

PAGEANT HERALDS PROSPERITY DAWN

Electrical Parade Is Viewed by Cheering Thousands Along Brilliant Route.

HOME DEVICES FEATURED

Procession Is Marked by Comparison of Old-Style Utensils With Those of Electricity—Comics Get Share of Applause.

The brilliance, the economy and the varied utilities of electricity were paraded before thousands of Portlanders who last night lined Morrison, Third, Washington, Fifth and connecting streets to witness Portland's share in the great Prosperity week festivities that are now being conducted by the leading electrical firms in all large cities of the United States.

From the time a mammoth flashlight, 20 or 25 feet long, passed at the head of the procession until the last vehicle flashed by, the vast throng along the shores of the line of march evidenced their hearty approval by applause at the beautiful and by laughter at the comical stunts that had been planned under the direction of the committee.

The flashing of a searchlight, an enlarged edition of a pocket flashlight, the entry of the electric company, announcement of the approach of the parade. Following this feature came the head float of the Rose Festival, bearing the legend "The Whole World Knows the Portland Rose" and filled with genial conductors and motemen of the Portland Railway, Light & Power Company, dispensing lively music.

Perhaps the hit of the evening was the next feature, the line of privately owned electric, well-spaced, and each car bearing one of the letters of the word "PROSPERITY."

In the line of comics the "Ford Peace Ship," heavily loaded with cannon, spotting deadly confetti, manned by a halfsize individual, and carrying on its bow a bird cage in which slept "Birds of Peace,"—a large Rhode Island Red rooster—wrested from the crowds that lined the streets, its share of applause.

Another of the comics that rung loud guffaws from the persons along the streets was the appearance of the Davies and Pearson team in their "casseroles" with a "for sale" sign attached to its sides. The horse had been inserted in the shaft of the wrong way and walked down the street with the wagon vibrating ahead, almost lost in the blaze of electricity that crystallized from all sides of the rig.

HOME DEVICES ARE AMONG FEATURES

Discoveries of electrical appliances and emanations of electrical laws had their places in the line. Weirdly dressed men bearing signs on which were printed "I am Jim Watts," "I am Ben Franklin," "I am Andy Ampere," "I am Alex Volta," "I am Nick Paraday," "I am George Ohm," scattered themselves among the other features of the parade.

VANCOUVER BODY ELECTS

J. L. Sutherland Is President of New Chamber of Commerce.

VANCOUVER, Wash., Dec. 1.—(Special.)—J. L. Sutherland was elected president of the new Vancouver Chamber of Commerce tonight.

The vote cast tonight was the largest in five years. On the first vote there were three candidates, Sutherland, W. G. Drowley and W. E. Henshaw, but none had a majority. Mr. Henshaw, being low man, was dropped and a second ballot elected Mr. Sutherland president and Mr. Drowley vice-president.

The directors later elected the following executive committee that will meet next Wednesday to select the secretary of the club: J. A. Donovan, W. G. Drowley and A. Burnham, J. M. Deney was elected treasurer.

KANSAS FAVOR HUGHES

Senator Hughes is favored by the majority of voters in the Kansas State Journal, who is visiting for a short time in Portland. He is accompanied by Mrs. MacLennon and their daughter.

HOMES SOUGHT FOR TWO

Boy of Seven Needs Mother's Care and Brother, 12, Requires Aid.

The juvenile court has found two boys who are in need of homes. Lawrence, aged seven, is a well-behaved, lovable little fellow, whose mother is dead and whose father has been out of work for months.

PHARMACY CLASS VISITS LOCAL DOWNTOWN DRUGSTORES

Business Methods Are Explained to Future Druggists—L. G. Clarke is Host at Novel Luncheon.

Headed by Adelle Ziefle, dean of the pharmacy school, approximately 50 members of the pharmacy class of the Oregon Agricultural College yesterday spent the day in Portland and were taken through the clerical department and the methods of carrying on the mail-order business and the details of clerical management were explained.

MRS. MILLER IS ACQUITTED

Star Witness Missing in Case of Woman Accused of Arson.

After more than five hours of deliberation, a jury yesterday afternoon acquitted Mrs. Miller in the case of the arson at the home of the late J. H. Burt.

TOADSTOOL EATEN; 3 DYING

Tacoma Couple and Boarders Are Victims of Poisonous Fungus.

TACOMA, Wash., Dec. 1.—Mr. and Mrs. William Lyons and Claude Scates, a boarder, their home, are dying in hospital here as a result of eating toadstools, which they mistook for mushrooms, this afternoon.

MRS. T. W. SULLIVAN DIES

Wife of Oregon City Commercial Club President Falls to Rally.

OREGON CITY, Or., Dec. 2.—(Special.)—Mrs. Thomas W. Sullivan, wife of the president of the Oregon City Commercial Club, died early this morning following an operation yesterday at the Oregon City Hospital.

CHILDREN KEEP UP CALLS

Chamber of Commerce Flooded With Queries on Essay Contest.

E. K. Weinbaum, statistician for the Oregon Development Bureau of the Chamber of Commerce, almost wishes he had not agreed to take from the shoulders of the business officials the burden of answering the questions that are poured in by school children who are competing in the essay contest of the Chamber on "Portland as a Great Seaport."



Thompson's Deep-Curve Lenses Are Better.

GUARANTEE

These lenses are made of pure white crystal, scientifically ground and highly polished. No higher or more perfect examples of the art of lens grinding have ever been produced.

THOMPSON OPTICAL INSTITUTE

209-10-11 Corbett Bldg., 2d Floor.

Superb and "Human" Music by Electricity

A Timely Exhibition at Eilers Music House for Music Lovers and All Who Are Interested in the Latest Electrical Developments.

Less than twenty years ago the very first one of our electrically operated pianos was displayed at the Mechanics' Pavilion in this city. It was the first electrically operated piano ever displayed outside of the inventor's shop.

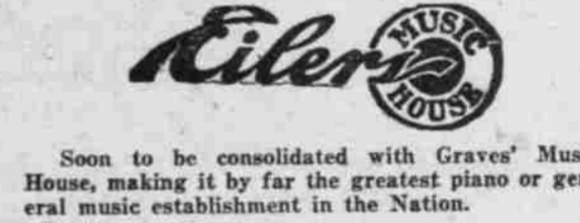
Following this, a short time ago, came Mr. Stoddard's brilliant invention, which is now embodied in the Nation's foremost piano—the Chickering. This is known at Eilers Music House as the "Chickering Artigraphic" and achieves the same results as the above-mentioned instrument, and it also permits the use of the regulation American music roll.

The highest development of a regular electrically operated piano is the Autopiano De Luxe Electric, which also, in its class, received the medal of honor at San Francisco. These instruments, too, are on display at Eilers Music House.

There are also many electrically operated bands and auditoriums and moving-picture theaters, also the various types of modern orchestras, duplicating the work of orchestras, large and small, are in operation.



Organs, reproducing the work of large or small hands. All of these instruments are playing and for sale at Eilers Music House.



Soon to be consolidated with Graves' Music House, making it by far the greatest piano or general music establishment in the Nation.

Consolidation Sale Now in Progress at Both Places—147 Fourth St., Near Morrison, and Broadway at Alder

PISTOL DRAWN IN STORE

Man Accusing Clerk of Short Change Is Arrested.

Charged with drawing a revolver to reinforce his argument that he had been short-changed by a clerk, Joseph Beckmyer was arrested in the Model Clothing Store, 18 North Sixth street, yesterday by Patrolmen Bales and Thompson.

MULTNOMAH COURT ELECTS

Foresters Banquet After Selection of Officers.

The annual election was held last night by Court Multnomah, Foresters of America, followed by a banquet.

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OUCH! LAME BACK, RUB LUMBAGO OR BACKACHE AWAY

Rub Pain Right Out With Small Trial Bottle of Old "St. Jacob's Oil"

Women as well as men are made miserable by kidney and bladder trouble. Dr. Kilmer's Swamp-Root, the great kidney remedy, is highly recommended by thousands.

Business Doctor—Newest Profession



George Francis Rowe, whose original advertising for Aronson's Jewelry Store has attracted widespread attention, is the head of a unique organization which has grown out of the profession of advertising.

Besides providing unusually original advertising, the Rowe concern is able to lend financial aid to merchants who find themselves with shrinking assets and growing liabilities.

A prominent concern in Tacoma found it owed over a hundred thousand dollars and that its net assets were worth less than sixty thousand. The creditors had a receiver appointed. The business was about to be sold. Rowe and his associates proposed to finance a cash settlement with the creditors. The offer was accepted.

In an interview yesterday Rowe supplied the foregoing facts, and, continuing, said: "This is the first time our organization has been outside the State of Washington. We have a big number of patients on our hands in the Puget Sound country. Times have been anything but good. However, the tide is turning, not only here, but everywhere, and it looks as though the worst is over. However, we feel that there will always be enough work for the business doctor; for, good times or bad, men make mistakes. Our difficulty is to get them to confide in us before it's too late. It is hard for a businessman to realize that there is a concern which will supply money even after the banker says "No."

It is hard to realize that, even if the liabilities are bigger than the assets, everything is not lost; for, nine times out of ten, creditors will look in favor of a quick settlement for cash, and the business, with some reductions in overhead expenses, can be continued.

Garrett Fisher, formerly treasurer of the Stone-Fisher Company, department store operators in Seattle, Tacoma and Everett, is secretary and treasurer of the Rowe Company. Fisher is just at present engaged on a big job in one of the leading clothing stores in Tacoma, his home city.

Advertisement for Sterling Gum 5¢ featuring a list of benefits and a small illustration of a person.