

SOCIETY NEWS

BY CERTRUDE P. CORBETT

CHARMING informal bridge party was the diversion of yesterday afternoon given by Mrs. J. Wesley Ladd to honor Mrs. Frank Fey (Elizabeth Freeman), who has recently returned from San Francisco. Guests were asked for five tables...

POPULAR GIRLS WHO ENTERTAINED FOR BRIDE-ELECT THIS WEEK.



Miss Ada Otter GROVE-HOPPS. Miss Norma Redman REDMAN. Photos by C. Elmore Grove.

Complimentary to Miss Louise Ramsdell, whose wedding will be an event of Friday night, Mrs. D. E. Bowman presided at a charming luncheon yesterday, followed by cards. The table was artistically adorned with the flowers of chrysanthemums, yellow being the keynote of the color scheme...

Today, at the Ramsdell, about 20 old friends of Mrs. Ramsdell, who were present at her wedding, will be guests of the bride-elect at luncheon.

Mrs. John Player, of Chicago, and Miss Ethel Gifford, also of Chicago, and Miss Louise Ramsdell, arrived Wednesday to attend the wedding of the latter to R. J. Himmewright on Friday evening.

Mr. Himmewright will arrive in Portland on Monday from New York, and the young people will be extensively feted.

The popularity of the dinner-dances at Waverley Country Club on Saturday evenings is responsible for the continuance of these affairs during the Fall.

The committee has agreed to have a Fall series of these functions, and tonight's affair promises to be quite gay. Many of the young belles and beaux who devote Saturday afternoons to playing golf remain out for the dinner, and the informality of the events particularly appeal to the men who have been on the links all day.

Mr. and Mrs. R. B. Bain, Jr., have just returned from San Francisco and have taken an apartment at the Northside.

A baby daughter arrived at the home of Mr. and Mrs. Amos S. Benson on October 5.

Mrs. William L. Powell's card party yesterday for Miss Nell Bayly was a delightful affair. About 20 of the young matrons and maids played in the game of "hearts" and attractive prizes were awarded the high scorers. The rooms were prettily decorated with Cecil Bruner roses and Enchantress carnations, similar blossoms also adorning the tables from which the refreshments were served.

In addition to the honor guests, there were Mrs. Ralph Robinson, Mrs. Clifton Davis, Miss Alice Gram, Miss Neva Bonnewell, Mrs. J. M. Bonnewell, Mrs. old Watson, Miss Dorothea Wagner, Miss Ruth Plummer, Misses Mildred and Ella Camp, Mrs. Stewart J. Moore, Miss Annie Owen, Miss Beulah Hayes, Miss Marjorie Cameron, Mrs. Harold Rayner and Miss Gladys Sigel.

Mr. and Mrs. R. M. Tuttle will entertain the Wokeley Alumnae Club this afternoon at 2:30 o'clock at her home.

The John Kollock residence on Council Crest Drive has been leased to Mr. and Mrs. Everett Babcock. Mr. Babcock has been in Vancouver, B. C., for the past four years practicing architecture and interior decorating, but on account of the war depression in Canada, has come to Portland to make his home and has gone into business with Miss M. Elinor Riley.

Mr. and Mrs. Babcock visited Portland last January, stopping at the Mallory Hotel.

Mrs. J. Q. R. Daniels has returned to her home on Portland Heights after passing a month in California. John Quincy Daniels, Jr., who accompanied his mother south, is attending school in the East.

Mrs. A. W. Person gave an informal tea Thursday for Mrs. E. H. Bell. During the afternoon Mrs. Bell gave an entertaining talk on the Fletcher music method, which she illustrated with apparatus and piano numbers.

Mrs. J. F. Batchelder, of Hood River, was the house guest of Mrs. J. A. B. Sinclair for the wedding of Miss Rixey to Lieutenant Gibson, which was performed Thursday evening at their home.

Rev. and Mrs. Oswald W. Taylor entertained the members of Grace Memorial parish last night at a reception at their home in Alameda Park. It was attended by several hundred parishioners.

Mr. and Mrs. William J. Hull are being feted upon the arrival of a son, Tuesday morning.

SNAPSHOTS BY BARBARA BOYD.

Fashions and the War. It seems rather far fetched to connect the question of dress in any serious way with the war. Yet as one of the by-products of the conflict now raging we may find the matter of how we shall clothe ourselves in the future affected to quite a remarkable degree.

Ephemeral fashions we shall have in plenty from the war. We will probably be decked with braids and buttons. We shall wear headgear that smacks of Tommy Atkins and the land of Tan o' Shanter. Our coats will probably have the lines of military jackets or the fascinating swing of military cloaks. Our skirts will be killed. From head to foot we will in a dainty feminine way be military.

But these changes are neither permanent nor important. If these were all in the matter of dress that the war is likely to bring in, the subject would not be worth considering. But there is a possibility that something of far greater consequence will come out of the war. In a word, there is the talk now of a standardized dress.

In London a movement to bring this about is already on foot. These back of it say that the terrific financial expenditures going on means that for years to come the strictest economy will be necessary for everyone. And the first point at which to begin this economy, say the promoters of the movement, is dress.

So they are tackling the problem to see if something cannot be done to reduce the cost of fashionable dressing. As a step toward this end they are

proposing a standardized evening dress. Men, they say, have a standard for social wear, why not women? They are also urging the adoption of some standard form of headwear. And again they draw attention to the fact that man's headwear is standardized.

If a reduction in the cost and labor of keeping up with fashion would result from the war, surely it would be a thing to give thanks for. It would be a difficult thing to bring about, for women in these matters are whimsical and self-indulgent. But the iron hand of necessity is being laid upon them and they may yield to this when nothing else would compel acquiescence.

And though this may seem an inconsequential thing to evolve from the chaos now reigning, it will if accomplished have a tremendous effect on life as the years go by. It will free women from much that now shackles them from much that takes her earnings, her time, her energy. It will liberate her for endeavor in more worthwhile directions.

WOMEN'S CLUBS BY EDITH KNIGHT HOLMES.

In naming the three elements necessary for the promotion of personality, Mrs. Kate Upson Clark, of Brooklyn, who spoke before the Portland Women's Club yesterday, said: "The first is health. The Lord never made us to be invalids. The corset, the dotted veil and the high-heeled shoe are foolish. Women of the West should set the fashions. The Western women have such good looks. Don't lose it. Cultivate individuality by yourselves. Imitation is death to personality."

The second requisite named by Mrs. Clark was an education and the third religion. "I don't care what your religion is, but you must have spiritual force," she said.

Sincerity and courage were urged by the speaker as attributes to be cultivated constantly. The second of the day was "Can Personality Be Cultivated?" and in answer to this Mrs. Clark said: "If you want anything, if you feel that in your character and general makeup you lack some element, pray for it, work for it, strive constantly for it and I feel sure you will get it."

Personality, she said, is far above good looks. "I've known men to fall in love with very plain girls who had personality," she said. To the mothers of boys and girls of college age she gave this advice: "Educate your young people out here. They can learn just as well in the West as in the East. And I know what I'm talking about, because I had three sons graduated from Yale."

LOGANBERRY SONGS HERE

Oregon Students Begin Sending In Contest Compositions.

The Portland Ad Club is already hearing from students of the public schools and universities of the state in connection with its prize offer for the best three songs on the subject of loganberry juice.

Although the first announcement of the contest was made only last Sunday, three or four songs have already arrived. The prizes are \$125 for the best song, \$75 for the next best, and \$50 for the third best. Contestants have until the night of October 31 to turn in their verses.

George E. Waggoner, chairman of the Ad Club committee which offers the prizes in connection with a statewide campaign to advertise the loganberry industry through the country, has sent data on the contest to all newspapers in the state. Contestants should send their verses to Portland Ad Club, Multnomah Hotel, Portland, Or.

sprinkled generously throughout the speaker's address and at the close of the programme she was honored at an informal reception.

Yesterday was the first social meeting of the club for the season. It was an open meeting and Mrs. B. J. Frankel, the president, announced that all the women present who were not members were invited to join. The club had let down its bar of exclusiveness. Any woman was welcome.

At the opening of the session, Mrs. Russell Dorr, chairman of the music committee, gave the plans of the committee. It will be their aim to give a few minutes of the time allotted to music to an analysis of the work to be presented and some comments on the educational and inspiring feature. Hartridge Whipp gave four English and three German songs. Mrs. Whipp accompanied him.

Mrs. G. E. McLeod presided as social chairman for the first time and was assisted in receiving by Mrs. J. C. Hare, Olson and a few others. The decorations were in Autumn foliage and chrysanthemums.

The Hawthorne Parent-Teacher Circle will hold its annual rally day Wednesday, at 2:30 P. M. with the following program: Short business meeting, reports of committees, talk by Professor E. J. Hadley on "What the Co-operation of Parents and Teachers Can Do for Our School," talk by L. M. Lepper on "What the East Side Business Men's Club is doing for our school," inspection of the Juvenile Home work done by the children of the school to be followed by a reception by the February 16 graduating class under the direction of Miss Hamilton, Miss Gray, Miss Billings and the committee from the Circle. Refreshments will be served.

The Shakespeare department of the Portland Women's Club will meet on Tuesday at 2 o'clock in Women of Woodcraft Hall.

All members of "Back-to-the-Home" committees are urged to attend the meeting to be held in the Library tonight in room G. The time set is 7:45 o'clock, sharp.

Mount Scott Mental Culture Club has issued an attractive little year book that is a credit to the organization. Mrs. John J. Handzaker is president.



Protecting You

Which do you prefer—the work of the master, the originator—or a copy, the work of an imitator? In which lies your protection? From an ordinary inspection you might think both were the same. But you soon realize that the similarity is all in form—nothing in substance. Ghirardelli's Ground Chocolate is the original ground chocolate, supreme in quality because it is made right—the right proportions of the finest cocoa and pure sugar so blended as to please the most exacting taste. The trade mark and label protect you against an inferior article. Be sure to order from your grocer. In 1/2 lb., 1 lb. and 3 lb. hermetically sealed cans. There's a double economy in buying the 3 lb. can. D. GHIRARDELLI CO. SAN FRANCISCO. Since 1852.

JOY TEMPLE IS RISING

FEATURE ADDED TO MANUFACTURERS' LAND SHOW.

"1916 Bar" Will Dispense Drinks That Will Be Popular in Oregon When the State Goes Dry.

"Joyous Pavilion." This is the latest feature to be added to the second annual Manufacturers' and Land Products Show.

In the Davis-street annex of the Armory will be assembled the concessionaires and it is there will be found many attractions not scheduled on the daily programme.

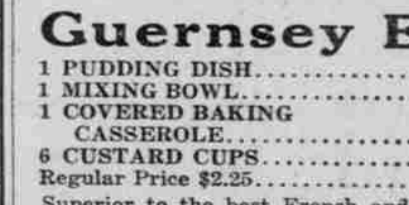
The exposition management has decided to permit concessions and concessions are wanted, and for the next few days the industries and manufacturers' bureau at the Chamber of Commerce would like to hear from anyone with an attractive, selling privilege or features suitable for concession row.

In the exposition will be the "1916 Bar," another feature of this year's show. Fixtures from one of the saloons in the business district, recently closed, will be moved to the Armory and all drinks to be featured next year, when Oregon will be a dry state, will be served over the bar.

Temporary buildings to take care of exhibits for the coming exposition are rapidly nearing completion and Eleventh street from Couch to Davis and on Davis to Tenth street is the scene of great activity. The Eleventh-street structure is 260x13 feet, with an extension, 190 feet in length on Davis street.

Musical numbers, addresses and many other entertainment features marked the reception held at the Methodist Church here Wednesday night in honor of the non-resident schoolteachers in attendance at the institute. More than 250 teachers were present at the reception, including several members of the faculties of the University of Oregon and Oregon Agricultural College. Texas has 733,000 miles.

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BARR ROAD TO BE PASSED

City Will Make Move in Plan for Eliminating Grade Crossings.

Final preliminaries leading up to the commencement of actual proceedings for the elimination of the O. W. R. & N. grade crossings from the head of Sullivan Gulch to the city limits will be completed next week when the city formally will take over Barr road west of Eighty-second street, from the county.

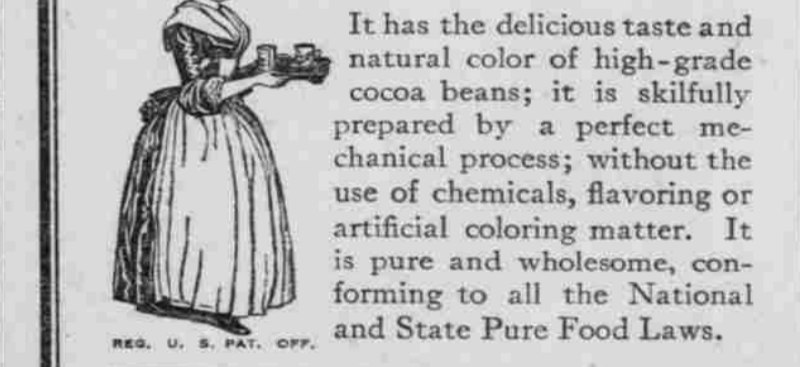
This will be followed by the filing of the plans and specifications for the project, involving an expenditure of about \$750,000.

Roseburg Gives Teachers Reception. ROSEBURG, Or., Oct. 8.—(Special.)

Grand Prize, Panama-Pacific Exposition San Francisco, 1915

Grand Prize, Panama-California Exposition San Diego, 1915

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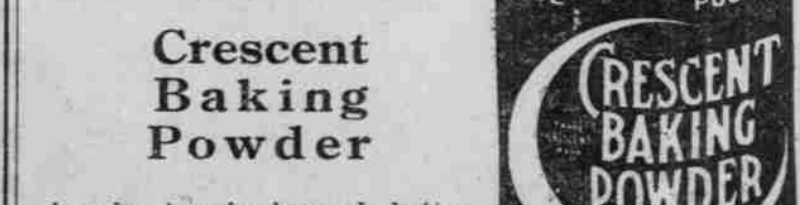
It has the delicious taste and natural color of high-grade cocoa beans; it is skilfully prepared by a perfect mechanical process; without the use of chemicals, flavoring or artificial coloring matter. It is pure and wholesome, conforming to all the National and State Pure Food Laws.

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