

—Soda Fountain Special—Hot Chocolate with Whipped Cream; choice of Sandwich, Pie or Cake—10c—Basement.

—Santa Claus on Sixth Floor—10:30 to 12 and 2:30 to 5 o'clock—Bring the children—Sixth Floor, Fifth Street.

—Free—Patheoscope Movie for children, Music Hall today at 3:30. Varied programme. An hour's entertainment—Free.



—Expert Chiropodist in connection with our Beauty Shop and Manicuring Parlors—every convenience—Fifth Floor, Fifth Street.

—See the Wonderful Art Butter Exhibits on Our Ninth Floor—the Priscilla Tea Room and Dutch Room for Men on This Floor.

—A Meier & Frank Merchandise or Glove Order Always Acceptable—Issued at the Glove Counter—Redeemable Any Time.

# A Wonderful Christmas Surprise -- It's Our 1347th!



## Women's Fine Union Suits, \$1.65

The best \$3.00 kind.  
—Fine grade silk and wool suits.  
—Famous Harvard Mills brand.  
—Manufacturer has discontinued the style, so we are going to dispose of them in one Friday Surprise lot.  
—Sizes 4 and 6 only.  
—Friday at \$1.65.  
—Main Floor, Sixth Street.

## Women's Silk Stockings, 69c

—400 pairs of "seconds" of a prominent manufacturer.  
—The imperfections are so slight as to be scarcely noticeable.  
—Wearing quality or appearance not impaired.  
—Black and colors.  
—Friday Surprise at 69c pair.  
—Main Floor, Central.

## Dainty Satin Slippers, \$3.85

Regularly \$5.00.  
—Pretty!  
—Just in time for Winter parties.  
—Pink, blue, black or white satin dancing slippers, with hand-turned soles and full Louis French heels.  
—Bead, ribbon and chiffon rosettes. On sale Third Floor.  
—Friday Surprise at \$3.85.

## Embroidered Covers, 50c

Prettiest 75c kind.  
—All made and ready to use!  
—Heavy white linens, scalloped and embroidered with cards in white, red and blue.  
—Attractive for holiday parties.  
—Friday Surprise at 50c.  
—Second Floor, Sixth Street.

## Cretonne Remnants, 10c

—Half-yard pieces, useful in a hundred ways now, just before Christmas!—Seventh Floor.  
—Many excellent qualities and some of our prettiest designs.  
—A limited quantity for Friday Surprise at 10c each.  
—50c to \$1.25 Sunfast Drapery, short lengths, at 25c yard.

## California Scented Rose Beads, 25c

—Another shipment of those beautiful scented beads that sold so quickly last week!  
—All the wanted colors are included—pink, coral, blue, lavender—and many more.  
—These have sold regularly as high as \$1.50.  
—Mail Orders Filled.  
—Friday Surprise 25c.  
—None sent C. O. D., none on approval.  
—Main Floor, 6th st.

## Warm Wool Blankets, \$3.75

The best \$5 grade.  
—Soft, white wool blankets.  
—Full-bed size.  
—With pretty blue or pink borders.  
—Friday Surprise, special \$3.75.  
—Second Floor, Fifth Street.

## Marseilles Bed Spreads, \$6.98

Regularly \$12 and \$13  
—Handsome imported Spreads.  
—With scalloped edges and cut corners.  
—Colored designs in center—full bed size.  
—Friday Surprise, \$6.98.  
—1/2 Size Marseilles Spreads, special today at \$4.98.  
—Second Floor, Fifth Street.

—Thousands of folks will be up bright and early this morning to attend the Surprise Sales at Meier & Frank's! The offerings on this page are but an index to thousands of savings on wanted Christmas goods. Scan the headlines—there are savings here for everyone.

## Japanese Silk Kimonos, \$5.95

Excellent \$10.95 to \$25 grade  
—One style, just like illustration.  
—Beautiful garments embroidered in gold.  
—The colors are brown, Navy and red—some in three-quarter lengths, others full length.  
—Included are a number of long Japanese padded robes in black, red and Navy, selling regularly \$11.75 to \$14.  
—Friday Surprise, \$5.95.  
—Third Floor, Sixth St.



## Dainty Lawn Embroidery, 39c Yard

Priced ordinarily 50c to 75c  
—Dainty floral designs with Venise edge.  
—25 inches wide; pretty for aprons, children's wear and dainty undermuslins.  
—Friday Surprise at 39c.  
12c to 20c Laces, 5c Yard  
—Laces for holiday sewing. Pretty for caps, aprons, mattresses, petticoats, undermuslins, etc. Shadow, Platt Vals, Nottingham, Barman edges and bands. Widths 1 to 5 inches.  
—Friday Surprise, 5c yard.

12c to 25c Laces, 10c Yard  
—Baby sets in edges and insertions, 3/4 to 3 1/2 inches wide. Dainty sets at 10c yard, Friday.  
—Main Floor, Fifth Street.

## 100 Trimmed Hats at \$1.95

Regularly Priced \$4 to \$6.50  
—Tailored and dressy models included.  
—Every style and shape that's desirable for Winter wear.  
—One just as illustrated.  
—Friday surprise, \$1.95.

\$1.50 to \$2.50 Untrimmed Shapes, 75c  
—One lot of velvets and combinations of velvet and satin shapes. Black and colors. Friday Surprise at 75c.  
—Fourth Floor, Sixth Street.

## Eng. Semi-Porcelain Dinner Sets, \$11.99

Priced regularly at \$15.00  
—Handsome 60-piece set.  
—Here's a fine Christmas gift suggestion!  
—Decorations of pretty brown design in lacy gold effect.  
—Gold edge and hair line  
—with handles finished in half-gold mat.  
—As illustrated, Friday Surprise, \$11.99.  
—Basement.

## Martha Washington Sewing Tables \$12.00

Just Like Illustration  
—Most any woman would beam with delight at such a gift!  
—Handsome mahogany sewing table in the beautiful Martha Washington design.  
—At the lowest price ever quoted in Portland.  
—Friday Surprise, \$12.  
—Eighth Floor, Fifth Street.

## Boys' Pants 69c

Sturdy Corduroys for Service!  
—Good quality corduroy, separate pants for boys.  
—Full cut and strengthened throughout to withstand hard usage. Service built into every pair.  
—Mode and golden brown colors.  
—Sizes 6 to 16 years.  
—Third Floor, Fifth St.



—It's one great sensation after another in the Men's Store! A special purchase brings another new lot of

## Men's Christmas Neckwear

At Unprecedented Low Prices!

—It's like an attempt to "paint the lily" to describe the beauty, the richness, the magnificence of this wonderful neckwear!  
—Finest of exclusive imported scarfing silks made into handsome wide-flowing-end Four-in-Hands. Every imaginable pattern and color. Many original patterns, never shown before in Portland.  
—Never such an unprecedented Christmas Neckwear Sale. Come!—Sale Main Floor, Fifth Street.

\$3 to \$5 Scarfs at \$1.65  
\$2.00 Scarfs at 98c  
\$1.00 Scarfs at 65c

## 250 Handsome Suits --at \$11.89

That sell from \$19.50 to \$22.50  
—Handsome suits, every one of them!  
—Developed of such materials as gabardines, whipcords and fancy mixtures.  
—Many models in  
Russian Blouse Suits  
Semi-Fitted Models  
Jaunty Norfolk  
—Some braid-trimmed, others velvet-trimmed, and many mixtures in tailored effects.  
—All sizes included—and every wanted shade.  
—Friday Surprise at \$11.89.  
—Fourth Floor, Fifth Street.



## Toytown Specials

—On sale all day while quantities remain. Little folks who come between 10 and 12 accompanied by "grown-ups" will receive FREE a souvenir toy house filled with candy from Old Santa himself.

**\$1.25 Trippel-Trappel Walking Kitty 79c**  
—Walks like real kitty and looks wonderfully life-like. Made on strong steel frame and covered with best grade plush cloth. Ribbon attachment. As sketched.

**\$1 Word Builder 79c**  
—Educational board for boys and girls. Teaches the children while they play. Set includes word builder of 48 letters and pictures and problem builder of 48 movable figures and signs. Illustrated.

**50c War Game 38c**  
—Includes 18 soldiers, mounted cannon, standard, etc. Sketched.

**\$1.50 Tea Set 98c**  
—Just as illustrated. Dainty china tea set, consisting of 6 cups, 6 saucers, 6 plates, sugar bowl, creamer and teapot. Very neat pattern. Pieces that will not break easily. Large enough for real use.

**Paint Outfit 29c**  
—Young folks' splendid painting outfit for home use. Paints, brushes, crayons, etc., and a wonderful Home Painting Book. Very special.

**Checker Board 19c**  
—Folding Checker and Backgammon Board complete with checkers and box.

—This vast new store with its moving stairways, its battery of swift elevators, its wide aisles and spacious floor space, welcomes Christmas throngs as no Portland store ever welcomed them. Shop early in the season—early in the week—early in the day!

## Crepe de Chine and Lace Blouses, \$2.98

The prettiest \$3.50 to \$5 Blouses  
—Fancy blouses in crepe de chine of white, flesh and yellow.  
—Tailored blouses in crepe de chine with stripes of all colors.  
—Dainty Georgettes, in combination with fine laces.  
—Many with touches of color.  
—Dainty for holiday wearing or giving.  
—Friday Surprise Special at \$2.98.  
—Fourth Floor, Sixth Street.



## 650 Ostrich Boas Half Price

—Choice of any dainty ostrich neck boa in stock at exactly half price.  
—Solid colors and combinations of pretty shades.  
—Long and short pieces, some with fancy tassels, others soft bows.  
\$1.98 Ostrich Boas for 99c.  
\$2.98 Ostrich Boas for \$1.49.  
\$3.50 Ostrich Boas for \$1.75.  
—Main Floor, Fifth Street.

## Women's-Children's Kerchiefs--Box, 22c

Selling regularly at 35c  
—3 dainty kerchiefs in fancy Christmas box.  
—Some with colored initials on white linen lawn.  
—Others hand-embroidered corner designs.  
—Seven different styles at 22c the box.  
—Two boxes for 40c. Friday only.  
—Main Floor, Fifth Street.

## Holiday Ribbons, 15c

—10,000 yards of new fancy ribbons for holiday sewing.  
—Widths from 4 to 6 inches.  
—Dreadens, plaids, stripes and brocaded patterns.  
—Friday Surprise at 15c the yard.  
—Main Floor, Fifth Street.

## Little Folks' Serge Coats--Friday--\$2.98

Selling regularly at \$5.50  
—Dainty little coats—as illustrated.  
—White serge in plain box style, full tailored, double-breasted effect, with pearl buttons.  
—Silk braid trimmed and unusually smart!  
—Friday Surprise, \$2.98.  
—Second Floor, Sixth Street.  
75c Rompers, 49c  
—Little Oliver Twist Suits, creepers and rompers.  
—Percales, gingham, seersucker, in light and dark colors.  
—Several styles, sizes 1 to 6 years.  
—Friday Surprise at 49c.  
75c Dresses, 49c  
—Children's gingham dresses, in sizes 2 to 5 years.  
—Plaids and plain colors, special at 49c.



## Hand Embroidered Pillow Cases, \$3.75

Priced Regularly at \$5.00  
—Pure linen slips, hand-embroidered, with pretty scalloped ends. Size 45x36. A useful gift suggestion.  
—Second Floor.  
—Friday Surprise at \$3.75 the pair.  
Hand embroidered pillow cases, with hemstitched ends, open design for initials, special at \$3.25.

## Men's Pants \$2.19

Good \$3 Values  
—A special lot of 193 pairs that sell regularly at \$3.  
—Striped worsteds, fancy chevrons, our famous Oregon cassimeres and 30 pairs of corduroys.  
—Conservative cut, splendidly made pants. All sizes, 30 to 62 waist.  
—Third Floor, Fifth St.



## Ireland's Gloves, \$1.15

Regularly \$1.50 to \$2  
—Sample line of the famous Ireland gloves for women at greatly reduced prices.  
—All sizes in black and white.  
—One and two-clasp styles, over-seam, pique and P. X. M. sewn.  
—Friday Surprise at \$1.15 the pair.  
—Main Floor, Fifth Street.

## Boys' and Girls' Books at 19c

Selling regularly at 25c and 35c.  
—Included are excellent books of history, travel and adventure.  
—Friday Surprise at 19c each.  
25c War Maps 15c  
—The war brought up to date.  
—Eight double-page maps.  
—Basement Balcony.

## Teazeldown Flannels for 9c

Regularly priced 12 1/2c  
—Teazeldown Flannel, 27 inches wide.  
—Pretty stripes, suitable for night gowns and children's underwear.  
—Well fleeced on both sides.  
—Friday Surprise at 9c yard.  
—Second Floor, Fifth Street.

## Children's Pencil Sets, 10c

Selling regularly at 25c  
—Cunning little sets that the kiddies love!  
—Three pencils, penholder, eraser and pencil lengthener.  
—All in a box shaped like a ruler, with inches marked out.  
—Main Floor, Sixth Street.

## Fancy Lace Brassieres, \$1.59

Regularly \$2 to \$2.50  
—One style as illustrated.  
—Dainty, yet strong and firm.  
—One model trimmed with Cluny lace and the other with wide torchon.  
—Excellent values.  
—Friday Surprise at \$1.59.  
—Third Floor, Sixth Street.

## Spark Guards at \$1.50

Priced regularly \$3  
—Guards to put before the crackling logs, to keep the sparks from flying out and doing damage!  
—Fine wire screen, in sizes up to 45 inches.  
—Friday Surprise at \$1.50.  
—No phone orders and none sent C. O. D.  
—Eighth Floor, Sixth Street.

## 50 Smoking Sets at \$1.89

The best \$2.50 kind  
—Polished brass smokers.  
—Just as illustrated, on stands 32 inches high.  
—With safety match holder and ash tray.  
—Just 50 in the lot—for Xmas giving!  
—Friday Surprise at \$1.89.  
—Basement.

## Long Cloth \$1.00 Piece

Regularly Priced at \$1.25  
—Excellent grade for night-gowns, lingerie, petticoats and the dozen other uses to which longcloth is put.  
—Full 10-yard pieces.  
—Friday Surprise at \$1.00 the piece.  
—Second Floor, 5th St.

