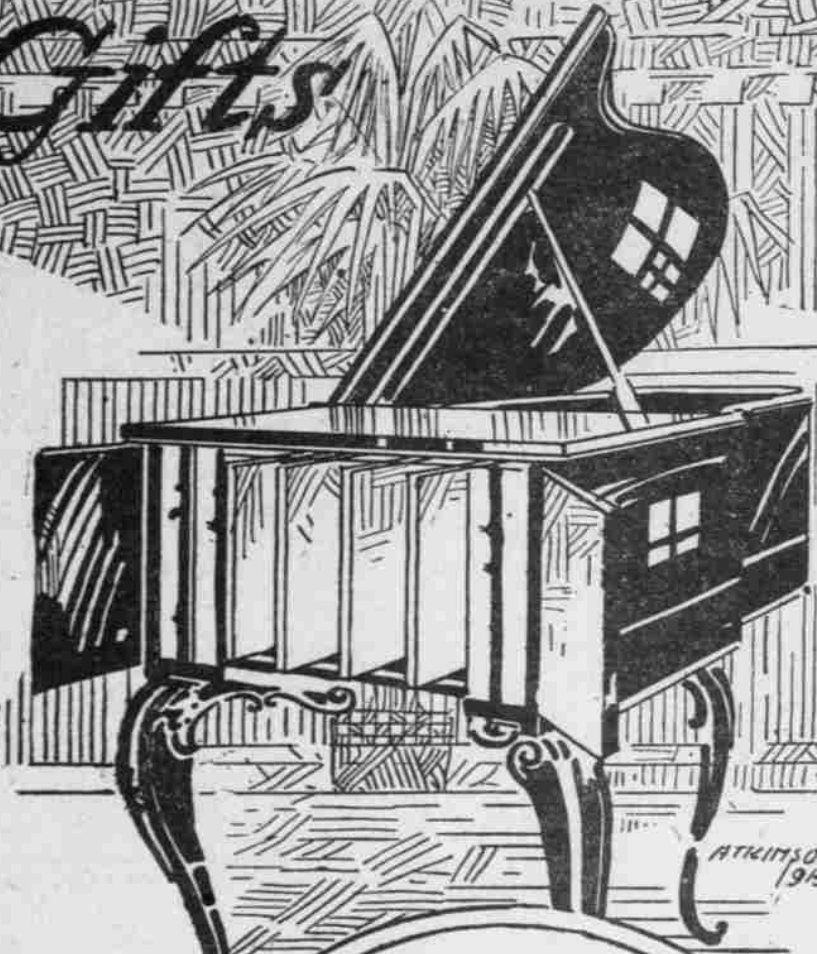


The Christmas Gift of All Gifts A Talking Machine

IT brings to mansion and to modest home alike the supreme joy of music. Makes no difference if the wind DOES howl and the sleet "pat-pats" against the window panes these long, cold winter nights. A Talking Machine assures you that the evening hours will fly with speed and pleasantness.

For, around your own warm fireside with family or with friends—makes no difference where or when—you can bring forth instantly for your enjoyment, the master artists of the age. The most alluring singers, bands and orchestras of first renown, funniest comedians—you'll find them all awaiting to obey your every wish, no matter whether momentary whim may call for classic or the latest rag.

Without question, the Christmas Gift of ALL Gifts is the Talking Machine. It's a gift a man's wife will most appreciate; it's an educative and most welcome gift for children; it's the gift ideal for one, good friend to present to another. And it's a Christmas present that no one may hesitate to buy, for very easy terms of payment may be had—any of the houses in this announcement will be glad to explain.



The Best Place to Buy Talking Machines Is The Wiley B. Allen Co.

The most perfectly equipped shop in the Northwest. Every known record in perfect condition. Every priced machine in the various woods and finishes.

Terms and Delivery to Suit You

The Wiley B. Allen Co.
ESTABLISHED 1872

Morrison St. at Broadway
Other Stores—San Francisco, Oakland, Sacramento, Los Angeles, and Other Coast Cities.

Will You Listen to Music on Christmas Day?



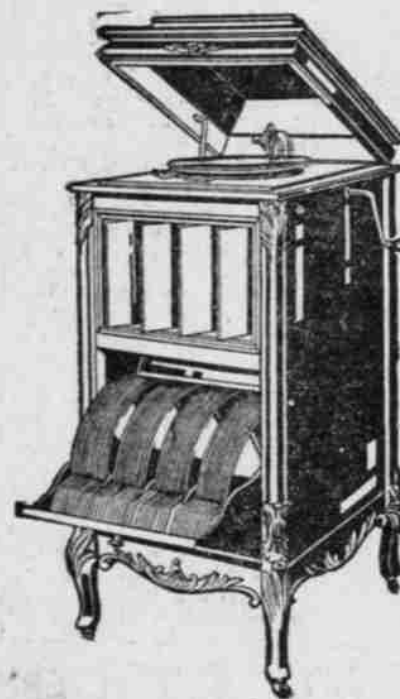
COME to our store right now and select that Grafonola your family has so long desired. We will send it to your home on Christmas Eve.

Dignified, artistic, wonderful in tone and simple in operation.

Grafonolas \$15 to \$350

We show an unsurpassed selection of Christmas and other Records.

Main Floor



Eilers TALKING MACHINE

Our Phonograph Department Is Complete in Every Detail

Henry Jenning & Sons

Washington at Fifth

Mignonette \$100

Washington at Fifth



You can have a

Columbia Christmas Grafonola Outfit

sent to your home (or anywhere you say) and on Christmas morning if you wish, for only a small initial payment. Balance can be paid, at your convenience, after the Holidays.

We can give you an outfit that will just fit your pocketbook and on special Christmas terms.

Columbia Double-Disc Records 65c and Up

REED-FRENCH PIANO MFG. CO.

Tenth and Stark
Phones:
Mar. 53, A 1252



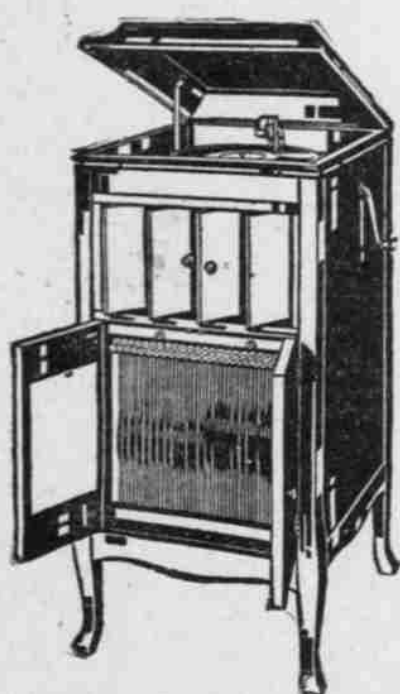
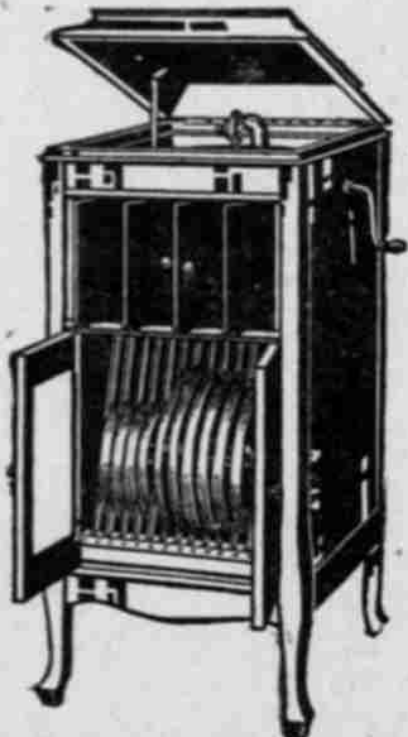
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Wherever exhibited has carried away more Grand Prizes and Gold Medals than all other makes combined.

The Two Leaders

\$75.00 and \$85.00
Either at \$6.00 Per Month
A Year's Free Service

Other outfits \$15.00 to \$500.00. We sell only new goods.
Terms as low as \$1.00 per week.



Columbia Graphophone Co.

429-431 Washington Street
Open Evenings to 9 o'Clock Until Christmas

Come in and Hear the World's Three Greatest Talking Machines

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WHOLESALE Manufacturers RETAIL
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Don't forget, we have the best equipped store in the city to give you Columbia Service.

We sell on the easiest of terms—charge you no interest on your deferred payments.

A small deposit will put aside your Grafonola for Christmas.



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