

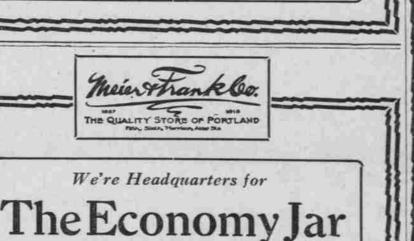
not go begging for suitors. Many of them are the famous

"Knox" make.

16

These Hats in sennit and split straws-all stylish shapes-at \$1.89\$2.50Formerly Formerly at \$3.50. at \$3.00 \$3.50 \$2.75Formerly Formerly at \$4.00 at \$5.00. These Hats in finest Milan, Panama and Bancock Straws-none betterpriced at \$4.25\$4.55 Formerly Formerly at \$6.00 at \$7.00.

> \$5.25\$6.45 Formerly Formerly at \$8.00. at \$10.00 Annex, First Flog



THE MORNING OREGONIAN. TUESDAY, JULY 20, 1915.

Duplex Alcazar Combination Coal, Wood, Gas Range in Free Baking Demonstration, 2 to 5 P. M. Daily, Fifth Floor, Annex

Each New Day Brings New Interest, New Enthusiasm and Thousands of Visitors Attracted by the Opening of the Second and Third Floors in Our Great New Building and the Wonder Values in

UR REMOVAL SALE



Middies at \$1.00

Women's Sizes 36 to 44

Children's Sizes 6-14 Yrs.

Serviceable White Galatea Cloth Middies

-Fifth Floor, Sixth-St. Bldg.

made with Balkan hem or in new tennis

style. Laced down the front, trimmed with

61/2 Inch French Faille

Ribbons, Yard 25c

soutache braid on collar and cuffs. Very special at \$1.00.

Floor, Sixth-St.

in which we are rapidly shelf-emptying hundreds of small lots, as well as reducing to a minimum every stock by having

Every Article in the Store, New **Building and Annex Price Reduced** except Contract Goods, "Silk Maid" Hose, New Fall Suits and Groceries.

"Wirthmor" Waists \$1 It Might Truthfully Be Said "These Are Not Dollar Waists, but Waists That We Alone Can Sell at \$1." So thoroughly dissimilar

and so infinitely superior to the usual dollar waist, that they should not be confused with such waists. So great has been the satisfac-

tion from the wearing of these Waists that many women, recognizing their real superiority and true worth, have been buying them repeatedly. These are the famed Wirthmor Waists, and in this city can be bought only at this store.

New Models in Wirthmor Waists on Sale Today



Sports Hats \$3.95 SOFT CHARMEUSE FELT IN ALL COLORS TO MATCH SWEATERS AND BLAZERS

Two are sketched for you here -please note the smartness of the shapes and the possibilities for comfortable sports wear.

The material is a patented product, soft, pliable and multi-colored. There are Hats of buff, rose, mustard, blues in various shades. Tailored bands of heavy grosgrain ribbon in self and contrasting colors. -Second Floor, Sixth-St. Hidg.





WOMEN'S OXFORDS AND .



New Store Talks

Number Twelve It may be of interest to the public to know that the fifteen large glass plates for the front show windows in the new store are the largest ever brought to Portland. The risk and the great cost of handling made this a very precarious matter. All the plate glass used in this huge building was brought here in special railway cars known as "gondolas," which allow the case to rest within a foot of the roadbed and thus, in spite of the great height, clear obstructions such as bridges, tunnels, etc., en route. The plates are packed three in a case and it required fourteen men to handle each plate and set it in place in the building.

All the exterior windows in the new building are glazed with the best quality polished American plate glass, with the exception of the transom lights over the show windows, which are prism plate glass, polished on one side and with prismatic corrugations on the other to reflect the light back into the store.

All elevator and stair enclosures are glazed with wire glass, which is as nearly fireproof as any material can be. There are about 25,000 separate lights of wire glass used in the interior of the store.

1 to 2 Inch Laces, Yard 5c Collection of 10c to 25c Grades Platt Valenciennes, Net Top and Shadow Laces, widths 2 to 5 inches. Handsome Venise Insertion, 1 to 2-inch widths. All for, yard, 5¢. --First Floor, Sixth-St. Bidg.

Mt. Vernon

Milk, Case \$3.29

Or a Dozen

Cans for 85c

Several brands have advanced

