



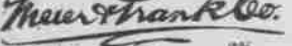
Four New Wirthmore Waists for Today \$1

—Wirthmore Waists—made with elastic waist bands—and in every other detail suggesting waists of much higher price.

Illustrated

—are the new models on sale today only! One is of fine sheer voile daintily embroidered—another is of novelty striped voile. The third is edged with Venice lace, while the fourth shows a panel of embroidery.

Exclusively at this store in Portland



KIDNAPING IS SOLVED

Detectives Say Abductor of Lloyd Brown Is Father.

MOTHER NOW IS CONVINCED

Police Believe Dispute Over Custody of 8-Year-Old Boy Is Cause of Act—Captors Are En Route East.

Lloyd Brown, the 8-year-old son of Hubbard L. Brown, chief clerk of the Northern Pacific Railroad at Duluth, Minn., and Mrs. Ida Brown, of Portland, was kidnaped near the Plaza Sunday morning by his father and Mrs. Brown No. 2, according to information received by City Detectives La Salle and Leonard yesterday.

Mrs. Ida Brown could not at first believe that her former husband had done this, but was later convinced by the officers.

According to the detectives, the father and his second wife are now on their way to Duluth with the boy.

The reason assigned for the kidnaping is that Mr. Brown's first wife would not give up the boy, over whom he had been given joint custody with Mrs. Brown, as she had the lad outside the jurisdiction of the Minnesota court.

It is said to have a good legal right to the boy in Minnesota for a certain period of time, at the end of which he must turn the boy back to Mrs. Brown.

The contention of the police is that Mrs. Brown had the custody of the child during a visit in Oregon and had refused to give him back to Mr. Brown when the time allotted her was up, and that Mr. Brown then decided to kidnap the child.

PORTLAND GAINS MOST

"American Contractor" Shows Two Cities Have Building Increase.

Figures reported officially to the American Contractor, of Chicago, show that Portland and Spokane were the only two cities along the Pacific seaboard that started more building projects in August, 1915, than were started in August, 1914.

Portland recorded a gain of 78 per cent, while Spokane's gain was 59 per cent. Seattle shows a loss of 18 per cent. Los Angeles a loss of 52 per cent, and Salt Lake City, Francisco and Tacoma losses of 55, 31 and 61, respectively.

For August, 1915, building permits in Portland totaled \$728,976, as compared with \$409,390 for the corresponding month of the preceding year. The permits in Spokane aggregated \$50,335 that month, as contrasted with \$21,585 for August last year.

Of 69 cities in the United States 26 showed gains this year, Portland's increment being one of the most notable. The country at large shows a gain of 14 per cent.

ROAD PROMOTES EMPLOYES

Southern Pacific Names Freight Agent for Portland.

In accordance with its policy of promoting its employees, the Southern Pacific has appointed R. D. Jennings, traveling freight and passenger agent at Seattle, to succeed C. M. Andrews as traveling freight agent in Portland. Mr. Andrews recently had been appointed district freight and passenger agent at Seattle, succeeding C. G. Chisholm, resigned.

Carl Taylor, assistant rate clerk in the office of John M. Scott, general passenger agent, has been appointed traveling agent, has been appointed traveling agent, has been appointed traveling agent, has been appointed traveling agent.

One baby out of five dies before it is a year old.

Free Illustrated Lecture by Samuel Lancaster on "The Columbia Highway" today at 2 P. M., Music Hall, Sixth Floor.



Boys! Gymnasium Suits — Shirt, Running Pants and Bike Supporter, 75c. All Tennis Shoes less 10 per cent.



Mr. Lancaster will autograph copies of his book, "Columbia, the Highway to the Sea," today at 1:30, Bookstore.

Notions and Sewing Needs—Our Big Fall Sale!

Store Chats

—To begin where I left off Sunday—almost the first thing that attracted my attention on the second floor was a bit of stained glass window—there was Jack and Jill and Little Bo Peep and half a dozen more nursery friends—true to life, and too cute for words!

—They were running around the outside of the top of the little white Baby Shop. The inside was all fresh and sweet and white, and looked like a Lilliputian bazaar.

—Cunning little white bassinets and the daintiest layettes and all sorts of adorable things for babies. And there were half a dozen cooing babies being outfitted—sweet things!

—And just outside the Baby Room, they look after the older children—all the way up to sixteen years—and I met the mother of four girls and she laughed and said they were sprinkled all over the floor—the little three-year-old was getting a new bonnet over in the little corner devoted to hats for little tots from two to eight, and the dignified six-year-old was having one of those pretty black plush coats fitted—and the tomboy, who's about ten, was trying on rain-capes—and the oldest daughter, who's about eighteen, but small, was getting a whole outfit to take back East to school with her—and she was bidding the saleswoman a tearful adieu, because she said she had waited on her "always and always—ever since she was 'knee-high to a grasshopper'—and it was like leaving an old friend."

—And I said to myself: "Mary Ann, that's why most of the young girls in Portland want to go to Meier & Frank's—and it is just as possible to make friends over a counter as anywhere else—and that's the nice thing about M. & F.'s—the friendly, accommodating spirit of the place—and that's one reason of their success."

—And all through the place I was struck by the personal service given—and by another thing, too—the bright, warm sunshine streaming in through the big windows.

—I'll tell you more about what I saw—later—probably tomorrow—so you may expect to hear again—soon—from

Mary Ann

The great semi-annual sale that is eagerly awaited by Portland dressmakers and the women who sew at home! It means the saving of many dollars! Sewing days are here—notions are an absolute necessity!



Shields—Hooks & Eyes Thread, Tape Reduced

Threads—Carlson-Currier 100-yd. Spools Silk, 10c; dozen, 80c. Corticelli's 100-yd. Spool Silk, 10c; dozen, 80c.

Hooks and Eyes—3c Dorcas Hooks and Eyes, card, 4c; box, 22c. Windsor Hooks and Eyes, card, 4c; box, 18c.

Dress Shields—Kleinert's—22c No. 2, 20c; dozen, \$2.25. 27c No. 3, 25c; dozen, \$2.50.

Snap Fasteners—10c DeLong Press Buttons, three cards, 25c; dozen, \$2.50.

Thimbles and Tape Measures—25c Fancy Celluloid Thimbles, 10c.

Collar Stays—5c Queen Collar Stays, three cards, 10c.

Needles, Pins and Safety Pins—3c Turner's Needles, paper, 3c; 10 for 25c.

Elastic—10c Hat Elastic, yard, 2c; bolt, 24 yds., 35c.

Hose Supporters—15c Children's Hickory or Velvet Grip, 15c.

Hair Curlers—10c Curling Irons at 7c.

Miscellaneous Notions—15c Veribest Hat Fasteners, 10c; 2 for 25c.

Hair Pins—25c Queen's Hair Pins, 19c.

Hair Tonic—1c Pinaud Eau de Quinine, 60c.

Face Creams—25c Daggett and Ramsdell Cold Cream, 26c.

Soaps—10c Jergens' Old-Fashioned Soap, 7c.

Perfumes—\$1.25 and \$1.50 Roger & Gallet Perfumes (original package), 95c.

Shoulder Cut Hams 11 1/2c—Sugar cured, well smoked and carefully trimmed shoulder hams. Pound 11 1/2c.

Table Salt, Blue Ribbon quality, No. 5 sacks 10c.

Victor Peas, No. 2 cans, the dozen \$1.10, can 90c.

Butternut Butter, superior quality, roll at 63c.

California Asparagus, "Peak" brand, round cans, 10c.

Japan Tea, Victor 50c quality, pound 39c.

Red Salmon, "North King," No. 1/2 cans, each 12 1/2c.

Red Beans, fine cooking, 5-lb. cloth sacks, 29c.

NAIAD—22c No. 2, 17c; dozen, \$1.75.

OMO—22c No. 2, 15c; dozen, \$1.75.

HAIR NETS—10c Rita Nets, with rubber, 5c; 7 for 25c.

Elastic—10c Hat Elastic, yard, 2c; bolt, 24 yds., 35c.

Hose Supporters—15c Children's Hickory or Velvet Grip, 15c.

Hair Curlers—10c Curling Irons at 7c.

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Meier & Frank logo and address: THE QUALITY STORE OF PORTLAND, Fifth, Sixth, Morrison, Alder Sts.

Did You See the Furniture Crowds?

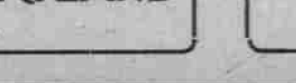
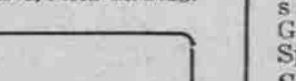
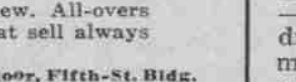
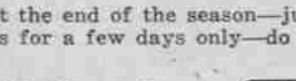
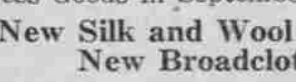
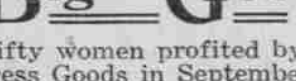
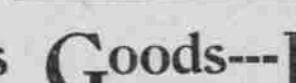
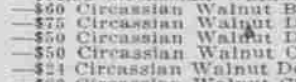
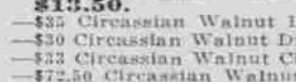
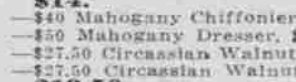
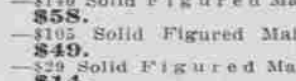
—They were here—waiting for the store to open at 9 yesterday morning!—and enthusiastic—we never saw such eager buying! Single pieces, suites—yes, whole houses were furnished yesterday at these unprecedented prices.

—\$40,000 worth of desirable furniture went on sale for about \$17,000! It's our answer to the problem of moving three floors of furniture before going into the new permanent Furniture Section.

—If you didn't read the details of this history-making sale in Sunday's papers, refer to it now! Only a few of the bargains can be repeated here! Our slogan is:

"Prices Tell the Story!"

Mahogany Upholstered Furniture—Chairs, Rockers, Davenport, Library Tables, Desks, Chairs, etc.



Mahogany and Oak Dining Furniture

—Buffets, Extension Tables, China Cabinets, Chairs, etc.—

Bedroom Furniture

—Chiffoniers, Dressers, Beds, etc.—

Brass and Iron Beds

—Three-Quarter Brass Beds, Iron Beds, etc.—

The Famous Willamette Sewing Machines \$15.75

—Willamette Model D—the sewing machine that is giving real satisfaction in hundreds of homes in the Northwest.



—For this week, all Willamette Sewing Machines sold at a discount of about 15%. If you have ever used a "Willamette" you will realize what a splendid saving this is!

—\$32.50 Rotary Willamette \$28.50 —\$35.00 Heavier Willamette \$30.00 —\$25.00 Willamette C, at \$21.50 —\$45.00 Willamette Rotary \$39.50