by its applause who the winner shall be.

The Six Diving Nymphs will conclude their engagement at the Empress Theater tomorrow night.

LAW GOES INTO EFFECT

VANCOUVER APPOINTMENTS MADE UNDER REGISTRATION ACT.

Voters Need Quality but Once in Four Years Provided Ballots Are Cast At All General Elections.

VANCOUVER, Wash., Dec. 16—(Special.)

The new four-year registration law, enacted by the last Legislature, is being put into effect in this county, and registration clerks have been appointed by the County Commissioners.

Every voter who votes at any election, no matter whether it be special, general or primary, must register after January 1, 1916, and he will not have to register for four years, provided that he votes at every general city or state election.

Every precinct in the county has a registration clerk, and every voter must register to vote. It has been customary for those living in rural districts to be permitted to vote without registration.

The County Auditor is required by law on October 15 of each year to certify to the names of those who have died and those who have been convicted of felonies, and their names will be stricken from the registration rolls. After each general election the names of all voters who failed to vote will be stricken from the rolls by the registration officer and they will be compelled to register before they will be permitted to vote.

The registration officials outside of incorporated towns are paid 5 cents for each name registered.

MARKET PLAN INSPECTED

Dairy Experts at Junction City Urge Farmers' Week Attendance.

JUNCTION CITY, Or., Dec. 16—(Special.)

Professor R. R. Graves, of the dairy husbandry department of the Oregon Agricultural College; M. E. Shrock, chief, deputy State Dairy and Food Commissioner; G. E. Frevert, of the United States dairy division; G. M. Dixon, Jersey breeder, Shedd, Or., visited the Junction City creamery and dairies, observing marketing conditions to see if they could be improved. They also encourage attendance at farmers' week, the annual meeting of state dairymen, the butter and cheese associations and Jersey, Guernsey and Holstein cattle clubs.

Mr. Graves announced that the Oregon Dairy Council would be organized.

MISSION ON AT HOOD RIVER

Parish Established 25 Years Ago Has Membership of 200.

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This Bank's Growth

We have grown by helping others grow. The small savings depositor, as well as the large commercial depositor, will find us ready to advise, assist and co-operate with him at all times.

It is by such service, cheerfully given, that we expect to keep on growing.

We invite your account; you will feel at home here.

LUMBERMENS NATIONAL BANK
Fifth and Stark

To Seattle

THREE TRAINS—None Better

To Tacoma

For convenience, comfort, satisfaction—THIS LINE—day or night service. New steel sleeping cars—latest improved; new steel coaches, smoking cars, diners. Observation cars on both day trains.

CONTINUOUS SERVICE to Chehalis, Centralia, Raymond, South Bend, Aberdeen, Hoquiam, Olympia.

Northern Pacific Railway

The Yellowstone Park Line

Double Daily Through Service To Chicago To Minneapolis-St. Paul

City Ticket Office: 255 Morrison Street
Phones: Main 244, A 1244
A. D. Charlton, A. G. P. A. Portland, Or.