

FIRE LOSS \$260,000

Rosenblatt Store Damaged
\$75,000 — Alisky Build-
ing Almost Destroyed.

SLEEPERS RESCUED

Insurance Covers Much of
Loss—Structure Will
Be Repaired.

The Principal Losses.
\$75,000—Samuel Rosenblatt & Co.; covered by insurance.
\$60,000—Alisky building; covered by insurance.
\$25,000—Skidmore Drug Co.; insurance \$15,000.
\$24,000—Portland Photo Supply Company; partly covered by insurance.
\$11,000—Sam Nemiro, sample rooms.
\$10,000—T. Grossman, jeweler; insurance \$5,000.
\$10,000—Davies Photograph Studio; covered by insurance.
\$10,000—Dr. William Eilen.
\$7,000—St. Rich, cigars and magazines; covered by insurance.
\$6,000—Arthur Hyndman, saloon; insured.
\$5,000—Boardman & Bartell, pool hall.
\$5,000—Dr. O. G. Fletcher.
\$2,500—Sweetland's; covered by insurance.
\$2,000—G. Kuden, violins; total loss.
\$2,000—Lodge hall.
\$1,500—Otis Fisher, barber; partly insured.
\$1,500—W. Margulla's Bismark bar and White Lunch; covered by insurance.
\$1,000—United Cigars Company store; insured.
\$1,000—Arthur Ransford, photo retoucher; insured.
\$800—George Ewen, realty.

This Is the Story in Short

Sam'l Rosenblatt & Co.'s

FIRE SALE!

\$50,000 Stock of High-Grade Clothing Furnishing Goods and Hats at Mercy of the People

Today is the commencement of the greatest FIRE SALE of men's high-grade clothing, furnishing goods and hats the people of Portland and vicinity have ever witnessed. This fire sale is backed by our reputation the same as before the fire

Nothing but the Best of Everything for Men! Reap the Benefit of Our Loss---It's Your Gain

HART SCHAFFNER & MARX SUITS AND OVERCOATS, Manhattan and Arrow Shirts, Stetson and Trimble Hats, Superior, Whitecat, Vassar, Porosknit and B. V. D. Underwear, Dent Gloves, Fine Neckwear, Belts, Suspenders, Interwoven and Hole-proof Hosiery, Garters, Jewelry and hundreds of other articles too numerous to mention.

Sale Starts 9:30 A. M. Today (Saturday) **OUR OLD LOCATION**
Northwest Corner Third and Morrison Sts.

S. H. FRIENDLY DIES

Eugene Pioneer Was on Eve of
Trip to San Francisco.

HEART TROUBLE IS FATAL

Dead Man Prominent in Business
and Politics and as University
of Oregon Regent for
Past 34 Years.

EUGENE, Or., Aug. 12.—(Special).—S. H. Friendly, pioneer business man, and for 34 years a member of the University of Oregon Board of Regents, died this morning at 4:50 o'clock.

No other death in the history of Eugene has produced a shock so general as that of the man who 50 years ago came to Eugene a poor boy, without acquaintance, and today left a fortune of more than \$200,000 and hundreds of friends. It is said that he had not one enemy.

Mr. Friendly's death came unexpectedly. Apparently recovering from an illness, he had engaged a drawing room on tonight's train to go to the exposition at San Francisco. He had suffered a hardening of the arteries, and the death resulted from heart trouble.

Shortly before 5 o'clock this morning he awakened Mrs. Friendly, telling her that he was very warm and asking her to get him a fan. She became alarmed at his condition and called their daughter, Mrs. Dean Hays, and the family physician, by telephone. Before their arrival he closed his eyes, apparently going to sleep. When the doctor arrived he pronounced him dead.

Three Daughters Survive.

He is survived by the widow and three daughters, Mrs. Dean Hays, of Eugene; Mrs. Fred Harris, of Los Angeles; and Mrs. Samuel Wachenheimer, of New York City, and one sister, Mrs. Sarah Lauer, of Portland.

Death came just as he had relaxed from an active, aggressive business life. He had built a \$125,000 home in a residence portion of the city, leaving the big home on Tenth avenue that had come to be surrounded by the business section, and he had told his friends that he made his investments with a view to enjoying leisure the rest of his life. This was but a few months ago.

S. H. Friendly was born in New York City December 16, 1840, and came West in 1865, locating in California. Two years later he came to Eugene and had been a resident of the city ever since. His first business venture was in 1868, when he entered into a partnership with his brother-in-law, Charles Lauer, engaging in a general merchandise business, their place being the S. H. Friendly & Co. store, with which Mr. Friendly had been identified ever since. He married Mathilda Adler at Salem in 1868.

Political Offices Held.

Always taking an active interest in the development of the city, he twice served as a member of the City Council. In 1882 he was elected Mayor, serving for a term of two years.

He first became identified with the University of Oregon when he was appointed regent in 1881, and had been a member of the governing board of the institution since that time.

In the death of Mr. Friendly the University of Oregon lost one of its

biggest and best friends," President P. A. Campbell said today.

Mrs. P. E. Harris, of Los Angeles, a daughter of the late Mr. Friendly, who had been visiting with Mrs. Charles Lauer, of Portland, a sister of Mr. Friendly, left yesterday as soon as she received word of her father's death.

GENERAL TRIBUTE IS OFFERED

Funeral of S. H. Friendly Will Be
Tomorrow Afternoon.

EUGENE, Or., Aug. 12.—(Special).—Eugene, the University of Oregon and the state at large will pay homage to S. H. Friendly tomorrow and Sunday. The merchants of Eugene will close their stores Saturday afternoon. Members of the Board of Regents of the University, of which Mr. Friendly was a member for 34 years, and others of note, are on their way here from all parts of the state.

The funeral will be held Sunday afternoon in Villard Hall, on the University campus, in which building Mr. Friendly has acted year after year as one of the guiding heads of the great institution. "Gentlemen," he exclaimed on the football field scores and scores of times with a mob of hoarse students below him at every football rally, "the victory is ours." The phrase has been heard by thousands now scattered in all parts of the state. On the campus it has become a byword, and it has been looked upon as an essential part of a football rally, without which victory is dubious.

It characterized his death. "My house is in order and I am ready to go," he told his wife only a few days ago. And last night, the first time he had been alone with his wife in weeks, since the nurse left him, he died.

His great aims had been accomplished. He had seen the University, through a long fight for its very existence, on the road to apparent success. He had raised a family to maturity and had built a bungalow home for Mrs.



Late S. H. Friendly, Who Died at His Home in Eugene.

Friendly; and he had built from nothing one of the largest businesses in the Willamette Valley.

His heart was large. Time and again he has called a struggling student into his store, asked the amount necessary to carry him through college and had written a check for three, four or five hundred dollars, as the amount may have been. He asked for neither interest nor security. The youth's promise was his note. Many stories of such instances are now told by President P. A. Campbell, of which the public had not before known.

COPPERFIELD IN RUIN

Fire Wipes Out Nearly All of
Eastern Oregon Town.

INCENDIARISM IS CHARGED

Notorious Buildings Now Smoldering
Mass With Only Homes of Small
Population Spared by Blaze.

BAKER, Or., Aug. 12.—(Special).—Copperfield, made notorious by Fern Hobbs and Governor West, is practically no more and the places that were unfavorably brought before the public by the two were wiped out of existence by fire early today. Their going is marked with charges of incendiary, which were so frequent before Governor West sent Miss Hobbs with her soldiers to clean up the little town.

The places of Sam Aklin, Stewart and Warner, William Wiegand, H. A.

Warner, Tom Ingram and others, all of which figured in the raid of January, 1914, are now a smoldering mass, while officials are investigating the arson charges made by Mayor H. A. Stewart in his report to county officials.

Sheriff R. P. Anderson is in Copperfield investigating, while District Attorney C. T. Godwin is watching the situation from here.

Loss Estimated at \$30,000.

The loss is estimated to be nearly \$30,000 and is only partly covered by insurance. Three blocks of business houses on both sides of the lone main street were wiped out within a few hours, while the entire population fought the blaze, which originated in the old Lincoln building at midnight and spread rapidly. The building was an old frame structure that has been vacant for some time.

Soon the postoffice building, owned by Sam Pennington, Sam Aklin's general merchandise store, William Wiegand's store, saloon and lodging-house, H. A. Warner's restaurant and lodging-house, the Stewart and Warner saloon, the H. A. Stewart restaurant, the William Niemeyer building and several other places of minor importance were a mass of flames.

Bursting Pipes Thwart Efforts.

The efforts of the 50 people of the town, aided by workmen from the Ox Bow power plant, a half mile away, were thwarted, when pipes in the lower floors of the buildings, unable to withstand the pressure of generated steam, burst and the supply failed.

A brisk wind quickly spread the flames. The few residences of the town, saved. Only the saloon building formerly occupied by Martin Knezovich, who figured in the incendiary charges that caused Governor

West to send Miss Hobbs to Copperfield, the livery stable of J. J. Burns, whose citizenship West restored, that he might serve on the reform council, and the Denham Hotel, all at the edge of the town, were saved.

Among the buildings lost was the hall in which Fern Hobbs addressed the citizens and where the citizens, at the end of the meeting, were disarmed. The telephone office and wires were destroyed, but Mayor H. A. Stewart, one of the heaviest losers, communicated his suspicions by a private wire through Robinette to District Attorney Godwin this morning. Wire communication has not yet been established.

DISTRICT EXTENSION URGED

Portland Collector of Revenue Would
Include Vancouver.

VANCOUVER, Wash., Aug. 12.—(Special).—Thomas Carrick Burke, collector of internal revenue at Portland, delivered an address before the Vancouver Commercial Club tonight, over which W. P. Connaway, president, presided. Mr. Burke urged that the harbor of Vancouver be combined with the District of Portland to facilitate matters.

As it now is, a vessel loading on the north bank of the Columbia River must report to the Custom-House in Tacoma. If it moves from one side of the river to the other, it must report to Tacoma. The Port of Vancouver is taken into the Portland district, once the vessel enters the harbor it can load or unload any place without the trouble of reporting to any office but Portland.

DAHLIA FAIR IS CLOSED

ONE OF LARGEST CROWDS IN HISTORY
ATTENDS AT SEASIDE.

Boy Cyclist Takes First Prize in Decorated
Vehicle Parade and Other
Awards Are Made.

SEASIDE, Or., Aug. 12.—(Special).—With one of the largest crowds in its history, the seventh annual Dahlia Fair closed its two days of festivities tonight. The displays of flowers were inspected by the throngs of Summer visitors and the women that accompanied the automobilists from Portland to celebrate the opening of the new Columbia River Highway. Many prizes were awarded.

In the children's parade, held Thursday, Master Marion Schellenberger, of Portland, won first prize for the boys' best-decorated vehicle. He rode a bicycle that was a mass of bright yellow dahlias and yellow chiffons.

The greatest number of varieties and by far the handsomest display was not shown at the Dahlia Fair. The blooms of some 75 different varieties were shown in the window of L. C. Henry's barber shop. The blooms were grown by Mrs. F. R. Mitchell, of Portland.

Mrs. Mitchell has her summer home at 900 Fourth avenue, and is well known both in Portland and Seaside as a dahlia expert. Her cactus blooms

were the ones that attracted the widest attention.

NO BRIDES IN WENATCHEE

First License in Many Weeks Is
Issued to Outsiders.

WENATCHEE, Wash., Aug. 12.—(Special).—Cupid had to go outside the confines of Chelan County to find anyone who was willing to ascend the matrimonial altar.

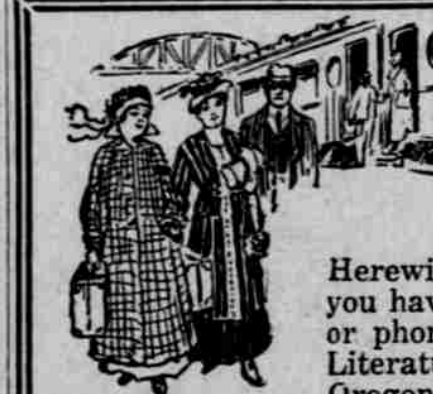
Until Thursday not a marriage license had been issued by the County Auditor since the business men's picnic more than three weeks ago. The marriage license book was dust covered when A. W. Heidrich, of Seattle, and Sarah Werstein, of Grand Forks, N. D., appeared for the license.

Salmon Catches Are Light.

VANCOUVER, Wash., Aug. 12.—(Special).—Light catches are being made by the salmon fishermen on the Columbia River. It is reported here. It is said the fishermen outside of the mouth of the Columbia River are doing much better. The season closes August 25, and unless a decided change comes soon the fishermen will be out of luck.

Hood River Man Arrested.

MARSHFIELD, Or., Aug. 12.—(Special).—E. W. Dark, of Hood River, was arrested here tonight on a warrant from Hood River County charging him with non-support. It is said the man has a wife and three or four children in the district where the complaint was filed.



INFORMATION FOR TOURISTS

Mountain, River and Beach Resorts
Where to Take a Short Trip Out of Portland

Herewith is a list of short trips in and about Portland. If you are in doubt about any point, or the trip you have heard about is not mentioned here, call at the Information Bureau of the Chamber of Commerce or phone them—Bell Phone, Broadway 440 or Automatic, A 6091. Information will gladly be given. Literature of interesting points furnished—Time Cards, Beach and Mountain Resort literature. The Oregonian asks the names and addresses of tourists for publication. Enclose your business card with name of your party to Summer Resort Dept., The Oregonian, Portland.

The Hazelwood
Confectionery and Restaurant
Washington St. at Tenth

**Best Food Served at
Lowest Possible Cost**

Amid Homelike Surroundings
SEATING CAPACITY 450.

MOUNT HOOD RESORTS.

Cloud Cap Inn is a delightful retreat, 6000 feet above sea level, on a sheltered spur of the very mountain itself, and is located just at the upper edge of the timber line.

The trip to the inn usually is made by rail to Hood River and thence by stage. The round-trip rate, including all traveling expenses, is \$12.50. Service begins July 1 and continues to September 15.

Parks—Washington Park, head of Washington street, with small zoo and aviary. Take any car west on Washington street excepting Sixteenth; fare 5 cents. Celebrated statue, "Coming of the White Man," also "Sagawwa." Excellent view of the city.

Peninsula Park Sunken Gardens—A city park and well worth a trip. Take St. Johns or Kenton car.

Stockyards and Packing Plant.

Largest plant west of the Mississippi River. Located on Columbia Blough within 40 minutes' ride of Broadway and Washington streets. Take Kenton cars on Washington street at Fifth, Sixth and Broadway streets to Kenton. Fare 5 cents. Take Kenton Traction Company cars at Kenton to Packing Plant and Stockyards. Fare 5 cents. Visitors admitted daily except Sundays.

Welch's, Rhododendron and Tawney's are located on the south side of the mountain. Automobile from Portland to either resort round trip, each \$5. Oregonian on sale at these resorts.

Safety at All Times

Mt. Hood Auto Line
calls and delivers to any part of city, day or night, to Mount Hood resorts. Round trip, \$5; Government Camp, \$1.50.

Phone, Main 231, or A 2321.
ANDERSON BROS.

The Oaks (the Coney Island of the West).

Every form of entertainment and accommodation for tourists. Orchestral and band concerts, prima donna and musical comedy company every afternoon and night in the open-air theatre. Performances free. Admission to park 10 cents. Reached by express special Oaks train (fare 5 cents), from First and Alder; or by launch (10 cents), from Morrison-street bridge.

COLUMBIA RIVER HIGHWAY

A scenic drive of rare beauty, built along the south shore of the Columbia River, a distance of more than 40 miles from Portland. A series of remarkable waterfalls, rugged peaks and deep canyons are among the attractions.

RELIANCE

MT. HOOD AUTO STAGES
Daily to Mount Hood resorts 8 A. M. Round trip \$5; Gov. Camp \$7.50. Special rates for week-end and climbing parties. Information, reservations and tickets at ROUTLEDGE, SEED & FLORAL CO., 100 3d St., Main 2556, A 3311, or Irving Garage, East 155.

McCROSKEY'S Mt. Hood Auto Stage

Round trips, \$5.00; Government Camp, \$7.50. Special rates for week-end parties. Reservations at Hawthorne Garage, 415 Hawthorne avenue. Phone 15, 833, or Reliance Garage, Phone Tabor 2945.

SWASTIKA AUTO SERVICE

Stage to Mt. Hood Resorts

Jas. H. M. Ribbon, Prop.
Leaves Travel Bureau, 3d and Washington Sts., at 8 A. M.
Passengers called and delivered at their homes. Rapid, safe and courteous service. Phone reservations in advance. Tabor 3718.

SUNDAY SPECIAL leaves Journal bldg. at 8 A. M. Returning leaves at 5 P. M.

SOL DUC HOT SPRINGS AND SANATORIUM

the greatest health and pleasure resort on the Pacific Coast, in the heart of the Olympic Mountains. For full information address The Manager, Sol Duc, Wash.