## For Today--A Glorious Spread of Birthday Offerings

| The New Fur Trimmings have arrived, and every kind of fur trimming here-Coney in white, black and brown; here-Coney in whek and natural; Fitch, Opossum, in blach Bustra Bear, Beaver, Genet, Blue Fox, Austra- lian Mole, Sable, Mink and Ermine. One <br>  |
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New Red Knitted Swimming' Suits For Women
Birthday Sale Price $\$ 4.49$
In knited Jeresy style, with V neck, sleveleses
tyte, slashed skirt and knited white striped trimstyle, slashed skirt and knitted white striped trim-
ming at the neck and hem of skitt. -Fourth Floor
 at this special price. One of the most prominent manufacturers of women's finest tailored suits entered into the spirit
of thir- Birthday Sale and made up these suits for this occasion, and for this one time only. -A most unusual collection of novelty styles, and every suit strictly man tai-
lored. Some are elaborately embroid-
ered, some are trimmed with velvet and ered, some are trimmed with velvet and
buttons, others are more plainly tailored. in sport and belted effects. Every jacket
is silk lined-and the skirts are both laring and plaited to
-These suits are fashioned from fine American wool poplins and are shown
in black, navy blue, brown and green One model illustrated


## Simman iflolfo de $\mathrm{C}_{\mathrm{o}}$



The Best $\$ 6.00$ Golf Coats Here Friday for $\$ 3.45$



Men's New \$3.50 Knitted Wool Vests, Birthday Sale $\$ 2.25$ Single-brated knited wol vects. hhown in the new hatater mixtures

Men's \$2.00 Globe Union
Suits, Birthday Sale \$1.65

Again, Again and Again Women Enthused Over Our Fall Millinery Friday-More New, More Birthday Sales far Shrewd Early Season Shoppers

Your Coat Opportunity Introducing New Fall Balmacaa
Coat in Birthday Sale at $\$ 16.50$


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New Autumn Coats for Misses and $\$ 9.95$
Small Women, Birthday Sale.
S.

|  |
| :---: |
| in Oxtord gray, brown or blue, in plaids, focck and mixuresemern mior |

Smartest of Trimmed H
Selected for the Birthday


Finest \$4 Silk Velvet Untrimmed Hats for the Birthday Sale at


## §2.95

 You Never Bought Handsomer Ostrich Plumes
at $\$ 7$, Which We Offer Here Friday at . . . 8 . 95 at $\$ 7$, Which We Offer Here Friday at



## EVIERY BOY

Can Save Money
Buying One of These New Fall
All Wool Suits
With Two Pairs of Lined Trousers At $\$ 4.95$

zray and broun minture
$-1 n$
popalar
new
Norfolk styles, with stitched belts, or
Ihree-piece belts.
Suits of the same quality, material, fit and finish would sell elsewher
is the time to buy, before they are picked over
Boys' French Flannel Blouses 98c - In all the news striese and colorings. Made with collar atached.
sizes from 6 to 14 cear.
$\$ 1.00$ Black Plush Hats 59 c
For Small Booss From 2 to 9 Years
For smalle beys from 2 to Years

STRONG PLEA MADE


BRITISH INVADE PERSSIA




## Townsend's scmite Products



Factory, East 7th and Everett, Portland

