

## F. W. HILD RESIGNS TO GO TO DENVER

Portland Railway Manager to  
Become Vice-President of  
Eastern Tramway.

LINE IS BIG ONE OF WEST

Successor Is Not Yet Chosen, but  
Office Must Be Retained Ac-  
cording to Charter Terms.  
Promotion Is Expected.

F. W. Hild, general manager of the Portland Railway, Light & Power Company, resigned his position yesterday to become vice-president and general manager of the Eastern Tramway Company, and will leave within the next few weeks for Denver to take up his new duties.

Mr. Hild's successor in the Portland office has not been selected, but Franklin T. Griffith, president of the company, declared yesterday that the place will be filled from the present organization.

Whether Mr. Hild's work will be divided among a number of the present officials or whether one of the officials will be promoted to fill his place is a subject now under consideration. Under the terms of the company's charter it is necessary to retain the office of general manager.

Portland Capital Backs Company.  
Mr. Hild, it is understood, was induced to take the position in Denver upon the urgent appeals of C. M. Clark, chairman of the board of the Portland Railway, and a director of the Denver Tramway Company. The Denver company, however, is financially large by Portland capital. Mr. Hild, it is reported, was selected for the position from a field of 20 possibilities. He himself was not an applicant.

The Denver Tramway Company is one of the largest public utilities in the West and operates about 260 miles of modern city and interurban electric lines centering in Denver.

Mr. Hild has been general manager in Portland since March, 1911. In the time during which he has been in Portland he always has taken a deep interest in the economic and social problems connected with the public utility business, and has taken an active part in securing closer relations between the company and its employees.

Part in Civic Affairs Prominent.  
He also has taken a prominent part in civic and industrial affairs. He was vice-president of the 1915 Rose Festival, and also took an active part in the affairs of the Chamber of Commerce. His reorganization programme which resulted in the formation of the new Chamber of Commerce. He is a member of various other civic and social organizations.

"It will be hard for me to tear myself away from Portland," said Mr. Hild today. "For during my stay here I have become intensely fond of and loyal to the city and its people. Beyond this, my relations here with my friends, business associates and the many employees of the company have been pleasant and cordial."

Mr. Hild is a native of Hoboken, N. J., where he was born 24 years ago. While attending college he did active work in electricity.

In 1907 he became assistant general manager and chief engineer of the Havana Electric Railway Company, Havana, Cuba, and after nearly four years in charge of that property was in March, 1911, made general manager of the Portland Railway, Light & Power Company.

DOLLAR DAY BIG SUCCESS  
(Continued From First Page.)  
erly through the daily papers, the advertisements were well displayed and truthful and, as always, good advertising brought results. Best of all, the buyers were not disappointed in the quality of the merchandise, but all were happy at the day's end.

Charles F. Berg, chairman of the Dollar-day committee, expressed complete satisfaction with the results accomplished.

"Dollar day must be made a permanent feature in Portland's life," said he. "I have heard from many merchants today and every one of them pronounced Dollar day an unqualified success. One of the most hopeful signs is the fact that the merchants, who always are prepared to take care of big crowds, actually were unable at times to take care of the business."

Regular-Priced Goods Go, Too.  
"Every store that offered dollar bargains also sold large quantities of their regular goods at regular prices. The people coming to buy the bargains saw the real value in the ordinary offerings and bought liberally."

"In fact, this movement I believe the Chamber of Commerce has done something worth while for the retail merchants. In this connection a whole lot of credit is due to W. E. Conklin, secretary of the chamber's retail merchants' bureau."

Where enterprising merchants offered particularly enticing bargains, there were scrambles for the wares so temptingly displayed. One firm had some beds that were sold for \$1, another sold a piano and also an organ for the same small sum, while a woman's outfitting house disposed of suits that usually sell for many times that sum at the bargain-day rate. These places were besieged by small armies of buyers. In the main, however, shoppers did not demand such unusual values for their money; they were content, knowing they were receiving more than they were strictly entitled to.

and underwear were bought in heavy quantities. Friedlander's jewelry store was crowded with buyers all day. Shirt buttons, scarf pins and like articles of common use were sought out and purchased by the thrifty and economical.

New Customers Attracted.  
"It has been a most wonderful success," said Bruce E. Sanford, superintendent of Olds, Wortman & King. "Our store was jammed all day and the crowds bought freely. We saw new people whom we never saw before, and from the amounts we sold we think people must have been buying for Christmas."

"We were not able to handle the people that came to the store," said Julius Meier, of the Meier & Frank Company. "Shoppers appreciated the exceptional values offered and took advantage of the many articles that were sold below their real worth. By 2 o'clock 50,000 people had visited the store, and by closing time this figure was almost doubled. This great crowd bought freely and it was a remarkable trade event."

"Business has been rushing with us," said Warren Knight, of the Knight Shoe Company. "Specials on hosiery and women's shoes were popular, and regular business was helped to a great extent. Dollar day brought many people down town for shopping purposes only."

All Departments Jammed.  
"Dollar day certainly brought out the shoppers in force," said the manager of the suit and waist department at the Emporium. "Business was good and limited quantities were sold out quickly. We had a great crowd that cost us from \$12.50 to \$16.50 which we sold for \$1. Other departments were jammed all day. Millinery did big business, and, in fact, we could not handle the crowds that came to buy."

"Business was exceptionally good," said G. Shamanski, manager of the Eastern Outfitting Company. "People were waiting when the store was opened this morning, the previous night having brought out great many window shoppers who looked over the bargains on display. All seemed to have confidence in the advertising, which was good, and it was more like Christmas shopping than that of any other day I recall. I knew we would be busy, but I did not expect such a rush. In fact, we had to take the office force into the sales department to wait on trade. We ought to have such an event once every year."

"Advertised goods went far stronger than we had anticipated," said R. M. Gray, clothier and haberdasher. "I had thought it would be a good thing for the department stores and people with many small items to place on sale at a minimum cost, but we were surprised by the business that came to us. We put on such specials as neckties, hosiery, shirts and caps and they proved big leaders. We are practically sold out of some of our fall stocks and will need new supplies right away."

Quarterly Event Advocated.  
"We did three times our usual business on hats and we had no specials on hats either. The best of feeling was evidenced by the shoppers and it was nearly all cash business. About 70 per cent of the people who came to the store were new patrons. I think we ought to have such an event quarterly."

"It was the greatest special day we have ever had," said a clerk at the Emporium. "We had a complete success," said Will F. Lipman, of Lipman, Wolfe & Co. "Every department reports liberal buying on staple stocks as well as on specials."

"We endorse it absolutely. We had difficulty in handling the crowds and had to send for extra salespeople on our lists, and were compelled even to use the office force in some cases. It made us all think of the Christmas rush."

Thomas Roberts, of Roberts Bros., reported unusually heavy business in every department.

"Had I thought that it would be anything like this," he said, "we would have secured about 25 extra clerks. We had a big run on all our special ranks 18,000 young men annually."

"Every state school should be forced to add military training to its course of study," emphatically declared Senator George E. Chamberlain as he brought his speech down on the table emphasizing his point in an address yesterday before the Progressive Business Men's Club at the Multnomah Hotel, taking for his subject "Military Needs."

"The public schools should train their pupils to be prepared to defend their country in time of war," he continued. "My friends, did you know that the United States Army loses from its ranks 18,000 young men annually? How are we going to make up that loss of men in our standing Army of not more than 100,000 men if we don't devise some plan quickly? Why, an invading army on the Atlantic side, where our fortifications are as nothing, could, with the aid of New York, Massachusetts and Pennsylvania, acquire all of the munitions plants of this country worthy of the output of any army in war time."

"None of us want war, but we must be ready for any emergency. I cannot see that we are more in danger in friendly terms, fully at peace forever even with the country to the north of us."

"Did you know that the Swiss not long ago, with their little population of 4,000,000 people, were able, within 48 hours, to put 300,000 men in the field, and they were not all soldiers, either."

City Attorney LaRoche pointedly and fittingly introduced the speaker of the day after Francis Richter, the blind pianist, rendered two classical selections in piano solos, which brought forth rounds of applause from his grateful auditors.

The club has taken a block of seats for the performance at 8 o'clock to-night at the National Theater, where they and their wives will pay their respects to the Frank Rich Company, the members of which entertained the club two weeks ago. Prizes for all the chorus girls have been procured and will be presented tonight.

WOMEN FAVOR ARMY DRILL  
Auxiliary to Veterans' Union Indorse Proposed School Military.  
As a strong contrast to the spirit exhibited by some members of the Portland Teachers' Association in their attitude to the establishment of voluntary military instruction in the Portland high schools, the following resolutions have been adopted unanimously by the members of Scout Young Auxiliary, No. 3, composing the wives, mothers and daughters of United States and Spanish-American War Veterans:

Whereas, The plan to establish voluntary

# Big Concern Discontinues

Ready-to-Wear Department

## Wonder Millinery

Old Location--Fourth and Morrison

# Final Announcement

After a long debate on part of the firm and manager of the Suit Department, the decision is rendered. The word is: "EVERY SUIT, COAT, DRESS AND WAIST," IN FACT, EVERYTHING IN THE READY-TO-WEAR DEPARTMENT "MUST BE SOLD, AND AT ONCE." There is only one way to close the department—"Sell at prices never before heard of." Read the prices, see the garments we offer. It won't take long to dispose of our Ready-to-Wear Department. Some prices that sell merchandise:

READ CAREFULLY

SEE OUR WINDOWS

**\$20 Suits . . \$10.85**

This means a 50 per cent saving. Three models to choose from, nicely tailored in serge and cheviot. There is the very popular military jacket, fastened up front close to neck, with velvet collar, belt across front. Comes in brown, green and navy. The other models are the tailored suits, with notched collars, braid bound, in the 30-inch length. The skirts are cut on full-flare lines with side pleats.

**\$30 Suits . . \$18.95**

Several styles are shown at this price in poplins and serges—light and dark shades. Some button close to the neck, while others have the notched collar. The suits are not the mannish tailored models, but have belts, pleated backs and fronts; there are braid linings, button trimmings—in fact, quite on the novelty order. Skirts are flared, pleated and many have yoke effects.

**\$15 Dresses \$10.95**

A new shipment of dresses, made of silk poplins. Some have the three-tier skirt, while others are draped; all sizes in green, gray, copen, navy and black. Also others in all styles, colors, materials.

LIKE FINDING A NEEDLE IN A HAYSTACK—FINDING PLUSH COATS AT THESE PRICES

**\$27.50 Seal Push and Astrachan Coats \$14.95**

These Coats are truly beautiful, full 50 inches long, cut good and full, with roll collar, deep cuffs, and lined with a guaranteed satin. The astrachan Coat is modeled the same, but trimmed with plush collar and cuffs. Both these Coats can be fastened close to the neck. Sizes 16 to 46.

Sales Started Promptly at 8:30—No Charges

Remember, Old Location, 4th and Morrison

## SENATOR URGES ACTION

MR. CHAMBERLAIN PLEADS FOR  
MILITARY TRAINING.

Progressive Business Men Shown How  
Switzerland Mobilized 300,000  
Men in 48 Hours.

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## 1133 ON CORVALLIS ROLL

INDICATIONS ARE THAT 1600 WILL  
ATTEND AGRICULTURAL COLLEGE.

Courses in Agriculture and Home Economics Attracting Many—Annual  
Reception Planned.

OREGON AGRICULTURAL COLLEGE, Corvallis, Sept. 23.—(Special.)—Registration returns made public for the first time since the opening of college last Friday show a total enrollment of 1133 students at 12 o'clock today. Last night at the close of registration for the day the number of students having completed registration was 196 ahead of the enrollment for the corresponding period last year.

Indications point to a total of 1600 by the end of the week.

While no statistics have been issued regarding the enrollment in the various departments it is evident that the courses in agriculture and home economics are attracting the usual large percentage of the students.

The freshmen class promises to be the largest in recent years. "The outlook is most encouraging for a large registration," said Registrar Tennant.

"With advance creditentials from new students on the opening of registration exceeding by 11 per cent the number received at the same time last year and former students arriving daily, there is no indication of a decrease in attendance this year."

Many former students who hold vacation positions are delaying their arrival until next week and the total enrollment for the semester will not be complete before October 1.

Recitations began Monday and college activities are in full swing. Class and club meetings are prominent on the daily programme and preparations

are in progress for the annual reception to new students scheduled for Friday night.

GUARD TEAM PRACTICING

Rifle Team, to Enter National  
Matches, Is at Clackamas.

The 12 shooting members and three officers of the rifle team that will represent the Oregon National Guard at the National rifle matches to be held on the Jacksonville, Fla., range during October, yesterday went to the Clackamas range to engage in preliminary practice. They will be on the state range as long as the team captain sees fit to keep them there.

The National matches will be held on the rifle range outside of Jacksonville, Fla., and an entire month will be consumed in disposing of the different matches. In 1913 the team from Oregon National Guard stood third in a field of approximately 50 entries from National Guards, Federal mili-

tary and naval schools and American colleges.

Y. M. C. A. SCHOOL BUSY

Automobile Classes Set New Mark  
by Meeting All Summer.

The Y. M. C. A. automobile school set a new pace for itself this Summer, when the plant was kept running full capacity every day during the hot weather, instead of suspending for two months, as had been the custom heretofore. O. M. Amher, the new superintendent of trades schools, announced yesterday that materially increased classes of students who wanted the shorter Summer training prevented the closing of the plant.

Noon lectures on Oregon Industries, tales of travel and other interesting subjects will be resumed this Winter. The students also will make inspection tours to commercial and industrial plants in the city once a week through the term.

point

My! How We All Love

## Holsum Cake

Sometimes we prefer Chocolate, and other times we like Fruit, Nugget, Gold or Silver.

A great big package costs only . . . . . 15 Cents

All dealers have it.

LOG CABIN BAKING COMPANY  
BAKES IT

point  
Sterling Gum  
The 7-point gum