

—A Meier & Frank Glove or Merchandise Order solves the gift problem. Glove Counter—Main Flr.

—Free Exhibition of Paintings by John H. Trullinger, noted Oregon artist—Sixth Floor.

—Complete Express Office and Postal Sub-Station Basement Balcony—packages wrapped free.



—Soda Fountain Special —Hot Chocolate with whipped cream, sandwich, pie or cake, 10c—Basem't.

—Give mother or wife a Willamette Sewing Machine. Join our Xmas Club —\$1 down, 50c weekly.

—Expert chiropodist in connection with our Beauty Shop and Manicuring Parlors—Fifth Floor.

Some Reasons Why Meier & Frank's Have the Xmas Crowds

Mary Ann's Christmas Hints—

—Towntown—Children, have you been to Towntown? It's open and moving—sim, gam, bang! Merry-go-rounds whirling round and round—roly-poly tumbling and rolling all over the place.

—Trains and automobiles whizzing by! And over in the corner is the most exciting automobile race.

—Torpedo-boats blowing up battleships with loud explosions, and submarines, with propellers whirling, ready for an underwater spin.

—Circus folk, in fantastic garb, "bobbing" on a spring, with a funny little squeak. And all the funny folk who wiggle their heads.

—Calico cats and white woolly lambs—and all those dear, queer little creatures that come forth only at Christmas time.

—Oh, for the dolls—the kind that little girls dream about—some teeny, weeny ones and some quite as large as little daughters for herself. Many as true to life you want to hug them! Lovely trunks filled with the most beautiful trousseaus that any well-brought-up doll could wish for—dressing tables for "my dolly's" primping—tea sets—and, oh—

—But have you met Santa Claus, himself? He's on the fifth floor every day from 10:30 until 11:30 and from 2:30 until 5—in his own little house—with a mail box for the kiddies to drop their letters in.

—I could fill a page about Towntown—but you want to come and see it yourself, children, and bring your parents. They'll enjoy it quite as much as you.

Mary Ann—

Bracelets, 69c

Prettiest \$1 to \$1.25 Kinds —Pretty Christmas gifts that are inexpensive. —Attractively engraved—just as illustrated. Round bracelet with safety clasp. —Holiday special at 69c.

—Ezquisite Garnets in old-fashioned setting—that would make joyous holiday gifts. —Brooches from \$2.00 to \$25. —Necklaces from \$15 to \$25. —Main Floor, Sixth Street.

Christmas Phonograph Club—

Victrolas, Columbias and Edison's. Easy Terms—No Interest. —The largest retail stock of phonographs and records on the Pacific Coast. —Select your machine now and let us have it all ready for delivery Christmas. —Basement Balcony. —Mail Orders Filled.

Kodak Gifts

—Developing Tank, \$2.50 to \$6. —Kodak Amateur Printer, \$5.00. —Tripods priced \$1.60 to \$6.00. —Autographic Backs, \$2.50 to \$4.25. —Portrait Attachments, each 50c. —Kodaks and Cameras, \$1.25 up. —Special today—\$1.50 Developing and Printing Outfits, \$1.25. —Photo Albums and Calendars all prices. Developing and Printing. —Main Floor, Sixth Street. —Order by Mail.

2000 Children's Books 25c

—A magnificent display of popular priced books for the little ones—boy, girl, and even baby. Gift editions and miscellaneous reading—animal stories, bedtime stories, picture books and juvenile fiction. In pretty holly boxes for gifts. Basement Balcony—Order by Mail.

—The "Shop Early" campaign of the Consumers' League is being observed more and more each year! —Folks are selecting Christmas gifts now and smiling to think of the rush and jam of eleventh-hour buying they are avoiding. —Full stocks—lots of time to choose gifts that will give the utmost in pleasure. But the days are going fast—only 15 till Christmas. —Start your gift-plans bright and early this morning.

A Wonderful Sale Today of

Men's Flannelette Pajamas and Night Shirts



—Today we offer the balance of a great purchase—warm, cozy flannelette night-wear for men at the lowest prices we have known. —Every garment is full cut and splendidly finished. —What more sensible and appreciated gift could a man receive?

—\$1 men's Flannelette Night Shirts, extra special to-day 55c —\$1.25 Men's Flannelette Pajamas, extra special today for the low price of 79c —\$1.50 Men's Flannelette Night Shirts, extra special to-day 76c —\$2.50 Men's high-grade Flannelette Pajamas, special at only \$1.69 —Just inside Morrison Entrance. Mail Orders Filled.

Gift Luggage—Magnificent!

—We have ready for discriminating shoppers absolutely the finest assortments of high-grade luggage that ever gladdened the eyes of a connoisseur. If you had thought of making such a gift—see these! Inspect some of these pieces, anyhow—they are superb! Men's and women's styles are included.

—Ladies' bag of black calf, purple silk lined, fitted with 7 handsome toilet articles. Exquisitely chased and finished; perfect in every way. Famous "Indestructo" make. Sketched. \$26.

—Ladies' bag of pebble grain seal, gray silk lined. Would delight the heart of any woman. Illustrated. \$21. With beautiful fitted case to match and eleven toilet articles. \$33.50.

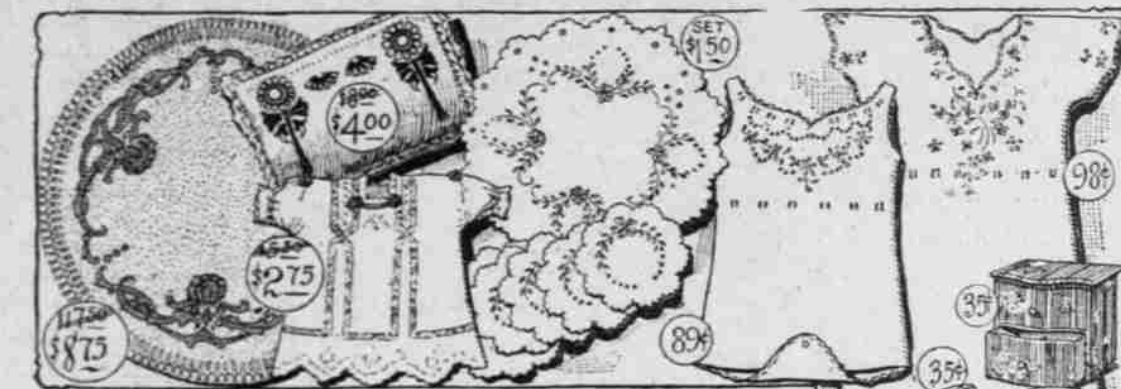
—Ladies' black suitcase of long-grain seal, blue silk lined and fitted with all requisite toilet articles. \$20 and \$25.

—Men's bag of pebble grain seal, with gray kid lining and fitted dressing case to match, \$25.

—Basement, Sixth Street—Order by Mail.



Indestructo and Hartman Luggage here exclusively.



The Art Goods Store

Abounds with thousands of dainty gift ideas. Finished and to make.

THERE seems to be so much more sentiment attached to a gift you make yourself. Still time to embroider some of the many new novelties found in such endless variety here. —In finished pieces you will find scores of dainty and practical gift suggestions. We can only hint about them, here and there. —Free lessons daily by Mrs. Jones on new ideas in yarns.

Hand-Embroidered Royal Society Samples at 1/2 Price

—Lots of pretty pieces left in this sample lot. Many beautiful hand embroidered centerpieces, table runners, luncheon sets, towels, pillows, etc. These were samples used in the Royal Society's New York Display Rooms. All clean and perfect. \$2.50 to \$15 pieces, half what they are marked.

New Stamped Gowns, 98c

—Six patterns in new slip gowns, stamped on fine lingerie lawn, 98c. Other stamped gowns up to \$2.50. —Stamped combinations on lingerie lawn, 89c.

Stamped Luncheon Sets, \$1.50

—An unusual price on this set consisting of 22-inch center and 12 dollies, stamped on the finest linen. Very special today, set, \$1.50.

Cretonne Novelties, 35c Upwards

—A big table of them—handkerchief boxes, glove boxes, sewing boxes, baskets, dolly-rollups, sewing bags, tie racks, etc. All are covered with lovely cretonnes. Prices 35c upwards.

New Dresser Trays, 98c

—In old ivory. Waste baskets to match, \$1.25. —Second Floor, 6th St.—Mail Orders Filled.

An Exposition of Lovely Glove Silk Underwear

—Incredibly lovely and inexpensive. Just a few years ago, such underwear would have been within the reach of only the very wealthy—and it was not so lovely as this, either!

—There are pretty V-neck brassiere bodices, knickers with tailored edges, or daintily lace trimmed. There are silk vests, with band top, and vests with crocheted yoke.

—Kayser's beautiful Venetian and Italian silk underwear—a gift that any woman would love!

Kayser Silk Vests \$1.40, \$1.60, \$2.95. Kayser Silk Knickers \$2.75, \$3.25.

Kayser Silk Corset Covers \$1.50 to \$3.00. —Main Floor, Sixth Street. —Order by Mail.

—A beautiful Alcazar two-in-one Range, burns coal and gas, given free for 10 best reasons why an Alcazar should be in every home. Ask for particulars. —Stove Department, Eighth Floor, Sixth Street.

One's Perfume Is a Hallmark

to one's character. The subtle yet distinctive fragrance of

Houbigant's "Quelques Fleurs"

won for it the grand prize at the Panama-American Exposition. This exquisite perfume here only. Perfume at \$4 and \$7. Toilet Water, \$7 and \$12.50. Toilet Water Vegetal, \$4. Face Powder, \$5. Sachet, \$1.90. —In the daintiest gift packages. —Main Floor, Sixth Street.

Bathrobing 29c a Yard

The Best 35c Kind.

—A most acceptable gift—enough of this warm bathrobing, in pretty new designs, for a lounging robe! —6 yds. for women's robe. —7 yards for men's robe. —Light, dark and medium shades, flower and conventional designs. —Second Floor, Fifth St.

Xmas Novelties In Notions

—Fancy Frill Elastic—all colors, 20c to 50c yard. —Ideal Tinting Shuttle Holder, 10c. —Needlebooks of all kinds, 25c to \$2. —Sachet Powder Bags, set of 3, 25c. —65c Women's fancy round Garters, 50c. —Emeries—all kinds and sizes, 5c to 15c. —Fancy Needle Boxes, 25c. —Fancy Thread Waxers, 5c, 10c. —Fancy Cupid Celluloid Thimbles, 10c. —Roberts' Gold Eyed Bodkins, set 5c. —Thread and Needle Holders, 15c and 25c. —New Novelty Shirt Waist Pins, 10c set. —New Darners and Bodkin Sets, 25c. —Colored Celluloid Glove and Stocking Darners, 15c to 35c. —Main Floor, Sixth St.

Xmas Lace Suggestions

—For Dainty Blouses.

—Silk shadow laces, all colors, dainty patterns in all-white, cream and black; 36 inches wide. 75c to \$1 qualities, 59c yard. —Shadow, net top and all-over laces, white and ecru. 65c to \$1 qualities, 49c yd.

—For Xmas Fancies.

—Round-mesh Vals. for corset camisoles, aprons, caps, etc.

—For Xmas Fancies.

—Laces for camisoles, caps, aprons, etc., and French and round mesh Vals, filet edges and insertions, 1/4 to 1 1/2 inches. 12c to 20c qualities, 10c.

—Main Floor, Fifth St.

Specials in Baby-wear

A Few Holiday Suggestions for Baby!

—35c Hand-crocheted Booties 29c. —75c Hand crocheted Sacques, 59c. —\$1.25 to \$1.75 Cashmere Sacques, 98c. —\$2.00 Wool Cashmere Shawls, 98c. —35c Creeping Beads, all colors 29c. —\$1.75 Angora Wool Bonnets, \$1.10. —Long and Short Slips, special, \$1.29. —Fancy Trimmed Baskets, special, \$3.49. —Celluloid Comb and Brush Sets, 59c. —Fancy Crib Blankets, special, 45c. —Second Floor, Sixth Street.



The Christmas Sale of Lamps

That Will Radiate Yuletide Cheer to the Heart of the Home

THE Meier & Frank lamp sale is an annual event looked forward to by many. —This great event includes our entire line of electric portable lamps at extraordinary savings. The newest and most artistic designs in Reading, Floor, Library and Desk Lamps, in old brass and black, Jacobean bronze, Empire brass, Olympian bronze, Verde green, Mycenaean and gold, Cellini bronze and Royal bronze. —Every lamp is fitted with the best Mazda globes.

\$5.50 Mahogany Stand Lamps, \$4.49 —As illustrated above, with blue, yellow or gold color silk shade. Christmas sale price, \$4.49.

\$10 Stand Lamp, \$7.49 —As illustrated above, a very artistic design in old brass and black finish, with floral decorated glass shade. Sale price, \$7.49.

\$11.50 Library Lamp, \$7.98 —As illustrated above, in the new Japanese bronze metal, shade lined with colored silk. Very special, \$7.98.

\$10 Electric Lamps, \$7.49 —As illustrated above, artistic brass finish with metal and art glass shade, fitted with two lights. Sale price, \$7.49.

\$21 Jacobean Lamp, \$16.98 —One of the very newest lamps, finished in Jacobean bronze. Exactly as illustrated above. Sale price, \$16.98.

\$24 Electric Lamps, \$19.19 —In the new Cyprian and gold finish, with latest style base and shade. Exactly as illustrated above. Christmas sale price \$19.19. —Basement—Mail Orders Filled.

A Practical Gift Suggestion! \$5 Axminster Rugs, \$3.35

—What housewife would not welcome a gift of one or two pretty small rugs?

—These are 36x72 Axminsters—excellent grade—wide range of Oriental and small figure designs. \$5 grade, today, \$3.35.

—\$3 Axminsters, 27x60-inch, \$2.12. —\$4 Axminsters, 36x72-inch, \$2.85. —27x54-inch Axminster and Velvet Rugs, \$1.39. —\$3.75 Bissell's Carpet Sweepers—for gifts—\$2.75. —Seventh Floor, Fifth Street.—Mail Orders Filled.



Some Gift Suggestions From Furniture-Land

—Unusual and elegant—every piece artistic and refined, reflecting pleasantly on the choice of the donor.

—Faithful reproductions of old Italian and French Mirrors and lamps and hall lamps and candlesticks. Some in exquisite polychrome finish, with dull reds and soft blues and old gold in true antique effect.

—Colonial sewing tables, fire screens, trays and candlesticks—and beautiful bits of modern design.

Illustrated Are

Mahogany Candlesticks at \$1.45. Mahogany Lamp and Silk Shade, \$5.20. Mahogany and Tapestry Trays at \$6. Polychrome Candlestick with Candle, \$8.50. Gothic Console Mirror, antique gold, \$39. Polychrome Flower Vase, \$9.50. Mahogany Book Blocks, \$7. —Eighth Floor, Fifth Street.

