

SOUVENIR SANTA CLAUS TOY HOUSE FILLED WITH CANDY TO CHILDREN ACCOMPANIED BY ADULTS—10-12 O'CLOCK—TOYTOWN

—For a delicious, well-served luncheon, try our new Priscilla Tea Room, Ninth Floor.

—Soda Fountain Special, Hot Chocolate With Whipped Cream; Choice Sandwich, Pie or Cake. 10c.

—Meier & Frank Glove and Merchandise Orders Are Sure to Be Acceptable —Issued at Glove Counter.



—Silk Maid—Largest Selling Hose in America. A Meier & Frank Innovation—Over 40 Shades.

—Meier & Frank's Personal Shopping Service Will Help You Choose—In Person or By Mail.

—Give Mother a Willamette Sewing Machine for Christmas—\$1 at Purchase and 50c a Week.

Christmas China--More Beautiful and Varied Than Ever

—"The largest Christmas China display we have ever made," was our buyer's answer to the question, "How has war affected your importations this year?"

—Although we did not go to Europe last year for Chinaware, our imports from Germany, France, Austria and England came through as usual.

—Ready today—hundreds of exquisite china novelties—hand-painted pieces that suggest a dainty boudoir—vases that conjure up Portland's beautiful roses—and hundreds of other pieces for gift choosing.

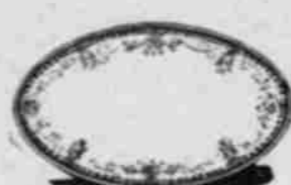
—Choose now—these pieces illustrated show the moderateness of Meier & Frank prices.



—85c German China Sugar and Creamer, like cut, dainty floral decorations. Christmas sale, the pair 50c.



—\$1.25 Nippon Fancy Decorated Tobacco Jar, very special, 90c.



—\$2.00 and \$2.25 Haviland China Comb and Brush Tray, assorted patterns and shapes, one like cut, 98c.



—\$1.75 and \$2 hand-painted China Teacups and Saucers—dozens of shapes and patterns, 98c.



—\$2 Nippon hand-painted Flower Vases, \$1.19.



—\$2.50 and \$4 Haviland China Chop Plates—several beautiful decorations, extra special, \$1.49.

—Largest assortments—lowest prices—make this headquarters for

Gift Kerchiefs

—Thousands upon thousands of dainty, sheer bits of linen, Swiss and lawn. Handkerchiefs from many lands, all packed in the prettiest of gift boxes.

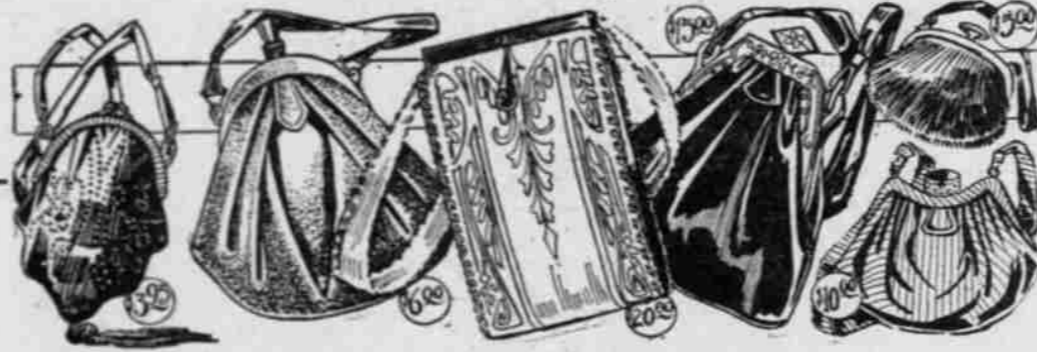
—The gift handkerchief store of Portland, say thousands who have seen our wonderful displays.

8 1-3c Kerchiefs, 5c
—Colored handkerchiefs, with dainty rolled edges, embroidered corners and other novelties, special, dozen, 55c, or 5c each.

15c Kerchiefs, 10c
—Fine scalloped edges. Special 6 for 50c, each 10c.

35c Handkerchiefs, 25c
—Newest effects in scalloped and hemstitched edges. Others Swiss embroidered, lace edge. 25c, or 6 for \$1.35.

—Main Floor. —Mail Orders Filled.



New Handbags for Holiday Giving

—Every woman carries a handbag of some sort—and she is always proud of an artistic or unique design. See some of these beautiful Holiday novelties just received.

Fur Bag
—as illustrated; to match various sets of furs. With velvet strap and colored knob. Silk lined and fitted. \$5.00.

Genuine Pin Seal Bag
—with novel mounting; black, inlaid with mother-of-pearl; lined with striped silk. As sketched above. \$15.

Beaded Silk Bag
—daintily graceful. Black silk, beaded in cut-steeled beads. As sketched above. Unusually pretty. \$3.95.

Bag Frames—of shell, amber, jade, black and white mother-of-pearl—with chain or bucket handles. Patterns for bag-making and instructions in department, \$1.25.

Goat Seal Bag
—in graceful shape, leather laid on in folds, leather-covered frame, with novel clasp—as sketched above—silk lined—\$6.

Chiffon Velvet Bag
—in soft, dull rich tones. Lined with rich white brocade. Silver clasp. Sketched above. \$10.

Cordova Leather Bag
—of exquisite workmanship, from the Cordova shops, in Buffalo. Bronze frame, with harmonizing leather, hand-tooled. \$20.00.

—Main Floor, Sixth Street.—Mail Orders Filled.

The Meier & Frank Innovation Skirts Pleated for \$1

—Accordion pleated skirts for \$1! We sew, hem and pleat.
—Box or knife-pleated skirts, ready to be fitted on the band, \$1!
—The only restriction is that the materials be purchased here.

Any Skirt Cut Free

—by our man tailor. Several models to choose from—one illustrated.
—Second Floor, 5th street. Mail orders filled for accordion pleating. Give waist measure and length.



MODEL 1—Accordion pleated. MODEL 2—Box pleated. MODEL 3—Cut free.

Youngsters Love Koverall Nighties

—first, because they're such fun with their quaint little Mother Goose and nursery scenes printed over the pretty blue and pink ground.
—and then they're so warm and snug—there isn't much danger of the child who "kicks off the covers" taking cold.
—Koverall Nighties won the grand prize at the Panama-Pacific Exposition and are sold in Portland here only—75c.
—They are the ideal slumber garments for your children. Made of the finest, softest, warmest flannels and fleeces. Two to eight years.
—Easy to put on—and comfortable!



—They come in blue, pink or white, each packed in a pretty holly box for Christmas giving. See the big display in our Fifth-street window.
—On sale in Portland exclusively at Meier & Frank's.

75c the Garment

—Koverall Nighties in Mother Goose Patterns! —Koverall Nighties Keep Out Coldest Nights!

—Main Floor, Fifth Street.—Mail Orders Filled.



EST. 1857 THE QUALITY STORE OF PORTLAND THE STORE OF THE CHRISTMAS SPIRIT

Mary Ann's Christmas Hints--

—My! oh, my! Such fun people do have shopping these days. It makes you wish you could adopt a whole orphan asylum of friends and relatives to buy things for!

—The big M. & F. Store suggests a gift bazaar—but have you visited the three "Gift Departments"?

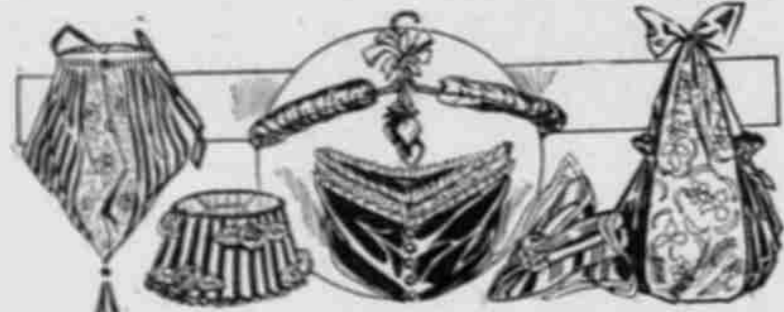
—One, on the second floor, with all sorts of attractive needlework—little things to be worked—and sachets and needlebooks and odd thimble holders—and—hundreds of things.

—Another, on the fifth floor, where there are exquisite pictures and art novelties—candlesticks and vases.

—And still another on the eighth floor—where the most fascinating pieces of furniture are displayed. Particularly quaint and interesting are some spinet desks. A pretty one is \$38.50, while a larger, handsomer mahogany desk costs \$110.

—Then there are such pretty fire screens—one, shield-shaped, of dull green tapestry in mahogany frame, adjustable on a slender mahogany pole—just large enough to keep the scorching blaze from one's face. These are priced at \$16.75.

—And trays, mahogany ones, from \$5, to inlaid beauties at \$9—and candlesticks, wired for light, complete, with silk shade, at \$5.29.



Wouldn't You Like to Make Some of These Ribbon Gifts?

—They're exquisitely dainty—these little ribbon gifts—and with just a little stitching—they're ready! Expert assistants in the Ribbon Department to tell you how to make them.

Slipper or Sewing Bag
—Requires 2 yards novelty ribbon, 19c to \$1.50 yard; 2 yards black and white ribbon, 25c to \$1.25 yard; strings, 1 1/2 yards, at 6c to 15c; lining, 1/2 yard satin ribbon, 25c yard.

Lamp Shades
—Black and white ribbon, 3/4 yard, at 25c to \$1.25 yard; lining, 3/4 yard white ribbon at 19c to 50c yard; 2 1/2 yards edging at 2 1/2c to 5c; 6 roses; 1 yard ribbon, 20c.

Boudoir Slippers
—Absolutely new! Padded soles, \$1.50. 22 inches black and white ribbon, at 50c yard; 22 inches white satin ribbon lining, at 19c to 60c a yard. Strap and bow, 1 yard, at 8c to 12c.

Coat Hanger
—Dresden ribbon, 2 yards at 15c to 50c; narrow ribbon for wrapping hanger, 3 yards at 6c to 15c; bow, 1 yard, 6c.

Laces for Holiday Sewing

—35c-40c Platt Val. and Point de Paris laces, 3 to 5 inches, for lingerie, yard 25c.
—12c to 20c French and round-mesh Val. lace edging, 3/4 to 1 1/4 inches, for camisoles, undershirts, etc., 10c yard.
—\$1.25 to \$1.50 metal laces, silver, gold, gummetal and bronze, for evening and boudoir caps, hats, waists, etc., 98c.

—40-inch chiffon, for lining Christmas bags, etc., 75c yard.
—\$1.75 Georgette Crepe, in evening and street shades (2 yards to a waist)—\$1.59 yard.
—12c to 20c Barman and net-top edges and bands, 1 to 5 inches, dainty for aprons, matinees, petticoats, undershirts, etc. 5c yd.

—Mail orders filled. —Main Floor, Fifth Street.

—That sensational Trunk purchase and sale continues today. Trunks at \$7.50, made to sell for \$14 to \$20.
—Trunks at \$9.75, made to sell at \$30 to \$32.50.



"Lyra" Is a Correct Corset

for Winter wear. It is high in bust line, straight in front, flat in back and has the natural curve at waistline.

—Madame "Lyra" Style 5128, illustrated, is admirable for well-developed figures. Priced \$8.50.

—It is heavily boned throughout, with graduated clasp, flexible at top, firm at bottom. Elastic gores over the thighs allow expansion and freedom.

—See our complete line of new Winter models in "Madame Lyra" Corsets—priced \$3.50 to \$10.00. —Third Floor, Sixth Street.



Rookwood

—We are exclusive Portland agents.

—America's celebrated pottery—no two pieces alike.

—Our showing includes lovely tall vases, bowls, tiles to be framed like paintings, etc.

—You cannot find a more novel gift—one that will be most appreciated.

—Prices range from a little flower holder at 50c to vases at \$100.

—Basement.—Mail Orders Filled.

FREE Pathoscope Movie for Children

—Today at 3:30 in our Music Hall, Sixth Floor. Wonderful Pathoscope "Movie" pictures, 4 1/2 x 6 feet. An hour's entertainment. No charge.

Programme
Excellent Glue (Comic)
The Rhine From Cologne to Bingen (Scenic)
Manufacture of Sevres Porcelain (Educational)
The Kingdom of Lilliput From "Gulliver's Travels" (3 Parts—Story)

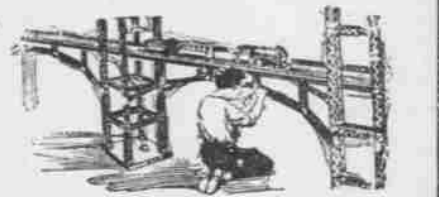
For that red-blooded boy—

ERECTOR

—Over 300 models can be built with this new structural steel toy!

—See the Erector Steel Frame Sky-scraper, standing over eight feet high, with passenger elevator, just like a real one.

—You can give your boy nothing more practical for Christmas than an Erector set.



—See the Erector display in Toytown today! —5th Floor.

Choose a Book—the Ideal Gift

—Choose today. Here are a few suggestions—Bookstore, Basement Balcony.

"The Christmas Spirit," a book of merriment, comfort and cheer. Priced \$1.25.

"An Old Sweetheart of Mine," by James Whitcomb Riley. Drawings by Christy. 50c.

"Michael O'Halloran" and other books by Gene Stratton Porter, in limp leather; boxed, \$2.

"Beltane, the Smith," by Jeffery Farnol; just out. A splendid gift. \$1.50.

"The Three Things." "The greatest story the war has produced." By Mary Shipman Andrews. 50c.

"A Rosary of Girls." Drawings by Penrhyn Stanlaws, etc.; in gift box; regularly \$3, for \$1.50.

Hundreds of Women Will Be Glad to Hear That We've More \$19.50 to \$25 Suits--\$14.45

—There have been sales and sales—and good ones, too—but it has been a long time since such extraordinarily good values were offered at such a moderate price.

—Many of our smartest \$25 suits are included in the lot—because there are not all sizes of a style—any longer.

—Russian Blouse Suits, Jaunty Box Models and Semi-Fitted Styles Are Included.

—Materials, whipcords, gabardines, serges and broadcloth; some fur-trimmed, others with touches of velvet; all are smart and wonderfully underpriced now!

—Mail orders filled. —4th Floor, 5th st.



Pictures--Gifts to Please

—To induce early selection we are putting very special prices on pictures that every one who reads this would be happy to possess. Serving trays and book ends are included at similar worth-while reductions.

—Pictures at 69c.

—Hand-colored subjects and beautiful reproductions in colors of Old Masters, etc. Gold-toned frames artistically designed. Glass-covered. One is illustrated. Excellent values at 95c and \$1, they are wonderful at 69c.

—Pictures at 39c.

—Colored reproductions of Old Masters and marine and landscape pictures in gold-toned frames with ornaments on corners. Regularly 75c.

—Serving Trays, 98c.

—Mahogany finish with inlaid de-

signs. Bottom covered with good grade felt; rubber tacked to prevent scratching. Attractive handles. Illustrated. Sell regularly at \$1.50.

—Book Ends, 98c.

—Solid oak in mahogany, fumed and Flemish finish. Felt-covered bottoms. Were \$1.50.

—Mail orders filled. Fifth Floor.



18 Lbs. Sugar for \$1

—Pure beet sugar at a phenomenally low price in view of the present market quotation. No deliveries except with other purchases in the grocery department.

—Pineapple, Fancy Grade, Can 12 1/2c.

—3000 cans "Sola" brand pineapple at this price. Broken slices.

—Tomatoes, Solid Pack, 2 Cans 15c.

—"Monopole" Brand, flat cans. Very special.

—No phone orders. All orders taken after 4 delivered following P.M.

—See the Art Butter Exhibits of "Milking Time" and "The Old Way."—Ninth Floor.