CITY NEWS IN BRIEF




## Announcement!

| Coffee |
| :---: |
| Week |
| October |
| $17-23$ |

The National Association of Coffee
Roasters has set aside the week of October 17-23 to be known as Coffee Week.
through make known to the people, through a- series of very specia been made in recent years in the coffee industry
minds of some correct certain fallacies in the drinking
-to impress indelibly upon the mind of the people the absolute importance of buying coffee that is fresh roasted - to show how highest efficiency may be secured in the satisfaction for the money one expends for coffee, and -to give as proof thereof the result of scientific tests by University authority as Professor McMaken, of Columbia The first
paper $F$ Friday
You will be interested in them because they will tell you of some
things you have never heard before, and some things you will be lad to know
In the early part of the seventeenth century, when coffee was
considered a rare treat, the word coffee was spelled $c-a-\mathrm{a}-\mathrm{-p-h} \mathrm{~h}-\mathrm{e}$. Chese articles, therefore, will merely be signed

## Cauphe



DEPENDABLE COFFEE IS
ROASTED FRESH
DAILY At Rout Groef,

## The Dollars



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tional bank.

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