

Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
5th, Sixth, Morrison, Alder Sts.

Try Our New Bakery Lunch

—Ninth floor. Toothsome, nourishing, freshly baked dainties from our own ovens.

Squibbs' Genuine Russian Mineral Oil

—Heavy quality. An advance shipment rushed to us by express. The only store in Portland to receive a shipment since the Russian government shut off importations. —First Floor, Sixth Street.



UMBRELLA

3000 New Buster Brown Umbrellas

—All boys and girls like Buster Brown Umbrellas better than any other kind, because they're the right size, the right height and have pretty handles.

—All mothers like them because they wear so well. Tige says:

"Resolved That it will Reign Forever"

and all his young friends agree. Come in and see the big life-size models of Buster and Tige.

FREE—A Buster Brown Balloon with every purchase today of a Buster Brown Umbrella. Prices, 50c, 75c and \$1.00.

—First Floor, Fifth Street.

In Our Hair Goods Store Saturday

there will be three unusual special offerings in switches. All made of the finest cut hair.

—\$5.49 for a 22-in. French wavy switch, made on short stem. Regularly \$7.50.

—\$5.98 for a 26-inch German wavy gray switch. On three separate stems. Regularly \$7.50.

—\$1.67 for a German wavy switch, 24 inches. On three separate stems. Regularly \$3.

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\$5.00 Down and \$5.00 Per Month
(No Interest—No Extras)

Columbia 'Leader' \$75

With Columbia Individual Record Ejector \$85

—Fully cabinet, strikingly handsome, the "Leader" in design and in style follows the upright type regarded by many as the standard of high-grade "talking machines."

—Cabinet: Mahogany or quartered oak in golden, turned or Early English finishes, or satin walnut. —Measurements: 42 inches high, 19 inches wide and 21 inches deep. —Motor-control: Speed regulator operated on graduated dial combined with start and stop device. —Record Capacity: Record racks to hold 75 records. With Columbia Individual Record Ejector, 49 records.

Hear the latest Columbia Records today in our new soundproof parlors—Basement Balcony.

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See Announcement of Annual Doll Show in Sunday Papers.

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FREE Dressmaking Lecture by Mme. Coates, 2:30 Today in Music Hall.

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Consult Our Expert Optometrist—No Charge Unless Glasses Are Needed.

A Prince Couldn't Buy More Style in His Clothes



THE Men's Hat Store is mighty convenient—just a step inside the Morrison Street entrance. Here you will find ALL the best makes, in styles that stand out from the ordinary "rank and file."

—The newest thing in a stiff hat is the taper crown. Knox "Beacon," \$3; Knox "Roxford," \$4; Knox "De Luxe," \$5, and up to \$20. Stetson derbies, \$4 and \$5. Mallory Cravenetted derbies, \$3.50.

—Alpine, with mushroom brim, bound or welt edge, is the reigning style in a soft hat this Fall. M. & F. Special, \$2; Mallory, \$3.50; Knox, \$5.

—than you will find in the M. & F. Fall and Winter suits and overcoats at popular prices.

—Our immense clothes stocks consist of the BEST from such makers as Rogers-Peet, Hickey-Freeman Co., Adler-Rochester and Alfred Decker & Cohn—"Society Brand."

—Next week is "Dress-Up Week" in Portland—Saturday we call particular attention to

A Great Selection of Smartest New Suits and Overcoats at \$25.00

—See yourself in some of them before our big mirrors! —IN STYLE—everything that's new; one-button, two-button, three-button sacks, with narrow, long-rolling lapels. Also conservative three-button sacks and boxbacks.

—IN FABRICS—the latest weaves and colorings; tweeds, cassimeres, homespun, worsteds and serges; stripes, checks and overplaids in the Autumn shades of brown and gray.

—IN TAILORING—that shows the master touch of America's greatest designers, and workmanship that is nothing short of absolute PERFECTION.

Our Famous Oregon Cassimere Pants—New Grays and Browns, \$3

—Third Floor, Fifth Street.



Society Brand Clothes

"The Row," \$25

"Poole," \$25

THE Manhattan Shirt Store of Portland

—An assortment of these famous shirts, the like of which you will find nowhere else in town! The patterns are exclusive with us, too.

—Pick out two or three new Manhattans today. A few new shirts make a man feel better—and look better.

—\$1.50, \$2, \$2.50, up to the Manhattans de luxe at \$5.

The Underwear Sale

—Saturday is the last day. And there will only be about enough of these union suits to last the day out.

—Fine worsted union suits of \$3, \$3.50 and \$4 grades, \$1.80

—Fine cotton union suits of \$1.50 and \$2 grades \$1.09.

5000 New Ties at 25c

—Made from the short ends of higher priced silks. Hundreds of new patterns and colorings. Astonishingly good neckwear today at 25c.

—Main Floor, Morrison Street.

Jet Is the Rage!

—Fashion this Fall puts jet jewelry in the highest favor. —The finest Italian jet has almost disappeared from the market since the war. We have a large stock of the genuine Italian jet chains in graduated or uniform-size beads. These exceptional prices today—

\$1.50—at 95c
\$2.50—at \$1.65
\$3.50—at \$2.15
\$3.75—at \$2.35

\$4.50—at \$2.75
\$5.00—at \$3.05
\$7.50—at \$4.95

—Main Floor, Sixth Street

Out-of-Town Mail Orders

—filled from this and all our advertisements if received within three days of date of publication. Telephone us where quantities are limited or you are in a hurry.

—Should you come in person, ask any floorman to call personal shopper, who will give you every assistance and conduct you to as many of the seventy-five departments as you choose. There is no charge for this service.

Saturday Is Hosiery Day

—Our new Fall hosiery lines are complete—all sizes, styles and weights. —Saturday will see twelve big special values—for women and children—but we've only room for a few of them here!

85c for Silk Hose

—regularly \$1. White and black, medium weight, with silk lisle tops and double soles.

50c for Silk Lisle Hose

—Exceptionally well made, with double soles, high spliced heels and garter tops. Medium weights. Regularly 65c.

25c for Fiber Silk

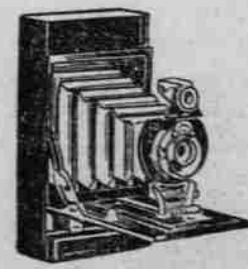
hose, regularly 35c. Misses' sizes 5½ to 8½ in light medium weight. Seamless lisle feet, soft 1x1 invisible rib legs. Black only.

Children's Hose, 15c

—"Dick and Dot" brand boys' heavy 1x1 rib black hose. The kind that wears like iron. All sizes. Two pairs 25c.

—Main Floor, Sixth Street

No. 2 Folding Autographic Brownie, \$6



Main Floor, Sixth Street

—It has the Brownie simplicity of operation, with the new autographic feature, heretofore found only in the higher-priced folding kodaks. —Takes pictures 2½ by 3½. Loads in daylight with kodak autographic cartridge of six exposures. Covered with fine imitation leather, well made and finished. —The price is only \$6.

Specials for Saturday

—5c Eastman M. Q. developing tubes, 8 for 25c. —1-pound package Eastman Acid Fixing Powder, 10c.

Children's Day!



\$20.00

\$15.00

The Fad for Plaid Silk

—has found no prettier expression than in the Junior Dresses! —One model at \$10.75 is all silk, made on Russian lines. —Another at \$20 is of plaid silk, combined with blue serge. Little touches of embroidery brighten the smock. —Pleated from throat to hem, another little crepe de chine at \$20 is very youthful and attractive.

Serge Dresses, \$8.95

—One little frock is developed in blue serge with daintily embroidered batiste collar and red buttons. —Another at the same price is of black and white check, trimmed with red soutache braid and red buttons.

Little Folks' Hats

—at such a variety of prices and in so many styles, we cannot begin to describe them. Some are dress models with dainty little flowers and touches of fur. Others are quite plain tailored. Priced from \$1.39 to \$12.

—Second Floor, Sixth Street.

Such Pretty Junior Suits From \$17.50 to \$39.50

—Never have the styles been more delightfully youthful and never have we had a greater variety at such a range of prices! All materials and models are represented.

A Box Coat

—yoked in front, with a black fur collar, makes an African brown suit at \$17.50 unusually good-looking.

The Braid Binding

—used throughout on a blue suit of exceptionally good serge makes a tailored model at \$22.50 very attractive.

Beaver Fur

—used as an outline for the collar of allies' shade on a brown gingham suit adds a note of distinction to the whole. This is shown for \$27.50.

Green Broadcloth

—with beaver fur used around the collar, the front and bottom of the swinging box coat of a dress suit, is quite smart. It is priced at \$39.50.

—Other suits \$19.50, \$24.50, \$29.50, \$37.50



\$22.50

—Fourth Floor, Fifth Street.



The Junior Hats

—Especially attractive are some of the little dress models, trimmed in fur and little French flowers. One exactly as sketched, \$5-\$13.

Little Crushers

—in Balmacaan style of different colored tweeds at \$1 and \$1.25. —Corduroys for school—in black, blue and brown —at \$1.25.—Tams of velvet and plush at 95c.

—Fourth Floor, Sixth Street.

How They Do Wear!



Two-Pant Suits \$5

—Most of the advertising we get on these five dollar suits is the word-of-mouth from enthusiastic mothers!

—Good-looking Norfolk styles in a great variety of patterns and fabrics. Two pairs of full-lined knickerbockers with every suit. All sizes, 6 to 18 years. Satisfy yourself by comparing them with suits at higher prices. Then you'll see what supreme value they are at \$5.

Boys' Overcoats, \$5

—Light and heavy-weight overcoats in a wide range of fabrics and coloring. Ages 2 to 12 years.

New "Sampeck" Suits and Overcoats

—More arrivals this week. Every garment reflects that distinction which puts "Sampeck" in a class by itself. \$7.50 to \$16.50.

—Third Floor, Fifth Street.

The War Did Not Delay Our Annual Sale of 50,000 Holland Bulbs

—The news will be welcomed by thousands of Portland women who depend on this sale each year for their hyacinths, tulips, narcissus, daffodils, etc.

—The 50,000 extra large, sturdy bulbs that we offer today have just come through direct from Hillegom, Holland. Early planting for both bedding and forcing is advisable.

Single and Double

Early Tulips

—Extra large bulbs that give beauty of form and brilliancy of color. By blending contrasting colors a most startling effect may be obtained. The colors are white, red and yellow; pink, yellow and red.

—Price, dozen, 20c; each, 2c

Fine Named Varieties

Early Tulips

All large selected bulbs

"Artus," deep scarlet, early, very fine, dozen, 25c.

"Chrysolora," clear yellow, very large, dozen, 25c.

"Pottbakker," pure white, very fine, dozen, 25c.

"Yellow Prince," fine, pure yellow, dozen, 25c.

"Rose Gris de Sin," fine, delicate rose, dozen, 25c.

"La Reine," white, tinged with rose, dozen, 25c.

"Prince of Austria," deep orange, dozen, 25c.

"Thomas Moore," extra fine, dozen, 25c.

"Gloria Solis," deep red and yellow, dozen, 25c.

"Couronne d'Or," fine double yellow, dozen, 50c.

"Rubra Maxima," crimson scarlet, dozen, 25c.

"Murillo," magnificent blush white, dozen, 25c.

Single or Double

Hyacinths

—for bedding or forcing.

—colors are red, rose, pink, pure white, dark blue, light blue, bluish white, yellow, purple—all extra large bulbs. Per doz. 50c; each, 5c.

Named Varieties

Extra Fine Hyacinths

—specially selected bulbs; very large and fine. Dozen 75c.

"Gertrude"—fine rosy pink.

"L'Innocence"—early, pure white.

"Roi des Belges"—early—bright red.

"Grand Maître"—deep porcelain blue.

"Baron von Tuyl"—splendid white.

"King of the Blues"—deep glossy blue—extra fine.

"Queen of the Blues"—azure blue.

"Lord Balfour"—deep red.

"King of the Yellows"—deep golden yellow.

Roman Hyacinths

Dozen 60c

Single Narcissus or Daffodils

—extra selected bulbs.

"Empress," bi-color, rich yellow trumpet, deep primrose perianth, per dozen, 25c.

"Princes," sulphur trumpet, white perianth, per dozen, 15c.

Double "Von Sion," double yellow trumpet, yellow perianth, dozen, 25c.

Giant Crocus, in white, yellow, blue and mixed, per dozen, 10c.

Sweet-scented Jonquils, single, per dozen, 10c; double, dozen, 20c.

—fine for planting in pots or boxes and forcing. Bloom early and freely.

Basement

Crane's Linen Tablets 8c

—All sizes, ruled and plain, Crane's 15c quality. 10c Linen Envelopes to match above, package 8c.

25c Bicycle and Narrow Bridge Playing Cards 19c.

5c Dozen "500" Score Cards, 3 dozen for 10c.

50c Elite Check Stationery, in the newest shape envelopes, special, box 39c.

50c Highland Linen Correspondence Cards, white with gold and silver edge, also new tints, box 44c.

25c Children's Stationery with fancy pictures, box 19c.

15c Dennison's plain white napkins, 100 for 10c.

5c Rolls Wax Paper, 3 for 10c

—First Floor, Sixth Street.

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Established 1857
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