THE MORNING OREGONIAN. FRIDAY, JULY 2. 1915.



ON GRAND SCALE Plans Going Ahead for Comprehensive Display of Ore-

18

LOCATION BEING SOUGHT

Men Connected With Last Year's Show Promise That this Season's Exhibits Will Far Surpass Former Effort.

The second Manufacturers' and Land Products Show will bring together in Portland this year the greatest display of exhibits ever seen in the American Northwest. The exhibition of the prod-ucts of the soft will be highly represen-tative of Oregon and the surrounding states and the division to be devoted to the manufacturers of Oregon will be the most complete and comprehensive ever seen at an exposition of this char-cates. Committees appointed at the joint meeting of the representatives in the

Burbank Exhibit Sought.

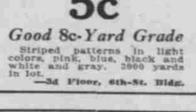
Burbank Exhibit Songhi. Mr. Kingsley will confer with the Luther Burbank interests with a view to arranging for a display of the ex-hibits of the plant wizard at the Man-ufacturers' and Land Froducts Show. It was hoped to have Mr. Burbank here as one of the judges of the floral dis-play at the festival center but he was

Portland from the surrounding farm-ing country. The Manufacturers' and Land Prod-ucts Show this Fall will be a greater exhibition than last year, and one of the most complete exhibitions of the kind ever planned in the Pacific North-west," said Mr. Kingsley before his departure yesterday. "The manufac-turers of Portland were more than sat-isfied with the showing we made last year and will be in a position to make attractive displays this year as a re-sult of the experience at the show of 1914. Location to Be Selected Soon.

Location to Be Selected Soon.

Location to Be Selected Soon. "Within a few weeks we will be able to announce the location of the ex-hibition. Special events and amusement features will be a feature again this year. Last year the various clubs, or-ganizations and societies were given special days and the programmes proved one of the drawing cards of the show. This year we will have a theater for the special events and will ask the co-operation of all commercial and civic organizations to help make and civic organizations to help make the big exposition a success." "The exposition is coming at a time

of the year when we will make a fine showing of the products of the soil," said A. P. Bateham, chairman of the land products committee. Mr. Bateham was one of the men who worked so hard to make last year's show a suc-







Apples to Be Feature.

Apples to Be Feature. The exhibit of apples will be especially fine this year, " continued Mr. Bateham. "The land products division intracted a great deal of interest last year, and we propose to make it even a greater feature this year." The executive committee, of which A A Kingsley, president of the Oregon Chair Company, is chairman, includes A P. Batcham, Oregon Development Bureau: J. T. Brumfield, Mason, Ehr-man & Co.; A. O. Jones, First National Bureau; J. T. Brumfield, Mason, Ehr-man & Co.; A. O. Jones, First National Bureau; J. T. Brumfield, Mason, Ehr-man & Co.; A. O. Jones, First National Bureau; J. T. Bale, Pacific Coast Bis-on St. Mann is chairman of the manufac-tie Company; Dom J. Zan, Zan Bros, Mr. Mann is chairman of the manufac-ties of the committee on location for Both Mr. Mann and Colonel Dunne were closely identified with last year's stoposition. Colonel Dunne was presi-dent of the Manufacturers' Association and president of the exposition. He is

and president of the exposition. He is familiar with all details of the enterprise and says this year's exposition will be greater than ever.

HIGHWAY TO BE SHOWN

MOVIES OF COLUMBIA ROAD TO BE MADE BY PATHE COMPANY.

L. E. Francoul, Representative of Head

of Picture Concern, Impressed on

Trip Over Scenle Route.

The Columbia River Highway goon will be featured in motion plcture thea-ters over the civilized globe as one of the world's greatest scenic wonders. The pictures are to be released through

the Pithe Company and the reels to be distributed will be hand-colored. This is the announcement made last night by L. E. Franconl, personal rep-resentative of Charles Pathe, head of the house of Pathe Freres. Mr. Fran-coni made the trin over the highway coni made the trip over the highway yesterday with S. Benson, J. B. Yeon, Franklin T. Griffith, Ira F. Powers, J. C. Ainsworth, Amos Benson and Lloyd W. McDowell.

GET YOUR FILMS HERE FOR "THE FOURTH "-BRING THEM BACK TUESDAY TO BE DEVELOPED AND PRINTED =