

SOCIETY NEWS

BY GERTRUDE P. CORBETT

SOCIETY women are devoting this week principally to deeds of philanthropy, the Day Nursery being the important consideration this week. Not only will dozens of prominent women sell the tags for the nursery, under the auspices of the Fruit and Flower Mission, but the following line attractions from the different vaudeville houses also will assist in the sale on Saturday.

Miss McHenry, of the Baker Theater Stock players, and Miss Mary Edgett Baker, will join the large force of women who will endeavor to make this sale the largest ever held for the work of the nursery. Miss Maisie King, of the Orpheum Theater, has consented to devote part of Saturday to the sale, and all social engagements for that day have been canceled.

Mr. and Mrs. Henry L. Pittock and daughter, Mrs. Frederick Emery, of Pittsburg, and son-in-law and daughter, Mr. and Mrs. Lockwood Heard, are visitors at the Panama-Pacific Exposition in San Francisco. Mr. Pittock is a guest of the Oregon Commission at the Oregon building.

Mr. and Mrs. William L. Brewster, who have been summering at their country place near the golf links, will return today to their home in Lovejoy street. The group of bachelors who have been occupying the Brewster residence are now domiciled in the Hart home in Glisan street.

Mrs. J. Martin Watson will entertain today with a tea in honor of Mrs. Sarah Elizabeth Guernsey, of Independence, Kan. The tea will be at the chapter house of the D. A. R. will be guests, as the guest of honor is a prominent member of that organization.

The grinning features of witches peering from every nook, corner and window greeted the members of the Portland Woman's Auxiliary to the Railway Mail Association, who gathered for their monthly meeting at the country home of Mrs. B. F. Cannon at Metzger, on October 30.

Mrs. Cannon was assisted in entertaining by Mrs. E. R. Hughes and Mrs. D. R. Phillips. Mrs. Butterworth and Mrs. Miller, the club's delegates to the State Federation of Women's Clubs, gave an interesting report of the trip to Salem and the convention. E. R. Hughes sang a tenor solo.

The next meeting of the auxiliary will be "charter member day" at the home of Mrs. J. H. Zehrung, 7105 Forty-eighth avenue Southeast. Mrs. Zehrung was hostess for the first meeting of the club, when it was organized, June 7, 1902.

Mr. and Mrs. R. D. Inman entertained last night with a delightful reception, celebrating the fifth anniversary of Mr. Inman's arrival in Oregon. About 80 guests enjoyed the affair, many of them being old friends of the host.

Cards formed one of the attractions of the evening, and music also was a feature. The hostess was assisted by her daughter, Miss Alta Mansfield. Attractive decorations of Autumn foliage and seasonal blossoms decked the rooms.

The Unitarian Woman's Alliance will hold its regular literary program tomorrow at 3 o'clock, when Mrs. Galvin B. Cady will speak upon "The Music Education School." The meeting will be held in the Unitarian Church parlors, corner of Broadway and Yamhill streets. A short business meeting will precede the literary program.

Mr. and Mrs. Maurice Reinhold, Ben and Harry Reinhold, have taken permanent apartments at the Nortonia.

J. Pomeroy has taken permanent apartments at the Nortonia.

Mr. and Mrs. T. J. Mendenhall, of the Oregon Yacht Club, have taken apartments at the Nortonia for the winter.

Thanksgiving week the five National Academic Fraternities of Portland, Phi Delta Kappa, Gamma Eta Kappa, Phi Chi, Phi Lambda Psi and Sigma Gamma Phi will unite in giving a large informal dance to be held in the Masonic Temple ballrooms Saturday evening, November 6.

The scenic decorative scheme promises to eclipse those usually seen at dances of the younger set. The four corners of the spacious ballroom will each be decorated descriptive of one of the five fraternities, while the adjoining parlor will present a bower of the season's greens.

In addition to the regular orchestra entertainers will dispense music in the lounge-rooms.

The main incentive of the evening's enjoyment will be to mingle the new acquaintances with the old and to bring the younger fraternal set into closer relationship with each other.

The committee in charge of the dance consists of Harrison Huggins, E. R. Holt, Howard McKay, Len Woodland, Al Krohn, Collister, Wheeler, Carl Casner, Holt, Ganong, Steve Wilcox, Herb Griffith, Wheeler, Frank Davis and Archie Roth.

A partial list of the patronesses follows: Mrs. George Lawrence, Jr., Mrs. David H. Strowbridge, Mrs. A. M. Ellsworth, Mrs. Samuel Irving Guise, Mrs. E. E. Coover and Mrs. H. Ganong.

The pretty "Southern" home of Mr. and Mrs. Edgar W. Stahl at Firland was the scene of a charming Halloween Mother Goose affair. It was a well-attended affair, and the guests assembled looked like colored illustrations of the famous nursery rhymes. All were there, from the goose with a real live goose, to fat and hearty Old King Cole.

The rooms were artistically decorated with Autumn leaves and pumpkins. There were also numerous baskets of fruit and red and green peppers.

The greater part of the evening was devoted to old-fashioned dancing, the most popular of which was the "Virginia reel."

Music was furnished by a mandolin and guitar club.

POPULAR MATRON WHO IS ONE OF THE EARNEST WORKERS FOR FRUIT AND FLOWER MISSION CARNATION SALE ON SATURDAY.



Mrs. George L. McPherson

Patterson, George Karnopp, Paul Billington, Romayne Brand, Cecelia Stabler, Earl Huby, Julia Anne and Clayton Miller. Miss Jessie Skinner gave two recitations.

On Tuesday Mrs. L. H. Slade, of 1944 East Sixteenth street, Sellwood, entertained with a luncheon in honor of Mrs. J. W. McBride, who recently returned from a Summer visit to Olympia, Wash. In the afternoon 27 women of the Spokane-ave. Presbyterian Church were invited, the entertainment being in the nature of a home-coming welcome to the guest of honor.

Kappa Alpha Theta will meet with Mrs. Horace Fenton this afternoon at 2:30 o'clock at her residence, 431 East Twenty-fourth street, corner of East Grant street.

Mrs. Henry McCracken left Sunday for a visit to the exposition in San Francisco, and was accompanied by her daughter, Mrs. George Colnet Mason, and the latter's son, George, Jr.

An event that is being looked forward to by a large following of devotees is the dancing party at the Boulevard Club, which will be given at Vincent's Hall. The committee in charge of the affair is composed of Mrs. Guy Thomas Ketchum, Mrs. C. S. Shay, Dean Vincent and George Denholm.

The Rose City Park Club will give a dancing party this evening, cards also being a feature of the evening's entertainment. A special attraction will be the exhibition of modern dances by Robert A. Bowley and Miss Frances Rose. The hosts of the evening will be Mr. and Mrs. D. E. Howell and Mr. and Mrs. A. R. Ritter.

With multi-colored leaves and greenery converting their house, at East Ninth street and Broadway, into semicircle of the autumnal forest, the Xi Psi Phi fraternity gathered for a Halloween dance Saturday night. A banjo player from a local theater contributed special numbers and music for the dancing. Light refreshments were served and appropriate supper favors given.

WOMEN'S CLUBS

By EDITH KNIGHT HOLMES

MRS. GEORGE THACHER GUERNSEY, of Independence, Kan., candidate for the office of president-general of the National Society, Daughters of the American Revolution, is a visitor in Portland. In company with Mrs. Willard T. Block, of Chicago, National chairman of the Liquidation fund of the Daughters of the American Revolution, Mrs. Guernsey is touring the Western states. She will leave tomorrow for Seattle and Tacoma, and later will go to California.

Mrs. Guernsey has just announced her candidacy and is receiving many assurances that in 1917 she will be successful in attaining the high office for which those who know her are willing to vouch that she is eminently fitted.

Last April Mrs. Guernsey ran against

CALENDAR FOR TODAY.

Dance Boulevard Dancing Club this evening.

Rose City Park Club this evening. Cards and dancing special features.

Kappa Alpha Theta meeting 2:30 today, Mrs. Horace Fenton's residence.

Cards and dancing Multnomah Hotel tonight.

Tea for Mrs. Sarah Elizabeth Guernsey today by Mrs. J. Martin Watson.

Clubs.

Visiting Nurse Association, this morning, Medical building.

Women's Political Science Club, Library 2:30 o'clock.

Alberta Women's Club, tonight, with Mrs. J. R. Sharp.

Alpha Psychology Club, Morgan building, tonight.

Portland Shakespeare Club, "Much Ado About Nothing," St. George's parish house tonight.

Corriente Club, with Mrs. Margaret Hollister.

Parent-Teacher Associations.

Chapman, 3 o'clock.

Franklin High, in Richmond School, 8 P. M.

Holman, 3 P. M.

Is There Any Flavor To Your Home Cooking?

Nearly every woman can cook some foods better than she can others.

Why is this? Why is it that a woman will say, "I didn't have much luck with my roast"? What does she mean? She means she has failed somehow to retain all the flavors that were in the meat—her roast lacked flavor.

When there are Steero Cubes in the kitchen, every meat or soup can have flavor, for Steero is a condensed, concentrated extract. It is the flavor of beef, of vegetables, of spices.

One or two Steero Cubes in a roast, a gravy, a sauce or a soup will impart fragrance, palatability, snap and tastiness.

Buy a box from your nearest Druggist, Grocer or Delicatessen Dealer, and find out how true this is. Steero Cubes are sold in boxes of 12, 50 and 100 Cubes. Be sure you get Steero. There are imitations.

Schiffelin & Co., Distributors, New York

STEEERO CUBES

Reg. U. S. Pat. Off.

Made by American Kitchen Products Co., New York

"A Cube makes a Cup"

Awarded Medal of Honor at Panama-Pacific Exposition San Francisco, 1915

Simply Add Boiling Water

in room H of the Central Library. A treasurer will be appointed to receive dues and money for the maintenance of a central clothes dispensary bureau.

The regular meeting of the Visiting Nurse Association will take place this morning in the Medical building.

The Shakespeare department of the Portland Woman's Club will meet today in Women of Woodcraft Hall. Mrs. J. C. LaBarre has urged all members to attend as matters of importance will be discussed. The lesson will be from Act 1, "King Lear."

The Corriente Club will meet today at the home of Mrs. Margaret Hollister, 419 East Sixteenth street. A study of Peralta will be the feature of the afternoon. Mrs. Charlotte Holcomb, Miss Nina Killingsworth and Mrs. M. Jefferson will contribute to the programme.

Princess Rahme Haider, the Syrian, will give an Oriental novelty entertainment tonight in Christensen's Hall under the auspices of the Theosophical Society.

The Alberta Woman's Improvement Club will meet tonight at the home of Mrs. Josephine H. Sharp, 1033 East Twenty-fourth street North. The president and delegates will make reports of the State Federation. The delegates were Mrs. Katherine Durst, Mrs. M. R.

Chapter C. P. E. O. will hold its meeting Friday at the home of Mrs. H. Mackenzie, 46 Brown apartments, Fourteenth and Yamhill streets. Business meeting and roll call. "Little Deeds of Kindness." Mrs. W. A. Holman will report on the supreme convention.

Miss Grace DeGraff went to Seattle a few days ago to address the State Teachers' Association on "The League of Teachers' Associations." She also spoke before the College Women's Club at their luncheon on Saturday. On Saturday night Miss DeGraff spoke before the Women's Club of Everett. On Sunday she was entertained at dinner and gave an address before the Alpha Gamma Delta Sorority. She was the special guest of Miss Helen McPaul, a former student of Washington High School, Portland.

Woodlawn Parent-Teacher Association will meet on Wednesday in the Woodlawn School. Mrs. Millie H. Trumbull will speak on "The Rights of Children." Several of the pupils of the school will contribute to the programme. The small children will be cared for in the kindergarten while the mothers attend the meeting.

Chapter C. P. E. O. will hold its meeting Friday at the home of Mrs. H. Mackenzie, 46 Brown apartments, Fourteenth and Yamhill streets. Business meeting and roll call. "Little Deeds of Kindness." Mrs. W. A. Holman will report on the supreme convention.

Columbian Optical Co.

145 Sixth Street
Between Alder and Morrison Sts.
Floyd Brower, Mgr.

PROMPT and efficient service is a hobby with the Columbian—sidestepping quick delivery on the plea of "taking special pains" with your glasses while the boy hustles them out to another shop has no place here.

—We own and operate on the premises our specially equipped lens-grinding shop.

—Our stock of blank lenses and mountings is the largest in the city.

—Our five-store purchasing capacity minimizes prices. Call and compare.

(From Daily Papers of October 18)

True Coffee Economy

Coffee Week October 17-23

EW industries endure the acid test of time; assuredly none can long survive that does not exist to serve the needs of mankind.

The greatest menace to the coffee industry and the most serious handicap to its progress has been, and still is, the exploitation of inferior grades.

Therefore, I feel like selling every time I hear and see the "quality" word and maintain in the reputation of coffee.

There are full two things for the dealer and the consumer to remember in this connection:

First, that the highest price you pay is the lowest price in the long run, provided you get your coffee from a source of the highest quality.

Second, that a good and carefully regulated system, like that of Edwards, is a small investment that will pay for itself in the long run.

Third, that the only way to get the best in coffee, and see that it is fresh roasted.

Which has the prettier Suit? Well, it's "draw," the odds are on Edith's side, if anywhere. She says everyone admires "that beautiful new suit."

On the other hand, while Kate looks pretty in her suit, too, still she feels decidedly awkward. You can't blame her, either. She realizes now that she could have taken her \$25 up to CHERRY'S and bought not only a Suit, but some cards and dancing Multnomah Watson today by Mrs. J. Martin Watson.

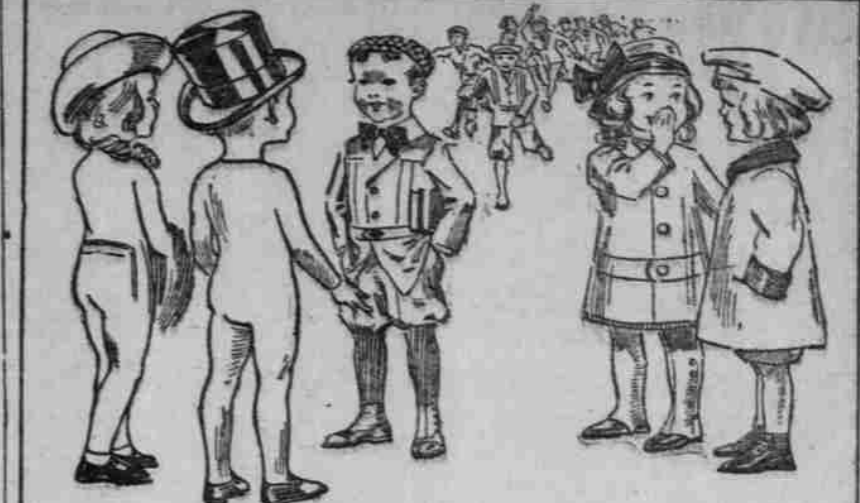
It seems that every Winter suit worth noticing is trimmed with fur. And CHERRY'S is absolutely THE place to buy them. They've sold out two former assortments already and have a brand new one now at the same price—\$19.50.

You're doubtless familiar with CHERRY'S famous system of paying a fraction down and the rest by the week or month. And, by the way, they have just received a beautiful line of English Tweeds. Priestly's make, of English Fox Fur, and, of course, raincoats—good for rain or shine. Don't forget their address—339-341 Washington street, in the Pittock Block.

Lauphe

AT ALL BEST DEALERS!

Dwight Edwards Company, Portland, Or.



The children whisper as they pass: "That couple surely has the class!" Such flattery is only fair for Lackawanna Underwear.

Lackawanna Twins Underwear

GUARANTEED NON-SHRINKABLE

WHEN you visit your dealer and ask to see the Lackawanna Twins Underwear, you will find that each garment bears a ticket containing washing directions. If these simple directions are followed, the garments will not shrink nor become unshapely.

This is a feature which cannot be overlooked. Add to it the fact that the garments are wool, liberally sized and perfectly made, and you have the most attractive underwear value it is possible to offer.

Boys' and Girls' Vests, Pants and Drawers 50c to \$1.00

Union Suits \$1.00 to \$1.50

The Lackawanna Twins \$1.00 Union Suit ranks as the best value in America.

For Sale by Olds, Wortman & King

ANNOUNCEMENT

We Take Great Pleasure in Announcing the Arrival of a Carload of Beautiful

KNABE PIANOS

These instruments include all the styles in uprights, player pianos and grands, and will be on display this week at our salesrooms. People who are interested in pianos are cordially invited to visit us and hear these wonderful instruments. We want to prove to you that even a trip across the continent does not throw a Knabe piano out of tune. You will see and hear them as they were when released for shipment by the staff of expert Knabe tuners.

Reed-French Piano Mtg. Co.

TENTH AND STARK STREETS

Go Northern Pacific Ry.

The Yellowstone Park Line.

To Tacoma--Seattle To Chehalis--Centralia

On the night train, sleeping cars—NEW STEEL, of most modern design—are open for occupancy at 9:30 P. M. Coaches and smoking cars of steel.

The two parlor-car day trains, leaving Portland 7:35 A. M. and 4:10 P. M., have smoking car, coaches, dining cars, brand-new steel construction.

To South Bend Raymond To Olympia

To Vancouver, B. C., via Seattle and rail or boat. Close connections at Seattle with boats for Victoria and to Alaska points.

For tickets, reservations, all information, apply to 255 Morrison St. Phones: Main 244, A 1244.

A. D. Charlton, A. G. P. A., Portland, Or.

TO HONOLULU. Ask about the Winter Excursions on the NEW, FAST steamship of G. N. P. S. Co.

HORLICK'S

The Original MALTED MILK

Unless you say "HORLICK'S" you may get a Substitute.

POMPEIAN OLIVE OIL

AWARDS FRESH-PURE-SWEET

AWARDED GOLD MEDAL SAN FRANCISCO EXPOSITION