

SKIRTS ACCORDION PLEATED—WE SEW, HEM AND PLEAT, \$1; BOX PLEATED—READY TO FIT ON BAND—\$1; SKIRTS CUT FREE

—Soda Fountain Special —Hot Chocolate with whipped cream, sandwich, pie or cake, 10c.—Base't. —See the \$95 Alcazar Range to be given away, Stove Department, Eighth Floor—FREE!

—Patescope Movie for children —FREE Saturday—9, 10 and 11—Sixth Floor.



—Men's Bath Robes and Slippers—Smoking Jackets—in Clothing Section, Third Floor.

—A Willamette Sewing Machine for Christmas—\$1 down, 50c weekly—No interest—Sixth Floor.

—Choose a Victrola, Columbia or Edison from greatest stocks on Pacific Coast—Easiest Terms.

# 1348th Friday Surprise Sales -- the Store of a Million Gifts!

## M. & F. Merchandise and Glove Orders

—As usual, Meier & Frank orders will solve gift problems for thousands! —They are issued at the Glove Store and at special Main Aisle Booth. Redeemable any time for gloves or any other merchandise.

—Meier & Frank's Surprise offerings today fairly sparkle with the Christmas atmosphere. Gifts every way you turn. Neither have we forgotten the every-day practical things which folks must have, no matter what the season.



—Over 11 acres of Christmas stocks! —The greatest Toytown in the West! —The greatest Christmas Book Store! —The greatest Jewelry and Silverware Store! —The largest retail display of Phonographs in the West! —Trained, courteous salespeople! —Unsurpassed delivery facilities!

## Ride on the Moving Stairways

—Meier & Frank's has the fourth largest installation of moving stairways in the United States! —During Christmas shopping, and at all other times, you will find them quick, safe and uncrowded. Always running. Use them to both upper and lower floors.



**\$1.50 and \$1.75 Kid Gloves, \$1.19**  
—Fine real French kid gloves for women—just the thing for Holiday giving!  
—Fique sewn in one and two-clasp styles.  
—Black, white, brown and tan.  
—Fancy embroidery stitching.  
—All sizes. Friday Surprise, \$1.19.  
—Main Floor, Fifth Street.

## FOR MEN!

**50c Accordion Silk Socks, 35c**  
—A beautiful silk sock for gift purposes!  
—Accordion ribbed, in all the wanted colors.  
—100 dozen pairs of this regular 50c quality, for the 1348th Friday Surprise Sale today, 35c, or 3 pairs for \$1.

**Men's Finest 50c Neckwear, 35c**  
—Literally thousands of gift ties to choose from in this big Surprise Sale today! Beautiful satins, messalines, peau de soie and other silks in infinite variety of patterns and colors. Every one a 50c tie at 35c, or 3 for \$1.

**Men's \$2.50 to \$5 Mufflers, 79c**  
—A clearing of broken lines in Full Dress Mufflers, Reefers and Full Dress Protectors, in white, gray, pearl and black. They sold as high as \$5. Limited quantity only. Friday Surprise, while any remain, 79c.  
—Main Floor, Fifth St.

**Cafeteria and Dairy Lunch**  
—Where you can get a delicious, wholesome lunch, well cooked and quickly served. Prices moderate.  
—Direct entrance by the stairway, Sixth and Alder streets.  
—Basement.

## TOYTOWN!

—To encourage early morning shopping and lighten the rush that will be sure to follow on the announcement of these toy surprises, Santa Claus will give FREE between 10 A. M. and 12 M. candy in a souvenir box to children accompanied by grown-ups.

- 65c Train Today 48c** —Friction Locomotive and tender. Well constructed. Bright red with gold decoration. Sketched.
- \$1.25 Piano Today 98c** —Rosewood, mahogany finish. Has 14 keys and good tone. Like illustration.
- 60c Fire Engine 49c** —All steel auto truck with gong. A sturdy toy.
- 75c Dog 57c** —Cloth-covered dog that runs on wheels. Has blanket, collar and muzzle. As illustrated — for 57c.
- \$1 Doll 79c** —Jointed character dressed doll. Cloth body. Almost unbreakable. As sketched.
- \$2.50 Train \$1.89** —Mechanical train, with track.



## \$1.50 Silver Pieces, 87c

—Three splendid gift suggestions—  
—Sheffield bonbon dish, with handle; glass lined.  
—Fine extra heavy plated three-bottle caster.  
—Jam or jelly jar, heavy Sheffield top and holder.  
—They would usually sell at \$1.50—Friday 87c.  
—Main Floor—Order by Mail.

## Ribbon Remnants 1/2

—We've sold so many thousands of yards of ribbons the past few weeks that short lengths of ribbons have piled up.  
—Here they are for Friday Surprise!  
—Plain and fancy ribbons, wide and narrow ribbons.  
—Velvets, satins, imported fancies and all kinds.  
—Three-quarters to two yards—Friday Surprise at half price!  
—Main Floor, Fifth Street.

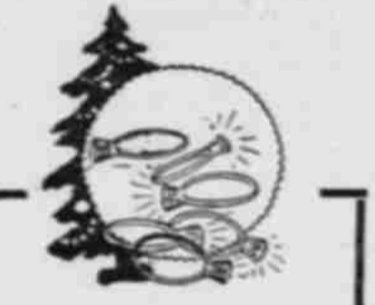
## \$1.50 Waists Friday, 92c

—Dainty voiles and madras waists for all-year-round wear!  
—Plain and trimmed models.  
—Stripes and plain colors, long sleeves and convertible collars.  
—Prettiest \$1.50 models—Friday Surprise at 92c.  
—Fourth Floor, Central.

## Today We Open the Special Bargain Gift Floor

**Fourth Floor, Sixth Street**  
—A big Christmas bazaar, with gifts at popular prices, arranged on tables for easy selection.  
—Gifts for father, mother, sister and brother—prices to suit every purse.  
**Friday and Saturday!**

- Women's 50c Round Garters at pair 25c
  - 1000 Genuine California Rose Beads at 25c
  - 1000 boxes of Christmas Stationery at 19c
  - 5000 pounds of Pure Candies at 12 1/2c
  - 1000 pieces of Gift Chinaware at 25c
  - 5000 Men's Gift Ties in Xmas boxes at 25c
  - 2000 Men's Gift Suspenders, boxed, 39c
  - 100 dozen Men's Fibre Silk Socks, 25c
  - 100 dozen Men's Pad Garters at 10c
- Ribbon Novelties Books Perfumes**  
**Infants' Gifts Hosiery Jewelry Notions**  
—Special salespeople—quick service—easy access by the moving stairways and 16 elevators.  
**Nothing Over \$1**



## Xmas Rings Special, \$2.59

—What could be more timely for Christmas giving?  
—Solid gold rings with single stone in Tiffany mounting.  
—Sapphires, rubies, amethysts, topaz and other pretty stones.  
—Limited quantity that will be taken quickly.  
—Women's rings at \$2.59.  
—Main Floor, Sixth Street.

## Our Own Importation From Ireland—

## Women's Initial Kerchiefs, 15c

—A wonderful surprise today —300 dozen dainty, sheer, handkerchiefs, hemstitched and embroidered initials. Warranted all pure linen.  
—Splendid 25c grade, for the Surprise, 15c each, or 6 for 75c.  
—Main Floor—Order by Mail.

## Spanish Lace Scarfs, \$1.39

**Sold at \$2 and \$2.50**  
—Beautiful imported scarfs in black, white and a few colors.  
—A number of dainty patterns. Size 24x86 inches.  
—Packed in holiday boxes.  
—A gift that any woman would enjoy.  
—Friday Surprise at \$1.39.  
—Main Floor, Fifth Street.

## Girls' New \$7 Corduroy Dresses —Friday \$4.95

—Just in and on sale Friday!  
—Fine quality velvet corduroys.  
—Box-plaited skirt and straight waist.  
—With white embroidered collar and cuffs and soft crush belt.  
—Sizes 5 to 14. Friday Surprise, \$4.95.  
—Second Floor, 6th St.

## 75c Outing Gowns, 59c

—You'll want two or three of them at this exceptional Surprise Sale price!  
—Splendid, heavy flannellette gowns—yoke style, cut full and long. Well made and neatly trimmed. White and colors.  
—Our special 75c gowns today, 59c.  
—Third Floor, Sixth Street.—Order by Mail.



## For a Xmas "Surprise"

**\$9 to \$14 Quilted Silk Robes, \$5.95**  
—Long robes, beautiful and warm.  
—Two models in blue, red, pink, brown and black.  
—Sizes 36 to 46. Friday Surprise, \$5.95.  
—\$5.95 to \$8.50 Short Silk Embroidered Robes, Friday, \$3.95.  
—Third Floor, Sixth Street.—Order by Mail.

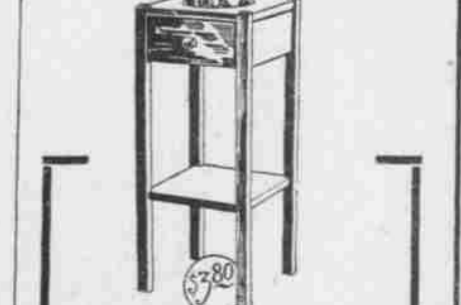
## A Lucky Purchase Brings Just 50

## \$15 and \$20 Men's Raincoats, \$11.85

—50 men will get raincoat values that they'll talk about long after the coats have given full service!  
—They are all-wool Cassimeres, thoroughly waterproof—coats that combine the style of an overcoat and the protection of a raincoat.  
—Two colors—tan and gray, with plaid lining to match.  
—Cut full 50 inches long, with convertible collar. Sizes 34 to 46.  
—Don't wait too long today, if you want one of these \$15 to \$20 coats at \$11.85.  
—Third Floor, 5th St.—Order by Mail.

## Blankets for Christmas \$4.85

**Our \$6 Grade**  
—White wool blankets, full bed size with colored borders. A splendid Friday gift-surprise!  
—Second Floor, Fifth Street.—Order by Mail.



## From the Big Gift Furniture Store—

## Smoker's Cabinet \$3.80

—Exactly as illustrated—a gift that'll find its way straight to the man's heart!  
—Splendidly built of solid oak in both wax and fumed finish. An extraordinary Friday Surprise at \$3.80.  
—Eighth Floor—Order by Mail.

## A Stirring Christmas Surprise—Men's Gift Slippers, \$1.39

—\$2 and \$2.50 grades!  
—Buy gift slippers for husband, father or son—and save enough to buy several other gifts.  
—200 pairs of men's slippers, of brown and black kid and calf in hand-turned soles. Opera and Everett styles.  
—All sizes, 6 to 11, in the lot.



## \$6 and \$7 J & T Cousins Fine Shoes for \$4.15

—250 pairs of short-vamp, Paris-last lace and button shoes—and style as illustrated. Colored and black cloth tops, with Louis heels of either leather or wood.  
—You know what J. & T. Cousins stands for in women's footwear—supreme quality! Broken sizes, but nearly all sizes and widths in the lot.  
—Third Floor—Order by Mail.

## A Coat Surprise \$7.50!

**One Splendid Winter Model as Pictured!**  
—Another wonderful evidence of Meier & Frank buying power—100 of the most desirable new coats for women and misses at a price that'll make this Friday Surprise the most talked-of coat sale of the season. A fine assortment.  
—These would be \$12.50 coats anywhere—just one hundred of them for today's Surprise Sale at the extraordinary price of \$7.50.  
—Fourth Floor, 5th St.—Mail Order Customers, give size, style and color. Satisfaction guaranteed.



## \$1.00 Sugar and Creamer Set 59c

—Just 100 pairs of them!  
—Beautiful sets with silver deposit in exquisite design.  
—The illustration shows how dainty and pretty they are.  
—100 Christmas gifts for Friday Surprise at 59c.  
—Basement.

## \$11 and \$12 Bed Spreads, \$6.98

—Imported \*Marseilles full-size counterpanes!  
—Scalloped, with cut corners.  
—Floral design in center—light blue, pink and gold.  
—Friday Surprise at \$6.98.  
—\$10 three-quarter size bedspreads, Friday Surprise, \$4.98.  
—Second Floor, Fifth Street.

## Grocery Surprises

—These will make it worth your while to shop here today. NO PHONE ORDERS.  
—Butter, Blue Ribbon, fine quality, roll 69c.  
—Shredded Coconut, freshly ground, the pound 15c.  
—Teas, all 50c bulk varieties, pound 39c.  
—Coffee, "Challenge," lb., 28c; 2 lbs., 50c; 4 lbs., 95c.  
—Quaker Oats, popular cereal, package 10c.  
—Gold Dust or Citrus Powder, pkg. 19c.  
—Ninth Floor, Fifth Street.



## For Dainty New Drapes—15c Scrims 10c

—Several of the prettiest patterns, edged with laces and insertion.  
—Scrims that suggest the daintiest bedroom curtains.  
—Regular 15c quality for the 1348th Friday Surprise, 10c a yard.  
—Seventh Floor, Sixth Street.—Order by Mail.