

SODA FOUNTAIN SPECIAL—HOT CHOCOLATE WITH WHIPPED CREAM; SANDWICH, PIE OR CAKE—10¢—BASEMENT

—Expert chiropodist in connection with the Manicuring Parlors—Fifth Floor.

—Leave your pictures now for Christmas framing—largest stock of mouldings.—Fifth Floor.

—Skirts cut free by our man tailor, when materials are purchased here. Skirts box pleated—\$1.

Meier & Frank Co.

—Free classes in knitting and embroidering every afternoon—Art Goods Store, Second Floor.

—Portland distributors for the famous Mark Cross Leather Goods—see the gift novelties—Main Fl.

—Tickets for Syracuse-O. A. C. Game at Our Accommodation Bureau—Basement Balcony.

Mary Ann's Christmas Hints

—There are innumerable ways of telling the wise woman from her "foolish sister" these days—and just before Christmas is a pretty good time. One shop early and makes her selection...

—Here are a few hints that may make choosing easier—from the bewildering array of beautiful gift suggestions:

—Exquisite Musklin Prints—hand-colored reproductions of old masterpieces—at \$3. Antique gold frames to put them in—at \$2.75 to \$3.50.

—A bronze bust of Dante—at \$1.25. Candelsticks in old blue and white—at \$2.50 to \$6.50.

—For the bedroom—there are beautiful new slippers—gentle Daniel Green Comfy Slippers—soft felt in various colors with headed flower design—in lovely colors—shod directly on the felt—and iridescent. At \$2.25 the pair.

—Lovely lace camisoles, the daintiest things you ever saw for early frocks or sheer blouses. A "dusky" one is of soft net, with deep lace top—trimmed with blue or pink ribbons—and shoulder straps of net—at \$3.95. Other pretty ones are priced from \$2.47 to \$4.45.

—For the woman who wants something ever so practical—there's good warm blanket-rolling—the famous "Beacon" brand at 40¢ a yard. For a woman's robe, it takes 6 yards, and for a man's 7. There's a good gift suggestion!

—Oh, such lovely coat hangers—just the thing for the dainty girl's closet. Pretty little black or white enameled ones with hand-painted rose designs—at 98¢.

—Scores of dainties to be embroidered—with just a little work that can easily be finished before Christmas. A pair of added slippers, in a little case—for traveling—98¢.

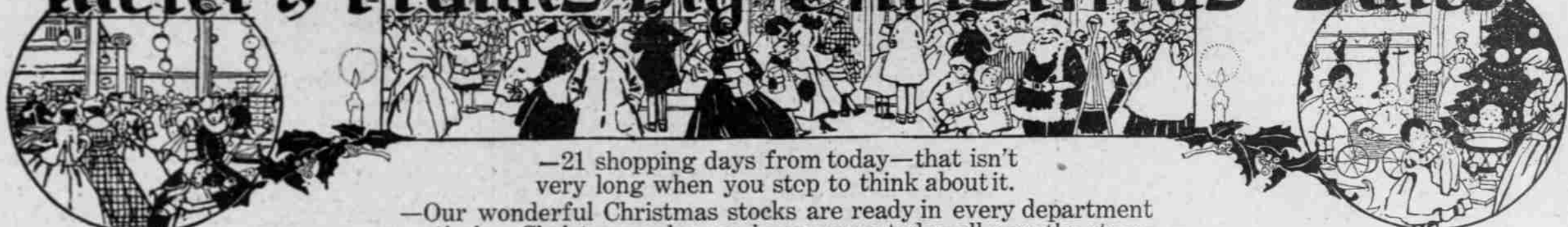
—Bead bags for the children, 5¢. —Bands to keep a dozen towels in order in the linen closet, 10¢.—Candle shades to be embroidered in cut work design, 20¢.

—\$1.00—Framed bags for the silver spoons or forks, 98¢ and 10¢.

—Oh, scores upon scores of other attractive, USEFUL things that I'll tell you about later.

Mary Ann

Meier & Frank's Big Christmas Sales



—21 shopping days from today—that isn't very long when you stop to think about it.

—Our wonderful Christmas stocks are ready in every department—stirring Christmas sales are in progress today all over the store.

—Even at the most crowded hours of the day, Meier & Frank's modern transportation service handles the throngs quickly and comfortably. Our moving stairways are the fourth largest installation in the United States. They afford quick, safe and comfortable access to upper and lower floors.

Christmas Service Station

—Where you may have your parcels wrapped, weighed, and sent by either Parcel Post or Express. There is no charge. —Make use of this convenience liberally in sending your Christmas packages out of town.—Basement Balcony.

Annual Christmas Sale of Silk Hosiery By the Box

—This big event brings all the well-known brands of Women's Silk Hosiery at special savings in box lots! —Nothing will be more appreciated than 3 pairs of silk hose. —Kayser and McCallum are among the brands represented. Buy your silk hosiery for gifts today. Packed in holly boxes, if you wish.

\$1.75 Kayser's "Butinol" Hose, 3 pairs on sale for \$4.90

—Extra size silk hose in black and white. Has the famous Kayser "Butinol" feature.

\$1.50 McCallum Silk Hose, 3 prs. \$4.25

—Extra size in black, white and staple shades. Extra elastic double lisle garter top.

\$1.50 Pure Thread Silk Hose, priced at \$4.25

—Three pairs for \$4.25. —McCallum's or Kayser's in black, white and colors, assorted or one color to a box.

Dollar Black Silk Hose, 3 prs. \$2.75

—Kayser's or McCallum best \$1 hose in black only.

\$2.00 Kayser "Wonderfoot" Silk Hose, at three pairs for \$5.50

—The hose every woman knows! Famous for beautiful appearance and wear. Black only.

\$2.00 McCallum Silk Hose, 3 prs. \$5.50

—A rich, heavy pure-thread silk in black and about 20 most wanted shades.

McCallum Black Silk Hose —\$2.50 quality, box of 3 pr., \$7.00 —\$2.25 quality, box of 3 pr., \$6.25

50c Fiber Silk Hose, 6 pairs for \$2.75

—Also thread silk boot hose in black and colors. Unusually good 60c value.

Infants' Silk Hose, 60c —Extra heavy, pure-thread silk, in black and white.

—Main Floor, Sixth Street.—Mail Orders Filled.

More good fortune brings this group of stunning Model Coats \$78.50

—Their duplicates sold in the most exclusive garment shops of the country at \$100.00 to \$185.00.

—They are the model coats used by one of New York's celebrated makers in showing his line to merchants.

—No two alike—sumptuous models in velvets, Bolivia and combinations of silk and velvet.

—The fashionable fur-trimmed coats with wide fur bands for trimming and high fur collars in Chin Chin effects.

—Women who desire a beautiful carriage or street coat will not fail to see this remarkable offering today at \$78.50.



Meier & Frank Merchandise or Glove Orders

—Are a practical solution to the gift quandary. Every year we issue more of them. —Meier & Frank Christmas orders for gloves or any merchandise in the store—redeemable at any time by the recipient. —Issued at the Accommodation Bureau, Basement Balcony and Glove Counter, Main Floor.

Autographic

—And only \$6. There's a gift to please! The new No. 2 Folding Autographic Brownie that takes pictures 2 1/4 x 3 1/4 inches. With R. R. lens, \$7.50.

LEAVE ORDERS NOW FOR CHRISTMAS ENLARGING AND COLORING. —Main Floor, Sixth Street.—Mail Orders Filled.

New Birthday Bracelets \$1.29

—Dainty, filigree bracelets, with solid gold top, studded with semi-precious birthday stones. Just as illustrated above—and found here only in Portland.—Main Floor.

Notion Day

- \$1.00 Kleinert's "Tupair" 79c Garment Shield Brassieres 50c Kleinert's Eton Shields, 42c. 10c De Long Snap Fasteners, 3 cards, 25c. NEW—Kurlly Kurlers, 5 on card 10c. 500 yards La Parisian White Basting Thread, 3 spools for 10c. 200 yards La Parisian White Basting Thread, 3 spools for 10c. 200 yds. Conqueror Thread, 3 spools for 10c. 100 yds. Rarus Spool Silk, black and colors, 5c. 5c Independent Safety Pins, assorted, 3 cards, 10c. 10c Shell Hair Pins, 6 in box, 5c. —Main Floor, Sixth Street.

Christmas Apron Bazaar



—Aprons and aprons and aprons—big ones and small ones—every kind you ever thought of! Voluminous white aprons that suggest grandmother baking cookies for all the youngsters of the family—little band aprons for the neat housewife—big white aprons that suggest the starchy starched nurse—middy aprons and caps for the neat housewife in the morning—dainty maid's aprons that suggest prim gray or black and whiteness—crisp little sewing aprons or chafing dish aprons—well, you never saw so many kinds of aprons before.

Band Aprons —Sheer organdie aprons, with deep hems and clusters of tucks, some wide and full, with bands of embroidery above hem and dainty pockets—others, small, shaped and edged with convent embroidery. Priced at 35c, 30c, 50c and 98c.

Maid's Aprons —Sheer and dainty, with bib and shoulder straps. Some finished with dainty bits of embroidery—others quite simple. Priced at 50c, 79c, 98c and \$1.25.

Cover-All Aprons —In a great variety of styles. Pretty, fresh-looking ginghams, light and dark percales—some belted, others gathered to elastic waist and some in yoke effect, with yoke and cuffs of contrasting material. Priced at 39c, 49c and 59c.

Nurses' Aprons —With full gathered skirt, bib and shoulder straps. Made of exceptionally heavy cambric. The kind that washes white and wears well. Priced at \$1.50.

Apron Dresses, 98c —Pretty blue or pink chambray dresses, trimmed in rickrack braid and embroidery. With cap to match. Neat and pretty, at 98c.

Middy Dresses —Best grade of percale, light and dark, made into house dresses, fastening in front. With caps to match. Illustrated. Two styles at 75c and 79c.

Princess Aprons —Dainty little ginghams, in blue or pink and white checks. With straight front and skirt, two pockets and straps, edged with white rick rack braid. As illustrated. Priced at 35c and 75c.

Hear Miss Olive M. Elrich Today on "Short Cuts in Sewing"

—This is your last opportunity to hear Miss Elrich, the famous designer, who has just concluded a series of lectures in the Palace of Education at the Panama-Pacific Exposition. —At 2:30 this afternoon, Music Hall, Sixth Floor.

Eppo Silk Petticoats \$5.00

Exactly as Illustrated —The perfect-fitting petticoat—made on elastic band. Finest quality chiffon taffeta, soft, crisp and durable. The unusual features are Soft cord to hold skirt extended—and braid under skirt to insure wearing qualities.



—In all the new changeant shades to match the new Fall costumes. Come in and see the points of superiority of the "Eppo." Priced at \$5, \$5.95, \$8 and \$9. —Third Floor, Sixth St.

Men's Linen Handkerchiefs at 29c

—Full size—our best 50c grade. —An offering positively unprecedented in value-giving at this time! Extra fine quality medium sheer linen with tape and corded borders. Made with 1/4-inch hem.—Main Floor. Men's 25c Linen Handkerchiefs 17c —Three for 50c. Fine quality pure linen. Full 18-inch size. 1/4 and 1/4-inch hem. Special! Men's Silk Handkerchiefs 10c —Another big value! Silk handkerchiefs with colored borders. Just 10c apiece. Pure Linen Initial Handkerchiefs 10c —Unmatchable! Full size and with 1/4-inch hem. Not every initial, but a good choice.

12 1/2c Twilled Outing Flannel 9c

—White twilled outing flannel, full 27-inch width, well fleeced on both sides. Suitable for underwear, baby's use and many other purposes. Our regular 12 1/2c grade at, yard, 9c.

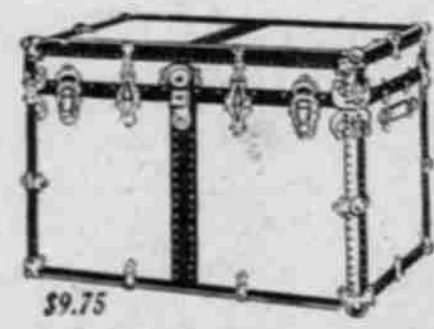
27x54 Axminster Rugs \$1.39

—Just received in a special purchase and marked at a special price for quick disposal. Velvet rugs in 27x54 size included at this low price—\$1.39. Extra Heavy Axminsters and Velvets (27x54) \$2.12 Best Grade, 36x72, \$3.35 36x72-In. Axminster Rugs Extra Heavy Mottled Axminsters, 27x54, \$1.65 Special for \$2.85 —Suitable for any room in the home, offices, apartment-houses, hotels—any place. Oriental designs, small figured effects and plain rugs. Color choices. —Seventh Floor, Fifth Street.

Meier & Frank's for Draperies and Curtains Nottinghams

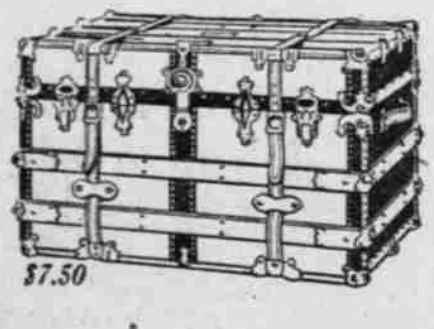
—At these incomparable prices —Fresh new patterns for decorating the home at Xmas time. —\$1.45 for the \$2 and \$1.85 grades. —\$1.65 for the \$2.50 grades. —New and dainty Duchesse Curtains. —\$2.85 Curtains for \$2.19. —\$3.50 Curtains for \$2.95. —\$4.25 Curtains for \$3.59. —\$5.50 Curtains for \$4.49. \$3.50 White Irish Point Curtains, \$1.75 —Half price—only a limited number of pairs at this phenomenal saving! Novelty Curtains Half —Only one or two pairs of a pattern. —\$11 Curtains, \$5.50. —\$8 Curtains, \$4.00. —\$10 Curtains, \$5.00. —\$1.35 Serim Curtains with lace edge and insertion, today 88¢. —Seventh Floor, Sixth Street.

92 Hand-Made Trunks Below Half Price!



\$9.75

—The prices in this sale do not cover the actual cost of materials, not counting labor or factory expense! —Every trunk is new, hand-made and hand-riveted! Steamer and dress styles—34, 36, 38 and 40-inch sizes. —Whether you need a trunk now or within the next six months, you should not miss this wonderful sale. LOT 1—60 splendid trunks to sell at \$7.50 None worth under \$14, many \$20



\$7.50

Meier & Frank Co. THE QUALITY STORE OF PORTLAND Fifth, Sixth, Morrison, Alder Sts. Established 1857

Headquarters for Mazda Lights

—This is Electrical Prosperity Week—now is a good time for you to install new lights or replace old ones. —Basement. 15 Watt Clear Mazda Lights are priced at 27c. 15 Watt 1/2 Bowl Frosted Mazda Lights 30c. 25 Watt Clear Mazda Lights are priced at 27c. 25 Watt 1/2 Bowl Frosted Mazda Lights 30c. 40 Watt Clear Mazda Lights are priced at 27c. 40 Watt 1/2 Bowl Frosted Mazda Lights 30c. 60 Watt Clear Mazda Lights are priced at 30c. 60 Watt 1/2 Bowl Frosted Mazda Lights 40c.