ROOT SAID TO BE


# GOING OUT OF BUSINESS 

Entire Stock Sacrificed
Regardless of Cost Lease and Fixtures for Sale!
You Ask Why? The Following Tells the Story WESTERE UNION TELZERAM A15NY
goodybar ramincoat o
Eddie Josephson Mgr
At a special meeting held by the Board of Directors this day it was resolved that Retail Branch Thirty Two be closed Dil merchandise regardless of cost GOODYEAR RAINCOAT COMPANY
In order to SAVE the ENORMOUS EXPENSE of returning the $\$ 28,000$ STOCK our NEW YORK FACTORY we will SACRIFICE ALL this MERCHANDISE during the MERCHANDISE that cost us $\$ 15,000$ to manufacture would usually bring $\$ 30,000$, but in to DISPOSE of this ENTIRE STOCK, we have cast cost and profit to the wind. This俍 MEN, WOMEN and CHILDREN at prices never before heard of
Below you find a list of COATS, the actual SELLING PRICES and the wONDERFU
NOW IS THE TIME TO BUY
Take Advantage of These Values Sale Starts Today at 9 A. M. altheugh mort of them, Ire
How do I fool them? I'll tell you
When scientists say I am not a food, I tell the with hot milk," "a meal in itself, we may say""
Then when the court says "coffee is not a food," trim my sails to the breeze and tell the people
there is no reason for supposing that coffee possesses any value as a food."
ertheless, to keep. them coming, I tell them t is a "half food," "an encouraging contribution them-fall for it.
When noted authorities say the caffeine in coffee ward some chaps who say it "is not a poison"; "it is an aid, not a hindrance to digestion." This fools some.
But, there's been such a stir against me, especially by
Postum, that I am hard put for arguments, so one of the
latest things I am telling is: Patest things
It "Beware of taking coffee with a lot of cream in it." dr is the creafeine, that makes a combination, that "will in
time lead to chronic indigestion and stomach, heart, and But I whisper on the side to people who like cream in their coffee, "Coffee is always improved when cream is
added to it." You see, I get them coming and going.

## INSTANT POSTUM

Made of wheat, roasted with a bit of wholesome mo stance. It points the way to health and comfort and free
"There's a Reason"
$\square$
$\$ 2.50$
mens imported encilsh sup.ons,
 MEvS styish ratiproof ofer
 MENS CRAVNETTES AND BALMA
blace tan oxtord and fances mixturese Vilues sit.500 to spzan: sale $\$ 8.50$
$\$ 3.50$

 $\$ 6.50$ WOMEN'S GABARDINES, CRAVENETTTE



$\$ 3.50$


343 Washington Street
storo Ocen Stay Evening Until 10:30


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