fare and Canvass for Members Will Start Monday.

VANCOUVER, Wash., Oct. 29 .- (Spe cial.)-The citizens' get-together ban-quet and meeting, held tonight at Hotel St. Eimo, was a great success in bind-ing the residents of the city together with a firm and steadfast purpose for all to put their shoulders to the wheel

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RATE HEARING CALLED

CHAMBER TO THRESH OUT ASTORIA CASE MONDAY NIGHT.

J. N. Teal to Present Matter to Men bership, and Discussion From Floor to Be Invited.

all to put their shoulders to the wheel of progress and push for the better-ment of the city. The banquet was at-tended by nearly 150 representative business and professional men of the city, and a number of public-spirited buaness men of Portland. John H. Elwell, a ploneer of Vancou-ver, was to astmaster, and his object was to make all the visitors feel "at nome" and realize that their support is really needed now as it has never be-fore been needed since the city has been incorporated.

TEMPLE TO RISE SOON

Aronson Decides to Unload!

So everything in his magnifi- in many cases less than onecent store will be marked down and this morning Portland folk can buy anything in the store at one-third, one-half and

M^Y GOOD friend Aronson told me this:

"We have about \$175,000 worth of merchandise in this store-far more than is needed. And I tell you, for a fact, I am tired of packing the load. I want to sell off \$50,000 worth. Can you do it?"

66 VOU can sell anything at any

time, if it is cheap enough." "Well, I am willing to let you name the prices, so long as you get the money."

So there you are.

TTE WORKED all night Thursday, and again last night. With the exception of a few contract goods, everything has been cut.

We went over to the case of Silverware. "Here's a lot of Sheffield Bread Trays-real thing, too -came from England. They were \$4.50. What will we sell 'em for?"

"Two and a half," I replied.

"Sell 'em for less-make it one seventy-five," said Aronson.

"Maybe they wouldn't believe it," I protested.

"Why shouldn't they believe it? We've been here since Hector was a pup, and we've never handed out anything but cold facts."

MESH BAGS up to \$5.00 will go for \$1.00 German Silver **Cigarette Cases are \$1.15 instead** of \$3.50. Vanity Cases up to \$7.50 will go for \$1.00. Sterling Silver Thimbles are 5c apiece.

Pocket pencils up to \$3.00 are 75c each, \$3.00 Soap Boxes are \$1.00, \$2.00 Fountain Pens are 55c each.

TERE'S more news: All the Umbrellas go at just half price. All the Cut Glass goes at just half price. All the Stationery goes at half price, and it's Hurd's stationery, best in the land. All the Clocks are one-third to onehalf off-more are half price than a third, too. Hand-Painted China goes in the sale. Dollar Plates for 35c, \$1.50 Plates for 75c, \$1.50 Plates for 65c. Gold and White Initial Sugars and Creamers are 85c instead of \$3.00. And a big lot of 50c Plates are 15c eachthey'll go like hotcakes on a cold morning.

All the Watches are reduced. Diamond-Set and Solid Gold Watches are a fourth and a third off.

EVEN Howard Watches, contract goods, will be sold underprice-\$40 Howards for \$29.50, \$75 Howards for \$59.50, and the \$95 Howards for \$79.50. A trayful of Men's Gold-Filled Watches goes for \$7.35 - they were \$12 to \$15. Elgins and Walthams, too.

Oregonian's readers of the finer things in the sale, for The Oregonian's men say that this paper reaches the "People Who Have Money." (We hope so!)

half. Doors open at 10 o'clock

this morning--and here is the

plain September Morn truth

about the merchandise--

IN THE corner window you can see a Solid Gold Cigarette Case marked from \$85.00 to \$65.00; a \$225.00 Solid Gold Mesh Bag for \$135.00; another one that's marked \$90.00 is reduced from \$150.00; a Solid Gold Match Box, set with diamonds, is \$20.75 instead of \$30.00; a Solid Gold Vanity Purse is \$160.00; it was \$200.00. A pair of Military Hair Brushes and Comb, with solid gold backs, are \$85.00; they were \$115.00. A Solid Gold Toilet Set is \$265.00, instead of \$350.00. A trayful of Solid Gold Brooches is \$2.50 instead of \$5.00; and a lot of Solid Gold Rings, that were bought to sell for \$3.50 to \$5.00, are now \$1.00.

SOLID SILVERWARE can be bought now for less than anybody would rightly expect.

A \$65.00 "Gorham" Silver Bowl is \$53.50. A Solid Silver Sherbet Set is \$42.50; it was \$55.00. A magnificent Tea Set of 5 pieces, solid silver, is \$125.00 instead of \$157.00.

A solid Silver Compote that was to be \$28.00, is cut to \$19.50. A \$50.00 Solid Silver Covered Vegetable Dish (cover and base can be used as two open dishes, if desired) now reduced to \$39.50.

A Meat Dish, with gravy tree and well, that was \$165.00, is now \$115.00; it is, of course, solid silver.

And so on throughout a whole long list of really magnificent pieces. And when you think of it, there's a wonderful fascination in it all. These things are not "passing fancies." They'll be used and treasuredand mother will leave them to daughter and daughter will promise, "Yes, when I'm gone I want Mary to have the silver," and so on to the succeeding generations. What an endless vista of joy and sorrow the sight of a piece of solid silver opens up to the mind's eye!

Joy and sorrow-marriages, death, birththe whole sense of human existence is its to see and to know.

Guest List G Those present wore: W. DeMaine Jose W. DeMaine Jose W. DeMaine Jose W. Devis Devis Devis C. Turlay E. E. Gerdon Stuart E. E. Gerdon Stuart E. E. Gerdon Stuart B. E. W. K. Sparks M. Y. M. L. Stokes W. Y. M. B. DuBola R. C. S. Irwin E. W. W. Wilson Dr Maurice Smith F. J. L. Garrett A. Mr. Miller D. J. McCafferty C. J. McCafferty C. J. WEWell E. Kong Loy T. Fasny Crocker B. Guy Bennett A. L. M. Jones Y. Clement Scott U. L. Frazer W. S. Miller W. J. Bartlett Frank Whelan F. E. Beard W. J. Bartlett Frank Whelan F. E. Beard W. J. Sinney F. J. Kirwin J. A. Padden R. G. Brook Col. Davit J. Bakker J. H. Elwell ere: Joseph Carter H. D. Kilham N. B. Chapman R. E. Dunbar E. A. Puterbaugh W. C. Brown M. V. Herrick O. C. Potter G. A. Parks H. J. Bowman Judge Collahan K. G. Beath S. M. Mumford Dr. A. C. Panton. ' H. Rafferty, G. Sulak W. Rudolph baries Kolars d. Curran A. G. Sulak P. W. Rudolph Charles Kolars Ed. Curran Dr. J. T. Guerin H. Heomer A. H. Fletcher Wm. N. Marshall T. L. Hearlcher Wm. N. Marshall T. L. Hearlcher Donald McMaster C. E. McCall W. D. Bonekemper W. F. Edwards F. W. Sinclair R. H. Griffith G. W. Ford Mrs. F. W. Sinclair R. H. Griffith G. W. Ford Mrs. G. W. Ford Dr. C. C. Wilcox Mrs. J. Donovan Lawrence Edwards Charles Huff E. L. Bashford E. D. Richmond Dong Esimpson Charles A. Hasson C. M. Annold H. S. Bartow Npeakers-A. L. Wilby F. E. Hodgkin Major Brook Col. David J. Baker Col. David J. Baker J. H. Elwell E. L. Remedict J. O. Hoyt E. D. Hoyt L. Shanedling F. F. Gilbert H. M. Eager H. Blackman Ehr-hardt G. C. Fleet George W. Fleet J. A. Munday F. L. French Captain H. A. Hege-man Sprakers-A.L. Mills Edward F. Trefz, C. C. Coll C. C. Coli -George E. Hardy George L. Baker (Darles F. Berg W. J. Knapp J. Fredorick Parge Mrs. J. Kinney George E. Schuele Mrs. J. H. Elwell William McMurray James P. Stapleton C. D. Timms J. H. Elwell, Toast. master. aptain H. A. man Joyd DuBois C. English irs. C. H. Davis irs. Lulu McCoy J. Burnham H. Limber dys Johnson

CITY TO LOSE \$850.000 Mr. Dieck Complles Report on Revenue Other Than Taxes. Owing to the loss of liquor license

Owing to the loss of liquor license revenue and the decrease in street im-provements estimated for next year, there will be approximately \$550,000 less revenue to the city, from all sources other than direct taxation, than during 1911, according to figures which have been compiled by City Commis-sioner Direct sioner Dieck. Next year it is estimated the receipts from the 5 per cent charged by the city for engineering on street improvement contracts will amount to \$45,000, as compared with \$53,000 for the present year. The premium from sale of im-provement bonds next year will amount to \$200 for the strength \$10,000 to \$20,000, as compared with \$42,000 Liquor licenses revenue lost is placed at \$350,000.

KNIGHTS TO GO VISITING

Portland "Columbians" Invited to Salem for Sunday.

Portland Knights of Columbus are planning for an excursion to Salem, sunday, October 31, in response to an invitation received from the Salem Columbus. There will be an initiation of the first, second and third degrees, followed by a banquet. The visiting women will be entertained by the Daughters of Isabella. The excursionists plan to take the Oregon Electric train leaving the North Bank depot at \$45 A. M. They will re-turn at 9 o'clock. The committee in charge of the ex-cursion is composed of Frank Whelen, Leo W. O'Rourke and J. A. Shealy.

AUTO KILLS UNKNOWN MAN

O. W. Kennedy Strikes Unidentified

Sunday School Convention Continues

Session Here.

SECT UNION IS URGED

"Turning Our Work Over to Denomi-nations" was the topic for a very in-teresting lecture given by Rev. G. W. Pepper, of Seattle, yesterday afternoon to the American Sunday School Union Rev. Mr. Pepper advocates a strenuous effort to benefit Christianity and the community through the various de-nominations, but strongly suggests a closer union of all the sects. After his talk followed a series of impromptiu questions and suggestions by the as-semblage at large. Queries as to the more intricate problems facing the

S⁰ I pocketed my objections, and there you are. Then there are \$10 Tea Sets of four pieces for \$4.35, \$2.50 Sheffield Bon Bons for 65c. Awful-isn't it? Apple Cutters that sold everywhere for \$1.50 are cut to \$1.15. A lot of \$8.50 Fern Dishes that have been here too long are cut to \$1.75. A group of odd Tea Pots up to \$7.50 each are cut to \$1.00 - highest quality silver plated, too - and \$8.50 Baking Dishes are to be sold for \$3.75 apiece.

Hundreds of pieces of Silver-Plated Ware are cut in like fashion-all I can do is to hint of the values.

R^{OGERS'}, the real Rogers' 1847 Tableware, is cut.

Teaspoons that sell for \$1.75 a set are 95c. Dessert Spoons that sell for \$3.25 are \$1.70. Knives and Forks are \$2.75 instead of \$4.00.

All the newest patterns are included in the sale, too. Solid silver Souvenir Spoons are 55cthey've always sold for a dollar.

And here are some facts that sound "fishy" - but are facts, none the less:

Ladies' Watches up to \$18 go for \$9.85-also Elgins and Walthams.

In the Jewelry Store we marked Solid Gold Baby Rings down to 50c apiece. Bobolinks of sterling silver-folks pay 25c for 'em-are now 10c. A tray of very fine and beautiful Fancy Rings, set with stones, are \$1.00—lots of 'em are marked \$5.00. Solid Gold Lavallieres, set with stones, are \$1.75they were \$5.00-and Diamond-Set Lavallieres up to the hundreds are all reduced.

THEN we found a big drawer full of Velvet and Leather Handbags-"Been here too long," said the boss. Any old price at all —so out they go at \$3.50. Some of 'em were \$5.00 and over. Sterling Silver Hat Pins that were a quarter are a dime. Novelty Bar Pins and Brooches up to \$1.00 are 15c.

HERE'S CHAPTER NO. 2

THE foregoing was all written at 11 o'clock Friday morning—and while the newspaper men were fussing and fuming at the delay. Now that the day is over, the win-dows filled with merchandise and the work at least half done—we can find time to tell The

The autobiography of a "Solid Silver Tea Set" will be written some day, and it will be good reading.

 $\mathbf{B}_{\text{to Hoyle.}}^{\text{UT}}$ this is not telling the tale according by the Hoyle. The big Vault in the Aronson Store was opened tonight and I was shown some of the Diamonds. A Crown Brooch with diamonds weighing 6 and 35-100 karats will be cut from \$1000 to \$750. Another Cluster Ring (Diamonds and Rubies) is \$75 instead of \$100. A Diamond and Onyx Ring is \$24 instead of \$35.

A Diamond and Platinum Ring is \$66 instead of \$85. A \$65 Princess Ring is cut to \$45. A \$75 Emerald and Diamond Ring is \$57. A \$300 Diamond and Platinum Bracelet is \$225. It has 15 stones. A very magnificent Ring with 3 stones is \$800; it's well worth (so the diamond experts say) \$1200. It thrills you when you look at it—that's how much I know about diamonds.

Another shock I got from a big single stone -it is said to be worth \$1000; it does not belong to Aronson, however. A friend of his has left it here on sale; needs the money; \$675 will buy it.

A \$300 La Valliere of Platinum is set with Diamonds. It will be sold for \$225.

I AM compelled to close this chapter tonight for the reason that there's no more room. But it is to be continued in the Sunday papers.

I've tried to tell the truth in the ads I have written-and I've written thousands. Not because I can't do a bit better than little George Washington. I can tell 'em good and fast if I have to. But I haven't told 'em in the papers, simply because it doesn't pay.

R^IGHT at this minute I can look across the store and see scores and scores of people struggling to get a look at the windows. It's going to be a wonderful sale.

Doors open at 10 o'clock on the morning you read this.

I am going to quit and go to bed. I'm doggone tired. GEORGE FRANCIS ROWE

ARONSON'S Jeweler and Silversmith Broadway at Washington

Pedestrian Running for Car.