

The Oregonian

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Portland, Friday, August 13, 1915.

THE GREAT PHYSICIAN OF TRADE.

The Federal Trade Commission is conducting a series of inquiries into business in the Pacific Northwest which has quieted many fears that were awakened by its creation. Throughout the anti-trust agitation we have heard such a commission described as an anti-trust commission.

HOW MUCH CAN A MAN DRINK?

Alcohol in its relation to long or short life is more than an academic problem. It is real to a great many people. The life insurance companies have made a deep study of the question, based on a great array of facts, and the health publications have a lot to say about it.

RUSSIA DEFEATED BY AIRMEN.

The recent series of German victories over Russia is attributed to lack of aeroplanes by Henry Woodhouse, editor of Flying, the publication of the Aero Club of America.

A WHOLE NATION ON RATIONS.

The methodical manner in which the German government set about preserving the food supply at the beginning of the war has been a model to the haphazard waste which is still practiced in Britain.

HOW PRESIDENT WAS RECEIVED.

Mr. Geer Reveals Details of Mr. Harrison's Visit in 1891. PORTLAND, Aug. 12.—(To the Editor.)—Every Oregonian, especially the old-timers, I greatly enjoy the "Oregon in Retrospect" feature of the Sunday Oregonian.

TOO MUCH MUNICIPAL MEDDLING.

People Are Tired of Commission Plan as Here Administered. PORTLAND, Aug. 12.—(To the Editor.)—Every Oregonian, especially the old-timers, I greatly enjoy the "Oregon in Retrospect" feature of the Sunday Oregonian.

HIGH FIVE AS PLAYED BY STATE.

Arkansas' Important Officials Come in Quintuple. PORTLAND, Aug. 12.—(To the Editor.)—A short time ago the State of Arkansas sent a quintuple of its important officials to visit the city.

PRODUCE SUGGESTS COMMITTEE TO OVERSEE THEM AS WELL AS MARKET.

PORTLAND, Aug. 12.—(To the Editor.)—The farmers and producers and their agents selling on the Carroll Public Market are resolved.

STORY OF TWO HATS.

I want you to understand, Emil, that when your colleague's wife has a new hat, I want one, too. "Calm yourself, my dear. We've settled it between us. You're neither of you going to get one."

EGG PROBLEM AGAIN.

PORTLAND, Aug. 12.—(To the Editor.)—The following, I think, is a better solution of the egg problem than that which appears in the Oregonian.

Germany made the same mistake in Belgium, when the few Belgian air scouts enabled their army to delay the German advance. On the western front the allies have claimed supremacy in the air and have kept the enemy at a standstill.

MORE WATCHFUL WAITING.

It is disheartening to note that President Wilson, in his new negotiations with Mexico, appears to have abandoned the policy of watchful waiting.

BREAKING UP A HOME.

Sometimes there are men who advance the idea, and seek to live up to it, that their duty to themselves is superior to their obligations to their family.

COMPANY OFFICIALS HAVE BEEN INDICTED FOR THE EASTLAND DISASTER.

For several years the prices asked for dairy cows in the Northwest have looked apparently prohibitive, yet the supply was usually below the demand.

DOES ANYBODY BELIEVE THERE IS A MEDICAL TRUST HERE?

Does anybody believe there is a medical trust here? There is evidence to the contrary in the case tried yesterday wherein a surgeon wanted \$200 for an operation and two medical brethren testified \$50 was enough.

ALL THE SHIPS WHICH ARE OUT ON THE OCEAN SO MAKE PORT.

Our hopes which are out on the ocean of life may or may not bear seed. But 'twill not be our fault if, in battle and strife, they are choked by thistle and weed.

NEW LANGUAGE AT HOME.

Mrs. Bacon—I understand one can learn different languages from the phonograph. Mrs. Ebert—Well, since my neighbor got his, I know my husband has used language I never heard him use before.

BUILT OUT OF THE PROFITS.

"That's a nice house you've built there, Subbuss; but it is rather thrown in the shade by that new mansion next door." "Yes, that's the contractor's house, built out of the profits he made on mine."

EATING AND LIVING.

"This advertisement for a prepared food says that if a man eats less meat his back will stop hurting." "Of course it will. It should like to know why." "Because he won't have to work so hard to earn a living."

NOT SPECIAL DELIVERY.

You may also have observed that the restaurant salt shaker is no special delivery institution; it doesn't deliver promptly.

GERMAN RULE IN BRUSSELS.

Tramways in Brussels are now compelled to give priority to their trolley-runs to the German authorities.

sumption while the inquiry was in progress. Immediately the government took measures to stop waste, to regulate consumption and to increase production of food. Prisoners were worked on farms, motor plows and oxen replaced horses and artificial fertilizers were used.

WASTE IN THE HOUSEHOLD WAS NEXT ATTACKED.

Peeling of potatoes wasted 2,000,000 tons a year, so that was forbidden. Examination of drain pipes showed that a fourth to a fifth of the daily consumption of grease was wasted through the sink.

THE DEATH OF JEFF DAVIS MADE IT NECESSARY TO APPOINT SOMEONE TO SERVE IN HIS PLACE.

The death of Jeff Davis made it necessary for the Governor to appoint someone to serve in his place. J. N. Clark was appointed to the office.

QUESTION OF TITLE.

A man buys some lots on time in the city and has a contract with his children to sell one or two lots each to them on time and dying in the meantime without a will.

SYMPHONY ORCHESTRA IN SEASONS.

The writer, who has recently come to Portland to live, was greeted with the most pleasing information that Portland has an excellent symphony orchestra.

BEAUTY AT HOME.

"Can you give me any ideas about making my yard more beautiful?" "Yes. Remain in this house."

IT ISN'T YOUR TOWN; IT'S YON.

You'll find elsewhere what you left behind. For there's nothing that's really new to you, unless you get what you sneeze your town; it isn't your town; it's yon.

REAL TOWNS ARE NOT MADE BY MEN AT ALL.

When everybody works and nobody shirks you can raise a town from the dead. And if while you make your personal stake your men are making theirs, you can't raise a town; you can only raise a town.

THE PEOPLE'S GUIDE.

"Retail advertising is the people's guide to everyday living," says J. H. Appel, advertising director for John Wanamaker.

IT IS AS NATURAL FOR PEOPLE TO TURN TO THE ADVERTISING COLUMNS OF THEIR NEWSPAPER AS IT IS TO USE THE TELEPHONE.

Advertising and telephone both signalize the modern idea of service. They perform that service so well that they are a habit.

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Twenty-Five Years Ago. From The Oregonian of August 13, 1890. Washington—Superintendent Porter, of the Census Bureau, has ordered a recount of Portland and Salem.