



SOFT & DERBY



discard your straw today

"HAT" DAY HERE NOW

NEW FALL HEMOGEAR IS THE PROPER THING TODAY.

Straw and Panama Passed Out of Style at Midnight—Men's Models Are Conservative.

As the clock tolled 12 last night, on hall racks and in closets throughout this great city, season-worn straw hats and veteran panamas that had withstood the strain of half a dozen summers turned over wearily on their looks and passed out of style.

For September 1, which is today, has become a brand new holiday on the calendar, when mankind that would be orthodox in fashion must celebrate the "Feast of the Fall Hat."

Consequently, he who dates to saily forth today arrayed in straw or panama must be a man of considerable daring, for he is apt to find himself walking among a wilderness of new headgear, with his poor old straw headpiece looming up like a crushed caterpillar on a lady's silk party dress.

Similarly, he who thinks he can get by with economy, and can riot forth in the good old derby of yester-year, or the felt with its bow of many colors which was the wonder of the age in 1914, even he is scheduled for a disappointment—for this is "Fall Hat day," when men abandon the straw of the Summer and bloom forth in the shapes of the new season, and, unfortunately for the economical soul, the shapes of 1914 are far, far away from the proper thing at the present time.

Conservative shapes and colors are the demand of the season, and the general styles are more like those of 20 years ago than anything else.

Women's hats also come in for the new styles this morning, and the conservatism of the men is offset by the radicalism of the women. The women's hats will be either very, very large or very, very small this season, and she who tries the middle course will be an outcast for the season in the matter of millinery.



for a
knox monroe or stetson hat

priced \$3, \$4 and \$5
special knox derbies \$10 and \$20



the stylish soft hat

correct derby block

where the authentic blocks for fall 1915 are being shown

m. Sichel

331 washington street, near broadway



"The Straw Hat Is Dead— Long Live the Fall Hat!"

50c Off on Any Fall Hat
If You Bring Coupon on Sept. 1st

To induce early choosing, we'll accept the coupon in this ad. as 50c on the price of any man's or youth's Fall Hat at \$1.85 up, if presented on September 1.

All the new styles and shapes are here; new high-crown Fedoras and Alpine soft hats in every shade, from pearl gray to a deep, rich green. An expert hat mnr to fit your face and figure.

New Derbies are ready, in the latest bell crown and medium shapes. Each correct for this season. Get both a Derby and soft hat now while you have unlimited choice.

50c Coupon

This coupon accepted as 50c on the price of any Man's or Youth's Fall Hat at \$1.85 up, if presented on September 1st only.
0-9-1-15

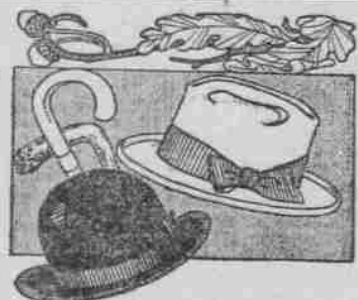
Lion Special Hats, \$1.85
Brook and Beaver at \$3.00
Stetson Hats \$4 and \$5.00

Lion Clothing Co.

Successor to Steinbach & Co.

GUS KUHN, Pres.

Morrison At Fourth



Credit Your Privilege

Credit Your Privilege

"New Hat Day"
Today

Inspect our complete showing of Men's New Fall Hats. Black, navy, dark green, tan, brown and pearl gray. Medium and high crowns, Fedora, dents and telescopes. Finished with contrasting or matched bands.

\$3 and \$4

Eastern Outfitting Co.

405 Washington Street at Tenth

A FALL HAT FREE AT GRAY'S

To Every Customer Making Selection of a Hat on Fall Hat Day, Wednesday, September 1st

Conditions—A receipt will be given each customer for the amount of the purchase price of hat selected on above date, which will be accepted as cash when applied on the purchase of a Fall Suit or Overcoat selected at any later date up to December 1. Stetson, Borsaliono, Schobel and Chesterfield Hats. Price range \$2.50 to \$5.

R. M. GRAY

Corner Washington and West Park Streets

Can That Rusty Straw— All the New and Classy

LIDS 2 BONES

At **DRAKE & MAUCK'S**

TWO JOINTS
126 Fourth Street 349 Washington Street

Give Way

to the new —the old has seen its day. You'll welcome the new styles in

Fall Hats

that here await your inspection.

The **KNOX SOFT HATS**

in pearl, dark grey and brown are considered tip-top in style.

\$5

The **BRISTOL SOFT and STIFF HATS**

combine all that is possible in style and value for

\$3



BUFFUM & PENDLETON

MORRISON STREET

OPPOSITE POSTOFFICE



Fall Opening

GORDON

The Peerless \$3.00 Hat

Lowey & Co.
286 WASHINGTON STREET

Sole Agents



"KNAPP-FELT" HAT AGENCY

A New Shop of New Ideas

1915 Autumn Styles

\$3, \$4 and \$5

A. H. Dellar
HABERDASHERY

Washington Street at Sixth



TODAY

Men's Fall Hats

The Dunlap The Brewer
The Stetson The Knapp-Felt

BEN SELLING

Morrison at Fourth

2 HURT IN JITNEY CRASH

Both Drivers Declare Early Morning Accident Not Due to Speeding.

A jitney driven by Otto Voelken was thrown on its side and the driver and a passenger Earl T. Brun were badly bruised in a collision with another jitney driven by R. A. Delano at the corner of Broadway and Gilsan streets at an early hour yesterday morning. Both cars were badly damaged. Voelken was driving south on Broadway and Delano going west on Gilsan at the time of the accident. Both

drivers declared they were not exceeding the speed limit.

Aberdeen Rifle Shots Picked.

ABERDEEN, Wash., Aug. 31.—(Special.)—Four of the six rifle shots who will represent Company G of this city at the State Militia rifle shoot, to be held in American Lake this month, have been picked. The other two will be chosen Sunday. The four who have made the team, all qualify as experts. Sergeant W. S. Mitchell, who will be captain, scored 236 out of a possible 250 points yesterday. Captain H. A. Comant, Sergeant Calvin Tieman and Corporal Victor Hugo are his teammates.

CONDUCTOR GETS 7 DAYS

Speeder Sentenced on Charge of Driving While Intoxicated.

O. J. Gregory, 471 East Twelfth street, streetcar conductor on the Mount Scott line, was sentenced to seven days in jail by Municipal Judge Stevenson yesterday on a charge of driving an automobile while intoxicated. Gregory served notice of appeal and his bail was fixed at \$250. The man was arrested by Motorcycle Officer Frank Erwin Saturday night. W. E. Rogers, H. Wolfe and W. Stra-

hom were fined \$10 each on charges of speeding. John Fisher and Roy Carnegie were fined \$2 each for driving an auto without light.

Fire Damages Oakland Creamery.

ROSEBURG, Or., Aug. 31.—(Special.)—Igniting from a spark fire late Sunday did damage to the Oakland creamery to the extent of several hundred dollars. Repairs are already in progress and the creamery will resume operations within the next two weeks. The Oakland creamery is one of the oldest institutions of its kind in Southern Oregon.

MILITIA PROBLEM PLANNED

Aberdeen and Centralia Companies Will Maneuver Sunday.

ABERDEEN, Wash., Aug. 31.—(Special.)—Company M, of Centralia, and Company G, of Aberdeen, will meet on the south beach here Sunday, September 12, to work out a practical military problem. Major John E. Carroll, of Seattle, and Captain H. A. Comant, of Aberdeen, will be judges of the maneuvers. The Centralia company is to arrive

in Aberdeen early Saturday evening, and will be the guests of Company G at a ball to be given in the Armory. Preceding the dance there will be battalion drill.

Douglas Fair to Have Aviation.

ROSEBURG, Or., Aug. 31.—(Special.)—It has been announced here that the Douglas County Fair board had made arrangements to give an aviation attraction daily during the fair here in September. It is understood that the proposition accepted by the fair board was submitted by one of the most famous aviators on the Pacific Coast.

CLOTHESLINE LOOT FOUND

Caches Used by Thieves at Cottage Grove Are Discovered.

COTTAGE GROVE, Or., Aug. 31.—(Special.)—Much of the clothing taken by clothes line thieves during several months past has been found in a clump of bushes two miles south of the city. The articles stolen last week from the Orville Spear home were found in an empty building on Sixth street. The clothing stolen from Mrs. Mary Smith was found on the river bank near the home.