

Thousands Will Again Share in Wonderful Friday Sales

Don't Fail to Come. We Have Prepared Some Astonishing Sales. We Mean to Make This Economy Store More Helpful, More Necessary Every Day We Want to Get All Buyers to Appreciate How Much It Means to Them to Know the Lipman-Wolfe Economy Store--Its Earnest Efforts of Providing Quality Merchandise at Lowest Prices

Special 25c Hot Lunch
In the Basement
From 11:30 to 2
Soda Fountain
and Candy Store

Economy Basement Store

25c BOX OF
WRITING PAPER, 10c
All fine white linen paper
with a perfect writing sur-
face. In many styles. Each
box contains 24 sheets and
24 envelopes in latest cuts.

No Phone Orders for Economy Basement Sales
Lipman Wolfe & Co.
Merchandise of Merit Only
Pacific Phone Marshall 5000 Home Phone A 6691

New \$2.25 Cloakings for \$1.19
Full 56 Inches Wide

The latest weaves in Fall Cloakings offered at this special price of \$1.19 the yard in order to introduce our fabric section of the Economy Store. In this sale we offer a magnificent assortment of patterns and in various weights. In plain colors, in stripes, checks and mixed effects. Extra heavy weight and full 56 inches wide.

Sale of Black Silks

Fine Qualities—Fashionable Weaves
and at Prices That Are Extremely Low

Newest Silks, all new, full pieces and not short lengths and odds and ends, such as are usually found in the so-called economy sale, but the best qualities that money can buy at their various prices.

- \$1.00 Black Messaline, yard wide, for 69c
- \$1.25 Black Taffeta, yard wide, for 79c
- Black Duchess Satin, yard wide, for \$1.00
- \$1.25 Black Crepe de Chine, 40 inches wide . . . 98c
- 75c Black Messaline, 24 inches wide, for . . . 50c

Great Sale Undermuslins

The Finest 85c Plisse Crepe
Gowns, Very Special . . . 59c



Two distinct styles as illustrated, made of plisse crepe, which are extra full in length and width. One style with dainty embroidered design on the yoke with the neck and sleeves bound with silk stitching. Also an open-front, pajamalike style bound with colored crepe and finished with silk frog.

45c Long Cloth Corset Covers 29c

In many pretty styles, with yokes of embroidery insertion, finished with lace edging. Also lace and insertion yokes drawn with ribbon and lace edging.

85c Envelope Chemise for 59c

Two very attractive models of good quality longcloth, with yokes of embroidery insertion, beading, lace edging or insertion. All sizes.

Boudoir Caps Very Special 10c

Made of colored lawns, cross-bar dimity, with colored dots in pink, blue or lavender. Also all-white caps with ruffle of fancy-colored binding, ribbon banding and ribbon bows.

65c Outing Flannel Night Gowns 49c

These Gowns are made of good quality outing flannel with double yokes in back and front, turndown collar, all full lengths and widths, pink or blue stripes.

From Opening Until Closing Time the Millinery Section Is Thronged
With Eager Buyers Surprised at the Extraordinary Offerings
Now Come Elegant Velvet Trimmed Hats \$3.95



These Hats were expressly designed and trimmed for this special offering to convince, beyond question, the wonderful helpfulness of our Millinery Section in offering women smart, attractive, stylish Hats, reflecting the latest fashions at a nominal cost. No where can you find such carefully designed, high quality Hats.

Every Hat is of a soft fine quality black velvet in all the newest shapes, some large and picturesque, others small and close-fitting—many in the medium size—some are tilted upwards in the back, and others turned up on one side in a very jaunty manner. Correctly trimmed with feather fancies with novelty stick-ups, with ribbon bows, smart tailored ornaments and some with plumes.

New Suits! New Coats! Just Arrived

A New Fur Trimmed Suit Only \$17.45

This new suit at \$17.45 is one of the smartest military-like models of the season. It buttons high and close about the neck with a band of fur, and finished at the bottom of the coat with two rows of silk braid, as illustrated. The skirt is plain flare style, having an inverted pleat on each hip. Made of fine all-wool poplin in navy blue or green.

This Suit Very Special at \$13.75

Features the Belted Fall Style

A very popular suit in wool poplin in black, navy, brown and green. Made with a 31-inch-length jacket, satin lined, with velvet collar, which can be worn buttoned high or with turn-back revers; with plain tailored sleeves; with belt fastening at each side with buttons; a straight-model skirt, with inverted pleats. In style as illustrated.



Two New Fall Coats Very Special \$9.85

One model is the very popular 46-inch Balmacaan coat, which has a smart flare and is quite full—made from very good quality of light and dark mixed materials. A very practical coat for all kinds of Winter wear.

The second coat is of blue or brown mixture, having a wide belt, which holds the fullness in place at the waistline—deep plush collar and cuffs add the finishing note to these coats.

Chiffon Taffeta Silk Petticoats

Economy Basement Price Friday \$1.98

These petticoats are made with the deep flaring flounce so necessary this season, when the new flared skirts and dresses are worn. The flounce is trimmed with tucking and narrow ruffles at the bottom. In plain black and a variety of changeable effects.

12½ PERCALE 9c THE YARD

Full 36 inches wide, in medium and light grounds, in stripes and checks. A fine even-woven cloth, suitable for house dresses and aprons.

10c to 12½c FIGURED CREPE 6c YARD

A splendid material for children's wear, house and street dresses. In white grounds with small figured designs in every wanted shade. 26 to 28 inches wide.

12-YARD BOLTS NAINSOOK \$1.10 BOLT

36 inches wide, soft-finished nainsook, free from dressing, very desirable for dresses and children's wear. We will also sell this nainsook by the yard at the special price of 10c.

\$1 Antique Gold
Picture Frames
Special 59c

Wonderful new frames
in oval and oblong shapes,
beautiful antique gold finish.
Sizes up to 8 by 10
inches.
FREE—Your pictures will
be fitted free in these frames.

Special 25c Lunch in Basement—Soda Fountain and Candy Store in Basement

Bring the Boys

We are opening this section with a great sale of boys' trousers. Wonderfully fine quality at remarkably low prices.

\$1.00 Trousers 69c

Of corduroy and all-wool mixtures in brown, gray, tan and blue. The corduroy in mouse color. All full cut, full lined and taped seams. All sizes, 5 to 17 years. Finished with buttons and buttonholes.

\$1.50 Trousers 98c

Corduroy trousers in mouse color, with double seat and taped seams. All-wool trousers in browns, grays, tan and blue mixtures. All pants full cut, lined and with taped seams. All sizes, 5 to 17 years.

Boys' 65c Hats 49c

The new rah-rah styles in gray, tan and brown mixtures and of blue serge. Sizes 2 to 8 years.



You Never Bought Such Splendid Coats for Children

at These Prices

In Sizes 6 to 14 Years

Economy Price \$4.95

New Winter coats of fancy coatings in navy blue, cadet blue. Made in the straight box style, full back, belted all around, deep set-in sleeves, large turn-down collar, two large patch pockets, fancy button trimmed.

Economy Price \$5.95

Coats of Bedford cord, in cadet blue and brown, in straight style, with wide belt, fancy patch pockets, pleated back effect, large collar of plush or self material, sleeves with turn-back cuff.

Children's \$1.50 Hats 98c

In Sizes 2 to 8 Years

Hats of plush and corduroy in black, navy, cadet and brown. In all the newest shapes, either droop or roll brims. Trimmed with gros-grain or satin ribbons, and some with bunches of fancy fruit.

A Wonderful Economy Button Sale

50c SUIT AND COAT BUTTONS, 5c CARD

All sizes, styles and colors—the very latest things in button styles that sell in the regular way to \$2.00 the dozen. These buttons are put up 3 to 12 on a card.

35c FANCY TRIMMING BUTTONS, 5c CARD

A beautiful assortment of novelty buttons, hundreds of cards of all styles and colors. One dozen on the card.

25c NEW TAILORED BUTTONS, 5c CARD

All the new colors and odd shapes, all sizes, 3 to 6 buttons on a card.

10c PEARL BUTTONS, 2c THE CARD

Fine pearl buttons, fish-eye style, all sizes, 12 on the card.

600 Pairs of Women's Hose

15c Pair

Or Two Pairs for 25c

A special make of Hosiery for women made of soft merized yarn, of a very durable weight for Fall and Winter. Made with double heels and toes and reinforced at garter tops. In black and white.

Children's Hose

17c Pair

Or Three Pairs for 50c

For boys and girls. Hosiery in light and heavy weights, ribbed and made without seams, double heels and toes. These are school hose and made for service and will stand the test of hard wear.

50c Ounce Perfume 15c

Rose, Lily of the Valley, Bouquet, Dream and Lavender.
25c Camphor and Glycerine Lotion for 10c

25c Tooth Powder for 10c

25c Donald's Tooth Wash for 10c 10c

25c Cherry Lip Rouge 10c

25c Donald's Farina Cologne for 10c

25c Nail Polish, cake 10c

House Dress and Apron Sale

\$1.25 and \$1.50

House Dresses for 85c

In Two Styles as Illustrated

Made of gingham and chambray, with vestee and square collar of white pique and collar finished with embroidery drawn with velvet ribbon, and velvet ribbon at the waist. The other style is a side-closing waist and round collar finished down front of waist and around the collar with white embroidery, piped waistline, gored skirt. These dresses come in tan, black and white, and lavender checks and stripes. In all sizes.



New Aprons Half Price

Dainty, crisp, fresh, white aprons in band, bib or tea apron styles, made full or gored, plain or embroidery trimmed. Also new colored aprons in band, or bib styles.

20c Aprons for 10c 30c Aprons for 15c
38c Aprons for 19c 58c Aprons for 29c

75c Black Sateen Petticoats 59c

These Petticoats are made of good quality sateen in full styles with elastic tops, having a deep flounce and small under ruffle.

This assortment embraces one of the largest and most complete lots of new aprons we have ever presented at such low prices. They were purchased especially for this sale, and every one is new, not having been shown before.

Hand Embroidered Collars and Cuff Sets

Selling at 50c
Sale 25c
In All New Styles

New 8-Inch Taffeta Ribbon

Regular Price 50c
In white, pink, blue, lilac, navy, black, brown, Copenhagen and cardinal.
Sale 29c Yard

Knit Underwear

Women's Knit Vest

Special 17c

Or Three for 50c

Here in a variety of styles and new patterns. All Swiss ribbed, with fancy trimmed yokes and narrow stay-on-shoulder straps.

Women's Ribbed

Tights, Pair 21c

Regular and extra large sizes in knee and ankle lengths. Made of soft white cotton yarn in open style and with band or drawstring top.

Fleeced Vests and

Tights 47c

Women's fleeced vests of good medium weight, trimmed with mercerized ribbon at neck. Tights to match in ankle length.

Fleeced Union

Suits for 98c

Women's fine ribbed cotton-fleeced union suits, good medium weight and finished with bead edge fronts and neck. Fine form fitting and shown with high neck, long sleeves, Dutch neck and elbow sleeves, low neck and sleeveless. All styles, ankle length. Regular and extra sizes.

A New 15-Piece Luncheon Set for 50c

Stamped and ready for outline embroidery; one 24-inch centerpiece, six 12-inch doilies, six 6-inch doilies and two tray cloths.

Turkish Towels 25c

With pink or delft blue striped borders.

CANDY
FRIDAY'S SPECIAL
All made in our own Candy Kitchen of purest and best materials.
50c Cream Caramels . . . 39c
40c Butter Chews 25c

500 Sheets of
15c Music 5c

Sale of
Fostoria Glass'ware