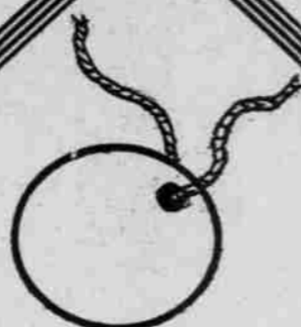


Cook by Wire

Cook by Wire



BIG SALE!

October 5th to October 30th, Inclusive

The General Electric Company Offers
Electric Ranges and Appliances at Prices Reduced

FROM 20 TO 33 1/3 PER CENT

\$2.95



Regular Price
\$3.75

THE NEW 1915 MODEL
G. E. Electric Iron
FULL NICKEL PLATED

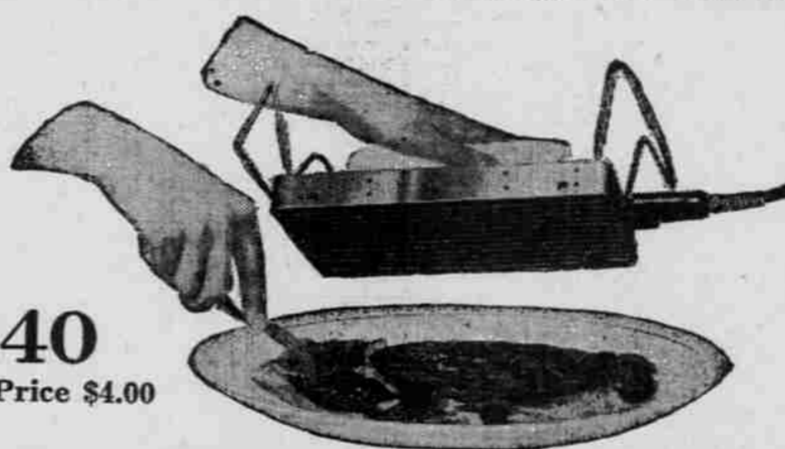
This is the iron you have wanted for months. It is absolutely guaranteed for all time. Now is the time to buy it. This iron is as perfect as any now selling for \$5. Phone in an order for yours today

SEE DISPLAYS AT THE
**Portland Railway, Light & Power Co.
Northwestern Electric Co.
Meier & Frank Co.**

THE FOLLOWING ELECTRICAL DEALERS—WEST SIDE
E. L. Knight & Co., 449 Washington St. Smith-McCoy Electric Co., 571 Washington St.
Morrison Electric Co., 111 W. Park St. Pierce-Tomlinson Electric Co., 286 Oak St.

EAST SIDE
Grand Electric Co., 127 Grand Ave. Morrison Electric Co., 353 E. Burnside St.
Main Electric Co., 361 E. Morrison St. And Others

DEMONSTRATION DAILY—6th Floor MEIER & FRANK STORE. MISS MAUDE A. MURPHY, OF BOSTON, will demonstrate daily the USE OF ELECTRICITY IN THE HOME



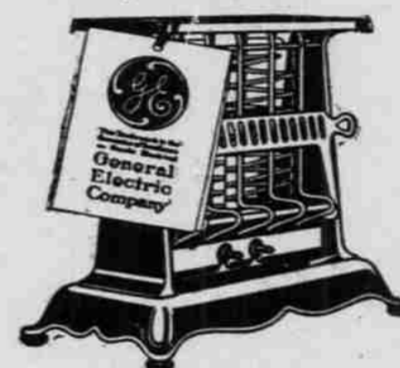
\$2.40

Regular Price \$4.00

G. E. UTILITY GRILL

Can you imagine a stove that is also a toaster and broiler as well? If you want to taste steak broiled a new way call at the Meier & Frank Demonstration and see Miss Maude A. Murphy make this grill serve as a table range. If you want a utility grill delivered phone the Electric Company.

\$3.35



Regular Price
\$5.00

G. E. Electric Toaster

No more burnt or half done toast. This toaster will give you toast toasted to a golden brown, such as you have never had unless you have an electric toaster. Its handsome nickel finish makes it an ornament to any breakfast table

Cook by Wire

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