



A Well Coiffed Head

—is one that shows soft, luxuriant hair, becomingly arranged. Curls and soft waves are seen. The harsh effects of last season are gone!

—To introduce our big new Hair Goods Store, on the Fifth Floor, we offer—beginning today

For Three Days Reductions On Switches

- 20-inch German Wavy Switch, 98c
- Regularly \$2.00
- 30-inch German Wavy Switch, on 3 separate stems, \$2.98
- Regularly \$4.00
- 24-inch French Wavy Switch, \$8.49
- Regularly \$12.50
- Real Hair Nets—the 25c kind, 20c ea., or 3 for 50c
- Fifth Floor, Fifth-St. Bldg.

Meier & Frank Co.
THE QUALITY STORE OF PORTLAND

ST. HELEN'S HALL IS OPEN

TEMPORARY QUARTERS ARE AT EVERETT AND NINETEENTH.

Enrollment is Large and Grounds Swept of Buildings by Fire, Are Being Made Attractive.

St. Helen's Hall began its 47th year yesterday with a large enrollment in academic, elementary, primary and kindergarten departments. Bishop Sumner gave the opening address. The trustees, Rev. W. A. M. Breck, Rev. John Dawson and Archdeacon Chambers were present.

The school is housed during the year at the corner of Everett and Nineteenth streets in the residence formerly occupied by the Episcopal Bishop of Oregon. The sisters of St. John Baptist and the chapel of the school will occupy the adjoining residence, which has been connected by a cloister.

The classes will meet in the gymnasium building on Vista avenue, as they have been since the school burned over a year ago. The numbers, however, necessitate additional school rooms, and so the trustees are putting up a kindergarten building on the site of the old St. Helen's Hall.

The grounds are to be put into attractive condition and the building promises to restore to the vacant lot some of the attractiveness which it has lost through the burning of the former buildings. In addition to the kindergarten there will be established a teaching school for kindergarten teachers, offering an attractive course for young women who would like to take up this type of work for children.

The school promises to resume its old-time place in the educational life of Portland.

MR. BOSCHKE IS PRAISED

Galveston Tells of Test on Wall Built by Portland Engineer.

At the time of the recent disastrous flood at Galveston, Tex., many Portland people were gratified to learn that the famous Galveston seawall, built by a Portland man, had withstood the severe tests that nature had applied against it.

The seawall was built following the first Galveston flood of 1901. George W. Boschke, until recently chief engineer of the O. W. R. & N. Company, was the engineer who designed and built the wall. Although he is living now in San Francisco, he maintains his residence here.

Lewis Fisher, Mayor of Galveston, sent the following letter to Mr. Boschke: "Our seawall stood like the rock of Gibraltar, notwithstanding the fact that the sea pounded against it for about 36 hours, and a big three-masted schooner pounded against it time and time again for five or six hours. The schooner broke to pieces, but the seawall stands without a blemish. The test to which the wall was put determines beyond a doubt that it was well built and stands as a monument today to the credit of its designers and builders."

MRS. GODDARD HAS DECREE

Property Rights Settled by Wealthy Lumberman Out of Court.

Mrs. Irene Goddard received a divorce yesterday from Roland M. Goddard, a wealthy lumberman, in Circuit Judge Morrow's court. Property rights and alimony were settled out of court, and the testimony given by Mrs. Goddard and one other witness covered practically the same allegations that had been mentioned in the complaint.

The Goddards were married in 1911. They have one child, 17 months old. Mrs. Goddard charged that her husband neglected his home, ran up large bills and failed to pay them, leaving her to face the collectors, and that he lived luxuriously in Tacoma and Seattle while she was in want at their home in Portland.

Over 50 different shades in our Famous "Silk-Maid" Dollar Silk Hosiery—1st Floor, Fifth-St. Bldg.



Free Lecture—"The Columbia Highway"—at 2, 3, 4 P. M., by Mr. Lancaster, Stereopticon Views, Sixth Floor.



The largest circular Rug ever woven on display until Saturday—Seventh Floor, Fifth-Street Building.

For Your Fall Underwear, Wear "Munsing-Wear"!

Store Chats

—There wasn't room or time to chat yesterday—there were so many big sales going on all through the store—And the crowds—aren't a crowd an interesting thing to watch! If people only realized how much of their real character cropped out every time they went out to shop—the things they buy—and the way they buy them—and—dear me, I could fill half a dozen columns on the subject—and I mustn't. To continue our little journey—

—After leaving the kiddies I walked around to the other side of the second floor—attracted by some charming baskets and cushions in glass cases—sewing baskets and lovely bags—the kind used by dainty women in their boudoirs—and for opera glasses and dancing slippers—and what not—and they weren't expensive at all—some were but little more than a dollar.

And all through the Needlework Store were the loveliest bits of color here and there—and the needlework!—One woman was having all her linens initialed in her own monogram—and another was planning some bright splashes of color for various rooms. She bought half a dozen of the most fetching new French flower holders—just imported—slender glass affairs covered with silk and gold and tiny French buds—of a size to hold from two to half a dozen long-stemmed flowers—The unusual thing about them is that you can put them any place at all and they'll stay—held in place by some sort of patented rubber arrangement—Lovely for gifts!

—And as usual, Meier & Frank's is the first place to show them!

—There was a tea table set—and on it was the most unique cloth—of very fine linen, embroidered in an original and artistic Japanese outline design—and I saw a woman buy one to use with a quaint tea set she had—the price of the stamped cloth was \$2.50—and I'd like to take tea at that house some day.

—And there was quite a little "sawing bee" going on in the far corner—I asked if they were holding a special "knitting for the soldiers" meeting—but a saleswoman laughed and said it was the usual afternoon crowd—learning its favorite needlework—You know, there are free instructions every afternoon from 2:30 until 5.

—One sweet-faced, white-haired woman was knitting a sweater for the granddaughter—and a young girl crocheting a filet pillow cover—and ever so many were learning new Macramé stitches—and others doing fetching blouses and lingerie—and bits of colored work for tea cloths and luncheon sets and trays—and everybody was sewing so busily and laughing so happily and having such a good time talking about new Fall clothes and curtains and furnishings and teas and tangos and matinees—that I said to myself: "Mary Ann, it's rather strenuous—being a lady of leisure these days"—but you have to be busy doing something to be happy—and there's always a decidedly busy hum at M. & F.'s—and I'll tell you more about it soon—

Mary Ann—

Toilet Requisites

—And Drugs of highest standard qualities—are substantially underpriced for our great annual Fall out-clearing. We list only a few items picked at random. Come in and supply your needs from our immense stocks.

- 15c Tooth Brushes, pure bristles, reduced to 10c.
- 25c-35c Tooth Brushes, pure bristles, 19c.
- 25c Sanitol Tooth Powder on sale at 15c.
- 25c Dr. Lyon's Tooth Powder, 2 for 25c.
- 25c Euthymol Tooth Paste, 2 for 25c.
- 25c Castor Oil, 8-ounce bottle for 16c.
- 25c Milk of Magnesia, priced at 16c.
- \$1.25-\$1.50 Roger and Gallet Perfumes (original package) at 98c.
- \$1.00 Scott's Emulsion on sale at 69c.
- 50c Mellin's Baby Food reduced to 33c.

—First Floor, Sixth-St. Bldg.



Vests and Pants, \$1.35

—Soft fine wool, white and gray—high neck and long sleeved vests—ankle length pants. Today, \$1.35.

—Extra sizes, \$1.55.

Children's at 95c

—A special on children's and misses' Munsing Union Suits—wool and cotton—high neck, long sleeve, ankle length, drop seat, white and gray, all sizes. Today, 95c.



—New Short Perrin Gloves—\$1.25, \$1.50, \$1.75 to \$2.25

"A Season of Ribbons"

—Ribbons—everywhere—upon the hat, the shoulders, the wrists, the bodice—everywhere!— writes one of the largest ribbon manufacturers in the country—and quotes several fashion authorities. We've just received beautiful

- New Gold and Silver Ribbons
- New Dresden Ribbons
- New Moires
- New Taffetas

—At prices from 25c to \$8.50 the yard. —First Floor, Fifth-St. Bldg.

Our Sale of Furniture

—Is daily establishing new records for the number of suites and separate pieces disposed of and homes completely furnished.

"Prices Tell the Story"—the story of a \$40,000 stock of dependable furniture sacrificed for about \$17,000. —Temporary Annex.

Notions and Sewing Needs

—Our semi-annual sale is in progress. A thousand and one little necessities are sale-marked. Here are a few:

- Carlson-Currier 100-yd spools Silk, 10c; dozen 80c.
- Charter Oak Thread, 200-yd. spool 4c; dozen 39c.
- 10c Yeiser Hooks and Eyes, two envelopes for 5c.
- 10c Wilson's Dress Hooks, card 6c; box, 70c.
- 10c Koh-i-Noor Snap Fasteners, 3 cards 25c; gross 85c.
- 22c Naiad No. 2 Dress Shields, 17c; dozen, \$1.75.
- 25c Naiad No. 3 Dress Shields, 20c; dozen, \$2.00.
- 25c Kleiner's No. 2 Dress Shields, 20c; dozen, \$2.25.
- 10c Rita Hair Nets, with rubber, 5c; 7 for 25c.
- 5c Helene 36-inch Nets, 3 for 10c; dozen, 38c.
- 5c Turner's Needles, paper 3c; 10 papers, 25c.
- 4c Washington Pins, 2 papers 5c; dozen at 25c.
- 15c Wire Jet Hair Pins, cabinet priced at 10c.

—First Floor, Sixth-St. Bldg.



—The underwear is to blame about as often as the laundry when garments come back shrunken and ill-fitting!

—The fit of a Munsing garment is shaped-in, instead of basted-in. Munsingwear continues to lead as the great popular priced Underwear of America.

—Complete Fall and Winter lines of Women's and Children's Munsingwear now ready at Meier & Frank's.

Women's Munsing Suits, 95c

—Very Special Value

—A saving on new fine cotton Munsing Union Suits—Fall and Winter weight. All styles—high, low and Dutch neck—long, short and no-sleeve—knee or ankle length—Extra sizes—\$1.15 the garment.

Wool and Lisle, \$2

—Splendid grade of Munsingwear, with the wool for warmth and lisle for strength and appearance. All styles—\$2.

—Extra sizes, \$2.50.

Children's at 75c

—Fleece-lined Munsing Union Suits in white, gray or cream. High neck, long sleeve or Dutch neck, elbow sleeve, ankle length. —2 to 10 years, 75c. —11 to 13 years, 85c.

All Wool, \$3.50

—Fine, all wool Munsingwear, white and gray—high neck, long sleeves or Dutch neck, elbow sleeve, ankle length, \$3.50. Extra sizes, \$4.

—Second Floor, Fifth-St. Bldg.

Munsing Union Suits for Men and Boys

—We often hear it asked, "Why do Munsing Union Suits continue to hold favor with men year after year?"

—Newfangled features may win men from Munsingwear, but most of them come back—they find it the REAL perfect fitting Underwear—and the fit DOESN'T WASH OUT.

—Munsing Union Suits for Fall in fine soft cotton, wool, worsted, lisle and art silk. Any man can be fitted, be he short, tall or stout.

Specials Today in Men's and Boys' Munsingwear

Men's Union Suits at \$1.15

—Made of fine, soft-fleeced cotton, non-irritating. Medium heavy-weight in cream white. Sizes 34 to 50. Priced today at \$1.15 suit.

\$2.50 Men's Munsing Union Suits, \$1.98

—Medium heavy-weight worsted for Fall and Winter wear. Soft, warm, non-irritating—shaped to fit—and finished the "Munsing" way! \$1.98 for the \$2.50 suits today.

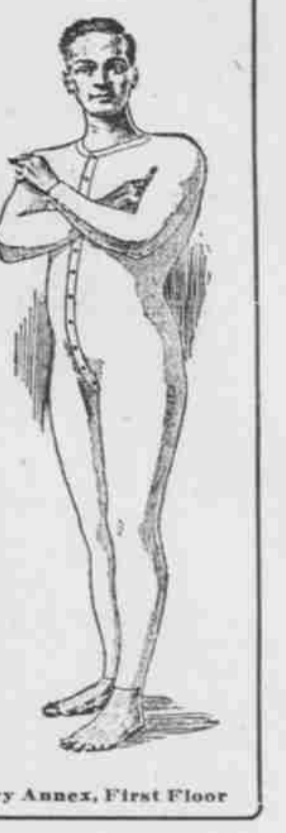
Boys' Munsing Union Suits, 65c

—Lots of the men who wear Munsingwear now wore it as boys! This grade is of fine soft-fleeced cotton, in silver gray; medium heavy weight. Today, 65c the suit.

Other Munsingwear at All Prices

—Supply your Winter needs now while lines are so complete! Munsing Union Suits at \$1.25, \$1.50, \$1.75, \$2, \$2.50, \$3, \$3.50, \$4, \$5 and \$6.

—Temporary Annex, First Floor.



Just Out of Bond—New Perrin's Gloves

—"The Steamer Espagne arrived safely in port in New York with \$6000 worth of new Perrin Gloves for Meier & Frank Co."

—This is indeed welcome news—not only to you wearers of Perrin Gloves—but to us as well. We are one of the seven largest customers in this whole country—first to be supplied—which proves the enormous sale of this famous glove here!

—The supply of fine skins is very limited and war has curtailed the number of skilled workmen in France—but in spite of advancing prices these gloves are being sold now at the old prices!

—There are short gloves in one, two and three-clasp styles, some heavily embroidered. There are long gloves in white, black and all delicate evening shades. Fine French doeskins and soft French suedes! We do not know when another shipment will come through—so it would be well to supply your glove needs now!

—New Long Perrin Gloves—\$3.00, \$4.00, \$5.00, \$5.50



Frolaset—Ideal Front-Lace Corset—New Models at \$5

—Have you seen the new Frolaset model at \$5? These Frolaset Front-Laced Corsets are designed so perfectly that they comfortably anchor themselves on the figure and STAY where they ought to for both STYLE and COMFORT'S SAKE.

Gives Splendid Abdominal Support

—New high and low-bust models—made with tapering waist and free hips. Of fancy broche and plain coutil, well boned with whalon.

—One new model—as sketched—priced at \$5—Others from \$2.50 to \$10. Special model for misses \$2.50. —Third Floor, Sixth-St. Bldg.



Welworth Blouses—Two New Models—\$2.00

As Illustrated

—Every new model added to our "Welworth" Blouses adds new customers to our Waist Store—Two new models for Thursday. If you do not know this unusual \$2 Blouse—be sure to see the new models today!

—The Blouse at the left is of splendid crepe de chine. The collar, vest and cuffs are of dainty organdie—hemstitched—fastened with "candy" buttons. Thursday—at \$2.

—The Blouse at the right is of pure Irish linen, made with quarter-inch tucks and hemstitched. The collar and cuffs are of fine pique—Thursday—at \$2. —Fourth Floor, Sixth-St. Bldg.



The Big Dress Goods Sale

—is going with a rush. Women are planning their Fall and Winter wardrobes now. Smart new Fall suitings and coatings—not to mention all our fine poplins and serges—are reduced.

For This Week Only

—Do not delay—a single day may mean disappointment! It's a rare chance to buy new Fall materials at great savings! Every yard of woollen dress goods reduced! —Second Floor, Fifth-St. Bldg.

Sterling Silver Hat Pins 25c

—New short hat pins with sterling silver or jet and pearl tops—several designs. Splendid assortment, specially priced at 25c.

- At 25c—New Imported Brooches! Colored baskets of fruit and flowers, jewel studded.
- At 25c—Cloisonne Enamel Pins—all colors.
- At 25c—Beauty Pin Sets—three in a box—gold-plated or silver.

All Sterling Silver and Gold-Filled Vanity Cases, Less One-Fourth

—To clear the cases before this department moves—a sweeping reduction has been made on all our handsome silver and gold-filled vanities! Regularly \$7.50 to \$25—Thursday at 1/4 off. —First Floor, Sixth-St. Bldg.



Brass Hall Tree \$1.98

—Exactly like illustration. Brass Hall Tree, 5 1/2 feet high, with 3 double hooks

\$1.98 for coat and hat. Finished in brushed brass. Looks well and wears well. Sells regularly at \$2.75—today only \$1.98. Annex, Fourth Floor.



Warm Coats for Schoolgirls

—At \$6.50 a good school coat is made of Kersey cloth in brown or navy. Plain tailored with patch pockets and belt.

—At \$7.95, smart Coats in heather mixtures, with wide belt and large pockets. Sizes 6 to 14 years. —Dress Coats from \$10.95 to \$30. —Second Floor, Sixth-St.

Meier & Frank Co.

Established 1857

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.