

In Less Than a Month This Store Will Present a New Appearance!

In August, Shoes Will Be Found on the Second Floor—Also Linens, Wash Fabrics and Domestic; Trunks on the Seventh Floor; Millinery Will Be Still More Attractive in a Most Inviting New Salon on Third Floor—Children's Shoes, Exclusively, Fourth Floor; The Waist Section, the Suit Section, the Coat Section, Will Be Remodeled and Improved—Men's Store Will Be Greatly Enlarged

Everything Summer

In an Economy Sale Affording the Public a Needed Service

35c Bath Towels 25c
Or \$2.70 Per Dozen
—These towels are made from extra heavy two-ply twisted yarns. Pure white and firm hemmed ends. Extra large size, 45 by 22 inches.
—Basement

Bathing Caps
65c Stocking Caps . . . 48c
50c Colored Alpha Caps 39c
35c Diving Caps . . . 25c
75c Boudoir Style Caps 65c
65c Divers' Trimmed Caps for . . . 48c
—First Floor

LITTLE WONDER RECORDS 10c
Fit Any Talking Machine
—Bird of Paradise; Little Gray Home in the West; Don't Take My Darling Boy Away; China Town; When John McCormack Sings a Song, and many other popular pieces.
—Basement

Small Victrola
—For canoeing, for beach, for outing occasions.
The Price—\$15
—Can be had by paying \$1 down and \$1 a week.
—Basement

Just Received by Express
1200 Pairs of Silk Service Stockings
In Pure White
\$1 the Pair
—First Floor

Mail and Telephone Orders Filled by Expert Shoppers
Sipman Wolfe & Co.
Merchandise of Merit Only
Phone Marshall 5000 Phone A 6691



Sacrificing Trimmed Leghorn Hats for \$2.50
The Finest \$5 and \$6 Mid-Summer Styles
Hats for Women, Misses and Children
—Every hat new—every hat representing an artistic idea—a hat for every woman—hats that are correct for midsummer wear, for there never was a season when Leghorn hats were so popular and fashionable. These hats are in natural color, with trimmings of flowers, ribbons, fancy quills—some with facings of satin or crepe in combination color effects.
Untrimmed Hats Regular \$2 and \$3 Shapes
—In splendid seasonable styles, made of smooth straws, such as hemp, Leghorn and Panamas. In black, natural and colors. Can be trimmed in tailored or dress style. Sale 95c

Smartly Tailored Trimmed White Hats
—Made of all satin, satin combined with velvet, satin and hatter's plush.
\$5.95
For Models That Sell Regularly at \$10.00
—These hats reflect the early advanced Autumn modes, and were designed to be worn with tailored Fall suits, as well as with Summer dresses and light suits. They are especially smart, being trimmed with wings, pompons and combined with gros-grain ribbon bands and rosettes.
—Second Floor

MEN
You'll Find Action a Plenty in This Store, When You Come—
We Have Taken Over Another Aisle for Display To Make a New Selling Record
Remarkable Shirts for \$1.95
That Have Never Sold for Less Than \$3.50 and \$4
—Shown in fine mercerized cloths, silk mixtures, imported Oxfords and fine madras, in light and dark colors and in solid white. Shirts made with the turned French cuffs.
Sports Shirts, Clearance \$1.48
—Just received, another special shipment of the muchly wanted sport shirts, made with the new low-cut square collar. In new novelty stripes on white grounds, in black and white, and plain white soisette.
Night Shirts, Clearance 89c
—Soft-finished shirts, made from fruit-of-the-loom muslin, fashioned full and long and very roomy. Just the garment for warm weather.
\$1.25 Balbriggan Union Suits
Clearance 75c Suit
—Fine ribbed balbriggan union suits, form fitting and fully reinforced. Both long and short-sleeve styles. These suits always have sold at \$1.25. This sale, 75c.
Men's \$2.00 and \$1.50 Pajamas
Clearance \$1.15
—These pajamas are made of soisette and fine madras, shown in white, tan and blue. Some finished with frogs, some with silk edging. All lightweight Summer material and just the garment for warm-weather wear.
Bathing Suits for Men
EVERY STYLE AND AT EVERY PRICE
Fine Cotton Suits for \$1.50
These suits are shown in one-piece style in new silver-gray and navy blue, with contrasting color stripes.
\$3.50 Bathing Suits for \$2.68
—Specially fine quality worsted bathing suits in navy blue and with new contrasting-color edging.
BATHING SUITS FOR \$4.50
—Extra quality worsted bathing suits in beautiful heather colorings in blues and browns with sub-dual color edging.
\$6.00 Bathing Suits for \$4.98
—Fine worsted bathing suits, shown in one-piece style with handsome new colored silk stripes.
—First Floor

More Than 1000 New Summer House Dresses

At the Exceptionally Low Prices of
98c, \$1.15 and \$1.39
—The 98c dresses sell regularly at \$1.50 to \$3.00—Made of gingham, crepes and percales. In a host of novel and attractive styles. Trimmings of embroidery and lace, also figured crepes and organdie, some with collars of poplin or pique, some suspender styles. All sizes from 36 to 44.
—The \$1.15 dresses sell regularly at \$1.50 and \$1.75—Made of striped and checked gingham in the bolero and suspender style. In blue, pink, lavender and black and white combinations.
—The \$1.39 dresses sell regularly at \$1.75 and include the new adjustable dress, which is made to fit the woman who is extra large or extra small around the waist or hips. By merely buttoning or unbuttoning this dress you can make it to fit. Made of fancy figured percale and striped gingham, trimmed with pipings or bias bandings.
—We also show these adjustable dresses specially priced at \$1.69 and \$2.49. Regular prices \$2.00 and \$3.00.
—Fourth Floor



An Extraordinary Collection of Crepe Night Gowns
To Sell at Prices Greatly Below Regular
Sale 59c-79c-98c-\$1.19
Just in by Express—For This Sale
—We endeavored and succeeded in getting crepe gowns of the best qualities to sell at less than you would have to pay regularly.
—And in this great Remodeling and Expansion Sale we present crepe night gowns in a host of different styles.
—In plain white, in plain colors, in white with dainty flowered designs.
—There are slip-over styles with kimono sleeves, trimmings of colored flowered bandings, trimmings of embroidery or of lace, simple edges of torchon lace, and some with yoke effects.
—Crepe gowns in all sizes, and every gown cut generously full and long.
—59c gowns were 75c; 79c gowns were \$1.00; 98c gowns were \$1.25 and \$1.50; \$1.19 gowns were \$1.50 and \$1.65.
—Fourth Floor

A High-Class Sewing Machine
For \$22.50
—The best sewing machine ever offered at this price.
—This machine has many of the best features found in only the highest-class machines.
—It has drop head, automatic lift, steel pitman, full ball bearings, French legs and many other modern improvements.
—A full set of attachments goes with every machine. Full quarter-sawed oak piano finish.
—\$1.00 down—\$1.00 week will put one in your home and pay for it. —Second Floor

Removal Sale Linens
\$1.75 Colored Crochet Bed Spreads \$1.24
—For three-quarter or full-sized beds. Made with cut corners and fringed all around. In dainty pink, yellow and green, which will harmonize with almost any color scheme.
\$6.50 Embroidered Dimity Bed Spreads \$3.98
\$5.00 Embroidered Dimity Bed Spreads \$3.29
—These dainty spreads are slightly soiled, but one washing will make them like new. Made for full-size or three-quarter beds, embroidered in pretty red or blue.
25c Hemstitched, Embroidered Pillow Cases 19c
—Of a good quality muslin, free from dressing, neatly embroidered with space for monogram, finished with hemstitching. Come in size 45x36 inches.
Linen-Finished Sheets and Pillow Cases
—Extra heavy round-thread cotton seamless sheets, torn before hemming, free from dressing.
2 1/4 x 2 1/2 -yard sheets, 69c; 2 1/4 x 2 3/4 -yd. 72c; 2 1/4 x 3 -yard, 81c
Cases of same quality, special, 15c and 16c each
\$2.25 Natural Linen Luncheon Cloths \$1.75
—The ideal cloth for seashore and everyday use. Pure linen, in the natural color, with floral patterns. Size 63x63 inches.
—Napkins to match, size 17x17 inches, special, \$1.75 dozen.
\$1.75 Silver-Bleached Lunch Cloths \$1.19
—Hemmed luncheon cloths, warranted all pure linen. Will wash pure white in two or three washings. Ready for use. Size 60x57.
75c Lace-Edge Scarfs and Squares, Each, 59c
—Made with plain white centers, with filet edges, making a very attractive bedroom set. Scarfs 50x18 inches, squares 30x30 inches.
\$1.00 and \$1.25 Hand-Drawn Scarfs and Squares 69c
—Imported direct from Japan, hand drawn on pure white fabric. Scarfs 18x50 inches, squares 30x30 inches.
25c to 40c Scarfs and Squares, Each, 19c
—Scalloped, hemstitched and embroidered, some plain hemstitched. Scarfs 18x50 inches, squares 30x30 inches.
\$1.00 13-Piece Luncheon Sets for 59c
—Set consists of six 6-inch doilies, six 12-inch doilies and one 24-inch centerpiece, made of firm white material, with imitation cluny lace edge. Very attractive.
\$3.00 Natural Linen-Color Luncheon Sets \$1.95
—13-piece sets, very desirable for Summer homes and afternoon tea parties. Of natural-colored linen with colored embroidery in blue, green or brown. Set consists of six 6-inch and six 12-inch doilies, and one 24-inch centerpiece.
60c Hemstitched and Scalloped Scarfs and Squares 49c
—These come in hemstitched, embroidered and scalloped finish, in neat patterns. Pure white, scarfs 18x50 and squares 30x30 inches.
Battenburg Lace Pieces, Special, 7c to \$17.50
—In all over lace patterns, in sizes from 6 inches to the large bed spread. Some are slightly soiled from handling. Included are doilies, scarfs, centerpieces and bed spreads, in beautiful patterns.
Direct Importation of Real Cluny Pieces
—Our own importation from Germany. Every thread pure linen. Doilies made with linen centers and lace edge. Scarfs and centerpieces have lace insertion in center and lace edges. They come in the most exquisite designs.
6-inch round doilies . . . 15c
12-inch round doilies . . . 25c
30-inch round centers . . . \$1.25
18x34-inch scarfs . . . \$1.00
8-inch round doilies . . . 20c
24-inch round centers . . . 69c
30-inch square centers . . . \$1.50
18x42-inch scarfs . . . \$1.15
18x52-inch scarfs . . . \$1.25
—Basement

500 Attractive New Middy Blouses
Offered in a Great Sale Tuesday
MIDDIES SELLING TO \$1.50
—In all-white, or white with navy collars and cuffs, braid trimmed, Norfolk slip-over style with navy collar and black tie. Others trimmed with fancy Roman stripes, some laced fronts, others with deep V neck or with dickey. Sizes 6 years to 44 bust measure.
98c
MIDDIES SELLING \$1.50 TO \$3.50
—Blue Roumanian linens with wide band finish, regulation white, or white middies with navy collars, deep yoke-back-and-front style, laced fronts and sides, long or short sleeves, novelty pleated and belted middies, all-white or with navy, red or Copen collars and trimmings and pipings. The greatest variety of styles to choose from. Sizes 6 years to 44 bust measure.
—Fourth Floor

Corset Sale
Grecian Treco Summer Corsets
Half Price and Less
Regular \$5.00 to \$18.00
Clearance \$2.50 to \$5.00
—Models with very low or medium and medium high bust, long over the hips and back. Some have elastic gores or elastic lacing to give ease in sitting. Neatly finished at the top with lace or fancy braid.
\$5.50 to \$19.50
Etoile de France Corsets
For \$3.95 to \$9.95
—Models of coutil, batiste, silk batiste and broche and of elastic. Very lightly boned, having real low and medium low bust, medium and long over the hips.
—Fourth Floor

Sale Summer Knit Underwear
50c Vests for 39c
—Vests of fine Swiss-ribbed lisle with ribbons, hand-crochet trimming at the neck, V-neck styles and sleeveless, or round neck with narrow shoulder strap.
75c and \$1.00 Vests 69c
—Fine lisle or silk lisle vests, Swiss ribbed, with deep V neck or round neck, crochet yoke, elastic and full in size.
85c and \$1 Union Suits 69c
—Of fine ribbed lisle, low neck, sleeveless, loose or tight knee. Very elastic and a desirable weight for warm weather.
\$1.00 Union Suits 95c
—Swiss-ribbed suits of fine imported lisle, low neck and sleeveless, lace knee, and pretty hand-crochet pattern at the neck.
Union Suits, Sale, 29c
—Union suits of fine cotton, desirable weight for warm weather, made low neck, sleeveless and tight knee. In sizes 4, 5 and 6; special, 33c for same style in sizes 7, 8 and 9.
—First Floor

Fancy Hand-Decorated Table China
Assembled on Special One-Priced Tables Marked for Instant Disposal
SALE For china selling up to 50c each. Dinner plates, tea cups and saucers, fruit saucers, powder boxes, salt and pepper shakers.
15c
SALE For china selling up to \$1.00 each. Bon bon and olive dishes, fish and game plates, salad plates, hat pin holders, mustard pots and tea strainers.
39c
SALE For china selling up to \$1.50. Salad bowls, chocolate pots, crushed and comb trays, covered bon bon boxes, celery trays, syrup jugs.
50c
SALE For china selling up to \$2.00 each. Nut sets in seven pieces, black coffee pots, berry bowls, cake plates, cheese and cracker plates, fancy tea pots.
75c
—Sixth Floor

Splash! Ocean Is Ready
—Women's and children's bathing costumes are arriving daily—the Bathing Suit Shop is full of the prettiest styles we have ever had. Hundreds of them ready for the Summer holidays.
—Each suit is distinctive, fashioned on lines that are right—the materials have been selected for their sea-serviceability, and the majority were made exclusively for the Lipman-Wolfe store.
—Such good-looking bathing suits add much to the pleasure of bathing, and their unusually little prices make them within the reach of all.
—The popular one-piece knit suits in greatest variety, silk suits that are most attractive, and cunning little knit suits for the children. Accessories, too, of every kind that women and children want.
Women's Knit Bathing Suits from . . . \$1.89 up to \$9.00
Women's Silk Bathing Suits from . . . \$4.45 up to \$12.95
Children's Knit Suits, 2 to 8 years, special . . . \$1.25
Misses' Bathing Suits, 28 to 34 bust, special . . . \$1.95
Boys' Knit Suits, 2 to 6 years . . . 65c to \$1.25
Boys' Knit Suits, 28 to 34 size . . . \$1.00 to \$2.50
Knee Tights . . . \$1.00 to \$2.75 Bathing Shoes . . . 25c to 98c
Waist Tights . . . \$1.50 to \$2.50 Rubberized Caps . . . 29c to 59c
Annette Kellerman Tights, special . . . \$2.00 to \$3.50
—Fourth Floor

Silk Gloves
In Elbow Length
Our \$1.00 Quality
79c Pair
—Sensationally low as these gloves are marked, we emphasize that all these gloves are perfect, absolutely as good in every respect as any you have bought at regular price.
—They are elbow length, of a splendid high-grade glove silk, with double finger tips.
—In white and pongee shades.
—A size for everybody.
—A large and most unusual assortment. Anticipate your Summer needs.
—First Floor

Shell Hair Goods
Selling to \$1.00 Each
Clearance 25c
—All fine mounted goods, in fashionable combs, barrettes and all kinds of pins, all this season's goods. Many are imported, others discontinued numbers, and none have sold for less than 50c, most of them having sold for 75c and \$1.00. Mounted with fine French rhinestones and some colored effects.
—First Floor

AUGUST PICTORIAL REVIEW PATTERNS