

STATE ROAD FUNDS ARE APPORTIONED

\$212,000 Divided Among 12 Counties; \$25,000 Is for Department's Expenses.

SEVERAL REQUESTS CUT

Columbia County Gets \$36,000. of Which \$19,500 Is for Work on Rainier Hill, Which Will Be Finished This Month.

SALEM, Or., Nov. 11.—(Special.)—The State Highway Commission today completed its apportionment of the state highway fund for 1916 whereby \$212,000 is divided among 12 counties for road construction, and \$25,000 set aside for administrative expenses of the highway department.

Apportionment was made following a conference between the Commission, members of the advisory board and representatives from counties seeking state aid. At this meeting plans of the various counties for funds were heard.

The division follows: Administrative expenses, \$25,000; Clatsop County, \$29,500; Columbia County, \$36,000; Hood River County, \$50,000; Hood River and Wasco counties, \$15,000; Crook County, \$19,000; Washington County, \$11,500; Douglas and Josephine counties, \$20,000; Yamhill and Tillamook counties, \$9,000; Lane County, \$19,000; Jackson County, \$15,000; and Polk County, \$5,000.

Clatsop Estimate Taken Up. In Clatsop County of the \$20,500 appropriated, \$4000 to take up the estimate of the highway department in favor of Peterson & Johnson, contractors, above the money appropriated in 1915 for work done on the Columbia Highway.

The commission in giving \$36,000 to Columbia County allotted \$19,500 for the work on Rainier hill. This work will be completed this month.

Hood River County was allowed \$5000 to cover survey money advanced by S. Benson, of the advisory board.

The \$45,000 allotted to Hood River and Wasco Counties is for the road between Hood River and Mosier, in connection with the road work in Hood River County; Mr. Cantline informed the commission today that S. Benson would pay \$15,000 to make up the excess of cost on the work done by the Newport Land & Construction Company over the \$75,000 bond issue.

In Crook County the \$10,000 appropriated is for road construction, in which volcanic clinders found near the town of Bend will be used.

County to Raise \$20,100. In allotting Washington County \$11,500, its expenditure is left to the decision of the county officials and state highway department. The sum of \$6500 will be used to cover expenses incurred in improving the Rex-Tigard-Hill road.

County Judge Reasoner told the Commission that his county would appropriate \$20,000, which, with the \$10,000 asked from the state, would be used in improving about five miles of the Forest Grove-Hillsboro road.

Although Engineer Cantline recommended an appropriation of \$27,500 for Douglas and Josephine counties to build a new road over the divide between the two counties, the Commission was able to allot but \$20,000. The proposed road will lead down the mountain from Stage Coach Pass. The total estimated cost of this construction is \$44,000.

The Commission cut Cantline's recommendation to \$13,000 for Yamhill and Tillamook counties in part because of lack of funds. The two counties are rebuilding 5 1/2 miles of road over the divide between them, and when the grading is complete will have expended \$25,000.

Lane Request Is Cut. Lane County asked for \$6000 and received \$5000 to improve the road south to the Douglas County line. The Commission allotted \$5000 to Polk County.

Jackson's \$45,000 will be expended in the Siskiyou Mountain, although it is possible that some of the money will be used in making a survey of a road from Medford to Crater Lake.

Coos County representatives were unable to secure state assistance for their roads next year, but it is practically assured that aid will be forthcoming when the next apportionment is made. Coos County is raising \$215,000 for road improvement this coming year, and a bond issue of \$275,000 is proposed. Coos County expects to expend \$600,000 on roads in the next two years.

MME. MELBA'S TASK LARGE

Noted Songstress Has New Title While Raising Money for Red Cross.

NEW YORK, Nov. 6.—Having raised \$100,000 for the English Red Cross in a series of nine concerts, Mme. Melba has set herself the task of completing a \$500,000 fund for the same purpose within the next 12 months, and she has just arrived in America for a series of recitals and operatic appearances.

"My friends call me 'the Empress of Pochpochets' in honor of the fact that she has been laughing, but I pay no attention to them. My heart is so much in the work that it seems as if I never could do enough to help the soldiers. I myself have lost scores of friends and near relatives in the war.

"It is my desire to raise \$500,000 for the English Red Cross in the next year. Out of my last nine concerts for this cause seven of them were in Australia and two in Canada. After a few concerts here I shall go back to Canada and give a recital in Ottawa about Christmas time."

POLICEMAN'S WIFE PLEADS

Election Assessments Complained Of to Safety Director.

PHILADELPHIA, Nov. 6.—Director Dripps has received what he regarded as a good running mate for a postal card that came to him several days ago from an employee of the Department of Public Safety, and called upon him to see the chairman of the 36th Ward Republican committee before November on important business.

The letter was in a woman's hand, and the Director considered it worthy of publication as an example of the manner in which attempts were being made to obtain money from city employees for political purposes. The letter follows:

"Philadelphia, October 27, 1915.—Dear Sir: Please do not think me bold in writing you this letter, but I just think you ought to know how things are going on, for I know you do not know it or you would not allow it."

"I want to ask you if there isn't some way you could stop these organization men from forcing the city em-

ployes to pay assessment money this election. My husband is a policeman and he is almost crazy to know how he is going to pay it. He was asked to contribute, and so were all the other men, but they are afraid to say a word for fear of losing their jobs. My husband don't know which way to turn, he is so worried. We have just got in coal that has to be paid for this month, and we all need winter underclothing and outside clothing. Besides the rent and all the other expenses to keep the home going; the store, the butcher and everything else.

"You know just what it is, and how can he do it when all we have is Dad's money to pay everything for the whole month, so it is no wonder he is so worried sick. I just got a letter asking him to call at a certain club on Monday evening, between 8 and 10 o'clock sharp, so you know what that means. They know just what time the men get their money.

"I cannot tell you my name, for my husband does not know I am writing you this letter, but you will find out that they were all notified to come and pay. I heard him say Mr. Porter would not stand for this, and that you were the same kind of a man to the men under you as Mr. Porter was. He said: 'I bet if our new Director knew of this he would not stand for it, so please, Mr. Dripps, do all you can to help the poor men under you, and they do Mr. Porter, for they all loved him, and oblige.

"A Policeman's Wife and hundreds of other wives."

PRETTIEST SWEDE ARRIVES

She Admits It, and She's Here to See Broadway.

NEW YORK, Nov. 6.—The prettiest girl in Sweden (she admits it), and also one of the wealthiest, Miss Emy Helgeson, of Copenhagen, arrived here on the Scandinavian-American liner "Edrick VIII."

"I have come to see your Broadway," she said. "What else is there in America?"

Nearly stood admiring passengers, "There is the prettiest girl in Sweden," said a man passenger as he nudged a ship-news reporter.

"Are you?" asked the reporter. "I believe I am," said the girl of 20 years, whose father is president of the Neptune Steamship Corporation, with home offices in Copenhagen.

Miss Helgeson is maintaining a large place of her own at Mollie, Sweden. On her trip to "Broadway" she brought a large following of servants. Her sister was also in the party.

"Have you come over to get married?" an inquirer asked Miss Helgeson. "Indeed not," she said. "I would not marry the finest man in America. My husband will be one of my own countrymen. No, not even one of your millionaires would I marry."

WOMEN WAR RELIGION LAW

Peruvian President Urged to Vote Freedom of Worship Act.

LIMA, Peru, Nov. 6.—A petition has been presented to the president, signed by more than a thousand prominent women, including the mother, the mother-in-law and sisters of the president and wives of cabinet members, requesting his veto of the constitutional amendment authorized by congress establishing religious tolerance in Peru and permitting public worship of other religions than the Roman Catholic.

Constitutional amendments require the authorization of two congresses. The measure was first passed two years ago. Whether or not the president will exercise his veto is not known. The petition was a remarkable demonstration of the strong religious attitude of the women of Latin America.

MISS WALLING IS ENGAGED

Naval Commander's Daughter to Marry Lieut. J. S. Spore, U. S. N.

NEW YORK, Nov. 6.—Commodore Burns Tracy Walling, U. S. N., retired, and Mrs. Walling of Orange, N. J., have announced the engagement of their daughter, Miss Grace Walling, to Lieutenant James Sutherland Spore, U. S. N. Miss Walling is a granddaughter of the late Captain Robert Boyd, U. S. N.

Lieutenant Spore is a son of Mr. and Mrs. M. S. Spore, of Bay City, Mich. He was graduated from the Naval Academy at Annapolis, Md., in 1903, and is attached to the Arkansas, which is at present in the New York Navy-yard.

APPLE CAMPAIGN ON

Northwest Shippers Are Seeking Market Extension.

RECORD CROP IS AT HAND

Governors of Council Embracing Two States Launch Movement Only to Enlarge but to Create Sales Field.

SEATTLE, Wash., Nov. 11.—The fruit shippers of the North Pacific states at a meeting in Seattle Wednesday launched a campaign of market extension and development in behalf of Northwestern boxed apples that it is hoped will go far toward meeting the marketing problem that will be created by the prospective large crop of 1916; a crop that is estimated at more than 20,000 cars, and by far the largest this action was taken at a meeting of the board of governors of the Northwest Fruit Shippers' Council, an organization that includes all the important fruit shippers of Washington and Oregon and that handles within its membership approximately 75 per cent of the apples commercially sold from the Northwest.

By means of a tax of 1 cent a box on all apples a fund will be raised in 1916 to be used in market extension and market development.

Committee to Have Charge of Fund. This fund is to be administered by a committee of three leading business men, one from Seattle, one from Portland and one from Spokane, with W. H. Paulhamus, chairman of the executive committee of the Growers' Council, as an ex-officio member. The business men are to be the joint selection of the clearing-house associations and chambers of commerce of their respective cities.

This committee will have the advantage of the complete figures on the distribution of the 1916 apple crop now being gathered by the United States office of markets and the benefit of the data and experience of the shippers composing the council.

"From these facts they are to prepare and carry into execution a broad plan of market extension and market development that it is hoped will sell Northwestern boxed apples into many domestic and foreign markets where they are unknown and will greatly increase their sale in domestic markets where they are now little used.

Work to Be Independent. This work is to be independent of the marketing shippers, but with the hope of giving them individually and collectively the benefit of the enlarged markets.

The entire movement is the outgrowth of the mass meetings that were held in Seattle last January by W. H. Paulhamus and the so-called by-product committee, which resulted in the organization of the Fruit Growers' Council and the Fruit Shippers' League, representing, respectively, the two ends of the apple business.

Chairman Paulhamus and a number of his associates of the Growers' Council participated in the several meetings held to work out the marketing plan and, as perfected, the plan has their full indorsement, subject to the approval of the meeting of the entire membership of the Growers' Council, to be held in Spokane next week, at the time of the National Apple Show.

Joint Committee Appointed. A joint committee composed of Wilmer Sieg, of the Apple Growers' Association of Hood River; W. F. Gwin, of the Northwestern Fruit Exchange, and George W. Coburn, of the Wenatchee Valley Fruit Growers' Association, to represent the Shippers' Council, and W. H. Paulhamus, of Puyallup; Truman Butler, of Hood River, and Gordon C. Corbaley, of Spokane, to represent the Growers' Council, was appointed to present the details of the plan to the respective organizations.

The committee gave out the following statement:

There is universal agreement that the apple crop of 1916 promises to be the largest in the history of the Northwest. This crop year immediately thereafter will be a further considerable increase. The Eastern districts will also, in all probability, come in with a large production next season. Prudence, therefore, calls for careful

preparation and vigorous action if we are to avert what may otherwise easily prove a disastrous season for the fruit of the Northwest. It is undeniably at a low ebb. Large numbers of growers have become independent shippers of their own fruit. Speculators, availing themselves of the confusion, unsettlement and financial needs of the growers, are realizing the shortsightedness of their policy. The appearance of all districts this year, and their operations magnified out of all proportion to their actual or relative importance, kept hundreds of growers from lining up with established shipping agencies, and resulted finally in throwing quantities of fruit into the hands of commission houses. This general disorganization, if continued, will prove the death knell of the industry.

Handicaps Declared Tremendous. Laboring under tremendous handicaps of production and transportation costs it is manifest that an extraordinary degree of organized efficiency is necessary to insure the stability and permanence of the industry. Our product cannot compete as a staple with unrelated apples. It is a higher-grade product that must be sold as a semi-luxury. To be sold successfully in increasing volume it must have the benefit of the most comprehensive and scientific distribution and the application of the most skillful merchandising.

Up to the present time the distribution of our fruit has largely followed the lines of least resistance. This fact is not attributable to the indifference of the marketing agencies. All have sought to correct this condition, but no agency has been in a position to secure the money to develop the markets effectively.

This time has now come when it will be suicidal on the part of Northwest growers to neglect to organize a general campaign of market expansion and development.

Individual Statement Issued. Mr. Paulhamus issued an individual statement giving his viewpoint as chairman of the Growers' Council:

Bringing the shippers together to work unitedly with the growers and to protect the interests of the Northwest for new markets and larger markets is putting in the shape a large part of the work that the Growers' Council has asked from the beginning.

Personally I approve of this plan, and I feel sure that the Growers' Council and the shippers in general will take the same position and will give the shippers every help and encouragement in carrying through with the hope that it will not only result in greatly increased markets for our fruit but that the agencies themselves will be brought into closer co-operation and as far work to protect the central markets, as far as possible, from demoralization without the need of advice or assistance from any outside body.

The fancy apple business of the Northwest is a wonderful industry and I feel sure always will be so. Just now it is going through a trying period of market development, a trying period of market development, and I believe using foresight and judgment the growers and shippers together will avert a financial distress that would seriously hurt the business of every part of the Northwest.

Solution Is Pointed Out. If all the apple business of the Northwest could be brought under one ownership or all the growers could be united into one selling agency we would have no more working out our problem of developing markets. The crop could be distributed in such a way as to prevent glutting and demoralization of markets and a campaign of salesmanship and advertising could be conducted that would move the increasing crop into new fields to meet new demands.

Such a complete reorganization is as long as we have many districts and thousands of growers with individual opinions and prejudices.

Therefore, the solution of our problem is to have the shippers and growers united to sell the crop work together, as nearly as possible, with the efficiency of one organization.

The development of new markets is the most important problem of all. If we can find new places to sell our fruit and increase the demand in the old territories inefficient to provide a outlet for the increasing crop, the old markets will not receive more fruit than they can sell and there will be no demoralization of prices.

Demoralized Market Predicted. A record crop in 1916 means that speculators will not buy our fruit except at ruinous prices. They are already predicting a demoralized market. The cash buyers will stay away and the grower that sends his fruit on consignment into the centralized centers will see this fruit to compete with each other in price cutting, and the growers will lose practically all their returns.

Every intelligent grower realizes that working alone in a year like 1916 he cannot market his crop at a profit. There must be a complete organization of all the growers into selling agencies, and then these agencies must work together to develop and expand the markets.

The starting of this work of preparation for 1916 is not a day too soon. Many months market development plan in working order, and an equally long time will be necessary for each shipping organization to build up the machinery to sell the crop.

The growers should at once express themselves in order that there may be as little uncertainty as possible as to the amount of money that will be available for market extension, and the shipping agencies may know how much tenage they have to sell. Placing the responsibility for the constructive part of this work upon three business men from Seattle, Portland and Spokane as it should be. This fruit marketing situation is one of the biggest economic problems in front of the development of the Northwest.

What is believed the smallest fresh water fish in the world has been carried to New York from Haiti. When grown it is less than an inch and a half long. This insect swarms in many tropical rivers and is of great value as a destroyer of mosquito larvae.



Advertisement for Hart Schaffner & Marx suits, featuring the text 'Fine dress suits for \$35 Special models for young men' and 'EVERYTHING you could possibly wish for; soft, rich materials; full silk lining and facing; silk braid; exquisite finish in all details; tailored to set off your figure.'

Advertisement for F. Friedlander watches and jewelry, featuring the headline 'What Would You Do? IF YOU HAD TO RAISE \$50,000 TO SAVE THE BUSINESS OF F. FRIEDLANDER' and a list of items like '2.50 Clocks cut to... 89c' and '15.00 Men's Elgin Watches \$ 7.89'.

Advertisement for F. Friedlander, Sales Expert in Charge of F. FRIEDLANDER, 310-12 Washington, Bet. 5th and 6th, Portland. Includes the slogan 'Good Things Like This Don't Last Forever.'

Advertisement for THE OREGONIAN, featuring the text 'Phone Your Want Ads to THE OREGONIAN Main 7070 A 6095'.