

# HENRICHSEN'S STOCK GOES!

FAMOUS

**Old Age Forces  
L.C. Henrichsen  
to Shift Burden**

**54 Year Old Firm  
Sacrifices Jewelry  
—Your Opportunity to  
Save on Finest Gifts**



HENRICHSEN merchandise has stood supreme in the Northwest for 54 years. Every Diamond is perfect; not a carbon spot or feather in a single one except a few stones kept for comparison. Every solid gold article is of finest quality. The Sterling Silver articles are from the best makers. The Cut Glass is from "Hawkes" and "Eggington." It is a magnificent showing of standard, staple quality merchandise—the final triumph of a lifetime spent in one community and in one business! But time—the inevitable dictator—has called a halt! The die is cast! L. C. Henrichsen is too old! He must shift the burden of active management! That is the reason for this unprecedented sacrifice of such merchandise!

**This Is the First Price Comparison We Ever Printed!**  
**Read the Prices, and Think--It's Henrichsen Merchandise!**

**Sterling Silver Tableware Included!**

- \$192 five-piece Tea Set, hand engraved, for only... \$125
- \$50 Pierced Bowl, 10 inches wide, plain, for... \$34.45
- \$30 Vegetable Dish, 11 inches long, for only... \$19.95
- \$13.50 Sugar and Creamer, heavy, for only... \$8.65
- \$7 Sterling and Cut-Glass Marmalade Jar for... \$4.95
- \$16 Cracker Tray and Server, gift case, for... \$11.45
- \$27 Bread Tray, 13½ inches long, sacrificed for... \$19.45
- \$45 Sherbet Set, sterling deposit, 24 pieces... \$27.40
- \$97.50 Meat Platter, 18 inches long, gift case, for \$74.85
- \$500 Chest, 145 pieces, chest and table for only... \$345

Every Article (Except Contract Lines) at Prices That Only a Vital Business Necessity Makes Possible!

**Cut Glass Sacrificed!**

- \$39 Highball Set, 8 pieces, for... \$25
- \$28 Ice Cream Tray for only... \$17.50
- \$25 "Eggington" Vase for only... \$12.50
- \$18 Bowl, 9-inch size, for only... \$13
- \$15 Sherbet Glass Set for \$9.85
- \$15 Rose Bowl for only... \$7.50
- \$10 "Hawkes" Puff Jar for \$6

**\$18 Cut Glass Bowl**

Famous "Hawkes" Glass, 9-inch size, beautiful cutting, sacrificed for only

**\$9.00**

**Henrichsen Diamonds!**

- \$665 Diamond Ring, 1 and 85-100 K., blue-white, \$500
- \$575 Diamond Ring, 1½, 1-16, 1-32 K., blue-white, \$369
- \$460 Diamond Ring, 1 and 63-100 K., blue-white, \$350
- \$425 Diamond Ring, 1 and 42-100 K., blue-white, \$300
- \$425 Lady's Ring, 22 blue-white diamonds, for only \$310
- \$320 Lady's Ring, ¼ less 1-16 K., blue-white and Sapphires... \$250
- \$375 Princess Ring, Emerald and perfect Diamonds, \$250
- \$165 Diamond Ring, ½, 1-16 and 1-32 K., blue-white, \$118
- \$55 Diamond Ring, 30-100 K., blue-white, Tiffany mount... \$40

All Diamonds—loose and set in Lavallieres, Pendants, Brooches, Watches, Bracelets, Etc.—at Sensational Prices

**WATCHES**

Hundreds of Watches—From the Foremost American Shops—Read

- \$18.00 Henrichsen Special, for \$9.85 Made specially for us; 17-jewel adjustable movement, 20-year case, open face, thin model; we stand behind it; while they last, for **\$9.85**
- \$60 Solid Gold 7-jewel Elgin, \$35.60
- \$95 Solid Gold 17-jewel Elgin, \$55.20
- \$45 Sautroi Watch, French enameled, for... \$31.60
- \$85 Solid Gold, 17-jewel Elgin, \$51.60
- \$40 Lady's Solid Gold Elgin for \$26.10
- \$20 Wrist Watch, sterling sil'r, \$12.60
- \$16.50 15-jewel Elgin, 20-yr. cs., \$10
- \$25 17-jewel Elgin, 25-yr. cs., \$12.40
- \$30 Solid Gold Watch (lady's), \$21.30
- \$12.50 7-jewel, 20-yr. case, for \$6.90
- \$8.50 7-jewel, 20-year case, for \$4.75
- \$12.50 Henrichsen Special, for \$6.50 Specially made for us; 7-jewel movement, open face, thin model, 20-year case; we stand behind it; while they last for only... **\$6.50**

Behind Every Transaction There Stands the Name and Reputation of the L. C. Henrichsen Company, backed by 54 Years of Honest Dealing in Portland

**Solid Gold Jewelry Reduced!**

- \$15 Gold Ring, genuine Tourmaline Set, for only... \$9.95
- \$6.50 Solid Gold Signet Ring, plain, for only... \$4.15
- \$24 Solid Gold Ring, Ruby Set, sacrificed for... \$19
- \$125 Pure Gold Bracelet, genuine Chinese Jade, for \$89
- \$9 Solid Gold Cuff Links, sacrificed for only, pair, \$4.50
- \$5.50 Solid Gold Cuff Links, embossed, for only... \$2.75
- \$4.50 Solid Gold Cuff Links, plain design, for, pair, \$3.00
- \$40 Solid Gold Locket, engine-turned, diamond set, \$29.50
- \$23 Cameo Brooch, genuine Shell Cameo, solid gold, \$15
- \$60 Lavallier, solid gold, 62 Pearls, 3 Amethysts, \$41.55
- \$40 Pendant, solid gold, 23 Pearls, gen. Sapphire, \$28.10

\$150,000 Stock--the Finest Offering in the Northwest Sacrificed Because of a Condition Beyond Our Control!

**Finest Clocks for Less!**

- \$75 "Chelsea" Mantel Clock for \$51.25
- \$35 Mahogany Chime Clock for... \$25.25
- \$20 Genuine Onyx Mantel Clock \$13.50
- \$15 Electric Mantel Clock for... \$11.10
- \$6 Mahogany Bedroom Clock for only... \$3.50
- \$6 Nickeled Bed'm Clock \$3.50

**\$7.50 Mantel Clock \$2.95**

Genuine "Amphoraware" Mantel Clock, eight-day, hand-decorated, for only

**\$2.95**

**L.C. HENRICHSEN COMPANY**  
**386 WASHINGTON NEAR TENTH**

Established 1861

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