# In Less Than a Month This Store Will Present a New Appearance!

In August, Shoes Will Be Found on the Second Floor-Also Linens, Wash Fabrics and Domestics; Trunks on the Seventh Floor; Millinery Will Be Still More Attractive in a Most Inviting New Salon on Third Floor-Children's Shoes, Exclusively, Fourth Floor; The Waist Section, the Suit Section, the Coat Section, Will Be Remodeled and Improved-Men's Store Will Be Greatly Enlarged

# Everything Summery In an Economy Sale Affording the Public a Needed Service

### 35c Bath Towels 25c Or \$2.70 Per Dozen -These towels are made from extra heavy two-ply twisted yarns.

Pure white and firm hemmed ends. Extra large size, 45 by 22 inches. -Basement

**Bathing Caps** 65c Stocking Caps .... 48c 50c Colored Alpha Caps 39c 

Sacrificing Trimmed Leghorn Hats for \$2.50

The Finest \$5 and \$6 Mid-Summer Styles

Hats for Women, Misses and Children

correct for midsummer wear, for there never was a season when Leghorn hats were so popular and

fashionable. These hats are in natural color, with trimmings of flowers, ribbons, fancy quills-some

-In splendid seasonable styles, made of smooth straws, such as hemp, Leghorn 950 and Panamas. In black, natural and colors. Can be trimmed in tailored or dress

Untrimmed Hats Regular \$2 and \$3 Shapes

style. Sale.....

-Every hat new-every hat representing an artistic idea-a hat for every woman-hats that are

LITTLE WONDER RECORDS 10c Fit Any Talking Machine -Bird of Paradise; Little Gray Home in the West; Don't Take My Darling Boy Away; China Town; When John McCormack Sings a Song, and many other popular pieces. Basement

Small Victrola -For canoeing, for beach, for outing occasions. The Price-\$15

-Can be had by paying \$1 down and \$1 a week. -Bas

Just Received by Express 1200 Pairs of Silk Service Stockings In Pure White \$1 the Pair -First Floor



**Smartly Tailored Trimmed White** Hats -Made of all satin, satin combined with velvet, satin and hatter's plush.

### \$5.95 For Models That Sell Regularly at \$10.00

-These hats reflect the early advanced Autumn modes, and were designed to be worn with tailored Fall suits, 'as well as with Summer dresses and light suits. They are especially smart. being trimmed with wings, pompons and combined with grosgrain ribbon bands and rosettes. -Second Floor

You'll Find Action a Plenty in This Store, When You Come-We Have Taken Over Another Aisle for Display

To Make a New Selling Record

Remarkable Shirts for \$1.95 That Have Never Sold for Less Than \$3.50 and \$4 -Shown in fine mercerized cloths, silk mixtures, imported Oxfords and fine madras, in light and dark colors and in solid white. Shirts made with the turned French cuffs.

### Sports Shirts, Clearance \$1.48

-Just received, another special shipment of the muchly wanted sport shirts, made with the new low-cut square collar. In new novelty stripes on white grounds, in black and white, and plain white soisette.

### Night Shirts, Clearance 89c

-Soft-finished shirts, made from fruit-of-theloom muslin, fashioned full and long and very roomy. Just the garment for warm weather.

### \$1.25 Balbriggan Union Suits **Clearance 75c Suit**

-Fine ribbed balbriggan union suits, form fitting and fully reinforced. Both long and shortsleeve styles. These suits always have sold at \$1.25. This sale, 75c.

### Men's \$2.00 and \$1.50 Pajamas Clearance \$1.15

-These pajamas are made of soisette and fine madras, shown in white, tan and blue. Some finished with frogs, some with silk edging. All lightweight Summer material and just the garment for

Bathing Suits for Men EVERY STYLE AND AT EVERY PRICE Fine Cotton Suits for \$1.50

These suits are shown in one-piece style in new silver-gray and navy blue, with contrasting color stripes.

\$3.50 Bathing Suits for \$2.68 -Specially fine quality worsted bathing suits in navy blue and with new contrasting-color edging.

**BATHING SUITS FOR \$4.50** -Extra quality worsted bathing suits in beautiful heather colorings in blues and browns with subdued color edging.

\$6.00 Bathing Suits for \$4.98 -Fine worsted bathing suits, shown in one-piece style with handsome new colored silk stripes. -First Floor.

# More Than 1000 New Summer House Dresses

### At the Exceptionally Low Prices of 98c, \$1.15 and \$1.39

with facings of satin or crepe in combination color effects.

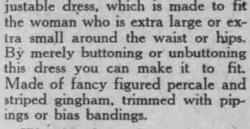
-The 98c dresses sell regularly at \$1.50 to \$3.00-Made of ginghams, crepes and percales. In a host of novel and attractive styles. Trimmings of embroidery and lace, also figured crepes and organdie, some with collars of poplin or pique, some suspender styles. All sizes from 36 to 44.

-The \$1.15 dresses sell regularly at \$1.50 and \$1.75\_Made of striped and checked ginghams in the bolero and suspender style. In blue, pink, lavender and black and white combinations,

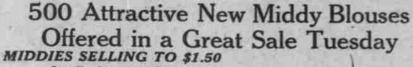
-The \$1.39 dresses sell regularly at \$1.75 and include the new ad-

An Extraordinary Collection of **Crepe Night Gowns** To Sell at Prices Greatly Below Regular Sale 59c-79c-98c-\$1.19 Just in by Express-For This Sale

-We endeavored and succeeded in getting crepe gowns of the best qualities to sell at less than you would have to pay regularly. -And in this great Remodeling and Expansion Sale we present crepe night gowns in a host of different styles.



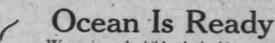
-We also show these adjustable dresses specially priced at \$1.69 and \$2.49. Regular prices \$2.00 and \$3.00.



-In all-white, or white with navy collars and cuffs.) braid trimmed, Norfolk slip-over style with navy collar and black tie. Others trimmed with fancy Roman 98c stripes, some laced fronts, others with deep V neck) or with dickey. Sizes 6 years to 44 bust measure.

#### MIDDIES SELLING \$1.50 TO \$3.50

-Blue Roumanian linens with wide band finish, regulation white, or white middles with navy collars, deep Sale yoke-back-and-front style, laced fronts and sides, long or short sleeves, novelty pleated and belted middies, all-white or with navy, red or Copen collars and trim-mings and pipings. The greatest variety of styles to choose from. Sizes 6 years to 44 bust measure. Fourth Floor.



-Women's and children's bathing costumes are arriving daily-the Bathing Suit Shop is full of the prettiest styles we have ever had. Hundreds of them ready for the Summer holidays.

-Each suit is distinctive, fashioned on lines that are right-the materials have been selected for their sea-serviceability, and the majority were made exclusively for the Lipman-Wolfe store.

-Such good-looking bathing suits add much to the pleasure of bathing, and their unusually little prices make them within the reach of all.

-The popular one-piece knit suits in greatest variety, silk suits that are most attractive, and cunning little knit suits for the children. Accessories, too, of every kind that women and children want.

Women's Knit Bathing Suits from ......\$1.89 up to \$9.00 Knee Tights ... \$1.00 to \$2.75 Bathing Shoes .... 25c to 98c Waist Tights ... \$1.50 to \$2.50 Rubberized Caps... 29c to 59c Fourth Floor.



Sale

-In plain white, in plain colors, in white with dainty flowered designs.

-There are slip-over styles with kimono sleeves, trimmings of colored flowered bandings, trimmings of embroidery or of lace. simple edges of torchon lace, and some with yoke effects.

-Crepe gowns in all sizes, and every gown cut generously full and long.

-59c gowns were 75c; 79c gowns were \$1.00; 98c gowns were \$1.25 and \$1.50; \$1.19 gowns were \$1.50 and \$1.65. Fourth Floor.

in size.

warm weather.

**Corset Sale** Grecian Treco Summer Corsets Half Price and Less Regular \$5.00 to \$18.00 Clearance \$2.50 to \$5.00 -Models with very low or medium and medium high bust, long over the hips and back. Some have elastic gores or elastic lacing to give ease in sitting. Neatly finished at the top

with lace or fancy braid. \$5.50 to \$19.50 **Etoile de France Corsets** 

For \$3.95 to \$9.95 -Models of coutil, batiste, silk batiste and broche and of elastic. Very lightly boned, having real low and

medium low bust, medium and long -Fourth Floor over the hips.



Sensationally low as these gloves are marked, we emphasize that all these gloves are perfect, absolutely as good in every respect as any you have bought at regular price.

splendid high-grade glove silk, with double finger tips.

-A size for everybody. -A large and most unusual assortment. Anticipate your Sum mer needs. -First Floo

warm-weather wear.



## **Removal Sale Linens**

\$1.75 Colored Crochet Bed Spreads \$1.24 -For three-quarter or full-sized beds. Made with cut corners and fringed all around. In dainty pink, yellow and green, which will harmonize with almost

> \$6.50 Embroidered Dimity Bed Spreads \$3.98 \$5.00 Embroidered Dimity Bed Spreads \$3.29

-These dainty spreads are slightly soiled, but one washing will make them like new. Made for full-size or three-quarter beds, embroidered in pretty red

25c Hemstitched, Embroidered Pillow Cases 19c -Of a good quality muslin, free from dressing, neatly embroidered with space for monogram, finished with hemstitching. Come in size 45x36 inches.

Linen-Finished Sheets and Pillow Cases -Extra heavy round-thread cotton seamless sheets, torn before hemming, free

21/4x21/2-yard sheets, 69c; 21/4x23/4-yd. 72c; 21/4x3-yard, 81c Cases of same quality, special, 15c and 16c each

\$2.25 Natural Linen Luncheon Cloths \$1.75 -The ideal cloth for seashore and everyday use. Pure linen, in the natural color, with fioral patterns. Size 63x63 inches. -Napkins to match, size 17x17 inches, special, \$1.75 dozen.

\$1.75 Silver-Bleached Lunch Cloths \$1.19 -Hemmed luncheon cloths, warranted all pure linen. Will wash pure white

in two or three washings. Ready for use. Size 60x57. 75c Lace-Edge Scarfs and Squares, Each, 59c -Made with plain white centers, with filet edges, making a very attractive bedroom set. Scarfs 50x18 inches, squares 30x30 inches.

\$1.00 and \$1.25 Hand-Drawn Scarls and Squares 69c -Imported direct from Japan, hand drawn on pure white fabric. Scarfs 18x50 inches, squares 30x30 inches.

25c to 40c Scarfs and Squares, Each, 19c Scalloped, hemstitched and embroidered, some plain hemstitched. Scarls 18x50 inches, squares 30x30 inches.

\$1.00 13-Piece Luncheon Sets for 59c -Set consists of six 6-inch doilies, six 12-inch doilies and one 24-inch centerpiece, made of firm white material, with imitation cluny lace edge. Very attractive.

\$3.00 Natural Linen-Color Luncheon Sets \$1.95 -13-piece sets, very desirable for Summer homes and afternoon tea parties. Of natural-colored linen with colored embroidery in blue, green or brown. Set consists of six 6-inch and six 12-inch doilies, and one 24-inch centerpiece.

60c Hemstitched and Scalloped Scarfs and Squares 49c These come in hemstitched, embroidered and scalloped finish, in neat patterns. Pure white, scarfs 18x50 and squares 30x30 inches,

### Battenburg Lace Pieces, Special, 7c to \$17.50

-In allover lace patterns, in sizes from 6 inches to the large bed spread. Some are slightly soiled from handling. Included are doilies, scarfs, centerpieces and bed spreads, in beautiful patterns.

#### Direct Importation of Real Cluny Pieces

-Our own importation from Germany. Every thread pure linen. Doilies made with linen centers and lace edge. Scarfs and centerpieces have lace insertion in center and lace edges. They come in the most exquisite designs.

6-inch round doilies....15c 24-inch round centers....69c 12-inch round doilies....25c 30-inch square centers...\$1.50 30-inch round centers. \$1.25 18x42-inch scarfs ..... \$1.15 18x34-inch scarfs.....\$1.00 8-inch round doilies....20c 18x52-inch scarfs .....\$1.25 -Basement

-They are elbow length, of a -In white and pongee shades.

\$1.00 Union Suits 95c -Swiss-ribbed suits of fine imported lisle, low neck and sleeveless, lace knee, and pretty hand-crochet pattern at the neck. Union Suits, Sale, 29c -Union suits of fine cotton, desir-

able weight for warm weather, made low neck, sleeveless and tight knee. In sizes 4, 5 and 6; special, 33c for same style in sizes 7, 8 and 9. -First Floor

Sale Summer

Knit Underwear

50c Vests for 39c

with ribbons, hand-crochet trimming

at the neck, V-neck styles and

sleeveless, or round neck with nar-row shoulder strap.

75c and \$1.00 Vests 69c

-Fine lisle or silk lisle vests, Swiss

ribbed, with deep V neck or round

neck, crochet yoke, elastic and full

85c and \$1 Union Suits 69c

-Of fine ribbed lisle, low neck,

sleeveless, loose or tight knee. Very elastic and a desirable weight for

Vests of fine Swiss-ribbed lisle

Shell Hair Goods Selling to \$1.00 Each

Clearance 25c -All fine mounted goods, in fashion-

able combs, barrettes and all kinds of pins, all this season's goods. Many are imported, others discontinued numbers, and none have sold for less than 50c. most of them having sold for 75c and \$1.00. Mounted with fine French rhineston and some colored effects.

9.10

Splash!

-First Floor

75c

## AUGUST PICTORIAL

**REVIEW PATTERNS** 

plates, cheese and cracker plates, fancy tea pols. Sixth Floor.

pots and tea strainers.

50c

SALE For china selling up to \$1.50. Salad bowls.

CTS.

bon boxes, celery, trays, syrup jugs.

chocolate pots, brush and comb trays, covered bon

SALE For china selling up to \$2.00 each. Nut sets

in seven pieces, black coffee -pots, berry bowls, cake

Marked for

Instant Disposal

SALE For china selling up to 50c each. Dinner

15c plates, tea cups and sau-

SALE For chipa selling up

39c and olive dishes, fish and

cers, fruit saucers, powder

boxes, salt and pepper shak-

to \$1.00 each. Bon bo

game plates, salad plates, hat pin holders, mustard