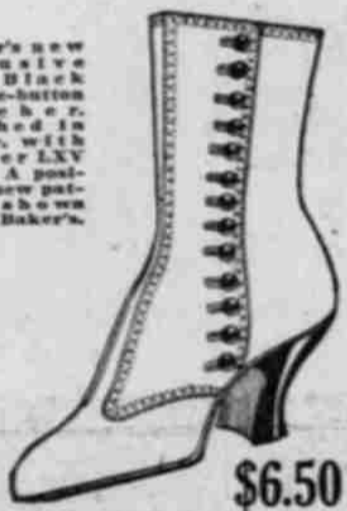




# Santa Claus *and* Baker Shoes

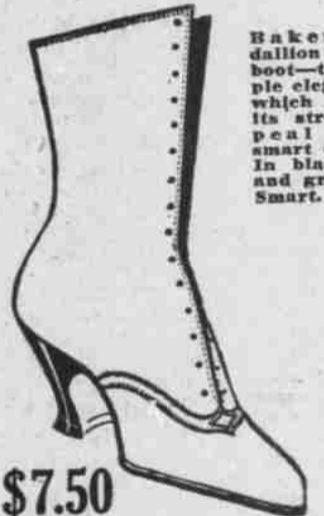
FOR YEARS good old "St. Nick" has been a liberal patron of the Baker stores. In some cases, where he is positive of the style and size desired, he buys the shoes direct; where he is at all doubtful, he buys a beautifully embossed shoe order—like the one he holds in his hand—which the recipient brings to our store when he comes to select and be fitted. Of all *practical* gifts Santa says Baker's shoes and slippers head the list. This year we have provided for his annual visit in a manner that will please the "old gentleman" exceedingly. Such an enticing array of Christmas footwear has never before been shown in the West. Best of all, back of each shoe is Baker's guarantee, and ahead—the lasting satisfaction that comes from securing your full money's worth.

Baker's new exclusive model. Black kid, side-button. Blue leather, stitched in white, with leather L.V. heel. A positively new pattern, also seen only at Baker's.



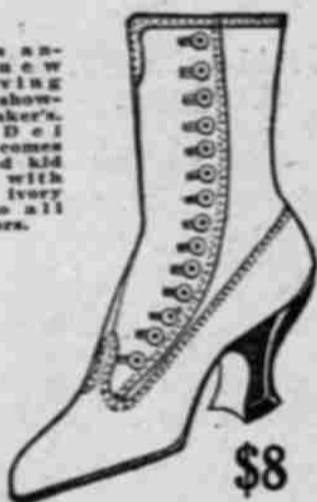
\$6.50

Baker's "Medallion" lace boot—the simple elegance of which forms its strong appeal to all smart dressers. In black, blue and gray kid. Smart.



\$7.50

Here is another new model having its first showing at Baker's. The "Daisy Monte" comes in colored kid vamps with white or ivory tops; also all solid colors.



\$8

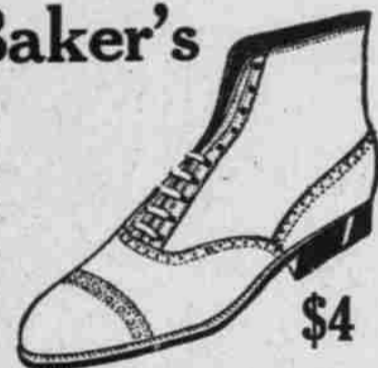


\$5

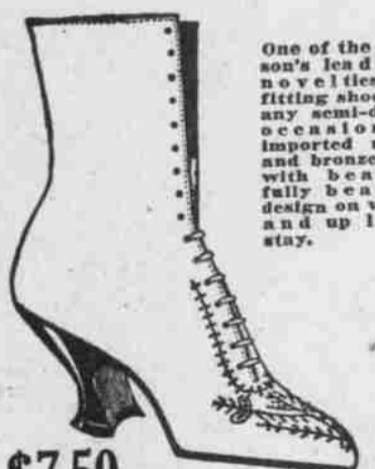
## Quality—the Basis of Price—at Baker's

Our shoe prices are based upon quality alone—not upon the name Baker, however much it may mean to the public, or upon Baker styles, or upon Baker service. Dollar for dollar, Baker shoes for men, women and children represent actual value in material, workmanship, which makes their use wise economy.

Sole Agents for the Nettleton Shoe



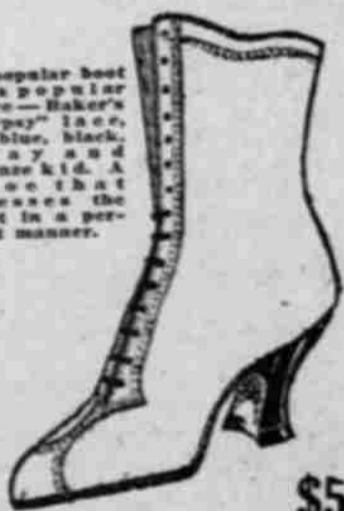
\$4



\$7.50

One of the season's leading novelties. A fitting shoe for any semi-dress occasion. Imported mat and bronze kid with beautifully beaded design on vamp and up lace stay.

A popular boot at a popular price—Baker's "Gipsy" lace. In blue, black, gray and bronze kid. A shoe that dresses the foot in a perfect manner.



\$5



## Christmas Time Is Slipper Time

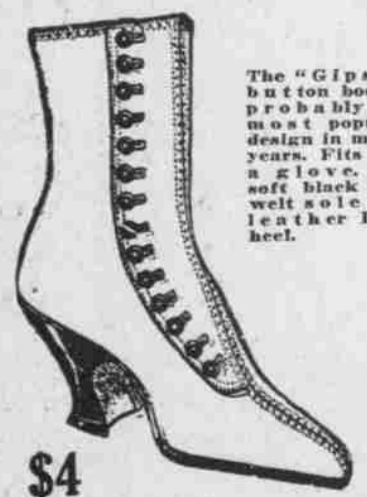
What would people do were it not for the glad Christmas time that brings—with its many other pleasures—slippers? Those last season slippers cannot possibly last a day after December 24th. Do not disappoint anybody by failing to give them a new pair. We have provided a bountiful supply of Christmas slippers in warm felts, vari-colored, fur-trimmed and plain, soft kid slippers, moccasins, etc., for every member of the family. Head your list "A Pair of Baker Slippers."



Beginning Monday, December 20, Stores Open Evenings Until Christmas

# C.H. Baker

Largest Retailer of Shoes West of Chicago



\$4

The "Gipsy" button boot—probably the most popular design in many years. Fits like a glove. In soft black kid welt sole and leather L.V. heel.

270 Washington St.

380 Washington St.  
Corner West Park

270 Morrison Street