

SATURDAY—GREATEST OF ALL BOYS' CLOTHING SALES

Mail and Telephone Orders Filled by Expert Shoppers
Lipman Wolfe & Co.
Merchandise of Merit Only
Pacific Phone Marshall 5000 Home Phone A 6691

For Hosiery
Knit Underwear
and Corsets
No Store Is as Satisfac-
tory as This Store

An Economy Occasion to Be Numbered Among the Rarities
An Event When Prices on Boys' Apparel Drop to the Lowest
Proportions of the Year



—You cannot afford to put off the purchase of anything wanted in Boys' Clothing when now you can have your choice of the "Best Only in Boys' Clothing" at these generous, genuine reductions.
—And on Saturday we demonstrate that it's possible to sell high-grade Boys' Clothing at prices that are as low as, if not lower than, you'll have to pay elsewhere for merchandise of an admittedly inferior quality.
—If you have boys who need clothing or furnishings, plan to come early. It will be well worth your while to come with the opening of the store, before the rush such as invariably occurs with our sales.

Book Your Boys Now
for the Finest \$6.00 Suits
At \$4.95

Boys' \$1.00 Hats 59c
—Of black plush, in the new
Rah Rah style. Sizes 2 to 9
years.

—Suits that were made to withstand the hardest sort of wear, in all the new Fall models and patterns. The finest suits ever made to sell at six dollars, and besides there are

Two Pairs of Trousers With Each Suit
each pair fully lined. A wide range of materials that will wear well, in shades that every boy likes, including tweeds, herringbone stripes and mixtures. In all sizes from 6 to 17 years.

Any Boy's Blouse or Russian Suit
In Our Entire Stock

That Has Sold Regularly to \$14.50
Your Choice \$3.95

—Eaton, military and sailor collar suits. In blue serge, navy blue velvet, Shepherd plaids and mixtures in brown, tan and gray. With straight or blouse trousers, all full lined.

In Sizes From 2 to 8 Years

Extraordinary Reductions on Boys' Hats

Hats Selling to \$1.75 for 25c
Hats Selling to \$3.00 for 49c
Hats Selling to \$5.00 for 98c

—All our finest hats are included in this special group—beaver hats, velour, plush, velvet and French felt hats. In Tyrolean and middie styles. All sizes for boys from 2 to 9 years.

Cloth Hats Selling to \$1.75 for 49c

—Telescope or crease styles, with high or low crowns, in all the new mixtures, in brown, gray and tan. All sizes for boys from 8 to 17 years.

Boys' \$1.00 Corduroy Pants 69c

—Serviceable pants for school wear, made of mouse-colored corduroy—full cut and with taped and double seams. In sizes 5 to 17 years.

Boys' \$1.50 Corduroy Pants 98c

—In mouse-color only—made with double seat, full cut and all seams taped. In sizes 6 to 17 years.

Boys' Extraordinary New \$6.00 Fall Coats for \$4.95

—These coats are most exceptional—in fact they are superior to coats you can find elsewhere at \$6.00—and afford the boy the rare opportunity of buying the latest modified Balmacaan and swagger man-tailored box styles at the very small price of \$4.95. Shown in all the newest Fall mixtures, too, in such colors as browns, grays, tans and blues. Also some handsome gray chinchilla models. In sizes for boys from 2½ to 9 years.

\$1.00 and \$1.25 Pure Silk Hose 89c

In the New Black and White Striped Effects

—The style is so much in vogue this season—and besides, from being so very fashionable, these hose are made of a pure silk which is a splendid quality. They are made full length—the soles are reinforced with fine lisle. Shown in black or white with corresponding fancy stripes.

50c Silk Boot Hose for 39c a new hose at a new price—pure silk boot, fine gauge and made with lisle soles and double lisle tops. In black only in all sizes.

PICTORIAL REVIEW PATTERNS

Imported English Jersey Suits
For Boys 2 to 6 Years
That Have Sold Heretofore to \$6.50
This Sale \$1.95



—These are the real, the typical English knitted Jersey suits worn by all the little English boys. The size assortment is broken, which is the reason for this radical reduction.
—They are made in Norfolk and plain styles—one model illustrated. In navy, white, brown, green and Oxford. Some with cap to match.

Boys' Blouse Sale
\$1.00 Blouses for 39c

—Fine laundered blouses of percale, madras and gingham—some with extra collar to match. In light and dark fancy figures and stripes. Sizes 6 to 14 years.

\$1.50 to \$2.50 Blouses for 98c

—Made of excellent quality French flannel in all the new stripes and colors for Fall wear. Made with collar attached. Sizes 6 to 14 years.

Boys' 50c Blouses for 39c

—Of blue chambray, black sateen, white madras, in light and dark fancy stripes. Made with collar attached. Sizes 6 to 15 years.

Five Specially Priced Girls' New Dresses For Dress and School Wear



\$5.00 All-Wool Serge Dresses
In two different models for girls 6 to 14 years. One model with deep yoke of self-material and small vestee of plaid silk finished with silk tailor braid. The other style with panel front waist, white pique collar and cuffs. Both with pleated skirts and long sleeves. In navy blue and brown. Also dainty figured challie dresses in novel styles. \$3.95

\$6.50 Fine All-Wool Serge Dresses
In sizes 6 to 14 years. High-waisted model, with long sleeve and turn-down collar, box-pleated skirt, trimmed with Roman striped silk. Another model with vestee, collar and cuffs of white pique, pleated skirt and plaid silk girdle. In brown, navy and green. Special \$4.95

Two Models in Velvet Dresses
For girls 6 to 14 years. One model in bolero style and round collar of plaid silk and tie at neck. A jacket-effect model with white pique collar and plaid silk tie. Both models silk braid trimmed and pleated skirts. In navy blue, brown and green. Sale \$5.95

\$3.50 to \$5.00 Children's Dresses
In sizes 2 to 5 years. Of fine all-wool serge, in white, navy and Copenhagen. In middie, straight and long-waisted styles. Trimmings of embroidery and braid, self-belts or cords. Sale \$1.95

Children's Dresses to \$6.50
In sizes 6 to 14 years. Of all-wool challie and albatross, in plain colors, fancy dots and figures, in light and dark colors. Pleated skirts, lace, silk or embroidered collars. Sale \$1.95

LAST DAY
of the
Baby Sale
—Everything re-
duced except con-
tract goods.

—Fourth Floor

Introducing Girls' New Coats at Sale Prices

Misses' Service Coats

Made of heavy coatings in dark mixtures, with plush collar and trimmed with plush-covered buttons. Straight style, with pleat in back and half belt which buttons in front. In style as illustrated. Special \$6.95

\$12.50 Coats for Misses

Of white chinchilla, in full or half-belted styles, large tailored collar buttons close to the neck, turn-back reverses, deep set-in sleeves, two patch pockets, as illustrated. Special \$7.85

\$12.50 Coats for Misses and Small Women

Made of fancy coating, with the new flare back and belted style, set-in sleeves, convertible collar, fancy pockets and cloth-button trimming. In gray, brown and blue, in checks and mixtures. Very special \$9.95

Children's \$6.50 Coats

In sizes 8 to 14 years. Of heavy coating, in fancy heather mixtures in brown shades. Pleated back, stitched half-belts, patch pockets, plush collar, which can be worn high or low. Large button trimming. Sale \$4.95

—Fourth Floor



Going On a
Great Half Price
Sale Cut Glass

Peter Thompson Dresses of Serge for School Girls

Priced at \$5.95 to \$15.00

—Shown here in sizes for girls from 6 to 18 years. Of fine quality navy blue serge with braid trimmings in white, black or red. They have the regulation emblem on the sleeve, are belted at the waist and skirts that are pleated or with yokes; sailor collar waists.

Two of the Latest \$17.50 Serge Dresses Are \$12.95

For Misses and Small Women—From the Fourth Floor Section

—Dresses of serge in navy blue or brown, combined with plain or Roman striped taffeta silk. Made in coat effect or with straps. Trimmed with braid, buttons, collars or white charmeuse or of white organdy. Knife or pleated skirts. \$12.95

—Fourth Floor

A \$21.50 Fall Whipcord Suit \$17.50

For Misses and Small Women
From the Fourth Floor Section

—These suits are distinctive in every way. Tailored in the most perfect manner. Made of a beautiful quality of heavy whipcord in navy blue or brown. Fashioned on youthful, graceful lines. The jacket in box-front style, full belted, convertible velvet collar, which buttons high around the neck, and two patch pockets, in style as illustrated.

Other New Novelty and Plain Tailored Suits

for misses and small women may be found in this special Fourth Floor section. Suits that reflect all the latest style ideas brought out this season. Suits that are fashioned of the most fashionable materials in all the newest colors and priced from \$15.00 to \$45.00.

—Fourth Floor

Have You Seen the New Knitted Scarf and Cap Sets?

—They are made of fine Angora wool and shown in two sizes. A long scarf to be worn wrapped about the neck with fringed ends and envelope style cap to match. In pretty color combinations of white and colors.—Prices \$1.15 and \$1.69 the set.

—Fourth Floor

First Quality French Hair Sale

—Only the finest real cut hair used in these switches, which are rooted so they can be washed and combed without matting.

Wavy Hair Switches
\$18.00 Switch, 24 inches, \$14.95
\$25.00 Switch, 26 inches, \$19.48

French Gray Switches
\$ 5.00 Switch, 18 inches, \$ 3.98
\$10.00 Switch, 20 inches, \$ 7.98
\$15.00 Switch, 22 inches, \$12.48
\$22.50 Switch, 24 inches, \$18.48

Transformations
—Ventilated, made of 16-inch hair and go all around the head. In gray and natural shades.

\$10.00 Transformations \$ 8.98
\$12.00 Transformations \$ 9.98
\$15.00 Transformations \$12.48

—Second Floor



The Most Becoming Fall Hats For the Tiny Miss of 6 to 14 Years

Very Moderately Priced From 95c to \$6.95

—The season's prettiest hats are ready for the little girls—and never was there a season that produced more charming and captivating models than this Fall and Winter of 1915—and best of all these exceptionally attractive chapeaux are so modestly priced that the prettiest style is within reach of the most limited pocketbook. There are hats of velvet and hats of plush—hats with facings of dainty-colored silks and hats with pleated frills of chiffon veiling the brims—trimmings of tiny flowers, of ribbons and furs. Hats in black and colors. The above illustration will give an idea of five of the newest models.

THIRD FLOOR GIRLS' MILLINERY STORE

Comfort in MODART CORSETS Front Laced

—Is a quality that cannot be described. It must be felt and it is only by the use of correct design and superior materials in combination with good workmanship that a corset will stay stylish and comfortable until worn out.

A Trial Fitting Convinces
—Fourth Floor

Try Our Special 25c Hot
Lunch in the Basement

Introductory Candy Sales

Introducing Our Two New Candy Shops

—Our candies are made fresh every day in our own sanitary candy kitchen, and we aim to always maintain absolute purity, unvarying high quality and distinctive excellence in all our candies.

The Candy Shop on the First Floor
At the Right of the Elevators

—offers for Saturday the six following specials:

30c Peanut Brittle, 19c
40c Butter Chews, 25c
50c Cream Caramels, 39c
40c Divinity Puffs, 29c
30c Peppermint Chews 19c
50c Chocolates, 39c

The Basement Candy Shop Offers Saturday
—Five hundred pounds of Coconut Bon Bons, Mixed Hard Candies, French Mixed Candies, Peanut Kisses, Chocolate Nut Marshmallows, Lime Mints, Chocolate Dreams.

Special for One Day Only, 25c Pound
—20c Jelly Gum Drops, 10c lb. Chewing Gum (leading varieties), 3 for 10c.

6 Cakes of Ivory Soap At 18c

—No phone orders for this extra special, and delivered only when other purchases are made at the Toilet Goods Section.

Lyons' Tooth Paste... 14c
Kolyos Tooth Paste... 16c
25c Tooth Brushes... 19c
\$2.25 Ideal Hair Brushes with cushion backs... \$1.69
\$3.00 Large Oval Hand Mirrors for... \$2.49
25c Sanitol Face Cream... 15c
50c Dressing Combs... 39c
25c Squibb's Talcum... 14c
Hind's Honey and Almond Cream... 29c
4711 Soap, cake... 12c
50c Danderine... 33c
75c Nickel Frame Mirror 59c

First Floor

A Most Fortunate and Exceptional Purchase of Imported Real Madeira Collars A Limited Sample Line of Sixty Pieces

Which Would Sell Regularly at \$2.50 to \$8.50 Each—This Sale \$1.95

—By the rarest good fortune was our buyer enabled to secure this limited sample line of collars direct from the foreign importer. They come direct from the Madeira Islands, where the finest needlework in the world is made by the Madeira peasants. Coat collars, dress collars and collars for children's wear—all made of the finest, purest linen, embroidered and scalloped in the most exquisite designs—no two pieces alike. Some of the collars are finished with bands, but many of them are merely embroidered as they come from the needleworkers' hands.

—First Floor

