

MR. BAKER TO HEAD ECONOMY CAMPAIGN

Commissioner Promises to Cut Expenses in His Department to Lowest Notch.

SOME HEADS IN DANGER

In Making Budget for Next Year Council Will Face Double Hardship of Empty Treasury and Loss of Liquor License Fees.

A campaign of municipal economy is to be headed by City Commissioner Baker. He announced yesterday that he is getting things in shape for the commencement of a municipal housecleaning which will show itself when the Council takes up the question of appropriations for 1916.

A start will be made in the Park Bureau and other bureaus under his own administration. Every man's salary and supplies will be cut to the bone, he says, leaving only enough to conduct the department efficiently and to keep back a clear margin.

Heads Are in Danger

Just what will happen is uncertain, but it is likely that many present positions will be on the "missing list" when the new year sets in, and possibly before that time. It means also that the tax levy for next year will be trimmed to the lowest possible figure.

Mr. Baker said yesterday that an account of present conditions will oppose any appropriation that is not absolutely necessary and will do his best to get rid of some that might be classed as "necessary" but can wait.

He says he has assurance of ample support in this move. To further the committee of business men will be asked to co-operate with the Council in an advisory capacity.

It is probable the Chamber of Commerce will be asked to suggest names for this committee and that these names will be adopted by the Council and made official as far as possible.

"I propose to go down the line and cut everything to the bone as far as I am able to do," said Mr. Baker yesterday. "I have talked with some of the Commissioners and have assurance that they will be with me in the move. If there is any way to reduce the cost of municipal government it will be done this year, or I miss my guess."

Heavy Cuts Predicted

"Between now and the time we start on our budget work I have arranged for considerable nothing, so that I will know where I stand. I haven't got my work far enough along yet to know just where we stand, except that I believe in the very best of things, and in some of the departments. As for my own department, I will cut everything to the bone myself, and the Council can go as much farther as it deems necessary."

In considering the budget for 1916 the Council faces serious conditions. Inasmuch as there will be but a small surplus of funds—if any—at the end of this year to carry over into next year's appropriation, the Council will fall also to set the usual \$300,000 in saloon licenses next year on account of prohibition. This one item means a full mill of taxation. A new mill of taxation on every \$1000 of assessable property in the city.

The Council cut the levy so low for the present year that the usual annual surplus of funds at the end of the year will be lacking. At least in a large measure. For that reason, it is expected that just so much more to raise for next year. Those facts, combined with the loss of liquor license revenue, will be the difficulties to be faced when the Council tries to get next year's levy within reason.

BARGAIN SIGNERS MANY

"DOLLAR DAY" COMMITTEE GETS 175 MERCHANTS IN LINE.

Young Women Representing Chamber of Commerce Make Success of First Day's Campaign.

The net results of the first day's work by the participating companies for Dollar day, supplemented by the activity of a committee of 10 young women, have been very encouraging. A total of 175 firms which agreed to offer bargains on the biggest bargain day that Portland has ever planned—September 23.

Thursday morning the young women went out from the Chamber of Commerce and began the work of signing up participating houses who wish to be in on Dollar day. They carried banners, the white letters on a red background telling the very plain, and before night they had been enabled to sign up a great many retail establishments.

The signers were not by any means confined to the large stores of the city, the big majority of the first establishments to take advantage of the situation being the comparatively small merchants.

On Tuesday the committee of women will renew the campaign for lining up merchants, and it is believed that before the end of the week approximately 1000 business houses will have joined the Dollar day simply means that on September 23 every participating business house will offer more merchandise for one dollar than he does on any other day.

PERSONAL MENTION.

L. P. Hardy, of Seio, is registered at the Perkins.

Sprague, Wash., are staying at the Nortonia. Mrs. G. B. Ide, of Colville, Wash., is registered at the Imperial.

Mr. and Mrs. J. J. Maloney, of Spokane, are at the Portland. Mr. and Mrs. B. E. White, of Spokane, are at the Nortonia.

Francis White, of San Marcos, Wash., is staying at the Cornelius. Frank T. Flynn, of Pueblo, Col., is registered at the Portland.

K. L. Hastings, of Lewiston, Idaho, is registered at the Multnomah. Mr. and Mrs. George F. Shofer, of Shofer, N. D. are at the Oregon.

Mr. and Mrs. S. Gown, of Vancouver, B. C. are staying at the Oregon. R. K. Earnest and wife, of Los Angeles, are registered at the Nortonia.

Mr. and Mrs. W. E. Carroll, of Logan, Utah, are guests at the Portland. Mr. and Mrs. J. J. Maloney, of Toronto, are guests at the Imperial.

Dr. Bonebrake and family, of Goldendale, Wash., are at the Cornelius. R. M. Mason and family, of Medford, are registered at the Cornelius.

Mr. and Mrs. Stanley M. Crimp and daughter, of West Fork, Or., are at the Perkins. S. Neuberger and Mrs. Neuberger and her maid, of Chicago, are staying at the Multnomah.

M. Vernon Parsons, former Representative in the Legislature, of Eugene, is a guest at the Perkins. Mr. and Mrs. Charles F. Berg, city, are guests at the Multnomah.

Mrs. Berg and her baby have just returned to a half acre of land near the old site of the United States Cashier Company, between the Columbia boulevard and the Columbia slough, in the Kenton district.

R. D. Fontana, president of the packing company, said yesterday he did not know whether his company would build on the property this year, but he would not announce the price paid for the land. It is understood that the consideration was approximately \$25,000.

The new building, which is being costed \$100,000 will be erected in the near future. The site in Kenton was chosen because of its accessibility to southern Washington points as a result of the new interstate bridge and because of the future prospect of dredging the Columbia slough that will give Kenton water as well as rail-shipping facilities.

Subsequently a large number of houses are to be erected in the Kenton factory district to house the employees of the proposed packing plant. The Oregon Packing Company has been operating in Portland for 25 years. The present president of the firm is a son of M. J. Fontana, general manager of the California Fruit Canners' Association.

At the present plant at East Eighth and Belmont streets, the business of a sensational strike about two years ago. Former Act Summarized. The ordinance passed by the voters had in addition to these regulations the following:

Cars required to have fixed routes and to give regular schedule of service between 8 A. M. and 10 A. M. and 3 P. M. and 11 P. M. without the right to divert from the route.

All jitneys prohibited for traffic reasons from operation on Washington street between Third street and Broadway. Jitney routes to be plainly marked on front and sides of the cars.

Number of passengers carried limited to seating capacity. Fare limited to 5 cents. Enforcement of the jitney measure as passed will begin at once, Jitney Inspector Gallup expects to have plans formulated within a short time for the enforcement of all provisions.

Co-operation of the police will be sought. No person under 18 years of age is permitted to drive a jitney. For violation of the traffic law driver may be suspended from driving for one year.

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MR. DALY'S JITNEY ORDINANCE PASSES

Deadlock Broken When Mayor Votes for Makeshift Measure as Amended.

ACT EFFECTIVE AT ONCE

Emergency Clause Precludes Referendum—Mr. Albee Supports Voters' Measure and Changes Only as Last Resort.

Hanging onto his own jitney ordinance—the one adopted by the voters in June—until it was killed by two Council votes, Mayor Albee yesterday broke the Council deadlock by voting for the immediate passage of the amended ordinance presented by Commissioner Daly.

The Daily measure, with some additions and alterations, was passed by unanimous vote with an emergency clause, which makes it effective at once and precludes the possibility of the invocation of the referendum by the Jitney interests.

Mayor Albee explained that while he considered it his duty to vote for the ordinance adopted by the people and killed by the State Supreme Court on a technicality, he voted for the Daily ordinance so that the city can have some supervision over the jitneys, instead of letting them run free, as at present.

Before voting for the Daily ordinance he insisted on some additions and alterations being made. Mr. Daly agreed to these and they were made before the measure passed. This leaves the way open for more additions later.

New Act Summarized. The ordinance as passed went into effect at once. Its provisions summarized are as follows: All jitneys must have a license to operate. In the application, the route to be followed and the schedule of frequency of trips must be indicated.

A license fee of \$2 a month for cars carrying up to seven passengers is charged, with an additional 25 cents a month for each seat over seven. Unless a higher rate of fare is painted on the windshield, the fare for service shall be 5 cents.

Cars having a capacity of more than 14 passengers must stop at a designated place, except where fares are strictly crossing, in which case the stop shall be made on the side of the road.

Not more than one passenger may ride in the seat with the driver, and no passengers may ride on the steps, running-board or doors. Cars must be inspected at least once every 30 days.

Drivers must pass competency examination. Inside of cars must be lighted at night. Cars may divert from their routes to go to call games or other amusement places or to deliver passengers.

Passenger, by agreement, may have driver take him to any specified place, the route at fare to be agreed upon by driver and passenger. No person under 18 years of age is permitted to drive a jitney.

For violation of the traffic law driver may be suspended from driving for one year. Former Act Summarized. The ordinance passed by the voters had in addition to these regulations the following:

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Stamps Will Be Given on Charge Accounts if Paid in Full by 10th of Each Month. Visit the 2nd Premium Parlors and See Beautiful Articles Given Free for Filled Stamp Books.

TEA ROOM 4th Floor. Luncheon served from 11:30 to 2:30. Afternoon tea from 2:30 to 4:30. Meet your friends here. Reasonable prices.

The Store Will Be Closed All Day Monday Buy Holiday Apparel and Picnic Needs Today!

DOUBLE STAMPS Will be given today with cash purchases made in MEN'S AND BOYS' CLOTHING AND FURNISHINGS, 1ST FLOOR, and in SHOE DEPT., 1ST FLOOR, ALSO IN BAKERY DEPT. ON 4TH FLOOR.

New Fall Suits and Coats For Women and Misses

Department, Second Floor—The new Suits and Coats are now ready for your inspection and approval. Styles were never more interesting and varied than those of the present season.

Smart Fall Suits At \$23.75

Second Floor—One stylish model in this group is of silk poplin with new military coat with rolling collar and deep cuffs of velvet trimmed with fur.

New Coats at \$15.00

Second Floor—The strongest line of coats we have ever shown at the above price. Belted and full flare models in splendid assortment, also the new Russian Blouse effects.

Men's Hats Fall Styles

Main Floor—Correct blocks for Fall wear now on display in one of our large display windows on Morrison Street.

Baby Week! Reduced Prices On Infants' Needs

Second Floor—Our "Baby Week" Sale ends today. Mothers should not neglect this opportunity to buy needed articles for the baby at exceedingly low prices.

\$5 Low Shoes \$1.69 \$6 High Shoes \$2.95

Main Floor—Women's Low Shoes, in a Great Final Disposal Sale. Season's smartest styles—"Peggy," "Fritzi," "Strand," "Colonials," Military Oxford, plain pumps of patent leather, dull calf, velvet or suede.

Sale of House Furnishings Department 3rd Floor

Regular \$1.25 Universal Food Choppers at only 95c. Guaranteed Electric Irons, reg. \$3.50 grade, \$2.75. 65c Round Japanned Cake Boxes on sale at 50c.

Girls' School Dresses At \$3.98 to \$16.50

Second Floor—Attractive new models of wool serge, also many pretty styles in wool challies, with dainty figures and dots. Ages 6 to 14. \$3.98 to \$16.50.

Extra! Burbank Corn 20c Doz. Grocery Dept., 4th Floor—Genuine Burbank Sweet Corn, grown in Oregon especially for this store. Special today at low price of, dozen, 20c.

Olds, Wortman & King. Reliable Merchandise—Reliable Methods. Pacific Phone Marshall 4800 Home Phone A 6231.

New Fall Millinery Opening Days!

Millinery Salons, Second Floor—Today we feature a special showing of new Black Velvet Hats in the smart, close-fitting models for wear with the new street costumes.

Saturday Drug Specials Standard Lines of Drugs and Toilet Preparations at Cut Prices.

5 bars of Ivory Soap at 18c. 10c Fairskin Oatmeal Soap at 6c. 25c Tube Colgate's Tooth Paste on special sale today at only 20c.

Palm Olive Special

Main Floor—Special combination offer—three 10-cent cakes Palm-Olive Soap and one 50-cent Palm-Olive Shampoo. Total retail value, 80c. All four articles at 39c priced now for low price.

School-Wear Sale Supply Children's Needs Today

School begins next Tuesday, and as the store will be closed all day Monday (on account of Labor Day), parents will find it advantageous to outfit the children here today.

Boys' Serge Suits At \$5

Main Floor—Hand tailored from fine quality blue serge. Latest Norfolk styles, with stitched belt and plaits. Pants full lined and double taped seams.

Boys' Corduroy Pants \$1 Pair

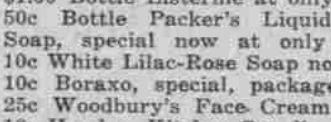
Bargain Circle, First Floor—200 pairs Boys' Corduroy Pants. Extra good grade for school wear. Full-cut styles with buttons at knees.

Girls' \$9.00 Coats \$5.98

Department, Second Floor—Sale extraordinary of Girls' School Coats. Very latest Fall and Winter styles, with wide belts, deep pockets and high collars.

Extra! Burbank Corn 20c Doz.

Grocery Dept., 4th Floor—Genuine Burbank Sweet Corn, grown in Oregon especially for this store. Special today at low price of, dozen, 20c.



\$25,000 SITE IS BOUGHT

INTERSTATE BRIDGE INFLUENCES PACKING COMPANY'S PURCHASE

Kenton House, Proposed at Cost of \$100,000 Has Promise of Ship and Rail Transportation

As the site for an ultimate fruit and vegetable packing plant, the Oregon Packing Company has purchased from the Kenwood Land Company seven and a half acres of land near the old site of the United States Cashier Company, between the Columbia boulevard and the Columbia slough, in the Kenton district.

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Protect Yourself! Against Ask For Substitutes HORLICK'S THE ORIGINAL Malted Milk. Made in the largest, best equipped and sanitary Malted Milk plant in the world. We do not make "milk products"—Skim Milk, Condensed Milk, etc. But only HORLICK'S THE ORIGINAL Malted Milk Made from clean, full-cream milk and the extract of select malted grain, reduced to powder form, soluble in water. Best Food-Drink for All Ages. Used for over a Quarter Century Unless you say "HORLICK'S" you may get a Substitute. Take a Package Home