EFFICEENCY MOTTO"

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| :---: |
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Economy, However, Promised and Tax Levy May Be but Little Over Six Mills.
$\qquad$Yor Equipment and Even New
Structures May Be Reduced.

"The Family Stain" Is Majes tic Feature This Week.

OTHER OFFERINGS GOOD
story, of Sister.s." satrifice;
tonal Runs Esputan Come




SPEAKER SEES LIGHI

N0 INTEREST IN LIFE


In Condensed Form
 Ot these special sales in Sunday papers.
WE GIVE "S. \& H." GREEN TRADING STAMPS
Pre-Holiday Sale 'Kerchiefs Department, Main Floor Annual Sale Dolls and Toys Department, Fourth Floor October Sale Lace Curtains Department, Third Floor Sale of Electrical Appliances Housewares Dept, Third Floor Department, Main Floor \$18.50 Trimmed Hats at \$16 Millinery Dept., Second Floor Special Sate Halloween Novelties

## SOBIETY IS MENAEED



This Week Will Close

## G.E.ElectricalAppliances

20 to $331 / 3$ Per Cent


Utility Grill, regular price $\$ 4.00$, October price $\$ 2.40$ 2-lamp Radiator, regular price $\$ 6$, October price $\$ 4.00$ 3-lamp Radiator, reg. price $\$ 15$, October price $\$ 10.00$ 3-pint Percolators, reg. price $\$ 10$, October price $\$ 6.35$ | E-pectric Toaster, reg. price $\$ 5$, October price $\$ 3.35$ |
| :--- |
| Ele $\$ 6.35$ | Electric Chafing Dish, full nickel-plated, regula

See "COOK BY WIRE" Demonstrations Daily, 2:30 M., Meier \& Franks

## ELECTRIC STORE

NORTHWESTERN ELECTRIC


COOK BY WIRE'


