



Men's Clothing Moved to Third Floor New Bldg.

What We Have Ready for You



Bigger stocks and better stocks than ever before—and THAT MEANS SOMETHING!

But, consider! We have been preparing long and earnestly for the opening of this important department in its new, enlarged and permanent quarters.

- Hickey-Freeman Rogers-Peet Society Brand Adler-Rochester

We have them in fullest assortments, every wanted model, advanced or conservative style; sizes for men of every build, long, short, stout, long stout and regular.

But our readiness does not stop here. Our "Invincible" line at \$16.50 is simply the last word in moderately-priced clothing.

New Location, Third Floor, Fifth-St. Bldg.

Wednesday Is Homefurnishing Day

—the day when every home-furnishing department makes a supreme effort to show you WHY Meier & Frank's is home-furnishing headquarters in Portland.

—Tuesday evening and Wednesday morning papers will bring you details of many timely offerings in rugs, curtains, furniture, linens and other needs for the home.



—And "Dollar Day" Comes Thursday

—of course Meier & Frank's will be the center of "Dollar Day" crowds. Every department manager has been planning for weeks to give you the most phenomenal dollar offerings.

—Need we say more than this? You may expect the most astonishing values at a dollar that Portland has ever known. Details will prove it!



The National Dahlia Show at Meier & Frank's

—Never before has so much interest been manifested in dahlias! This great National Show will bring more than 1000 entries, with many parts of the country splendidly represented.

—The entire sixth floor, if necessary, will be given up to the gorgeous dahlia displays next Thursday, Friday and Saturday.

It Is "Service First" at This Busy Store!

Fall Days Make New Needlework in the Home



—a real necessity. All Summer the house has been done up in slips and covers—with odd or makeshift table linens pressed into service, and cushions that could be thrown about on porch or lawn without becoming the worse for wear!

—But now, with the return of Fall and social activities and formalities, every housewife will want new dainty table linens—especially those that show touches of her own handiwork!

—Our new Needlework store on the second floor is one of the most complete on the entire Pacific Coast. Exclusive designs, original patterns and novelties are shown here first! Free lessons every afternoon from 2:30 until 5 o'clock.

—A few of our newest bits to be embroidered are: New Lunch Sets

—on cream-colored linen, in six-pointed design, 54 inches. To be embroidered in solid and outline—new patterns. With 14 dollies, at \$4.50.

15-Piece Sets

—for the luncheon table. Four-pointed style to be embroidered in pretty cross-stitch design. Complete set \$3.00.

Cross-Stitched Covers

—on oyster white linen scrim. In patterns from simple designs to elaborate borders. Priced from \$3.50 to \$6.50.

Bridge Cloths

—New and unique. In quaint "sampler" cross-stitch designs. At \$1.50.

—Beautiful new designs on round-thread white linen in Madeira, fuschia, rose, cut work and other artistic patterns. Centers from 45c to \$3.50. Dresser scarfs at \$1.25 and pin cushions from 35c to 65c.

—Second Floor, Sixth-St. Bldg.

—and the very PROOF of service rests on the fact that Meier & Frank's is one of the busiest stores in the world!

—If we did not serve the crowds of shoppers carefully and intelligently, would these crowds continue to come to Meier & Frank's day after day—yes, year after year?

See the New Mme. Lya and American Lady

Corsets

—Learn the new points in the Fall models of these famous corsets. Every one designed to meet certain requirements.

Designed for every figure—Front and back lace models

—At a range of prices from \$2.50 to \$10, every model is the best of its kind. Special demonstrations—expert fitters. Be sure to visit our Corset Store this week!

—Third Floor, Sixth-St. Bldg.



Mme. de la Vie's Beauty Lecture

—Again today at 2:30 in Music Hall, Sixth Floor!

—Mme. de la Vie's talk, "50 Minutes in Beautyland," has been proclaimed by Portland women the most sensible advice on beauty, health and fashions they have ever heard.

—The lecture is preceded by a delightful musical programme, vocal and instrumental.

—Admission by ticket—free at the Toilet Goods Department.

Football-Basket Ball

—The number of teams we outfit each year is constantly growing. The reasons for this are—

- (1) Equipment of reliability. (2) We give prompt, careful service of satisfying character. (3) Prices as low as possible for goods of reliable quality.

We can, no doubt, save managers a substantial sum on their outfitting expense. A phone call or postal card will bring our representative, who will gladly show you how.

—Basement Balcony

NIGHT SCHOOLS READY

MANY COURSES ARE OFFERED AT LINCOLN AND JEFFERSON HIGH.

Classes Open to All, Irrespective of Age or Nativity—Scope of Study is Broad.

To correct a wrong impression of the character and scope of the work done in the Portland night schools, that will begin their Winter activities October 4, a statement of the studies offered is urged by school authorities.

In the Lincoln High, where the majority of the night students register, a full commercial course will be offered, in which bookkeeping, accounting, typewriting and business law will be given.

According to John C. Veatch, principal of Lincoln High night school, 1500 men and women were enrolled in night courses in that school last year, most of them being clerks and business men.

PLAN TO AID IDLE URGED

Land Offers Solution, Says J. H. Joyce, of Chamber of Commerce.

J. H. Joyce launched a movement in the members' council of the Chamber of Commerce yesterday to provide means of placing the unemployed on the idle lands of Oregon, so that they may have an opportunity of working out their own economic independence.

WASHINGTON FAIR OPENS

Livestock Exhibit Is Greatest in History at North Yakima.

NORTH YAKIMA, Wash., Sept. 20.—(Special.)—The 12th Washington State Fair, which opened today, is marked by the largest display of livestock in the fair's history.

CITY THANKS PARK DONOR

"Multnomah Falls" Gift Brings Testimonial to S. Benson.

In behalf of the City Council, City Attorney LaRoche yesterday sent a let-

ter to S. Benson, thanking him for his gift to the city of Multnomah Falls and adjacent property for park purposes. The present was made to the city by Mr. Benson last week, after he closed a deal for the purchase of the tract.

The Council accepted the gift and instructed City Attorney LaRoche to prepare a letter to Mr. Benson, thanking him in behalf of the city and the public. Mr. LaRoche's letter of thanks reads as follows:

"The Council has directed me to notify you of its action of the 17th inst. on behalf of the people of the City of Portland your generous gift of the property known as 'Multnomah Falls,' and to acknowledge thanks therefor.

This gift is not only for today but for the future generations, and its real value and the benefit to your public-spiritedness and generosity will be better judged and appreciated in years to come than at the present time.

MILITARY PLAN OPPOSED

WOMEN UP IN ARMS OVER PROPOSED SCHOOL TRAINING.

Big Delegation to Be on Hand Tonight when Patriotic Organizations Present Plea.

Storms of protest will confront the representatives of the different patriotic organizations when they argue the advisability of establishing voluntary military training in the Portland high schools tonight before the teachers' committee of the School Board.

Books of the Moment

"The Money Master"—Gilbert Parker—\$1.35

"In the Oregon Country"—Putnam—\$1.75

"War Brides"—Marion C. Wentworth—50c

"The Harbor"—Ernest Poole—\$1.40

"The Rainbow Trail"—Zane Grey—\$1.35

"The Indiscreet Letter"—Abbott—50c

"Hepsey Burke"—F. N. Wescott—\$1.35

This Week, Babies

—can be outfitted in our little white Baby Shop at great savings! To introduce this department to all mothers, Every Article Is Reduced This Week!

—Except contract lines. We can mention but a few—come and see scores of others!

- \$2.75 Infants' Long Coats \$2.19, \$1.00 Cashmere Sacques at 85c, 75c Cashmere Nightgowns, 50c, \$1.75 Infants' Embroidered Wrappers, \$1.25, \$1.25 Infants' Caps and Bonnets, 95c, \$2.00 Infants' Hand-Crocheted Afghans, \$1.50, 40c Infants' Embroidered Slips, 45c, 35c Infants' Hand-Crocheted Booties, 25c, \$1.00 Hand-Painted Novelties at 85c.

—Basement Balcony

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Last Days of the Great Furniture Event

—This has been a sale where enthusiasm ran rampant! —The sunny faces of the people as they bought told us this.

—Their words to the salesmen (overheard by the advertising writer) told us. —And now for the last days of this mighty event prices have been reduced still lower in order to close out every piece of furniture before we vacate the Temporary Annex.

—Hundreds of pieces of desirable furniture are going for a third to half original prices. —Our slogan is—

"Prices Tell the Story!"

OUT-OF-TOWN MAIL ORDERS Filled From This and All Our Ads

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"Wirthmor" This Smart Waist at \$1

Voile and Organdie —No. 1-7 is of voile with collar and cuffs of fine organdie. A pretty model with embroidered front and hemstitched seams. Tuesday, at \$1.

Of Corded Voile —No. 1-8 is of very new and pretty. The material requires but little trimming. Embroidered collar and cuffs suffice to make it smart. —Tuesday at \$1.

Dainty Embroid'ry Makes —No. 1-5 an unusually pretty waist. The seams throughout—on collar, front and sleeves are hemstitched. The material is voile. —Tuesday at \$1.

Wide Pleats On —No. 1-6 form an effective combination with embroidery. The cuffs are embroidered to match the front of the blouse. Very pretty.—Tuesday at \$1.

—Fourth Floor, Sixth-St. Bldg.

Table Cloths \$2.50

—Pure Scotch linen, beautiful round designs, for round or extended tables; splendid firm quality. Size 70x70 inches. Regularly \$3.25.

—\$3.75 Cloths, 70x88 inches. —Each \$3.00. —\$4.25 Cloths, 70x106 inches. —Each \$3.50.

Napkins to Match

—22x22-inch, \$3.75 quality. Doz. \$3.

—Second Floor, Fifth-St. Bldg.



\$1.33 for New Muslin Gowns

—always priced at \$1.75. New Envelope Chemise

—in pretty little Empire styles and regulation waist line. Daintily trimmed with Val. laces. Ordinarily \$1.75—today at \$1.33.

New Straight Chemise

—preferred by many women to the envelope. Some with new, full flounces, others plain. Priced from \$2 to \$3.50.

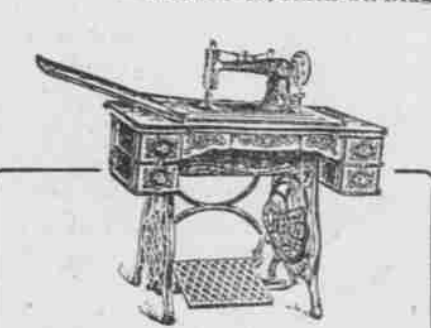
—Third Floor, Sixth-St. Bldg.

Half Price and Less on Sterling Underwear

—Quality and serviceability at once suggested by the name "Sterling" in underwear! Women's dainty underwear, splendidly finished—deep reductions now on broken lines. Quantities limited!

\$2.50 and \$3.00 Wool Tights, \$1.87. \$5.00 Black Wool Tights, \$1.87. \$4.00 and \$5.00 Wool and Lisle Suits, \$2.25. \$6.50 and \$7.00 Silk and Lisle Suits, \$2.85. \$8.50 and \$9.50 Silk Union Suits, \$3.95. \$10.00 to \$15.00 Silk Union Suits, \$5.95.

—First Floor, Sixth-St. Bldg.



Willamette Machine \$15.75

—Willamette Model D—is daily becoming more popular—because it gives perfect satisfaction!

Handsome oak case, 4 drawers and slide, automatic lift, vibrating shuttle—full set of Greist attachments. Special this week at \$15.75.

Reductions on All Willamettes This Week

\$32.50 Rotary, \$28.50 \$35.00 Heavier Willamette \$30.00 \$25.00 Willamette C, \$21.50 \$45.00 Willamette, \$39.50

—Basement Balcony